



Faculté des sciences économiques, sociales et politiques

ESPO

COMU1123 **Seminar : Analysing Core Texts**

[20h+10h exercises] 3 credits

Teacher(s): Gérard Derèze, Philippe Marion, Philippe Verhaegen
Language: french
Level: 1st cycle course

Aims

The aim of this course is to give students practical mastery of the key theoretical texts employed in the field of Information and Communication. Students should be able to summarise and criticize texts written by selected writers and show their relevance to contemporary scientific issues. This involves acquiring methods of evaluating the social and political aspects of a range of media. This seminar is intended to provide a more in-depth integrative approach to the key writers and the major themes dealt with in the basic subject courses given in BAC 1 (Information and Communication, General Semiotics, Anthropology and Communication)

Main themes

There are two main components to the seminar:

- methods in text analysis and criticism
- an examination of the extent to which the core texts can contribute to the analysis of different types of output in the field of Information and Communication

Content and teaching methods

During the seminar, students will carry out project work on some of the core texts to give them hands-on practice of methods of using these sources in the field of Information and Communication.

Students will come across a range of media events from different areas of application (information, organizational communication, pedagogical and cultural communication).

The project should demonstrate students' ability to incorporate the analysis of these media events and the theoretical reference works.

Other information (prerequisite, evaluation (assessment methods), course materials recommended readings, ...)

Course Entry Requirements: this course may only be taken by students who have already taken or who are currently taking courses on Information and Communication, General Semiotics and Anthropology and Communication.

Supervision: students will be supported and supervised by members of the scientific personnel.

Additional Information: this course is part of the Minor in Information and Communication.

Other credits in programs

COMU11BA	Première année de bachelier en information et communication (3 credits)	Mandatory
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