

Faculty of Economic, Social and Political Sciences



INGE1313 The Theoretical Foundations of Management

[60h] 6 credits

This course is not taught in 2005-2006

Language: French

Level: First cycle

Aims

The principal aim of this course is to provide an introduction to the economic and sociological foundations of business enterprises in a competitive market economy. It draws on recent developments in industrial economics and organisational theory and is intended to give students a better understanding of a series of concepts on which management disciplines are founded.

Main themes

The first part will be devoted to the economic analysis of companies in terms of external (market structures and forms of competition) and internal dimensions (organisational architecture). It will enable students to examine in greater detail the concept of organisational efficiency. The second part, based on sociological and organisational theory approaches, will make it possible to put this concept into perspective and develop a critical approach.