

## Faculty of Economic, Social and Political Sciences



### COMU1BA Baccalauréat en information et communication (Bachelor of Information and Communication)



#### Study objectives

The bachelor's programme of Information and Communication offers a first approach to this subject in the context of a more general training in Human Sciences. In terms of skill acquisition, the programme has the aims of developing the students' capacity to elaborate interdisciplinary reflection, of helping them develop their skills of critical analysis, of initiating them in autonomous and personal study and of laying the foundation stones for future scientific research.

The first year of the bachelor's programme is dedicated to the acquisition of knowledge in the general disciplines of the ESPO Faculty. Different courses in the domain of Information and Communication Sciences will help to prepare the students for this discipline, both from a theoretical and an applied point of view, thanks to the work accomplished and to the integration of the topics in a disciplinary seminar. From the first year on, great importance is given to working autonomously. In the second year, the student will pursue his interdisciplinary education and go more deeply into the subject areas of Information and Communication Sciences. Finally, the third year is dedicated to research methods as well as to initiation into the main domains of Information and Communication.

The programme is thus designed for the student to progress gradually and become more and more personally involved in his own acquisition of knowledge and the development of his own critical analysis and autonomous reflection capacities from year to year. These university skills correspond to the stakes inherent in the Sciences of Information and Communication and involve capacities such as being able to analyse the media and various communication situations.

#### General presentation of the programme

The bachelor's programme of Information and Communication comprises a major of 150 credits and a minor (or options) of 30 credits.

The major is composed of a pool of subjects common to the Faculty and of specific courses in Information and Communication. The common pool of subjects, shared by all the Bachelor's programmes of the ESPO Faculty, aims at fostering progressive orientation and providing rich academic training in the diversity of all the disciplines of the ESPO faculty. It consists of courses, seminars and the completion of a number of projects (on an individual or a group basis). The specific courses gradually introduce the student to the theories and methods of Information and Communication Sciences, all the while familiarising them with their main sectors : Journalism, Communication in companies and organisations...

#### Minors or other available options (30 credits)

The student may complete his programme by choosing :

- a minor (30 credits), to be spread over the last two years of the bachelor's programme. Those minors organised within the ESPO Faculty or by other departments within the Human Sciences are automatically accessible on the bachelor's programme of Information and Communication. Any other minor outside the Human Sciences may be requested by a student but is subject to the approval of the Supervisor of the bachelor's programme of Information and Communication

or

- options (30 credits) offered by other bachelor's programmes, on the condition that no special prerequisites need to be fulfilled. The choice of these courses will be assessed by the Programme Supervisor in accordance with the student's anticipated study programme.

#### Evaluation

Written and oral exams are aimed at checking the level of acquisition and the extent of the mastery of the concepts, theories, basic data and know-how within the subject areas concerned.

Certain pedagogical activities (tasks and exercises) take the form of ongoing evaluation. Among other forms of ongoing assessment, the use of multimedia pedagogical tools makes e-learning partly possible, which includes auto-evaluation procedures on a regular basis.

### **Admission to the programme**

The programme is accessible to those possessing a secondary school-leaving certificate (c.f the "Access to Studies" part of the study programme for a precise description of the admission conditions and their particular cases).

The conditions and regular admission requirements are specified on the web page "Access to Studies".

<http://www.ucl.ac.be/etudes/libres/en/acces.html>

### **Positioning of the programme**

#### **Positioning of the programme within the University cursus**

The bachelor's degree in "Information and Communication" entitles direct acces to the master's programme of the same discipline delivered by any university institution within the French-speaking community of Belgium.

#### **Other studies available upon completion of the programme**

The student with a bachelor's degree in Information and Communication will, in principle, have access to the masters organised by the other departments within the Faculty of Economics, Social and Political Sciences or by other Faculties, subject to the fulfillment of the conditions and prerequisites specified by the bodies responsible for organising those programmes. In the case of lacking credits, these may be made up either by being added to the master's programme (if the number of lacking credits does not surpass 15), or by means of a complementary/preparatory year of studies before embarking on the master's programme.

