

OPES1360 Introduction to descriptive statistics

[15h] 3 credits

Teacher(s): Luc Albarello, Jean-Luc Guyot

Language: French
Level: First cycle

## Aims

The course is an introduction to descriptive statistics. It also aims at giving the grounding in scientific research methodology on the basis of the quantitative analysis of secondary data.

## **Main themes**

The basic tools in descriptive statistics are considered in terms of utility for research: tables (frequency distribution and cross-tabulation), charts, measures of central tendency, measures of dispersion, indices, rates, normal distribution, ...). A critical approach is also adopted regarding the use of these tools.