

Faculty of Economic, Social and Political Sciences



COMU3111 Séminaire de recherche sur le récit médiatique

[30h] 10 credits

Teacher(s): Frédéric Antoine, Gérard Derèze, Marc Lits
Language: French
Level: Third cycle

Aims

In this research seminar, students will have to demonstrate that they can skilfully use basic theoretical and methodological tools in socio-economic, narratological and ethnological subjects in relation to the objective under examination (i.e. the information media). They will have to show their ability to define a research approach, and conduct personal empirical study based initially on a clearly established protocol.

Main themes

This seminar is organised as an extension to research by the Observatoire du récit médiatique: it will analyse media-based systems and narratives drawn on the basis of a three-pronged socio-economic, narratological and ethnographic approach. It will check on an understanding of the concepts in these three fields in the way they are used to analyse the media in respect of their modes of production and their reception. The seminar will also put these various theories in perspective by reflecting on the epistemological issues that underpin these models, and by positioning them in relation to the media object.

Content and teaching methods

Content

Students will have to apply these key theories and these methodologies to some media-based narratives (e.g. written, iconic, audio-visual and multimedia), while at the same time taking account of the conditions in which they were produced, planning logics, and their consumption by users. They will also have to make use of empirical procedures in order to analyse the conditions in which they were produced and received.

Methodology

The seminar will include theoretical expositions, detailed reading, case studies and an empirical approach. All students will have to produce personal work that demonstrates their understanding of a range of theories and methodology.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Assessment will focus on students' understanding of their theoretical learning, and on their critical ability to produce personal research work.

Other credits in programs

ANTR3DS	Diplôme d'études spécialisées en anthropologie		Mandatory
COMU3DA	Diplôme d'études approfondies en communication	(10 credits)	