ReDMIL 24

RESEARCH ON
/DIGITAL
/MEDIA
/INFORMATION
LITERACY

SUMMER SCHOOL

Charting the (dis)continuities in literacies

September 9-12, 2024   UCLouvain, Belgium

PROGRAM

UCLouvain   GReMS
Groupe de Recherche
en Médiation des Savoirs

CANADA
RESEARCH
CHAIR

MEDIA EDUCATION AND
HUMAN RIGHTS

Welcome to ReDMIL 2024!

Dear Participants,

We are delighted to welcome you to the 4th edition of the ReDMIL Summer School. It is an honor to have you join us for this exciting and enriching experience.

We would like to thank this edition's guests:
- Emily Vraga, University of Minnesota (USA)
- Gianna Cappello, University of Palermo (Italy)
- Julian Sefton-Green, Deakin University (Australia)
- Leo Van Audenhove, Vrije Universiteit Brussel (Belgium)
- Normand Landry, Université TELUQ (Canada)
- Renee Hobbs (University of Rhode Island)

This summer school is more than just a series of lectures and workshops; it aims at contributing to the convergence between digital, media and information literacy research by bringing together researchers from all three communities, to foster the scientific debate and explore connections between them.
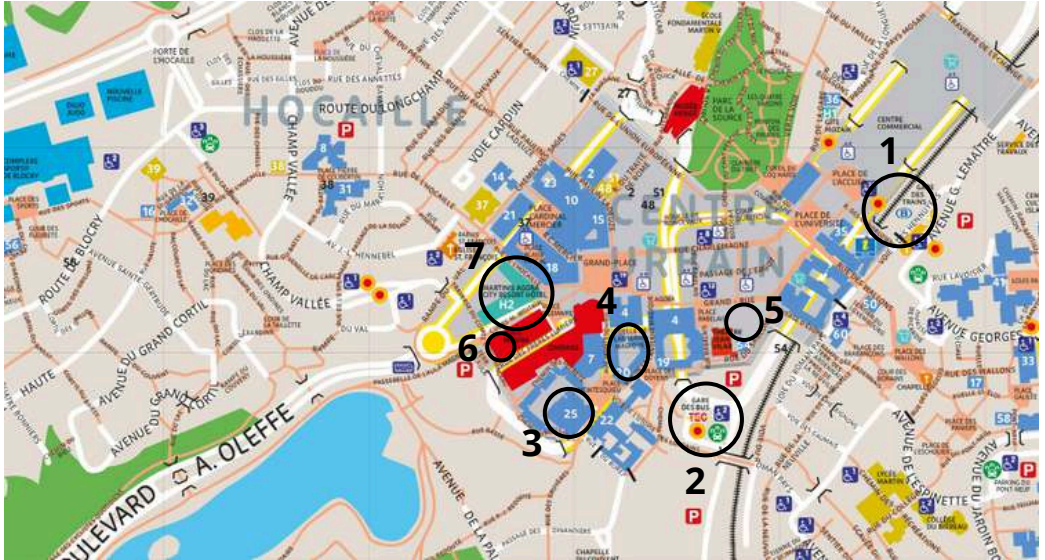
In this leaflet, you will find the following information:
- Practical information regarding the venue
- Overview of the programme
- Detailed program of every day's schedule

We encourage you to make the most of every moment—ask questions, share your perspectives, and build connections that will last beyond the duration of this summer school.

Once again, welcome to ReDMIL2024 !
The Organizing Committee

Practical Information

Transport

1. Train station
2. Bus Station

Check out our interactive map!

Venue

3. MORE Building (main venue)
   Collège Thomas More: Place Montesquieu, 2, 1348 Ottignies-Louvain-la-Neuve

4. COMU Building (venue for the activities on 12 Sept. PM)
   COMU UCLouvain Ecole de Communication, de Journalisme et des Médias:
   Ruelle de la Lanterne Magique 14, 1348 Ottignies-Louvain-la-Neuve

