

Faculty of Economic, Social and Political Sciences



COMU2 Licence en information et communication (Diploma of the Second Cycle (Licence) in Information and Communication)



Programme management

COMU Département de communication

Responsable académique : Benoît Grevisse

Study objectives

The objective of the Department of Communication is to develop pluridisciplinary studies and research in the domain of Information and Communication. It aims to provide an in-depth analytical training in the problems posed by communication in our society in general, in accordance with the various means and domains of application at its disposal. This study programme can lead to jobs in information and communication and to certain professions which call on the use and analysis of the media.

Admission conditions

This second cycle of University studies ("licence") in Information and Communication is accessible to :

- Students who have passed their first study cycle ("candidature") in Social Sciences or in the Arts and hold the "Information and Communication" qualification delivered by UCL or by another Belgian university.
- Students who have passed their first study cycle ("candidature") in Political Sciences or Social Sciences : Sociology at UCL, on condition that this cycle corresponds to the following prerequisites :

COPS1111 Information and Communication[30h+10h] (4 credits) (in French) Philippe Marion

COMU1211 Information and Communication: a sociological approach[30h+10h] (4 credits) (in French) Benoît Grevisse

COMU1222 Literature and Society[30h+10h] (4 credits) (in French) Marc Lits

or

POLS1225 Social and cultural anthropology[30h] (3 credits) (in French) Robert Deliège

COMU1121 General Semiotics[30h+10h] (4 credits) (in French) Philippe Verhaegen

SESP1111A Statistique et éléments de probabilité : 1ère partie[22.5h+22.5h] (4 credits) (in French) Annie Robert

COPS1214 Social psychology[30h] (3 credits) (in French) Olivier Corneille

COPS1212 Qualitative data analysis[30h+20h] (5 credits) (in French) Nathalie Burnay

The courses which were not followed during the "candidature" (maximum, four) must be added to the programme of the first year of the second cycle of studies ("licence").

- The ESPO and DRT Faculties of UCL organise a branch of studies of the "candidature" in Law with a view to the "licence" in Information and Communication.

Holders of a law degree from UCL are entitled access to the "licence" in Information and Communication, on condition that they followed at least five of the prerequisites listed below during their "candidature". Those prerequisites not followed during the candidature (maximum, four) will have to be added to the programme of the first "licence" in Information and Communication.

COPS1111 Information and Communication[30h+10h] (4 credits) (in French) Philippe Marion

COMU1211 Information and Communication: a sociological approach[30h+10h] (4 credits) (in French) Benoît Grevisse

COMU1222 Literature and Society[30h+10h] (4 credits) (in French) Marc Lits

or

POLS1222 Sociopolitical models of the State[30h] (3 credits) (in French) Jacques Herman

COMU1121 General Semiotics[30h+10h] (4 credits) (in French) Philippe Verhaegen

SESP1111A Statistique et éléments de probabilité : 1ère partie[22.5h+22.5h] (4 credits) (in French) Annie Robert

partie[22.5h+22.5h] (4 credits) (in French)

Students enrolled for their second year of "candidature" in Law may include one or several of these courses in their "candidature" programme.

d) The ESPO and FLTR Faculties of UCL organise branches of "candidatures" in the Arts : History, Romance Languages and Literature, Germanic Languages and Literature, with a view to the "licence" in Information and Communication.

- Holders of a "candidature" diploma in the Arts : **History** diploma holders will be entitled access to the "licence" in Information and Communication, on condition that they followed at least two of the six prerequisites listed below during their "candidature". Any prerequisites not followed (maximum, four) will have to be added to the first year "licence" programme in Information and Communication.

<u>SESP1111A</u>	Statistique et éléments de probabilité : 1ère partie[22.5h+22.5h] (4 credits) (in French)	Annie Robert
<u>COPS1111</u>	Information and Communication[30h+10h] (4 credits) (in French)	Philippe Marion
<u>ESPO1114A</u>	Science politique : 1ère partie[30h] (3 credits) (in French)	André-Paul Frogner, Jacques Herman, Françoise Piérard
<u>COMU1211</u>	Information and Communication: a sociological approach[30h+10h] (4 credits) (in French)	Benoît Grevisse
<u>COMU1222</u>	Literature and Society[30h+10h] (4 credits) (in French)	Marc Lits

A language course (Dutch, English, German) at intermediate level

- Holders of a "candidature" diploma in the Arts : **Romance Languages and Literature** or **Germanic Languages and Literature** are entitled access to the "licence" in Information and Communication, on condition that they followed at least three of the seven prerequisites below during their "candidature" programme. Any prerequisites not followed (maximum four) will have to be added to the first year "licence" programme in Information and Communication.

