

## Faculty of Economic, Social and Political Sciences



### ECGE1311 Industrial Economics

[30h] 3 credits

This course is not taught in 2005-2006

Language: French

Level: First cycle

#### **Aims**

This course aims to provide students with a basic understanding of industrial economics (market analysis, imperfect competition)

#### **Main themes**

Industrial Economics comprises the study of markets in imperfect competition. The course programme is set out in detail below. Each theoretical issue is illustrated by means of concrete examples, which specifically go to show the importance of mergers in creating economic efficiency, the importance of price predation policies, the effects on consumers of vertical restrictions imposed by producers on their distributors, the effects on consumer well-being of better information on pricing and product quality, the effects of advertising, the effectiveness of joint ventures in stimulating research and the impact of competition policy on well-being and competition.

#### **Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)**

Support : IUIS cABRAL " Introduction to Industrial Organization ", MIT Press 2000.

Oz Shy, " Industrial Organization ", MIT Press