

POGE2220 Business Law

[30h] 5 credits

Teacher(s): Language: Level: Bernard Remiche French Second cycle

# Aims

To equip non-jurists destined for a business career with "a legal response", i.e. to help future managers incorporate a legal component into their business management solutions when considering financial, social or technology matters. They need to be taught to consider law as a function and tool of management, which imposes restrictions but which also provides solutions.

# Main themes

The course considers specific subjects relating to business matters from a legal viewpoint.

After a general introduction to the relationship between law and economics, the course studies business matters, divided into eight sections:

- 1. The legal regime for starting up a business activity
- 2. The legal regime for exercise of a business activity
- 3. The most common commercial transactions
- 4. Company financing and means of payment
- 5. New creations and distinctive signs for the enterprise
- 6. Cooperation between companies
- 7. Competition law
- 8. State intervention in business matters.

# **Content and teaching methods**

The legal requirements and institutions studied are always with regard to demonstrating clearly their role in business matters. The legal aspects of such institutions, measures or requirements are described and analysed to clearly show their impact on companies, their operation and that of those involved in business activities.

The course is comprehensively illustrated by a large number of examples taken from the world of business and which should clearly make future managers aware of the importance of law in business activities.

## Programmes in which this activity is taught

ECGE3DS/IO	Diplôme d'études spécialisées en économie et gestion (Master	
	in business administration) (Management of Innovative	
	Organizations)	

## Other credits in programs

COMU22/RP	Deuxième licence en information et communication (Relations (3.5 credits)		
	publiques et communication d'organisation)		
ECAP22	Deuxième licence en sciences de gestion	(3.5 credits)	
ECGE3DS/IO	Diplôme d'études spécialisées en économie et gestion (Master	(4.5 credits)	Mandatory
	in business administration) (Management of Innovative		
	Organizations)		