

## Faculty of Economic, Social and Political Sciences



### COMU2134 Socio economic structures of the media

[30h] 3 credits

**Teacher(s):** Frédéric Antoine  
**Language:** French  
**Level:** Second cycle

#### Main themes

The course aims to analyse the main economic and social components of media systems (e.g. radio, television, the press and production companies) in Belgium and elsewhere in the world, and the consequences for society when they re structure.

#### Content and teaching methods

##### Content

- An introduction to the economic structures and organisational modes of Belgian and international media systems (e.g. media groups, ownership structures, activities, and overlapping interests linking various parts of the media).
- Analysis of the phenomena of concentration and internationalisation.
- Analysis, comparison and evaluation of ways in which the media function and develop (private systems and public systems).
- A study of the economic and social functions of the media, and of their impact on society.
- The process of regulation and deregulation: the role of the public authorities.

##### Methodology

Lectures and illustrations.

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Oral examination.

**Other credits in programs**

<b>COMU21/AM</b>	Première licence en information et communication (Analyse des médias)	(3 credits)	
<b>COMU21/J</b>	Première licence en information et communication (Journalisme)	(3 credits)	
<b>COMU21/RP</b>	Première licence en information et communication (Relations publiques et communication d'organisation)	(3 credits)	
<b>COMU22/AM</b>	Deuxième licence en information et communication (Analyse des médias)		
<b>COMU22/J</b>	Deuxième licence en information et communication (Journalisme)		
<b>COMU22/RP</b>	Deuxième licence en information et communication (Relations publiques et communication d'organisation)		
<b>COMU2M1/AM</b>	Master en information et communication (option analyse des médias et théories de la communication)	(3 credits)	Mandatory
<b>COMU2M1/J</b>	Master en information et communication (option journalisme)	(3 credits)	Mandatory
<b>COMU2M1/MS</b>	Master en information et communication (option médiation des savoirs)	(3 credits)	Mandatory
<b>COMU2M1/RP</b>	Master en information et communication (option relations publiques et communication d'organisation)	(3 credits)	Mandatory
<b>MULT21MS</b>	Première année de master en communication multilingue, à finalité spécialisée en langues des affaires	(3 credits)	
<b>MULT22MS</b>	Deuxième année de master en communication multilingue, à finalité spécialisée en langues des affaires	(3 credits)	