

Local Networks and Regional Development Features and Perspectives

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Abstract

The aim of this paper is to draw attention to the role of local industrial networks in a regional development process. We build a one region model in which we investigate the conditions that make local networks arise, distinguishing between spontaneous and sustained networks. Accounting for the difference between incomplete and full coordinated agreements among firms, we establish the values of parameters that allow for the rise of each type of network. Finally, we argue on the positive effects that local networks yields to the regional internal product, making of them a reliable support for the regional economic take off.

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1 Introduction

As it is often argued, the regional distribution of industrial activities inside the European Union (EU) is not uniform (see Lmiti 1999). Indeed it displays large areas in which industrial clusters of firms concentrate. If one looks inside the structure of the European clusters, two main structural forms appear. One type looks like a simple physical agglomeration of autonomous firms in bounded areas (e.g. various diversified cities as London, New York, Paris), while the other type appears as a form of coordination device among firms. In the second case, clusters are endowed with various inter-firm organizations. An example of this second kind of clusters are the industrial networks which include the Marshallian industrial districts.

We concentrate our analysis on this second kind of clusters since they display interesting features as local forms of agglomerations. Indeed they seem to foster the economic development of the local environment in which they are settled. A few stylized facts help in supporting this statement. One of the most important case studies is the economic reconversion of Wales (O ECD 1996 and Cooke and Morgan (1998)). The Welsh Development Agency (the agency in charge of the reorganization of the industrial activity in Wales) accomplishes its tasks by sustaining the creation of local networks of firms in order to make them the preferential suppliers of multinational subsidiaries. A similar decision has also been adopted by the European Union, when it needed to plan programs for the economic reconstruction in Kosovo and the Balkans (for instance, O nouva Tafko).¹ In those programs, it is recommended that the foreign investments should target the rise of a local industrial system, preferably as industrial networks, in order to be the engine of the local economic development. Furthermore, industrial networks keep on having a basic role in the economic systems of some of the most dynamic (and leading) European regions, for instance Baden-Württemberg, Lombardia, Rhône-Alpes.

This paper aims at developing a theoretical framework for these forms of organizations. In particular we intend to investigate (i) the conditions that make local networks arise either as spontaneous or sustained coordination devices among firms and (ii) the effects they may exert on the local environment.

By sustained networks, we mean the associations of firms which are created and supported by local authorities, while the spontaneous ones are free forms of agreement among firms. Sustained networks appear whenever the market conditions do not allow for the rise of spontaneous ones. Their start up relies on the choices of a social planner who takes his decisions evaluating regional welfare.²

Intuitively firms agree in belonging to spontaneous networks when they succeed in exploiting some externalities at group level. Therefore, we assume that in this kind of

¹ See various references on the web, at the site <http://europa.eu.int/com/sar/cgi/frame1.pl>.

² Its interventions aim at improving the regional welfare by increasing the amount of good available for consumption.

networks ...rms take advantage in coordinating their activities because of agglomeration forces stemming from a sharing knowledge process. A sharing knowledge process (that relies on a learning by doing mechanism) lets ...rms develop more rapidly specific skills for the production process. Our model is built in such a way that a sharing knowledge process among ...rms takes place each time a network arises. Normally, this process involves the presence of an intermediate organization that gathers the knowledge or experiences accumulated by each associated ...rm and makes them available to the others, through the creation of exclusive services. For instance, a few years ago in Northern Italy a group of ...rms close to Varese agreed in creating a University pole (L'IU C), with the purpose to foster a more and more strictly collaboration between the local industrial and academic milieu.

As a consequence of this activity, for both types of networks, we assume that ...rms that join a network have to pay association fees for covering the costs of the services supplied by the network (for instance marketing or consulting services). The level of the associations fees combined with the amount of services granted will ensure the rise of the networks.³ In this perspective, these fees are introduced as excluding disclosure rules. Admitting excluding disclosure rules means that only the members of the association can benefit from the advantages of the sharing information system, since they pay for them. As shown in Vives (1990), such fees rules are needed for ensuring the stability of an agreement among ...rms. In our context, these fees prove to be a crucial feature that allows ...rms for switching from an independent status to an associated one and screening between spontaneous and sustained networks. In general, both spontaneous and sustained networks make the regional welfare increase, in comparison to a situation in which the same number of ...rms are autonomous. Moreover, through a numerical analysis, we can ...rm that sustained networks may foster the local welfare even under the assumption of incomplete networks (i.e. networks which do not include all the existing ...rms). Indeed the role of a planner reveals to be as much crucial as its choices are in accordance with the preferences of the ...rms.

We develop this analysis by applying a monopolistic competition framework. This choice relies on some stylized facts. According to them, an agglomeration of ...rms (such as a local cluster) specializes in the production of a specific product, as in the case of Italian industrial districts. Nevertheless, each ...rm belonging to it develops technical skills in producing one of the possible varieties.

