

Faculty of Economic, Social and Political Sciences



COMU2266 Media-based narratology

[30h] 3 credits

Teacher(s): Muriel Hanot (supplée Philippe Marion), Marc Lits (supplée Philippe Marion), Philippe Marion
Language: French
Level: Second cycle

Main themes

The main aim of this course is to establish the theoretical basis of a media-based narratology in the sense of the interactive meeting (even the reciprocal construction) of narratives and the media. It will include an analysis of the characteristics of narrative communication as a specific approach to the actualisation and mediation of a narrative in the framework of a relationship established with a given population. It will also evaluate differences between the various forms of narrative activities from the point at which they meet the 'force of inertia' characterising the media charged with transmitting them.

Content and teaching methods

Students will first of all examine the formal and communications components of narration, and note will be taken of the distribution of the narrative genre in various basic narratives (e.g. writing, images and the stage). After a global approach to the issues and practicalities of a representation of the world (real or fictitious, actual or virtual), the course will provide an evaluation of the narrative and imaginary potential intrinsically linked to today's most important forms of media (e.g. cinema, television, strip cartoons and the press). The course will observe the way certain contemporary narratives (e.g. reporting, documentaries and drama) and relying on distinctive features are constructed and developed in profound interaction with the formal and communications features that characterise these forms of the media. Attention will be drawn to issues raised by the circulation of a narrative in different branches of the media. On the basis of an analysis of various cases (e.g. multi media narratives of a news item, or a transfer from literature to film), the focus will be on questions of trans semiotics and the issue of adaptation. The course will incorporate a section including theoretical exposition and case studies.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

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Other credits in programs

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| COMU21/AM | Première licence en information et communication (Analyse des médias) | (3 credits) | |
| COMU21/J | Première licence en information et communication (Journalisme) | (3 credits) | |
| COMU22/AM | Deuxième licence en information et communication (Analyse des médias) | | |
| COMU22/J | Deuxième licence en information et communication (Journalisme) | | |
| COMU22/MS | Deuxième licence en information et communication (Médiation des savoirs) | | |
| COMU22/RP | Deuxième licence en information et communication (Relations publiques et communication d'organisation) | | |
| COMU2M1/AM | Master en information et communication (option analyse des médias et théories de la communication) | (3 credits) | Mandatory |