

ECAP2

Licence en sciences de gestion (Diploma of the Second Cycle (Licence) in Management Sciences )



### **Programme management**

IAG Département d'administration et de gestion Responsable académique :Guy Keymolen

## Admission conditions

This programme is accessible to students coming in from the following categories :

- 1. diploma holders from the first cycle of university studies ("candidature") in Management Sciences or Economic Sciences and Management from a university of the French-speaking Community of Belgium, either obtained after the second year of studies or in the form of a single "candidature" year;
- 2. diploma holders from the first cycle of university studies ("candidature") in Management Sciences, delivered by a Belgian university, or diploma holders from the first cycle of university studies who are judged by the Department as having a sufficient basis of education for the programme. This must include subjects which correspond to the following courses :
- 1. Macroeconomics
- 2. Microeconomics
- 3. Mathematics I and II
- 4. Statistics in Economy and Management
- 5. Accountancy
- 6. Analysis of Financial States
- 7. Commercial Law
- 8. Computer Studies in Economics and Management
- 9. Business English and either Dutch or German at intermediate level.

In the context of the special exams ("passerelles") organised within the French Community of Belgium between non-university further educational and university educational institutes, this programme in Management Sciences is accessible to :

- holders of a diploma of the *second cycle of university studies ("licence") from the economics category,* subject to the possible addition of complementary subjects to the first year of the "licence" programme ;
- holders of a diploma of the first cycle of university studies (" *candidat*") from the Economics category as well as *industrial engineers*, subject to passing an entrance exam and possibly adding a limited number of complementary subjects to the first year of the "licence" (maximum : 150 hours);
- holders of a diploma from a non-university institute of higher education in accountancy, marketing, insurances, transport management, external commerce or in computer studies, as well as those who hold a lower classess secondary school teaching certificate in the economics category ("agréation"), subject to *successfully completing one year of training prior to the course*.

Non-university further education Diploma holders from a non-Economics category may have access to the "licence" in Management Sciences on the basis of a "candidat" diploma in Management Sciences or Economic and Management Sciences which may be obtained in certain cases on the basis of a single year of "candidature".

All admission applications and requests for complementary information should be addressed to the Department of Administration and Management.

Admission applications and requests for information linked to the single candidature (" *candidature unique* "), should be adressed to the secretary's office for the "Candidature" in Economic, Social and Political Sciences.

## Admission procedure

The conditions and regular admission procedures are detailed on the web page "Access to Studies" : http://www.ucl.ac.be/etudes/libres/acces.html

## General structure of the programme

The "licence" programme in Management Sciences includes a collection of compulsory courses, options, a seminar and a thesis, spread over two years.

## **Programme content**

## ECAP21 First year of studies

#### **Compulsory courses**

One or two compulsory courses may be given in English each year.				
CMPT2110	Cost accounting[45h+15h] (5.5 credits) (in French)	Yves De Rongé		
ECAP2100	Managerial Economics[30h+15h] (4.5 credits) (in French)	Paul Belleflamme, Régis Coeurderoy		
<u>FIN2100</u>	Financial management[45h+15h] (5.5 credits) (in French)	Jean-Paul Couvreur		
<u>GETI2100</u>	Information systems[30h+30h] (5.5 credits) (in French)	Stéphane Faulkner (supplée Jean		
		Vanderdonckt), Jean Vanderdonckt		
MARK2100	Marketing management[45h+15h] (5.5 credits) (in French)	Isabelle Schuiling		
PERS2100	Management des ressources humaines[45h+15h] (5.5 credits)	Anne Wallemacq		
	(in French)			
PROD2100	Production and Operations Management[45h+15h] (5.5	Pierre Semal		
	credits) (in English)			
<u>QANT2100</u>	Elements of operational research[45h+15h] (5.5 credits) (in	Michel Herman		
	French)			
<u>SCOM2110</u>	Theory of organisations[30h+15h] (4.5 credits) (in French)	Matthieu de Nanteuil-Miribel		
SEAG2120	Statistics applied to enterprises[45h+15h] (5.5 credits) (in	Bernadette Govaerts, Marie-Paule		
	French)	Kestemont		
ANGL1532	Advanced Business English[60h] (5 credits)	Dominique François, Philippe Neyt, Henri		
		November, Colleen Starrs, Françoise Stas,		
		Albert Verhaegen		
NEER1532	Advanced Dutch for Business Studies[60h] (4 credits)	Christel Vandegoor (coord.)		
or				
ALLE1532	German business language[60h] (3 credits)	N.		

