

## Faculty of Economic, Social and Political Sciences



### COMU1325 Communication and Organisation

[30h] 3 credits

**Teacher(s):** Pierre de Saint-Georges  
**Language:** French  
**Level:** First cycle

#### Aims

By the end of the course, students should be able to:

1. identify, analyse and understand a range of communication phenomena, mechanisms and processes, and their links to concepts of organisation and organised action;
2. adopt a critical, theoretical approach towards the different forms of and strategies involved in " organisational communication " from the point of view of a theory of organisational communication.

#### Main themes

The course deals with the following key issues:

- the concept of organisation and its development in organisational sociology (organisational structures, contingency, environmental influence, systems of authority and power etc)
- Communication theories and their links to organisations (transmissive and systemic approaches, images and representations etc);
- Notions of " operational ", " integrative " and " self-organising " communication, notions of internal and external communication;
- The organisation as a system of culturally regulated behaviour (notions of business culture and " corporate culture ");
- Policies and strategies of organisational communication ("business communication", public relations, advertising, business press etc) as modes of intervention and legitimacy.

#### Other credits in programs

<b>COMU13BA</b>	Troisième année de bachelier en information et communication (3 credits)	Mandatory
<b>COMU1PM</b>	Année d'études préparatoires au master en information et communication (60 et 120) (3 credits)	Mandatory
<b>COMU21/RP</b>	Première licence en information et communication (Relations publiques et communication d'organisation) (3 credits)	Mandatory
<b>COMU22/J</b>	Deuxième licence en information et communication (Journalisme) (3 credits)	
<b>COMU22/MS</b>	Deuxième licence en information et communication (Médiation des savoirs) (3 credits)	
<b>COMU22/RP</b>	Deuxième licence en information et communication (Relations publiques et communication d'organisation) (3 credits)	
<b>COMU2M1/AM</b>	Master en information et communication (option analyse des médias et théories de la communication) (3 credits)	Mandatory
<b>COMU2M1/J</b>	Master en information et communication (option journalisme) (3 credits)	Mandatory
<b>COMU2M1/MS</b>	Master en information et communication (option médiation des savoirs) (3 credits)	Mandatory
<b>COMU2M1/RP</b>	Master en information et communication (option relations publiques et communication d'organisation) (3 credits)	Mandatory