

## Faculty of Arts and Letters



### CLIB2001 Publishing and publishing techniques

[15h] 2.5 credits

This course is taught in the 1st semester

**Teacher(s):** Olivier Comanne  
**Language:** French  
**Level:** Second cycle

#### Aims

The course aims at familiarizing the student with the publishing industry by having him examine the typical functions within a publishing house in order to prepare for the internship.

#### Main themes

Contained : The course approaches in details the role of the publishing house and describes the technical aspects of the specific roles involved in that trade. Following course CLIB 2000, it is intended for the students in the publishing orientation.

Method : lecture for 15 hours

#### Content and teaching methods

In this course, one of the most significant (but also least well known) functions of the book industry is analyzed in-depth. All the functions constitutive of a publishing house are approached. The course also reconsiders the analysis of a publishing project, the contractual relations with the authors, the technical manufacture of the book as well as all the aspects in development of a publishing catalogue.

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Nil.

#### Other credits in programs

<b>GLIB21MS</b>	Première année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)
<b>GLIB21MS/ED</b>	Première année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée (en édition)	(2.5 credits)
<b>GLIB22MS</b>	Deuxième année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)
<b>GLIB22MS/ED</b>	Deuxième année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée (édition)	(2.5 credits)
<b>GLIB2MS</b>	Master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)