

Faculty of Economic, Social and Political Sciences



COMU2132 Narrative and society

[30h] 3 credits

Teacher(s): Marc Lits
Language: French
Level: Second cycle

Aims

Students will be expected to know and understand the main theories of narrative analysis as it concerns production and reception. This knowledge of writers and theories must be situated within a critical perspective, and be applicable to various objects of communication (e.g. information media, fiction and advertising). The basis of the narratological approach will have to be assimilated by the end of the course.

Main themes

This course aims to:
 define the specific nature of communication by narrative, and the functions of narrative in the communications process;
 analyse the process whereby society is constructed through its narratives, and relies on the latter to maintain itself and evolve;
 place the specific theories and methodologies of narrative analysis in perspective.

Content and teaching methods

Content

Presentation of the different theories of narrative from the point of view of their communicational approach.

Analysis of the conditions of production and reception of narratives: narrative as an enhanced means of structuring the social imaginary.

Critical introduction to the main methods of narrative analysis and to a number of specific issues including the media person and temporality.

Methodology

Lectures.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Final examination of subjects taught on the course.

Course notes.

Other credits in programs

COMU21/AM	Première licence en information et communication (Analyse des médias)	(3 credits)	Mandatory
COMU21/J	Première licence en information et communication (Journalisme)	(3 credits)	Mandatory
COMU21/MS	Première licence en information et communication (Médiation des savoirs)	(3 credits)	Mandatory
COMU21/RP	Première licence en information et communication (Relations publiques et communication d'organisation)	(3 credits)	Mandatory
COMU2M1/AM	Master en information et communication (option analyse des médias et théories de la communication)	(3 credits)	Mandatory
LING1PM	Année d'études préparatoires au master en linguistique	(3 credits)	