

Faculty of Psychology and Education Sciences



PSY1316 Attitude change and social influence

[30h] 2.5 credits

This course is not taught in 2005-2006

This course is taught in the 2nd semester

Language: French

Level: First cycle

Aims

- to familiarise the students with the various theoretical currents bearing on the question of change of attitude and social influence.

Main themes

- concept of attitude: definitions and behaviour prediction
- change of attitude : cognitive process: persuasion; affective process: from conditioning to familiarity; behavioural process: brainwashing technics
- social norms and roles: formation of normes; roles and status
- conformity and obedience: normative and informational dependencies; power and obedience
- resistance and innovation: rebellion; group polarisation; minority influence
- weight of group memberships in the change of attitude situations

Content and teaching methods

- to familiarise the students with the various theoretical currents bearing on the question of change of attitude and social influence.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Readings portfolio

Other credits in programs

PSP13BA/P Troisième année de bachelier en sciences psychologiques et de (2.5 credits)
l'éducation (majeure en sciences psychologiques)