<u>ESPO1122</u>	Foundations of Law[40h] (3 credits) (in French)	Gilberte Marchal, Gilberte Marchal (supplée Henri Simonart), Henri Simonart, Marc Verdussen
<u>SESP1111A</u>	Statistique et éléments de probabilité : 1ère partie[22.5h+22.5h] (4 credits) (in French)	Annie Robert
<u>COPS1111</u>	Information and Communication[30h+10h] (4 credits) (in French)	Philippe Marion
<u>ESPO1114A</u>	Science politique : 1ère partie[30h] (3 credits) (in French)	André-Paul Frogner, Jacques Herman, Françoise Piérard
<u>COMU1211</u>	Information and Communication: a sociological approach[30h+10h] (4 credits) (in French)	Benoît Grevisse
<u>ESPO1113</u>	Sociology and Anthropology II[60h] (6 credits) (in French)	Jean De Munck, Matthieu de Nanteuil-Miribel, Bernard Francq
<u>ESPO1111</u>	Political Economics[60h+30h] (8 credits) (in French)	Paul Belleflamme, Aly D. Coulibaly, Philippe De Villé, Philippe De Villé (supplée N.), Jean Hindriks, Xavier Wauthy, Robert Wtterwulge

e) Holders of a university "candidature" diploma in one of the subjects from the Human Sciences (particularly those from Social Sciences, Economic Sciences and Management and from the Arts with a different qualification) as long as their programme included certain prerequisites.

If the number of non-attended prerequisite courses, established by the Academic Secretary, is judged as being too heavy, the candidate will have to enrol for the single "candidature" exam session organised by Faculty.

f) Holders of a second cycle university degree may, after analysis of their application, be dispensed from doing certain 'catching up' sessions by the Academic Secretary of the Department of Communication.

g) Holders of a Further Education diploma on the following conditions :

1. Holders of a "licence" degree in Applied Communication or Interpreting or Translating, subject to the possible addition of complementary courses (for a maximum of 150 hours) to their first year programme.
2. Holders of a "candidat" diploma in Applied Communication, a non-university diploma ("graduat") in communication, social assistant, social advisor, social and fiscal advisor, librarian or documentary studies, human resources, psychology assistant, teaching certificate for lower secondary school classes (literary and social sections), subject to the prior successful completion of one year of studies.

All questions concerning admission or complementary information linked to points 1 and 2 above, should be addressed to the secretary's office of the Department of Communication.

h) Other university or higher education diploma holders may have access to these studies by obtaining the "candidature" in Information and Communication in a single year. Questions concerning admission and information on this single year of "candidature" should be addressed to the secretary's office for the "Candidature" in Economic, Social and Political Sciences.

Admission procedure

The conditions and regular admission procedures are detailed on the web page "Access to Studies":
<http://www.ucl.ac.be/etudes/libres/acces.html>

Before submitting their enrolment to the University (<http://www.etu.ucl.ac.be/inscriptions.html>), those students not included in point a) of the admission conditions are requested to introduce their admission request via the Department Secretary.

General structure of the programme

The study programme ("licence") is spread over two years of courses and consists of :

- a programme of lectures, seminars and workshops covering 780 hours ;
- a period of professional apprenticeship or a supervised project in relation with the chosen orientation ;
- an end of course thesis.

The course programme is divided up as follows :

- first year : minimum 420 hours and maximum 540 hours of lectures, seminars and workshops ;
- second year : minimum 240 hours of lectures, seminars and workshops.