### **Useful contacts**

#### **Programme management**

SESP Secrétariat du 1er cycle (ESPO)

Program Supervisor : Frédéric ANTOINE

Contact person for ESPO : Anne-Françoise MARISCAL, Jean-Claude GUYOT

#### **Study Advisor**

Cécile Delannay

#### **Exam Jury**

President : Michel Dorban

Secretary : Jean-Marie Yante

**List of accessible minors**

- Minor in Theology
- Minor in Philosophy
- Minor in Law
- Minor in Criminology
- Minor in Political Sciences
- Minor in Sociology and Anthropology
- Minor in Human and Social Sciences
- Minor in Economics
- Minor in Economics (opening)
- Minor in Business Studies
- Minor in Linguistics
- Minor in Hispanic Studies (\*)
- Minor in Italian Studies (\*)
- Minor in French Studies (\*)
- Minor in Latin Studies
- Minor in Greek Studies
- Minor in Oriental Studies
- Minor in Literature Studies
- Minor in History
- Minor in Medieval Studies
- Minor in the History of Art and Archaeology (\*)
- Minor in Musicology
- Minor in Psychology and Education (\*)
- Minor in Human Nutrition (\*)
- Minor in General Biomedical Sciences (\*)
- Minor in Clinical Biomedical Sciences (\*)
- Minor in Medication Sciences (\*)
- Minor in Physical Activity, Health and Culture of Movement (\*)
- Minor in Geography (\*)
- Minor in Statistics
- Minor in Urban Architecture
- Minor in Mathematics and Mathematical Applications
- Minor in Scientific Culture
- Minor in Gender studies
- Minor in Culture and Creation
- Minor in European Studies

(\*) *Minor with access criteria .*

**Detailed content of standard programme**

## COMU 11BA First year of studies

**First quadrimester****Foundation studies**

<u>ESPO1111A</u>	Political Economics (Part 1)[40h+10h] (4 credits) (in French)	N.
<u>ESPO1113A</u>	Sociologie et anthropologie I :1ère partie[40h+0h] (4 credits) (in French)	Jean De Munck, Matthieu de Nanteuil-Miribel
<u>SESP1111A</u>	Statistique et éléments de probabilité : 1ère partie[22.5h+22.5h] (4 credits) (in French)	Annie Robert
<u>ESPO1114A</u>	Science politique : 1ère partie[30h] (3 credits) (in French)	André-Paul Frogner, Jacques Herman, Françoise Piérard
<u>ESPO1110</u>	Study Skills Seminar[15h] (in French)	Michel Dorban
<u>COPS1112</u>	Formal Logic[30h+15h] (3 credits) (in French)	Thierry Lucas
<b>Specific studies</b>		
<u>COPS1111</u>	Information and Communication[30h+10h] (4 credits) (in French)	Philippe Marion

**Language courses**

<u>ANGL1330</u>	Intermediate English (first part)[30h] (3 credits)	Philippe Detry, Isabelle Druant, Marie Duelz, Dominique François, Virginie Godin, Claudine Grommersch, Sandrine Mulkers, Marc Piwnik, Severine Schmit, Colleen Starrs, Cindy Tréfois
-----------------	--	--

**Second quadrimester****Foundation studies**


<u>COPS1121</u>	Information Technology and Multimedia[30h+15h] (4 credits) (in French)	Jean-Pierre Couwenbergh, Thierry De Smedt, Marcel Lebrun
<u>COPS1113</u>	Modern and Contemporary History[30h] (3 credits) (in French)	Michel Dorban, Paul Servais
<u>ESPO1125C</u>	Séminaire de travail universitaire en Information et communication[15h+15h] (5 credits) (in French)	N.
<u>ESPO1120</u>	Psychology[30h] (3 credits) (in French)	René Zayan
<u>COPS1124</u>	Philosophy[30h] (3 credits) (in French)	Heinz Leonardy
<u>ESPO1122</u>	Foundations of Law[40h] (3 credits) (in French)	Gilberte Marchal, Gilberte Marchal (supplée Henri Simonart), Henri Simonart, Marc Verdussen

**Specific studies**

<u>COPS1122</u>	Anthropology and Communication[30h+10h] (4 credits) (in French)	Gérard Derèze, Alain Reyniers
<u>COMU1121</u>	General Semiotics[30h+10h] (4 credits) (in French)	Philippe Verhaegen
<u>COMU1123</u>	Seminar : Analysing Core Texts[20h+10h] (3 credits) (in French)	Gérard Derèze, Philippe Marion, Philippe Verhaegen

**Language course**

One course to be selected from among the following : (the student will keep the same language throughout the entire bachelor programme)

