UCL Faculté des sciences économiques, sociales et politiques

ESPO

COMU2265   Graphics in the press

[10h+20h exercises] 4 credits

This course is taught in the 1st and 2nd semester

Teacher(s):	Gérard Derèze, Benoît Grevisse, Mathieu Van Overstraeten
Language:	french
Level:	2nd cycle course

Aims

By the end of the course, students will be capable of:
providing a complete description of a publication using the scientific and technical terms generally used in French;
making up a DTP publication 'according to the rule book', and of justifying their choices against pre established data, particularly editorial policy and a target public;
describing, criticising and creating 'mediatising' graphics of numbered or structural
data.

Main themes

The course will train students in the formal analysis and graphic production of press
publications. It will include a presentation of the technical means used in informatic data processing when producing DTPs.

Content and teaching methods

Content
Part 1: Introduction to graphics
" A. Introduction to the development of the production technology of signs (letters) and
images, with a view to identifying the cultural factors of this technology.
" B. Data processing leading to a graphic presentation (e.g. diagrams, networks and letters).
" C. Introduction to an analysis and practice of graphics, for both paper and multi media supports.
Part 2: Graphics in the press
" A. Introduction to an analysis and practice of graphics in the press.
" B. Introduction to the use of DTP programs.
Methodology
" Analysis and comments based on examples taken from the press.
" Classroom exercises.
" On the basis of these analyses, the work asked of students will focus on making a
journalistic production.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Pre requirement: Part 1 of the course is Part B of the 'Communications writing workshop'.
Supervision: The substantial volume of on screen classroom exercises calls for IT resources (individual computers and software, which will be available to all students) and supervision from specialist Assistants.

Other credits in programs

COMU21/J	Première licence en information et communication (Journalisme)	(4 credits)	Mandatory
COMU22/J	Deuxième licence en information et communication (Journalisme)	(4 credits)	
COMU2M1/J	Master en information et communication (journalisme)	(4 credits)	Mandatory