*N.B.* : The programme includes a one-week apprenticeship period which must be carried out before the registration for a complete examination session.

## ECAP22 Second year of studies

#### **Compulsory courses**

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One or two compulsory courses can be given in English each year.				
<u>FIN2210</u>	Investment analysis[45h+15h] (6.5 credits) (in French)	Philippe Grégoire		
POGE2200	Corporate Strategy and Business Policy[30h+15h] (5 credits)	André de Béthune		
	(in English)			
POGE2240	Business ethics and the aim of the enterprise[30h] (3.5	Matthieu de Nanteuil-Miribel, Axel		
	credits) (in French)	Gosseries		
<u>REIN2200</u>	International Business Management[30h] (3.5 credits) (in	Eric Cornuel		
	English)			
SCOM2200	Psycho-sociology of organisations[30h+15h] (5 credits) (in	Thomas Perilleux		
	French)			
<u>SCOM2211</u>	Industrial relations[30h] (3.5 credits) (in French)	Philippe Barré		
One course to be chosen from among :				
<u>ECAP2222</u>	Business cycles and conjonctural analysis[30h] (3.5 credits)	Vincent Bodart		
	(in French)			
<u>POGE2101</u>	Taxation and Corporate Management[30h] (3.5 credits) (in	Marcel Gérard		
	French)			
One course to be chosen from among :				
ECAP2210	Politiques économiques européennes[30h] (3.5 credits) (in	Pierre Defraigne		
	French)			
<u>ECAP2221</u>	Economic and monetary policy[30h] (3.5 credits) (in French)	Henri Sneessens		
<u>ECAP2222</u>	Business cycles and conjonctural analysis[30h] (3.5 credits)	Vincent Bodart		
	(in French)			
<u>ECAP2223</u>	Organisation des économies industrielles[30h] (3.5 credits)	Jean Jaskold Gabszewicz (supplée		

	(in Franch)	Lassura Englacia Thisas)			
	(in French)	Jacques-François Thisse), Jacques-François Thisse			
POGE2101	Taxation and Corporate Management[30h] (3.5 credits) (in	Marcel Gérard			
	French)				
POGE2212	Problèmes spécifiques aux petites et moyennes	Robert Wtterwulghe			
DOCE2220	entreprises[30h] (3.5 credits) (in French)				
POGE2220 POGE2230	Business Law[30h] (3.5 credits) (in French) Corporate strategy in the European context[30h] (3.5 credits)	Bernard Remiche André de Béthune			
<u>FUGE2230</u>	(in French)	Andre de Bethune			
POGE2212	Problèmes spécifiques aux petites et moyennes	Robert Wtterwulghe			
	entreprises[30h] (3.5 credits) (in French)				
ESPO2220	Globalisation of the economy and of society[30h] (4 credits)	Pierre Defraigne			
	(in French)				
<u>ESPO2221</u>	The information society[30h] (3 credits) (in French)	Riccardo Petrella-Tirone			
<u>DPRI3104A</u>	Problèmes économiques et financiers de l'assurance	N.			
One course and on	(première partie)[30h] (in French)				
	mong the five following orientations :				
Company Finance					
<u>FIN2200</u>	Methodology and cases in business finance[30h] (3.5 credits)	Louis Dubois			
	(in French)				
<u>FIN2251</u>	Semina in Financial management[30h] (3.5 credits) (in	Louis Dubois			
	French)				
<u>FIN2252</u>	Financial management[30h] (3.5 credits) (in French)	Jean-Paul Couvreur			
Marketing MARK2200	Market research[30h] (3.5 credits) (in French)	Ruben Alberto Chumpitaz Caceres			
<u>MARK2200</u>	Market research[50h] (5.5 credits) (in Prench)	(supplée Marie-Paule Kestemont),			
		Marie-Paule Kestemont, Claudine			
		Laperche			
MARK2251	Strategic and operational marketing seminar[30h] (3.5	Marie-Paule Kestemont, Valérie Swaen,			
	credits) (in French)	Valérie Swaen (supplée Marie-Paule			
		Kestemont)			
MARK2252	Conumer behavior seminar[30h] (3.5 credits) (in French)	Valérie Swaen			
Personnel Manage PERS2200	Human resource planning and forecasting[30h] (3.5 credits)	Nathalie Delobbe, Alain Vas			
<u>1 EK52200</u>	(in French)	Nathane Delobbe, Alam Vas			
PERS2251	Seminar of Human Rsource Management[30h] (3.5 credits)	Nathalie Delobbe			
	(in French)				
Production Management					
PROD2200	Quality control and simulation[30h] (3.5 credits) (in French)	Per Joakim Agrell, Philippe Chevalier			
<u>PROD2251</u>		Per Joakim Agrell			
One course on Del	French)				
One course on Religious Sciences to be chosen from among :					
<u>ESPO2201</u>	Issues of religious sciences: Christian faith[15h] (2 credits)	Jean-François Grégoire (supplée Gabriel			
	(in French)	Ringlet), Gabriel Ringlet			
ESPO2202	Issues of religious sciences: the Bible and its message[15h]	Jean-Pierre Delville			
	(2 credits) (in French)				
<u>ESPO2203</u>	Special issues of religious sciences: the Christian ethic[15h]	Walter Lesch, Henri Wattiaux (supplée			
	(2 credits) (in French)	Walter Lesch)			

