

Faculty of Economic, Social and Political Sciences



COMU3201 Communicational issues in the multimedia

[15h] 2 credits

Teacher(s): Yves Thiran
Language: French
Level: Third cycle

Main themes

To analyse issues of developments in the multimedia from the standpoint of their communicational and socio-economic aspects.

Content and teaching methods

Content

The course will present current and planned developments in multimedia communication. It will describe changes in terms of multimedia content and products, the integration of jobs, and communication enterprises. It will also seek to describe changes in the interactions that these shifts portray. Lastly, it will consider the social issues of these developments by relocating them in a framework of communicational analysis.

Methodology

Professorial expositions and analyses of cases illustrating these developments.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Pre-requirements: Communication aspects of multimedia products and applications.

Resources: A classroom with an Internet link and large-screen projection.

Other credits in programs

COMU3DS	Diplôme d'études spécialisées en communication multimédia (2 credits)	Mandatory
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