

## Faculty of Economic, Social and Political Sciences



### COMU3201 Communicational issues in the multimedia

[15h] 2 credits

**Teacher(s):** Yves Thiran  
**Language:** French  
**Level:** Third cycle

#### Main themes

To analyse issues of developments in the multimedia from the standpoint of their communicational and socio-economic aspects.

#### Content and teaching methods

##### Content

The course will present current and planned developments in multimedia communication. It will describe changes in terms of multimedia content and products, the integration of jobs, and communication enterprises. It will also seek to describe changes in the interactions that these shifts portray. Lastly, it will consider the social issues of these developments by relocating them in a framework of communicational analysis.

##### Methodology

Professorial expositions and analyses of cases illustrating these developments.

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Pre-requirements: Communication aspects of multimedia products and applications.

Resources: A classroom with an Internet link and large-screen projection.

#### Programmes in which this activity is taught

COMU3DS Diplôme d'études spécialisées en communication multimédia

#### Other credits in programs

COMU3DS Diplôme d'études spécialisées en communication multimédia (2 credits) Mandatory