<u>NEER1330</u>	Intermediate, first part[30h] (3 credits)	Brigitte Goidts (coord.)
<u>ESPA1330</u>	Spanish - Intermediate level (1st part)[45h] (3 credits) 	Isabel Baeza Varela, Paula Lorente
<u>ALLE1330</u>	German - intermediate level, first part[30h] (3 credits)	Ann Rinder

**COMU 12BA Second year of studies****Foundation studies**

<u>ESPO1112</u>	Principles of Accountancy[30h+15h] (4 credits) (in French)	Karine Cerrada Cristia, Yves De Rongé (coord.), Michel De Wolf, Michel Gatz
<u>COPS1213</u>	Sociology and Anthropology II[60h] (6 credits) (in French)	Olivier Servais, Bernadette Wynants, Bernadette Wynants (supplée N.)
<u>COPS1212</u>	Qualitative data analysis[30h+20h] (5 credits) (in French)	Nathalie Burnay
<u>COPS1211A</u>	Droit public (partim D)[30h] (3 credits) (in French)	N.
<u>FLTR1440</u>	Arts and Civilisations[37.5h+15h] (5 credits) (in French)	Philippe Bragard, Brigitte Van Wymeersch, Laurent Verslype (coord.)


**Specific studies**

<u>COMU1211</u>	Information and Communication: a sociological approach[30h+10h] (4 credits) (in French)	Benoît Grevisse
<u>COMU1221</u>	Semio-pragmatics[30h+10h] (4 credits) (in French)	Philippe Verhaegen
<u>COMU1223</u>	Seminar on Writing for Communication[10h+20h] (3 credits) (in French)	N.
<u>COMU1222</u>	Literature and Society[30h+10h] (4 credits) (in French)	Marc Lits

**Language course**

<u>ANGL1331</u>	Anglais niveau moyen, 2ème partie[60h] (6 credits)	Isabelle Demeulenaere, Jennifer Moreman, Jean-Paul Nyssen
-----------------	--	---

One course to be selected from among the following : (the student will keep the same language throughout the entire bachelor programme)

<u>NEER1330</u>	Intermediate, first part[30h] (3 credits)	Brigitte Goidts (coord.)
<u>ALLE1330</u>	German - intermediate level, first part[30h] (3 credits)	Ann Rinder
<u>ESPA1330</u>	Spanish - Intermediate level (1st part)[45h] (3 credits) 	Isabel Baeza Varela, Paula Lorente










**Minor or other option (14 credits)**

*An optional minor chosen from the ESPO Faculty or from one of the other departments of Human Sciences. Any other minor outside Human Sciences may be requested by a student. The manager of the bachelor programme of Information and Communication is responsible for approving or refusing the proposal.*

**COMU 13BA Third year of studies****Foundation studies**

<u>COPS1214</u>	Social psychology[30h] (3 credits) (in French)	Olivier Corneille
<u>COPS1311</u>	Social Philosophy[30h] (3 credits) (in French)	Jean De Munck
<u>COPS1126</u>	History of Political and Social Ideas[30h] (3 credits) (in French)	Luc Courtois

**Specific studies**

<u>COMU1314</u>	Seminar on Issues in Communication Studies[30h+10h] (4 credits)  (in French)	N.
<u>COMU1313</u>	Narratology[30h] (4 credits)  (in French)	N.
<u>COMU1311</u>	Communication Studies Research Methodology[30h+15h] (5 credits)  (in French)	N.
<u>COMU1312</u>	Multimedia Technologies[30h+10h] (4 credits)  (in French)	N.
<u>COMU1322</u>	Media and Communication Law[30h] (3 credits)  (in French)	N.
<u>COMU1323</u>	The Press, Journalism and Society[30h] (3 credits)  (in French)	N.
<u>COMU1321</u>	Socio-economic structures in the Media[30h] (3 credits)  (in French)	N.
<u>COMU1324</u>	Communication, Culture and Education[30h] (3 credits)  (in French)	N.
<u>COMU1325</u>	Communication and Organisation[30h] (3 credits)  (in French)	N.

**Language course**

<u>ANGL2433</u>	ENGLISH COMMUNICATION SKILLS[30h] (5 credits)	Estelle Dagneaux, Philippe Detry, Marie Duelz, Claudine Grommersch
-----------------	---	--

**Minor or other option (16 credits)**

*An optional minor chosen from the ESPO Faculty or from one of the other departments of Human Sciences. Any other minor outside Human Sciences may be requested by a student. The manager of the bachelor programme of Information and Communication is responsible for approving or refusing the proposal.*