



## CEMS2311 Management and Financing of technological Innovation

[30h] 5 credits

**Teacher(s):** Benoît Gailly  
**Language:** French  
**Level:** Second cycle

### Aims

At the end of the class, students should be able to

- Understand the key characteristics of innovations and their implications
- Master the key concepts of innovation management

### Main themes

The objective of this class is to introduce the main concepts, models and issues of innovation management, and their implementation, both regarding corporate and entrepreneurial innovations. In particular, we address some key implications of innovation management regarding strategy, finance and organization

### Content and teaching methods

#### Content

- " The case for innovation
- " Innovation concepts
- " Case studies
- " Innovation financing
- " Innovation management processes

#### Methods

- " Focus, through interactive sessions, on learning to identify current and future implications on business; separating facts, opinions and myths
- " Illustrate learning through real-life examples presented by key stakeholders of the business community

### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Evaluation : Class participation and oral examination, in French or English

Support : Slides provided through iCampus

References : Provided during the class

### Other credits in programs

<b>ECGE3DS/IM</b>	Diplôme d'études spécialisées en économie et gestion (Master (4.5 credits) in Business Administration) (management international)	Mandatory
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