

**STAT****STAT2540 Survey and Sampling**

[15h] 2.5 credits

This course is taught in the 2nd semester

**Teacher(s):** Yves Berger  
**Language:** french  
**Level:** 2nd cycle course

**Aims**

Objective (in terms of abilities and knowledge)

This course aims at providing the student the basic knowledges on the sampling methods, with a particular, but not exclusive, emphasis on sampling from (finite) human populations. At the end of the course, the student should be able to correctly designing a simple survey and analysing the results.

**Main themes**

Topics to be treated

- General framework of inference in finite population; population, sampling, statistics for the inference based on experimental data, linear homogenous estimation: elementary units, complex units.
- Sampling with unequal probabilities: Hansen-Hurwitz and Horvitz-Thompson estimators, for the particular case of simple random sampling.
- Estimators improvement through auxiliary information: ratio estimator, regression estimator
- Sampling from complex units: stratified sampling, cluster sampling, two stages sampling.
- Sampling from biological populations: basic issues in sampling, estimation of the population size.

**Content and teaching methods**

Summary: Content and methods

- General framework of inference in finite population; population, sampling, statistics for the inference based on experimental data, linear homogenous estimation: elementary units, complex units.
- Sampling with unequal probabilities: Hansen-Hurwitz and Horvitz-Thompson estimators, for the particular case of simple random sampling.
- Estimators improvement through auxiliary information: ratio estimator, regression estimator
- Sampling from complex units: stratified sampling, cluster sampling, two stages sampling.
- Sampling from biological populations: basic issues in sampling, estimation of the population size.

**Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)**

Basic references:

- Mouchart, M. and J.-M. Rolin (1981), Enquêtes et sondages, Série "Recyclage en Statistique", Vol.5, U.C.L. Louvain : Comité de statistique.
- Lohr, Sharon L. (1999), Sampling : Design and Analysis, Duxbury Press: Brooks/Cole Publishing Company.
- Rao Poduri, S.R.S. (2000), Sampling Methodologies with Applications, London: Chapman and Hall.

**Other credits in programs**

<b>ECGE3DS/MK</b>	Diplôme d'études spécialisées en économie et gestion (Master (2.5 credits) in business administration) (marketing)
<b>MATH22/S</b>	Deuxième licence en sciences mathématiques (Statistique) (2.5 credits)
<b>STAT2MS</b>	Master en statistique, orientation générale, à finalité spécialisée (2.5 credits)
<b>STAT3DA/B</b>	diplôme d'études approfondies en statistique (biostatistique et (2.5 credits) épidémiologie)
<b>STAT3DA/E</b>	diplôme d'études approfondies en statistique (statistique et (2.5 credits) économétrie)
<b>STAT3DA/P</b>	diplôme d'études approfondies en statistique (pratique de la (2.5 credits) statistique)