



Faculté des sciences économiques, sociales et politiques

ESPO

PERS2210 **Management de l'innovation sociale dans l'entreprise**

[30h] 4.5 credits

Teacher(s): Michel Dumoulin
Language: french
Level: 2nd cycle course

Main themes

Enterprises are not only focal points of economic decision-making, but also venues for the negotiation of, and arbitration between, a wide range of interests and social issues.

Social management seeks by appropriate means to regulate this ongoing confrontation, and to direct the enterprise's social dynamic.

The course will aim both to introduce students to an issue of social management of enterprises, and to familiarise them with certain social management tools.

Content and teaching methods

Content

- The objective and scope of social management.
- An analysis of situations (e.g. social indicators, trend charts, trouble-shooting and social reports).
- The objectives of social management (e.g. strategies and social policies, projects and social plans, and the ideologies of the social partners).
- The tools of social management (e.g. information and communications, negotiations and conflict management, and participation).
- Some current challenges (e.g. the conditions and content of work, working time arrangements, the operation of bodies of social concertation, and the impact of new technology).

Methodology

The course will include participation in talks and syntheses.

Reading files on the various subjects examined, and the production of some personal research.

Other credits in programs

ECAP22	Deuxième licence en sciences de gestion	(3.5 credits)	
IAG22M	Deuxième année de maîtrise en sciences de gestion (orientation "méthodes quantitatives de gestion")		Mandatory
INGE23/G	Troisième Ingénieur de gestion (Générale)		
INGE23/I	Troisième Ingénieur de gestion (Internationale)		