

## Faculty of Economic, Social and Political Sciences



### COMU2132 Narrative and society

[30h] 3 credits

**Teacher(s):** Marc Lits  
**Language:** French  
**Level:** Second cycle

#### Aims

Students will be expected to know and understand the main theories of narrative analysis as it concerns production and reception. This knowledge of writers and theories must be situated within a critical perspective, and be applicable to various objects of communication (e.g. information media, fiction and advertising). The basis of the narratological approach will have to be assimilated by the end of the course.

#### Main themes

This course aims to:  
 define the specific nature of communication by narrative, and the functions of narrative in the communications process;  
 analyse the process whereby society is constructed through its narratives, and relies on the latter to maintain itself and evolve;  
 place the specific theories and methodologies of narrative analysis in perspective.

#### Content and teaching methods

##### Content

Presentation of the different theories of narrative from the point of view of their communicational approach.

Analysis of the conditions of production and reception of narratives: narrative as an enhanced means of structuring the social imaginary.

Critical introduction to the main methods of narrative analysis and to a number of specific issues including the media person and temporality.

##### Methodology

Lectures.

#### Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Final examination of subjects taught on the course.

Course notes.

#### Programmes in which this activity is taught

<b>COMU2M1</b>	Master en information et communication
<b>COMU3DS</b>	Diplôme d'études spécialisées en communication multimédia
<b>LING2MA</b>	Master en linguistique, à finalité approfondie en linguistique générale et appliquée

**Other credits in programs**

<b>COMU12BA</b>	Deuxième année de bachelier en information et communication (4 credits)	
<b>COMU21/AM</b>	Première licence en information et communication (Analyse des médias) (3 credits)	Mandatory
<b>COMU21/J</b>	Première licence en information et communication (Journalisme) (3 credits)	Mandatory
<b>COMU21/MS</b>	Première licence en information et communication (Médiation des savoirs) (3 credits)	Mandatory
<b>COMU21/RP</b>	Première licence en information et communication (Relations publiques et communication d'organisation) (3 credits)	Mandatory
<b>COMU22/J</b>	Deuxième licence en information et communication (Journalisme) (3 credits)	
<b>COMU22/RP</b>	Deuxième licence en information et communication (Relations publiques et communication d'organisation) (3 credits)	
<b>COMU2M1/AM</b>	Master en information et communication (option analyse des médias et théories de la communication) (3 credits)	Mandatory
<b>LING2MA</b>	Master en linguistique, à finalité approfondie en linguistique générale et appliquée (3 credits)	