Programme content

I. Compulsory fundamental courses (165 hours)

<u>COMU2108</u>	Communication and society: an anthropological approach[30h] (3 credits) (in French)	G�rard Der�ze, Alain Reyniers
<u>COMU2131</u>	Semiology of analogue communications[30h] (3 credits) (in French)	Jean-Pierre Meunier
<u>COMU2132</u>	Narrative and society[30h] (3 credits) (in French)	Marc Lits
<u>COMU2133</u>	Methodology[30h+15h] (5 credits) (in French)	G�rard Der�ze, Pierre Fastrez (suppl�e G�rard Der�ze)
<u>COMU2287</u>	Philosophy and ethics of communication[30h] (3 credits) (in French)	Emmanuel Tourpe

The last course will be followed in the 2nd year of the " licence "

Compulsory complements

Language course

<u>ANGL2433</u>	ENGLISH COMMUNICATION SKILLS[30h] (4 credits)	Estelle Dagneaux, Philippe Detry, Marie Duelz, Claudine Grommersch
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One course of Religious Sciences chosen from among the following :

<u>ESPO2201</u>	Issues of religious sciences: Christian faith[15h] (2 credits) (in French)	Jean-Fran�ois Gr�goire (suppl�e Gabriel Ringlet), Gabriel Ringlet
<u>ESPO2202</u>	Issues of religious sciences: the Bible and its message[15h] (2 credits) (in French)	Jean-Pierre Delville
<u>ESPO2203</u>	Special issues of religious sciences: the Christian ethic[15h] (2 credits) (in French)	Walter Lesch, Henri Wattiaux (suppl�e Walter Lesch)

II. Orientations

A. Journalism

The "licence" programme in Information and Communication: "Journalism" orientation, offers the students a course which is theoretical, empirical and practical alike - in written, spoken, televised and multimedia journalism. The tuition (lectures, seminars and workshops) associates, within an integrated training project, the study of the foundations of communication and journalism, training in journalistic practices, critical analysis and involvement in the professional field (partly owing to the apprenticeship). Thanks to a sustained and dynamic collaboration between the lecturers and professional journalists, the programme helps the students grasp - within a global training project - the systematic approaches , objective reflection and the taking into consideration of the concrete social dimensions of the profession. Mindful to offer the students a solid, open university education, the lecturers are particularly attentive to the indispensable consideration to be given to the multiple components of the context in which this profession is set.

Compulsory courses (330 hours)

<u>COMU2204</u>	Foundations of an understanding of current affairs 1[30h] (4 credits) (in French)	G�rard Der�ze, Marc Lits
<u>COMU2134</u>	Socio economic structures of the media[30h] (3 credits) (in French)	Fr�d�ric Antoine
<u>COMU2137</u>	Deontology and critical analysis of journalism[30h] (3 credits) (in French)	Jean-Fran�ois Dumont, Beno�t Grevisse
<u>COMU2113</u>	The press, journalism and society[30h] (3 credits) (in French)	Gabriel Ringlet
<u>COMU2282</u>	Workshop on writing for the press[30h] (4 credits) (in French)	Fr�d�ric Antoine, Michel De Muelenaere, Beno�t Grevisse, Jean-Pierre Stroobants, Laurence Van Ruymbeke (suppl�e Beno�t

