

## Faculty of Economic, Social and Political Sciences



### CEMS2304 International Financial Management

[30h] 5 credits

**Teacher(s):** Patrick Zurstrassen  
**Language:** French  
**Level:** Second cycle

#### Aims

The main objectives are to contribute to the development of judgement in situation of management decision-making related to international finance issues applied to trade and investment. In particular, it intends to:

" Develop basic decision-oriented attitudes toward finance issues related to international business with special focuses on source of finance and on management of risks involved in international financial transactions.

" Understand international financial environment and the key multidisciplinary issues in the field of international finance in order to prepare the students for their careers in international business.

" Apply these attitudes & guidelines to the roles of importers, exporters and multinational firms and learn the practical aspects of managerial decision-making and the specific tools and techniques in international business finance

#### Main themes

The class deals with financial issues related to international trade and investments. It aims at identifying, analysing, managing and controlling financial risks of industrial and commercial corporations.

During the course, class groups are assigned the effective management of Netsteel, a steel trading company. Experienced first a batch program in 1993, its latest web fully interactive edition is based on a proprietary Internet "life" program with full financial market serial interactions with the program business partner [PwC Academy in Luxembourg]. A set of competitive purchasing and selling processes generates a complex web of financial exposures that must be managed during 3 months by the students, thus illustrating the course concepts. Each group performance is appraised on a weekly basis. At end of class session, each group defends its strategies and methods to the business partner management. Grade takes into account not only

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Prerequisite : None

Pedagogic team: Teacher and IT assistance provider by PwC partnership

#### Other credits in programs

<b>ECGE3DS/FN</b>	Diplôme d'études spécialisées en économie et gestion (Master in business administration) (finance d'entreprise)	Mandatory
<b>ECGE3DS/IM</b>	Diplôme d'études spécialisées en économie et gestion (Master (4.5 credits) in Business Administration) (management international)	Mandatory
<b>IAG23M</b>	Troisième année de Maîtrise en sciences de gestion (orientation "méthodes quantitatives de gestion")	Mandatory
<b>IAG23M/PM</b>	Troisième année de maîtrise en sciences de gestion (Création d'entreprise)	Mandatory
<b>INGE23/G</b>	Troisième Ingénieur de gestion (Générale)	Mandatory
<b>INGE23/PM</b>	Troisième Ingénieur de gestion (Création d'entreprise)	Mandatory