

Faculty of Economic, Social and Political Sciences



COMU2139 Communication and organisation

[30h] 3 credits

Teacher(s): Pierre de Saint-Georges
Language: French
Level: Second cycle

Aims

1. To control a theoretical framework enabling students to analyse and understand the phenomena, processes and activities of communication in their links with organisations and organised action.
2. To embrace a methodological approach involving diagnosis and intervention.

Main themes

The course aims to provide a theoretical and conceptual framework that will give students a better understanding of communication/organisation. The theoretical reference basis consists of the analysis of systems, of their dynamics, and of their inter relations in a socio pragmatic perspective.

Content and teaching methods

The course starts off with an introduction to basic concepts: the system and its sub systems; the organisation as memory and project; the syntactical, semantic and pragmatic levels of communication; and the operational closure. It then continues with exercises in modelling complex systems, and finally addresses the issue of change in organisations. Particular attention will be paid to an analysis of the role of communication in the behaviour of change.

The course will link what has been learned from the sociology of organisations and the theory of communication. It sees the organisation as a contextualised system of behaviours in interactions, and regulated by different cultures. It will address the question of change and the induction of change in communication systems from a methodological point of view, and in terms of the analysis of the place of communication policies that have been put in place.

Other credits in programs

COMU21/RP	Première licence en information et communication (Relations publiques et communication d'organisation)	(3 credits)	Mandatory
COMU22/AM	Deuxième licence en information et communication (Analyse des médias)	(3 credits)	
COMU22/J	Deuxième licence en information et communication (Journalisme)	(3 credits)	
COMU22/MS	Deuxième licence en information et communication (Médiation des savoirs)	(3 credits)	
COMU22/RP	Deuxième licence en information et communication (Relations publiques et communication d'organisation)	(3 credits)	
COMU2M1/AM	Master en information et communication (option analyse des médias et théories de la communication)	(3 credits)	Mandatory
COMU2M1/J	Master en information et communication (option journalisme)	(3 credits)	Mandatory
COMU2M1/MS	Master en information et communication (option médiation des savoirs)	(3 credits)	Mandatory
COMU2M1/RP	Master en information et communication (option relations publiques et communication d'organisation)	(3 credits)	Mandatory
MULT21MS	Première année de master en communication multilingue, à finalité spécialisée en langues des affaires	(3 credits)	
MULT22MS	Deuxième année de master en communication multilingue, à finalité spécialisée en langues des affaires	(3 credits)	