<u>COMU2276</u>	Radio news journalism workshop[30h] (4 credits) (in French)	Grevisse) Kathryn Brahy, Dominique Delhalle, François Ryckmans
<u>COMU2277</u>	Television news journalism workshop[30h] (4 credits) (in French)	Anne Delvaux, Yves Thiran
<u>COMU2272</u>	Seminar: Analysis of writing for the press[30h] (4 credits) (in French)	Frédéric Antoine, François Ryckmans
<u>COMU2271</u>	Analysis of media content and discourse[30h] (4 credits) (in French)	Marc Lits
<u>COMU2274</u>	Journalistic and multi media practices[20h+10h] (4 credits) (in French)	Arnaud Grégoire (supplée Benoît Grevisse), Benoît Grevisse
<u>COMU2265</u>	Graphics in the press[10h+20h] (4 credits) (in French)	Gérard Derèze, Benoît Grevisse
Orientation options (120 hours) to be chosen from among :		
<u>COMU2283</u>	Laboratory on writing for the press[30h] (4 credits) (in French)	Jean-François Dumont, Benoît Grevisse, Philippe Marion, Jean Quatremer (supplée Benoît Grevisse)
<i>Course to be chosen in the 2nd year of the "licence" programme</i>		
<u>COMU2275</u>	The practice of investigative journalism and reporting on radio and television[30h] (4 credits) (in French)	Serge Flamé, Françoise Wallemacq
<i>Course to be chosen in the 2nd year of the "licence" programme</i>		
<u>COMU2205</u>	Foundations of an understanding of current affairs II: European issues'[15h] (2 credits) (in French)	Frédéric Antoine, Nicole Cauchie
<i>Courses to be chosen in the 2nd year of the "licence" programme</i>		
<u>COMU2264</u>	Analysis of media fiction[30h] (4 credits) (in French)	Marc Lits
<u>COMU2135</u>	Radio and television programmes and listeners/viewers[30h] (3 credits) (in French)	Frédéric Antoine
<u>COMU2202</u>	ANTHROPOSOCIOLOGY OF INFORMATION AND AUDIENCE RECEPTION[30h] (4 credits) (in French)	Gérard Derèze, Benoît Grevisse
<u>COMU2266</u>	Media-based narratology[30h] (3 credits) (in French)	Philippe Marion
<u>HIST2250</u>	Institutions History (1789 - 2000)[30h] (3 credits) (in French)	Paul Servais
<u>COMU2301</u>	Journalisme européen[30h] (3 credits) (in French)	Frédéric Antoine, Michel Theys
B. Analysis of media systems		
<i>The "Analysis of media systems" orientation offers a series of lectures and seminars aimed at providing in-depth knowledge of media systems (the cinema, audiovisual information, the press, advertising, multimedia ...). The objective is not to train journalists, but rather observers and analysts of the media, capable of intervening in sectors such as education, ongoing training, criticism, advertising ... The mastering of the theoretical tools together with in-depth knowledge of the different media and multi-media domains will provide the students of this orientation with expertise in several different professional sectors (companies, advertising agencies, non-commercial sectors ...).</i>		
Compulsory courses (330 hours)		
<u>COMU2113</u>	The press, journalism and society[30h] (3 credits) (in French)	Gabriel Ringlet
<u>COMU2134</u>	Socio economic structures of the media[30h] (3 credits) (in French)	Frédéric Antoine
<u>COMU2135</u>	Radio and television programmes and listeners/viewers[30h] (3 credits) (in French)	Frédéric Antoine
<u>COMU2271</u>	Analysis of media content and discourse[30h] (4 credits) (in French)	Marc Lits
<u>COMU2242</u>	Semio pragmatic analysis of audio scripto visual communications[20h+10h] (4 credits) (in French)	Jean-Pierre Meunier
<u>COMU2241</u>	Cinematographic language: theory and analysis[30h] (3 credits) (in French)	Jacques Polet
<u>COMU2266</u>	Media-based narratology[30h] (3 credits) (in French)	Philippe Marion
<u>COMU2264</u>	Analysis of media fiction[30h] (4 credits) (in French)	Marc Lits
<u>COMU2137</u>	Deontology and critical analysis of journalism[30h] (3 credits) (in French)	Jean-François Dumont, Benoît Grevisse
<u>COMU2202</u>	ANTHROPOSOCIOLOGY OF INFORMATION AND AUDIENCE RECEPTION[30h] (4 credits) (in French)	Gérard Derèze, Benoît Grevisse
<u>COMU2269</u>	Media education[30h] (4 credits) (in French)	Thierry De Smedt
Orientation options (120 hours) to be chosen from among :		
<u>COMU2268</u>	Interactive multi media resources[20h+10h] (4 credits) (in French)	Philippe Verhaegen

<u>COMU2138</u>	Scientific popularisation: theory and case study[30h] (3 credits) (in French)	Philippe Verhaegen
<u>COMU2122</u>	Communications technology: audio visual and multimedia technology[30h] (3 credits) (in French)	Thierry De Smedt, Benoît Macq
<u>COMU2141</u>	Communication in advertising[30h] (3 credits) (in French)	Didier De Jaeger, Philippe Marion
<u>CLIG2130</u>	Literary semiotics[30h] (~) ☒ (in French)	Myriam Delmotte, Michel Lisse
<u>PUBL2390</u>	Media and information law[30h] (4.5 credits) ☒ (in French)	François Jongen
<u>COMU2104</u>	Systemic theory of communications[30h] (3 credits) (in French)	Jean-Pierre Meunier
<u>COMU2210</u>	ANALYSIS OF AUDITIVE LANGUAGES[30h] (3 credits) ☒ (in French)	Thierry De Smedt

C. Mediation of knowledge

The "Mediation of knowledge" orientation is in line with the current evolution towards a society of knowledge and sharing of know-how. It consists of :

- indepth training in communication theories in general and in accordance with the different semiotic and mediatic forms (verbal interaction, written texts, fixed and moving images etc.) ;
- an analytical approach of cultural practices and the various means of media especially dedicated to the mediation of different forms of knowledge (scientific popularisation, public communication, educational television, new educational technologies, museums and exhibitions, etc.) ;
- practical training in the evaluation and the conception of such means.