Lunch & Dinner

5. D'un Pain à l'Autre (Lunches)
   Grand-Rue 16, 1348 Ottignies-Louvain-la-Neuve

6. Louvain House (Social Dinner)
   Traverse Comte Yves du Monceau, 1348 Ottignies-Louvain-la-Neuve

Hotel for Guests & Keynotes

7. Martin's Hotel
   Rue de l'Hocaille 1, 1348 Ottignies-Louvain-la-Neuve

	MO 9/09	TU 10/09
09:00 –10:00		**Plenary Talk** - Normand Landry - ◉ *MORE Building - MORE 52*
10:00 –10:30		**Coffee Break** ☕ ◉ *MORE Building - Hall*
10:30 –12:30		**Parallel Workshop 1A** ◉ *MORE 52* **Parallel Workshop 1B** ◉ *MORE 53*
12:30 –14:00		**Lunch** 🍽 ◉ *D'un Pain à l'Autre*
14:00 –15:00		**Plenary Talk** - Julian Sefton-Green - ◉ *MORE Building - MORE 52*
15:00 –15:30		**Coffee Break** ☕ ◉ *MORE Building - Hall*
15:30 –17:30	**16:00 Welcome & Opening remarks** **16:30 Poster session** ◉ *MORE Building - Hall*	**Parallel Workshop 2A** ◉ *MORE 52* **Parallel Workshop 2B** ◉ *MORE 53*
...	**18:30 Welcome drink** 🍺 ◉ *MORE Building - Hall*	

WE 11/09	TH 12/09	
Plenary Talk - Gianna Cappello - 📍*MORE Building - MORE 52*	**Plenary Talk** - Emily Vraga - 📍*MORE Building - MORE 52*	09:00 –10:00
Coffee Break ☕ 📍*MORE Building - Hall*	**Coffee Break** ☕ 📍*MORE Building - Hall*	10:00 –10:30
Parallel Workshop 3A 📍*MORE 52* / **Parallel Workshop 3B** 📍*MORE 53*	**Parallel Workshop 5A** 📍*MORE 52* / **Parallel Workshop 5B** 📍*MORE 53*	10:30 –12:30
Lunch 🍽️ 📍*D'un Pain à l'Autre*	**Lunch** 🍽️ 📍*D'un Pain à l'Autre*	12:30 –14:00
Plenary Talk - Leo Van Audenhove - 📍*More building - MORE 52*	**Parallel Activity 1** 📍*COMU E221* / **Parallel Activity 2** 📍*COMU D262*	14:00 –15:00
Coffee Break ☕ 📍*MORE Building - Hall*	**15:30-16:30 Plenary Debrief & Concluding remarks** - Renee Hobbs - 📍*MORE Building - MORE 52*	15:00 –15:30
Parallel Workshop 3A 📍*MORE 52* / **Parallel Workshop 3B** 📍*MORE 53*		15:30 –17:30
18:30 Social Dinner 🍽️ 📍*Louvain House*		...

Monday 9th September

OPENING SESSION

16:00-16:30	Welcome - Opening remarks

📍 **MORE Building - MORE 52**

Pierre Fastrez - UCLouvain   **Jerry Jacques - UCLouvain**

Pierre Fastrez and Jerry Jacques will open the summer school with brief remarks, setting the stage for the days ahead. They will provide an overview of the program and offer insights into what participants can expect during the event.

16:30-18:30	Poster Session

📍 **MORE Building - Hall**

The objective of this session is to allow all participants to the summer school to gain a shared basic knowledge of the doctoral research work presented in the sessions of September 10-12. The posters will be put on display and each PhD student will be available to answer the questions of the participants regarding their own poster.

18:30	Welcome drink 🍺

📍 **MORE Building - Hall**

SESSION 1
Theoretical frameworks, research questions and axiological positions (1)

| 09:00-10:00 | Plenary Talk |

📍 **MORE Building - MORE 52**

Rethinking Digital Critical Thinking:
From a Critical Examination of Quebec's Educational Policies to a Pedagogical Proposal

 Normand Landry - Université TELUQ

This talk articulates a pedagogical agenda for the development of critical thinking skills in relation to digital technology. It begins by articulating a critique of the approach taken by Quebec's Digital Competency Framework (MEES, 2019). It then presents the pillars of a critical perspective towards digital technology and defines an approach based on pedagogical principles and key concepts that build on these pillars.