# End of course thesis

## Exchange programmes

The students have the possibility to complete a quadrimester of their second year of studies (ECAP 22) in a foreign university in Europe, in the context of the Socrates programme, namely : Universität Innsbrück (A), UFSIA (Anvers) (B), KuLeuven (B), Whu Koblenz (D), Copenhagen Business School (DK), Aarhus Business School (DK), ICADE (Madrid) (E), Universidad de Deusto (E), Universidad de Cantabria (Santander) (E), Universidad de Barcelona (E), University of Zaragoza (E)Université R. Schuman (Strasbourg) (F), University of Plymouth (GB), Athens School of Economic and Business Sciences (GR), Luiss Roma (I), Università degli Studi di Siena (I), Dublin City University (IRL), University of Limerick (IRL), University of Ulster (Coleraine) (IRL du No), Norwegian School of Economic and Business Administration (Bergen) (N), Universiteit Maastricht (NL), Universita Catolica Portuguesa (Lisbonne) (P), Universidade de Beira Interior (Covilha) (P), Lund University (S), University of Göteborg (S), Abo Akademi University (SF), ou en Amérique du Nord, aux USA : Tawson University, Duquesne University (Pittsburgh), University of South Carolina (Columbia) (payant), Loyola University (New-Orleans), Catholic University of America (Washington), au Canada : HEC-Montréal, McGill University (Montréal), Université Laval (Quebec), University of British Columbia (Vancouver), ou en Amérique Centrale : ITAM (Mexico),Universidad del Pacifico (Lima, Pérou), University of Macau (Macao), National University of Singapore, Nanyang University (Singapour), IIM, Calcutta (Inde); Mahidol University (Bangkok).

The students who participate in this scheme will be selected by a "jury" in March of the first year of the programme.

## Evaluation

The thesis is presented before a jury composed of the thesis director and an academic reporter, and counts for a quarter of the total marks during the deliberation. The course work accounts for the remaining three quarters. In the case of exchanges, the marks obtained abroad represent half of the ponderation consacrated to the "course work" part of the final evaluation.

## Positioning of the degree within the University cursus

The university degree with distinction in Management Sciences entitles access to all the master programmes in specialisation in Management - a dispensation for the distinction may be requested for analysis on a case by case basis. These specialisations (DES) are as follows : DES in Economics and Management (ECGE 3 DS), Management, Computer Studies or Financial Economics orientations : master's programmes in Management to prepare for doctoral research : the DEA in Economics and Management (ECGE 3DA). Furthermore, this diploma also entitles access to all the complementary second cycle studies of the Faculty of Economic, Social and Political Sciences or of certain other Faculties.