



Faculté de philosophie et lettres

FLTR

CLIB2000 Etude en milieu professionnel

[15h+15h exercices] 3 credits

This course is taught in the 1st semester

Teacher(s): Olivier Comanne
Language: french
Level: 2nd cycle course

Aims

To familiarize the student with the different professional activities in the book industry in which he will later do an internship, be it in publishing, bookshop or library.

Main themes

Contained : The course examines the various aspects of the book supply chain.

Description of the book trades. A series of visits is also organized in companies in the book industry: publisher, photoengraver, printers, wholesalers and bookshops. A group project will also aim at the implementation of a real situation related to the professional environment.

Method : lecture for 15 hours. Group work and company visits for the 15 following hours.

Content and teaching methods

In this course, the book is approached from the point of view of the professionals who intervene throughout its creation and of its diffusion. The course stresses the main

actors of the book chain and their specific trade: editors, photoengravers, printers, diffusers, distributors, booksellers, library.

The main focus is on the French-speaking book industry with its current stakes.

Other credits in programs

GLIB21MS	Première année de master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(3 credits)
GLIB2MS	Master en sciences et technologies de l'information et de la communication, à finalité spécialisée	(3 credits)