

## Faculty of Economic, Social and Political Sciences



ECAP2

Licence en sciences de gestion (Diploma of the Second Cycle (Licence) in Management Sciences )



### Programme management

IAG Département d'administration et de gestion

Responsable académique : Guy Keymolen

### Admission conditions

This programme is accessible to students coming in from the following categories :

1. diploma holders from the first cycle of university studies ("candidature") in Management Sciences or Economic Sciences and Management from a university of the French-speaking Community of Belgium, either obtained after the second year of studies or in the form of a single "candidature" year;
2. diploma holders from the first cycle of university studies ("candidature") in Management Sciences, delivered by a Belgian university, or diploma holders from the first cycle of university studies who are judged by the Department as having a sufficient basis of education for the programme. This must include subjects which correspond to the following courses :
  - 1. Macroeconomics
  - 2. Microeconomics
  - 3. Mathematics I and II
  - 4. Statistics in Economy and Management
  - 5. Accountancy
  - 6. Analysis of Financial States
  - 7. Commercial Law
  - 8. Computer Studies in Economics and Management
  - 9. Business English and either Dutch or German at intermediate level.

In the context of the special exams ("passerelles") organised within the French Community of Belgium between non-university further educational and university educational institutes, this programme in Management Sciences is accessible to :

- holders of a diploma of the *second cycle of university studies ("licence") from the economics category*, subject to the possible addition of complementary subjects to the first year of the "licence" programme ;
- holders of a diploma of the first cycle of university studies ("*candidat*") *from the Economics category as well as industrial engineers*, subject to passing an entrance exam and possibly adding a limited number of complementary subjects to the first year of the "licence" (maximum : 150 hours) ;
- holders of a diploma from a non-university institute of higher education in accountancy, marketing, insurances, transport management, external commerce or in computer studies, as well as those who hold a lower classess secondary school teaching certificate in the economics category ("*agrégation*"), subject to *successfully completing one year of training prior to the course*.

Non-university further education Diploma holders from a non-Economics category may have access to the "licence" in Management Sciences on the basis of a "candidat" diploma in Management Sciences or Economic and Management Sciences which may be obtained in certain cases on the basis of a single year of "candidature".

All admission applications and requests for complementary information should be addressed to the Department of Administration and Management.

Admission applications and requests for information linked to the single candidature ("*candidature unique*"), should be adressed to the secretary's office for the "Candidature" in Economic, Social and Political Sciences.

### Admission procedure

The conditions and regular admission procedures are detailed on the web page "Access to Studies" :

<http://www.ucl.ac.be/etudes/libres/acces.html>

## General structure of the programme

The "licence" programme in Management Sciences includes a collection of compulsory courses, options, a seminar and a thesis, spread over two years.

### Programme content

#### ECAP21 First year of studies

##### Compulsory courses

*One or two compulsory courses may be given in English each year.*

<u>ECGE1322</u>	Management Control[20h+10h] (3 credits) (in French)	Yves De Rongé
<u>ECGE1311</u>	Industrial Economics[30h] (3 credits) (in French)	Paul Belleflamme
<u>ECGE1314</u>	Financial Studies[30h+10h] (4 credits) (in French)	Nihat Aktas
<u>ECGE1220</u>	Management Computer Science and Information Systems[45h+15h] (5 credits) (in French)	Manuel Kolp, Alain Pirotte, Jean Vanderdonckt
<u>ECGE1213</u>	Marketing[30h] (3 credits) (in French)	Isabelle Schuiling
<u>ECGE1321</u>	Human Management[45h+15h] (6 credits) (in French)	Patrice Gobert, Armand Spineux
<u>ECGE1223</u>	Production and Operations Management[30h] (3 credits) (in French)	Pierre Semal
<u>ECGE1328</u>	Operational Research and Management[30h+15h] (5 credits) (in French)	Bernard Fortz
<u>ECGE1317</u>	Organisational Theory[30h] (3 credits) (in French)	Matthieu de Nanteuil-Miribel
<u>ECGE1316</u>	Econometrics[20h+15h] (3 credits) (in French)	Luc Bauwens, Christian Hafner (supplée Luc Bauwens)
<u>ECGE1326</u>	Applied Econometrics[22.5h] (3 credits) (in French)	Fatemeh Shadman Valavi
<u>ANGL1532</u>	Advanced Business English[60h] (5 credits)1+2q	Dominique François, Philippe Neyt, Henri November, Colleen Starrs, Françoise Stas, Albert Verhaegen
<u>NEER1532</u>	Advanced Dutch for Business Studies[60h] (4 credits)1+2q	Christel Vandegoor (coord.)
<i>or</i>		
<u>ALLE1532</u>	German business language[60h] (3 credits)1+2q	N.