| 10:00-10:30 | Coffee Break ☕ |

📍 **MORE Building - Hall**

◉ MORE Building - MORE 52

WORKSHOP 1A	*Moderators: Ingrid Mayeur & Arnaud Claes*
Alex Wharton (University of Western Sydney)	How does media literacy influence parental guidance and responses to misinformation in regional communities?
Lotte Vermeire (Vrije Universiteit Brussel)	From Classrooms to Communities? Data Literacy in Digitally Inclusive Formal and Non- Formal Education
Laureline Marc (UCLouvain)	News Literacy: Effects of Different Types of Media Education Activities

◉ MORE Building - MORE 53

WORKSHOP 1B	*Moderators: Normand Landry & Pierre Fastrez*
Alexandra Thrall (Baylor University)	Digital Civic Ecologies: A Framework for Teaching and Learning in a Platform Society
Paola Macaluso (University of Palermo)	Educ@re. A Civic education vertical school curriculum in a media education and civic engagement perspective
Julien Perrot (Université de Neuchâtel)	News media professionals' roles in young people's news literacy devices in French-speaking Switzerland

12:30-14:00 | Lunch 🍽️

◉ D'un Pain à L'Autre

SESSION 2
Theoretical frameworks, research questions and axiological positions (2)

| 14:00-15:00 | Plenary Talk |

📍 MORE Building - MORE 52

Why researching literacies is like feeding Schrodinger's cat ! Reflections on 40 years of scholarly frustrations.

Julian Sefton-Green - Deakin University

This talk aims to lay down key moments in the history of literacy and literacy research to act as points of reference for the summer school. I will use moments from my own research over the past 35 years to explore the challenges of researching both the theory and activities of literacies (in classrooms, in public debate and as informal practices) in concert with understanding of how difficult it has been to enable progressive theories of literacy gain traction in public discourse. The talk will help students reflect on different pedagogical understandings of literacy from social discourse and psychological perspectives as it moves through different iterations of the literacy heuristic from media literacy to AI literacy.

| 15:00-15:30 | Coffee Break ☕ |

📍 MORE Building - Hall

⊙ MORE Building - MORE 52

WORKSHOP 2A	Moderators: Antonin Descampe & Jan Zienkowski
Liz Boyce (University of Arizona)	Examining the Development of AI Policies: Where are Teachers' Voices?
Laura Zander (UCLouvain)	Towards a critical and reflective media education of conversational and generative artificial intelligence technologies - Designing and evaluating the effects of an educational chatbot

⊙ MORE Building - MORE 53

WORKSHOP 2B	Moderators: Thierry De Smedt & Tiffany Andry
Joan Owen (Royal Roads University)	Put a Little Love in Your Post: An IPA study of Central Albertans feelings in response to polarizing content on Facebook.
Caroline Robbeets (UCLouvain)	Towards a critical education about social network services interfaces: design and assessment of an educational activity for adolescents
Miranda McKee (York University Ontario)	How do mis- and disinformation manifest visually on social media?

18:30   Running 🏃   **All levels welcome!**

⊙ MORE Building - Hall

Wednesday 11th September

Theoretical frameworks, research questions and axiological positions (3) + Research methods and epistemology (1)

09:00-10:00	Plenary Talk

⊙ MORE Building - MORE 52

Media Literacy Education:
Research Trajectories and Approaches

Gianna Cappello - Università degli Studi di Palermo

Within the larger body of research conducted in the field of media, children and education, two main approaches will be identified as having a particular relevance to the field of media literacy education. The first one develops a more context-based understanding of children's media practices and how they relate to education. Within this tradition, two subtrajectories intersect: an interpretative/ethnographic one that looks at the micro-level of media texts and their relationship with audiences, and a social-sciences one which looks at the macro-level of media productions and their relationship with social groups, institutions, organizations, and public discourses and policies. The second research approach is more action-oriented as it promotes transformation and social change by embedding critical and creative media literacy components in educational practices (both in formal and non-formal settings). Usually, action research intends to generate contextualized knowledge for enhancing specific educational practices.

