

## Faculty of Psychology and Education Sciences



### PSY2032 Methods of content analysis

[30h] 3 credits

This course is taught in the 1st semester

Language: French

Level: Second cycle

#### Aims

- to initiate the students in the quantitative and qualitative methods of content analysis, namely computer-aided;
- to teach the students how to pose relevant methodological choices according to the object of research;
- to show how to extract and to make use of the information contained in a text and how to quantify it

#### Main themes

- to give a general survey of the various quantitative (analyses with semantic dictionaries, contextual analyses, measures of readability) and qualitative methods
- to examine various analysis strategies according to the nature of the text
- to show how the information contained in various texts can be extracted, analysed and synthesized and how this analysis process can be applied to a clinical interview and to the literary, scientific or politic discourse
- to build the inventory and to analyse the specific statistical problems created with data from text analysis (autocorrelations, resampling)

#### Content and teaching methods

- to initiate the students in the quantitative and qualitative methods of content analysis, namely computer-aided;
- to teach the students how to pose relevant methodological choices according to the object of research;
- to show how to extract and to make use of the information contained in a text and how to quantify it

#### Other credits in programs

<b>PSY2</b>	Licence en sciences psychologiques	(3 credits)
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