*N.B. : The programme includes a one-week apprenticeship period which must be carried out before the registration for a complete examination session.*

#### ECAP22 Second year of studies

##### Compulsory courses

*One or two compulsory courses can be given in English each year.*

<u>FIN2210</u>	Investment analysis[45h+15h] (6 credits) (in French)	Philippe Grégoire
<u>POGE2200</u>	Corporate Strategy and Business Policy[30h+15h] (5 credits) (in English)	André de Béthune
<u>POGE2240</u>	Business ethics and the aim of the enterprise[30h] (5 credits) (in French)	Matthieu de Nanteuil-Miribel
<u>REIN2200</u>	International Business Management[30h] (5 credits) (in English)	Eric Cornuel
<u>SCOM2200</u>	Psycho-sociology of organisations[30h+15h] (5 credits) (in French)	Thomas Périlleux
<u>SCOM2211</u>	Industrial relations[30h] (5 credits) (in French)	Evelyne Léonard
<i>One course to be chosen from among :</i>		
<u>ECAP2222</u>	Business cycles and conjonctural analysis[30h] (5 credits) (in French)	Vincent Bodart
<u>POGE2101</u>	Taxation and Corporate Management[30h] (5 credits) (in French)	Marcel Gérard
<i>One course to be chosen from among :</i>		
<u>ECAP2210</u>	Politiques économiques européennes[30h] (5 credits) (in French)	Pierre Defraigne
<u>ECAP2221</u>	Economic and monetary policy[30h] (5 credits) (in French)	Henri Sneessens
<u>ECAP2222</u>	Business cycles and conjonctural analysis[30h] (5 credits) (in French)	Vincent Bodart
<u>ECAP2223</u>	Organisation des économies industrielles[30h] (5 credits) (in French)	Filomena Garcia

<u>POGE2101</u>	French) Taxation and Corporate Management[30h] (5 credits) (in French)	Marcel Gérard
<u>POGE2212</u>	Problèmes spécifiques aux petites et moyennes entreprises[30h] (5 credits) (in French)	Robert Wtterwulghe
<u>POGE2220</u>	Business Law[30h] (5 credits) (in French)	Bernard Remiche
<u>POGE2230</u>	Corporate strategy in the European context[30h] (5 credits) (in French)	André de Béthune
<u>ESPO2220</u>	Globalisation of the economy and of society[30h] (4 credits) (in French)	Pierre Defraigne
<u>ESPO2221</u>	The information society[30h] (3 credits) (in French)	N.
<u>DPRI3104A</u>	Problèmes économiques et financiers de l'assurance (première partie)[30h]1q (in French)	N.
<b>One course and one seminar</b>		
<i>to be chosen from among the five following orientations :</i>		
<b>Company Finances</b>		
<u>FIN2200</u>	Methodology and cases in business finance[30h] (5 credits) (in French)	Philippe Grégoire
<u>FIN2251</u>	Semina in Financial management[30h] (5 credits) (in French)	Philippe Grégoire
<u>FIN2252</u>	Financial management[30h] (5 credits) (in French)	Armin Schwienbacher
<b>Marketing</b>		
<u>MARK2200</u>	Market research[30h] (5 credits) (in French)	Ruben Alberto Chumpitaz Caceres (supplée Marie-Paule Kestemont), Marie-Paule Kestemont, Claudine Laperche
<u>MARK2251</u>	Strategic and operational marketing seminar[30h] (5 credits) (in French)	Marie-Paule Kestemont, Isabelle Schuiling (supplée Marie-Paule Kestemont), Isabelle Schuiling (supplée Valérie Swaen), Valérie Swaen
<u>MARK2252</u>	Conumer behavior seminar[30h] (5 credits) (in French)	Anne-Cécile Jeandrain (supplée Valérie Swaen), Valérie Swaen
<b>Personnel Management</b>		
<u>PERS2200</u>	Human resource planning and forecasting[30h] (5 credits) (in French)	Nathalie Delobbe, Alain Vas
<u>PERS2251</u>	Seminar of Human Rsource Management[30h] (5 credits) (in French)	Nathalie Delobbe
<b>Production Management</b>		
<u>PROD2200</u>	Quality control and simulation[30h] (5 credits) (in French)	Per Joakim Agrell, Philippe Chevalier
<u>PROD2251</u>	Logistics and supply chain management[30h] (5 credits) (in French)	Per Joakim Agrell
<b>One course on Religious Sciences</b>		
<i>to be chosen from among :</i>		
<u>ESPO2201</u>	Issues of religious sciences: Christian faith[15h] (2 credits) (in French)	Jean-François Grégoire (supplée Gabriel Ringlet), Gabriel Ringlet
<u>ESPO2202</u>	Issues of religious sciences: the Bible and its message[15h] (2 credits) (in French)	Jean-Pierre Delville
<u>ESPO2203</u>	Special issues of religious sciences: the Christian ethic[15h] (2 credits) (in French)	Walter Lesch

