

Faculty of Arts and Letters



CLIB2001 Publishing and Publishing Strategies

[15h] 2.5 credits

This course is taught in the 1st semester

Teacher(s): Olivier Comanne
Language: French
Level: Second cycle

Aims

The course aims at familiarizing the student with the publishing industry by having him examine the typical functions within a publishing house in order to prepare for the internship.

Main themes

Contained : The course approaches in details the role of the publishing house and describes the technical aspects of the specific roles involved in that trade. Following course CLIB 2000, it is intended for the students in the publishing orientation.

Method : lecture for 15 hours

Content and teaching methods

In this course, one of the most significant (but also least well known) functions of the book industry is analyzed in-depth. All the functions constitutive of a publishing house are approached. The course also reconsiders the analysis of a publishing project, the contractual relations with the authors, the technical manufacture of the book as well as all the aspects in development of a publishing catalogue.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Nil.

Programmes in which this activity is taught

GLIB2MS Master en sciences et technologies de l'information et de la communication, à finalité spécialisée

Other credits in programs

GLIB21MS	Première année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)
GLIB21MS/ED	Première année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée (édition)	(2.5 credits)
GLIB22MS	Deuxième année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)
GLIB22MS/ED	Deuxième année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée (édition)	(2.5 credits)
GLIB2MS	Master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(2.5 credits)