10:00-10:30	Coffee Break ☕

📍 MORE Building - Hall

10:30-12:30	Parallel Workshops

📍 MORE Building - MORE 52

WORKSHOP 3A	*Moderators: Geoffroy Patriarche & Grégoire Lits*
Kristine M. Bratland (The Artic University of Norway)	Improving Health Literacy through Strategic Information Dissemination. A multi-method approach on online health information seeking behavior (OHISB) among young adults in Norway.
Wed Alfotawi (Bournemouth)	How do Saudi youth scial medai users define health misinformation? What impacts do Saudi social media users think health misinformation has on themselves?

📍 MORE Building - MORE 53

WORKSHOP 3B	*Moderators: Gianna Cappello & Baptiste Campion*
Joan Owen (Royal Roads University)	Put a Little Love in Your Post: An IPA study of Central Albertans feelings in response to polarizing content on Facebook.
Alex Wharton (University of Western Sydney)	How does media literacy influence parental guidance and responses to misinformation in regional communities?

| 12:30-14:00 | Lunch 🍽️ |

SESSION 4
Research methods and epistemology (2)

| 14:00-15:00 | Plenary Talk |

📍 **MORE Building - MORE 52**

Thinking strategically about a future research agenda on digital inclusion and digital literacies

Leo Van Audenhove - VUB

The research centre Studies on Media, Innovation and Technology imec-SMIT-Vrije Universiteit Brussel has been on the forefront of social science research, on technological innovation and its consequences, for over 25 years. Doing research in an area of constant flux due to technological change is not easy. On the one hand, we need to avoid being carried away by the hype around new developments. On the other hand, we need to prevent our research from becoming outdated or even obsolete. The cluster on Digital Inclusion and Citizen Engagement within SMIT has in the last years developed a new research agenda in relation to digital inclusion and digital literacies. We have crafted new concepts, claimed new research spaces, strategically published in new fields and tactically attracted new funding to secure our future. In my contribution I will explain our approach and combine this with new core insights from research in these new areas.

| 15:00-15:30 | Coffee Break ☕ |

📍 **MORE Building - Hall**

15:30-17:30	Parallel Workshops

📍 MORE Building - MORE 52

WORKSHOP 4A	Moderators: Julian Sefton-Green & Thibault Philippette
Caroline Robbeets (UCLouvain)	Towards a critical education about social network services interfaces: design and assessment of an educational activity for adolescents
Lotte Vermeire (Vrije Universiteit Brussel)	From Classrooms to Communities? Data Literacy in Digitally Inclusive Formal and Non Formal Education
Alexandra Thrall (Baylor University)	Digital Civic Ecologies: A Framework for Teaching and Learning in a Platform Society

📍 MORE Building - MORE 53

WORKSHOP 4B	Moderators: Marie Vanoost & Leo Van Audenhove
Miranda McKee (York University Ontario)	How do mis- and disinformation manifest visually on social media?
Wed Alfotawi (Bournemouth)	How do Saudi youth social media users define health misinformation? What impacts do Saudi social media users think health misinformation has on themselves?
Liz Boyce (University of Arizona)	Examining the Development of AI Policies: Where are Teachers' Voices?

18:30	Social Dinner 🍽️

📍 Louvain House

SESSION 5
Research methods and epistemology (3)

| 09:00-10:00 | Plenary Talk |

📍 **MORE Building - MORE 52**

Taking Media Literacy Online: Using Experimental Designs to Test Effective Interventions

Emily Vraga - University of Minnesota

Media literacy has great potential to improve information processing and resilience to misinformation, but it is often limited to classroom settings. As such, we often miss the audiences most in need of intervention and divorce media literacy from the online settings where its lessons are most needed. I reflect on over a decade of research using experimental designs to rigorously test the ability of a variety different media literacy messages using different formats – from short social media posts designed to reinforce existing beliefs to longer videos that describe key media literacy tenets – to meet diverse goals, including improving information processing, building audience resiliency to misinformation, and encouraging stronger news literacy beliefs. My research suggests that crafting effective and engaging media literacy messages to compete in online environments remains challenging. I argue we need more innovative research and long-term campaigns to better reach online audiences.

| 10:00-10:30 | Coffee Break ☕ |

📍 **MORE Building - Hall**

10:30-12:30 — Parallel Workshops

📍 MORE Building - MORE 52

WORKSHOP 5A	Moderators: Renee Hobbs & Jerry Jacques
Paola Macaluso (University of Palermo)	Educ@re. A Civic education vertical school curriculum in a media education and civic engagement perspective
Kristine M Bratland (The Artic University of Norway)	Improving Health Literacy through Strategic Information Dissemination. A multi-method approach on online health information seeking behavior (OHISB) among young adults in Norway.