**End of course thesis****Exchange programmes**

*The students have the possibility to complete a quadrimester of their second year of studies (ECAP 22) in a foreign university in Europe, in the context of the Socrates programme, namely : Universität Innsbrück (A), UFSIA (Anvers) (B), KU Leuven (B), WHU Koblenz (D), Copenhagen Business School (DK), Aarhus Business School (DK), ICADE (Madrid) (E), Universidad de Deusto (E), Universidad de Cantabria (Santander) (E), Universidad de Barcelona (E), University of Zaragoza (E) Université R. Schuman (Strasbourg) (F), University of Plymouth (GB), Athens School of Economic and Business Sciences (GR), Luiss Roma (I), Università degli Studi di Siena (I), Dublin City University (IRL), University of Limerick (IRL), University of Ulster (Coleraine) (IRL du No), Norwegian School of Economic and Business Administration (Bergen) (N), Universiteit Maastricht (NL), Universita Catolica Portuguesa (Lisbonne) (P), Universidade de Beira Interior (Covilha) (P), Lund University (S), University of Göteborg (S), Abo Akademi University (SF), ou en Amérique du Nord, aux USA : Tawson University, Duquesne University (Pittsburgh), University of South Carolina (Columbia) (payant), Loyola University (New-Orleans), Catholic University of America (Washington), au Canada : HEC-Montréal, McGill University (Montréal), Université Laval (Quebec), University of British Columbia (Vancouver), ou en Amérique Centrale : ITAM (Mexico), Universidad del Pacifico (Lima, Pérou), Universidad Champagnat (Mexique), Universidad Diego Portales (Chili), ou en Asie : Yonsei University (Séoul-Corée du Sud), University of Macau (Macao), National University of Singapore, Nanyang University (Singapour), IIM, Calcutta (Inde); Mahidol University (Bangkok).*

*The students who participate in this scheme will be selected by a "jury" in March of the first year of the programme.*

**Evaluation**

The thesis is presented before a jury composed of the thesis director and an academic reporter, and counts for a quarter of the total marks during the deliberation. The course work accounts for the remaining three quarters. In the case of exchanges, the marks obtained abroad represent half of the ponderation consacrated to the "course work" part of the final evaluation.

**Positioning of the degree within the University cursus**

The university degree with distinction in Management Sciences entitles access to all the master programmes in specialisation in Management - a dispensation for the distinction may be requested for analysis on a case by case basis. These specialisations (DES) are as follows : DES in Economics and Management (ECGE 3 DS), Management, Computer Studies or Financial Economics orientations : master's programmes in Management to prepare for doctoral research : the DEA in Economics and Management (ECGE 3DA). Furthermore, this diploma also entitles access to all the complementary second cycle studies of the Faculty of Economic, Social and Political Sciences or of certain other Faculties.