

CPME2103 main financial aspects

Language: Level: [15h+30h exercises] 3 credits French Second cycle

Aims

At the end of the class, students should be able to -get a good command of main accounting and financial concepts necessary for the young entrepreneur to understand, manage

and control his company -draw up a financial plan applied to a starting company

Main themes

To concentrate on the financial aspects pertaining to the process of creation of a new enterprise. In particular, to represent in financial terms the economic objectives of the new enterprise: balanced growth, profitability and liquidity

Content and teaching methods

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Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Prior reading material Academic presentation illustrated by concrete examples