Compulsory courses (330 hours)

<u>COMU2104</u>	Systemic theory of communications[30h] (3 credits) (in French)	Jean-Pierre Meunier
<u>COMU2242</u>	Semio pragmatic analysis of audio scripto visual communications[20h+10h] (4 credits) (in French)	Jean-Pierre Meunier
<u>COMU2122</u>	Communications technology: audio visual and multimedia technology[30h] (3 credits) (in French)	Thierry De Smedt, Benoît Macq
<u>COMU2241</u>	Cinematographic language: theory and analysis[30h] (3 credits) (in French)	Jacques Polet
<u>COMU2138</u>	Scientific popularisation: theory and case study[30h] (3 credits) (in French)	Philippe Verhaegen
<u>COMU2268</u>	Interactive multi media resources[20h+10h] (4 credits) (in French)	Philippe Verhaegen
<u>COMU2203</u>	ANTHROPOSOCIOLOGY OF PLEACES OF MEDIATION[30h] (4 credits) (in French)	Alain Reyniers
<u>COMU2269</u>	Media education[30h] (4 credits) (in French)	Thierry De Smedt
<u>COMU2267</u>	Media systems of distance learning[30h] (4 credits) (in French)	Daniel Peraya

Course to be chosen in the 2nd year of the "licence" programme

<u>COMU2286</u>	Workshop on the design and evaluation of the education media[10h+20h] (4 credits) (in French)	Thierry De Smedt
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Workshop to be chosen in the 2nd year of the "licence" programme

<u>COMU2284</u>	Workshop: Communicational writing[10h+10h] (3 credits) (in French)	Thierry Bouckaert (supplée Philippe Marion), Philippe Marion, Fabienne Thomas (supplée Philippe Marion)
<u>COMU2265</u>	Graphics in the press[10h+20h] (4 credits) (in French)	Gérard Derèze, Benoît Grevisse

Students following the "Mediation of Knowledge" orientation are only concerned by the ten hours of lectures.

Orientation options (120 hours) to be chosen from among :

<u>COMU2271</u>	Analysis of media content and discourse[30h] (4 credits) (in French)	Marc Lits
<u>COMU2227</u>	Public relations: theories and analyses of practices[30h] (3 credits) (in French)	Axel Gryspeerdt
<u>COMU2118</u>	Inter cultural communication[30h] (4 credits) ⊕ (in French)	Alain Reyniers
<u>COMU2273</u>	Seminar on socio educational communications research[30h] (4 credits) (in French)	Jean-Pierre Meunier, Daniel Peraya

Seminar to be chosen in the 2nd year of the "licence" programme

<u>COMU2143</u>	Psycho sociological practices: relationships in groups[30h] (4 credits) (in French)	Marie-Elisabeth Volckrick
<u>ARKE2121</u>	Museology II[15h+15h] (4 credits) ⊕ (in French)	Marie-Cécile Bruwier
<u>COMU2266</u>	Media-based narratology[30h] (3 credits) (in French)	Philippe Marion

COMU2210 ANALYSIS OF AUDITIVE LANGUAGES[30h] (3 credits) Thierry De Smedt
 ☐ (in French)

D. Public Relations and Communication with Organisations

This orientation helps to train the students in the study of the phenomena of communication proper to organisations as well as in the analysis of the principal strategies of institutional communication.

The organisations concerned may be of a commercial or non-commercial nature ("ONG", culture, politics, health, etc.).

This orientation thus prepares for research, expertise and professional practice in the domain of public relations, communication with companies, administration bodies or associated groups : large-scale communication campaigns, more targeted actions, operations under cultural patronages, lobbying or mediation (such as crisis or conflict management), internal communication policies, company press, communicational audits, etc.

Different theoretical aspects are examined during the courses and a good number of applications or cases for analysis are dealt with during the course of the seminars, exercises and periods of practical work experience.

