

## Faculty of Economic, Social and Political Sciences



### ESPO2212 Social responsibility in Economic life

[15h] 5 credits

**Teacher(s):** Axel Gosseries, Valérie Swaen  
**Language:** French  
**Level:** Second cycle

#### Aims

At the end of the class, students should be able to

- understand the key issues and concepts related to corporate social responsibility
- apply and debate them within specific business and social contexts

#### Main themes

This course will expose students to the issue of the social responsibility of public and private decision makers in economic life. The questions addressed include: How to take into account societal factors when making a decision, beyond direct economic impact and legal compliance ? Why should those factors be considered ? What are the challenges related to that issue ? In particular, how to define and act according to the "common good" ? What are the circumstances and settings that facilitate the practice of social responsibility ?

#### Content and teaching methods

This course will combine case studies presented by guest speakers, public and business decision makers, and debated with the students, with more conceptual sessions addressing various facets of the issue of social responsibility, both from the theoretical and managerial point of view. The conceptual sessions will in particular help students to put in perspective what was discussed with the guest lecturers.

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Evaluation: based on students active contribution to each session and a group project presented to the class  
 support : provided during the class  
 reference: provided during the class

#### Other credits in programs

<b>ECAP22</b>	Deuxième licence en sciences de gestion	(5 credits)	Mandatory
<b>ETES9CE</b>	Certificat universitaire en éthique économique et sociale	(4 credits)	