

Faculty of Economic, Social and Political Sciences



COMU2272 Seminar: Analysis of writing for the press

[30h] 4 credits

Teacher(s): Frédéric Antoine, François Ryckmans
Language: French
Level: Second cycle

Main themes

This seminar aims to introduce students to the formal mechanisms for constructing media writing through an analysis of press articles, sequences, and radio and television programmes.

Content and teaching methods

Content

An examination of all the major journalistic genres used in the press, radio and television through reading and analysing published and broadcast examples.

A focus on formal mechanisms and the structuring of writing for the press.

Methodology

Case studies, and analytical work carried out individually and in groups.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Assessment will be based on work carried out during the year, and on a final check on knowledge acquired.

Other issues: This Seminar will run in close collaboration with the workshops on writing for the press and radio and television news, which it will enhance with its analyses, and provide with the case studies needed for the students' training.

Programmes in which this activity is taught

COMU2M1 Master en information et communication

Other credits in programs

COMU21/J	Première licence en information et communication (Journalisme)	(4 credits)	Mandatory
COMU22/J	Deuxième licence en information et communication (Journalisme)		
COMU2M1/J	Master en information et communication (option journalisme)	(4 credits)	Mandatory