Compulsory courses (330 hours)

COMU2139 Communication and organisation[30h] (3 credits) (in French) Pierre de Saint-Georges

COMU2104 Systemic theory of communications[30h] (3 credits) (in French) Jean-Pierre Meunier

COMU2116 The strategic communications of organisations[30h] (3 credits) (in French) Axel Gryspeerdt

COMU2227 Public relations: theories and analyses of practices[30h] (3 credits) (in French) Axel Gryspeerdt

COMU2281 Organisation of image management workshop[30h] (4 credits) (in French) Axel Gryspeerdt

Workshop to be chosen in the 2nd year of the "licence" programme

COMU2252 Public relations and enterprise communications seminar[30h] (4 credits) (in French) Thierry Libaert, Jean-Marie Pierlot

COMU2117 Mediation: theory and practice in the field of organisations[30h] (3 credits) (in French) Marie-Elisabeth Volckrick

COMU2280 Seminar: Analysis of institutional communication[30h] (4 credits) (in French) Joseph Pirson

COMU2284 Workshop: Communicational writing[10h+10h] (3 credits) (in French) Thierry Bouckaert (supplée Philippe Marion), Philippe Marion, Fabienne Thomas (supplée Philippe Marion)

COMU2265 Graphics in the press[10h+20h] (4 credits) (in French) Gérard Derèze, Benoît Grevisse

Students following the "Public Relations and Communication with Organisations" orientation are only concerned by the ten hours of lectures.

COMU2242 Semio pragmatic analysis of audio scripto visual communications[20h+10h] (4 credits) (in French) Jean-Pierre Meunier

COMU2141 Communication in advertising[30h] (3 credits) (in French) Didier De Jaeger, Philippe Marion

Orientation options (120 hours) to be chosen from among :

SOC2224 The sociology of organisations and organised action[30h] (3.5 credits) (in French) Christian Maroy

COMU2143 Psycho sociological practices: relationships in groups[30h] (4 credits) (in French) Marie-Elisabeth Volckrick

COMU2134 Socio economic structures of the media[30h] (3 credits) (in French) Frédéric Antoine

COMU2137 Deontology and critical analysis of journalism[30h] (3 credits) (in French) Jean-François Dumont, Benoît Grevisse

COMU2268 Interactive multi media resources[20h+10h] (4 credits) (in French) Philippe Verhaegen

COMU2113 The press, journalism and society[30h] (3 credits) (in French) Gabriel Ringlet

MARK2950 Strategic marketing[45h] (5 credits) (in French) Chantal de Moerloose

Remark :

For students who so wishes, they may exceptionally and on the basis of a special training programme which has been duly justified, construct a transversal programme with the different course orientations which do not require any special prior cursus. This programme will then be established under the responsibility of the Academic Secretary who will evaluate its pertinence and logic.

III. Transversal options

The student **will have to choose 120 hours** of options from among :

- all the second study cycle of courses of the department not followed by the student (with the exception of the courses which require another course to be taken beforehand, if the latter has not yet been followed by the student);
- a language course ;

- a course featuring on the University programmes, excluding the programme of the Department of Communication.

IV. Apprenticeship

The student will complete a practical professional apprenticeship in a domain of application. If he is enrolled for the "Analysis of the Media" or the "Mediation of Knowledge" orientations, he may replace his work experience by a supervised project. A student may, out of personal interest, wish to surpass the planned timetable volume of 780 hours (by 60 hours maximum), in order to add further courses to his programme or to complete his training programme with a second period of professional work experience (equivalent to 30 hours). In this case, he is encouraged to submit his request to this effect to the Academic Secretary, taking care to justify his motivation.

V. End of course thesis

The end of course thesis should reflect its author's ability to correctly present the results of a personal methodical piece of research. It should enable the student to become initiated into research in Information and Communication and to achieve a personal summary of the training acquired during his years of studies.

The choice of the subject, the appointment of the promoters and readers as well as the administrative procedures relating to the writing of the thesis are governed by a reglementation that can be obtained at the secretary's office of the Department.

VI. Exchanges

The insertion of the Department of Communication in the European exchange programmes (Socrates-Erasmus) enables the students who wish to perfect their training, to carry out part of their studies abroad during the second semester of the second year of the programme.

Positioning of the degree within the University cursus

The "licence" diploma in Information and Communication entitles access to the DES (diploma of specialised studies) in Multimedia Communication.

It also entitles access to the DEA (diploma in further studies) in Communication, when awarded with distinction.