📍 MORE Building - MORE 53

WORKSHOP 5B	Moderators: Emily Vraga & Victor Wiard
Laureline Marc (UCLouvain)	News Literacy: Effects of Different Types of Media Education Activities
Julien Perrot (Université de Neuchâtel)	News media professionals' roles in young people's news literacy devices in French-speaking Switzerland

12:30-14:00 — Lunch 🍴

📍 D'un Pain à L'Autre

SESSION 6
Experiencing media education activities

14:00-15:15	Parallel Activities

⊙ COMU Building - E.221

Caroline Robbeets (UCLouvain)	***Design a Social Network Interface***
Join this interactive session where you'll step into the shoes of an interface designer and work in teams to imagine a social network interface from scratch. Explore the key elements of design while considering the economic model that drives your platform. This hands-on pen-and-paper activity is designed to develop critical thinking skills and increase participants' understanding of social media interfaces.	

⊙ COMU Building - D.262

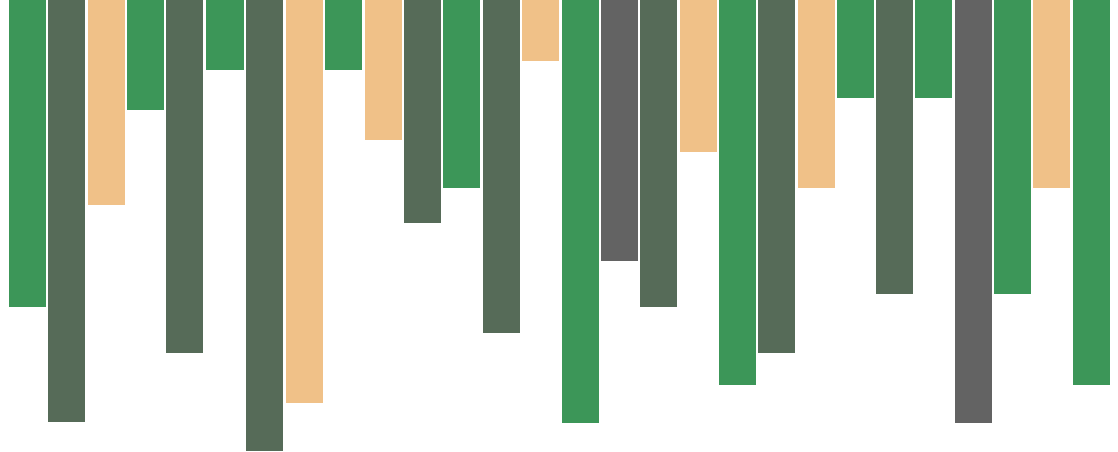| Bert Pieters (Mediawijs)	***News in the classroom: just a good idea or also impactful?***
News in the classroom is a 20 year old media literacy project, with tons of ideas for teachers to teach news literacy to their students. But until recently the effects of all those educational activities were never measured. Therefore, Mediawijs (the Flemish Knowledge Center for Digital and Media Literacy) asked Artevelde University College to measure the impact: what are the learning gains, attitude changes and areas for improvement? In this session you'll explore some of the learning activities and the results of the impact measurement.	

SUMMER SCHOOL CLOSING SESSION

15:30-16:30	Plenary debrief & Concluding remarks

⊙ MORE Building - MORE 52

Renee Hobbs - University of Rhode Island

Renee Hobbs will close the summer school with a reflective discussion on the insights and experiences gained over the past days.

The ReDMIL 2024 doctoral summer school aims at contributing to the convergence between digital, media and information literacy research by bringing together researchers from all three communities, to foster the scientific debate and explore connections between them.

Organizing commitee:

- Arnaud Claes
- Caroline Robbeets
- Laura Zander
- Laureline Marc
- Jerry Jacques
- Pierre Fastrez

https://sites.uclouvain.be/redmil/