The remainder of the paper is organized as follows. In the next section we deal with the basic features of our model and Section 3 concentrates on the costs and benefits stemming from a network structure. Section 4 focuses on the conditions that allow for the rise of full coordinated spontaneous networks. Section 5 conveys the attention to the main features of sustained networks as well as the position undertaken by a central

³They represent a sort of sunk costs for the ...rms.

social planner. Section 6 deals with the comparison between spontaneous and sustained networks when allowing for incomplete agreements among firms and Section 7 concludes.

2 The model: basic features

The main features of our model follows some of the principal building blocks of a general model in the economic geography literature.⁴ We consider a world in which there is one region. Our choice is driven by the interest to concentrate exclusively on some local determinants sustaining the creation of local networks.⁵ In the region, firms have to evaluate the opportunity either to compete autonomously on the market or to organize in industrial networks. At the beginning we assume that all of them take the same decision simultaneously and then we will relax this assumption.

In this region, all population is hired in local activities. There is full employment. The local population is thought as a continuum of consumers $[0; N]$, such that the level of consumption of each of them is negligible. In the region, there is also a continuum of n firms⁶ over the interval $[0; 1]$; each of them is negligible to the market. They produce a continuum of varieties of a single manufactured good.⁷ All of them behave as monopolistic competitors à la Dixit Stiglitz (1977).

When firms behave independently on the market, all the population is hired in manufacturing activities. On the contrary, when an industrial network takes place, a service sector appears and a group of workers moves from the industrial sector to the service sector.⁸ This sector supplies a range of services to firms belonging to a network. For these services each firm has to pay some fees.

The utility function $C(h)$ of each consumer is a CES function and it is :

$$C(h) = \frac{\cdot Z_1}{\int_0^1 c(i)^{\frac{1}{\eta_i-1}} d} \text{ with } \frac{1}{\eta} > 1: \quad (1)$$

This function consists of a composite index which is generated by the combination of the consumption of different varieties (of the same manufacturing good). Each consumer displays a preference for variety and he consumes $c(i)$ unities of each of the n varieties, according to an elasticity of substitution equal to $\frac{1}{\eta} > 1$. When $\frac{1}{\eta}$ becomes arbitrarily

⁴ See Fujita et alii. (1999) for references.

⁵ In the final conclusions we add some ideas on some possible extensions of this framework in a broader setting.

⁶ Since we do not account for the free entry condition, we assume that there exists a fixed number (n) of firm in the region.

⁷ As a consequence all unknowns are described by density functions as in Fujita et alii (1999).

⁸ Wages are determined simultaneously allowing for migration across the sectors.

large, the differentiated varieties are very close substitutes, while for $\frac{1}{4}$ near to one varieties are poor substitutes.

We allow firms to make positive profits and we assume that consumers/workers are also shareholders. In other words, consumers have a double source of income. Indeed each of them supplies his unit of time in labor at wage w and, at the same time, he receives a fraction of profits ($\frac{1}{4}(i)$) made by each firm. So, the whole income of each consumer/worker ($Y(h)$) is given by:

$$Y(h) = w + \sum_0^N \frac{\frac{1}{4}(i)}{N} d_i : \quad (2)$$

Each consumer devotes all his income to consumption:

$$Y(h) = \sum_0^N p(i)c(i)d_i : \quad (3)$$

where $c(i)$ is the level of consumption of each variety and $p(i)$ its corresponding price. Each consumer faces the following maximization problem:

$$\text{Max } C(h) = \sum_0^N c(i)^{\frac{1}{\frac{1}{4}-1}} d_i^{\frac{1}{\frac{1}{4}-1}} \quad \text{s.t. } Y(h) = \sum_0^N p(i)c(i)d_i :$$

Using the FOCs, for any pair $(i; j)$ of varieties we obtain:

$$\begin{aligned} \sum_0^N c(i)^{\frac{1}{\frac{1}{4}-1}} d_i^{\frac{1}{\frac{1}{4}-1}} c(i)^{\frac{1}{(\frac{1}{4}-1)-1}} p(i) &= 0 ; \\ \sum_0^N c(i)^{\frac{1}{\frac{1}{4}-1}} d_i^{\frac{1}{\frac{1}{4}-1}} c(j)^{\frac{1}{(\frac{1}{4}-1)-1}} p(j) &= 0 ; \end{aligned}$$

such that

$$c(i) = \left(\frac{p(j)}{p(i)} \right)^{\frac{1}{\frac{1}{4}}} c(j) : \quad (4)$$

The first order conditions of this maximization problem give equality of the marginal rate of substitution to the price ratio. We define the general price index P as:

$$P = \sum_0^{\infty} p(i)^{1-i^{1/4}} d^{1-i^{1/4}}; \quad (5)$$

The price index P corresponds to the minimum cost for purchasing a unit of the composite consumption good $C(h)$ (Fujita et alii (1999)). So knowing that all the income is devoted to consumption, the total income $Y(h)$ is equivalent to the total expenditure and it may be rewritten as follows:

$$Y(h) = P C(h) \Rightarrow C(h) = \frac{Y(h)}{P}; \quad (6)$$

By replacing (4) and (6) into (1), we obtain :

$$\begin{aligned} C(h) &= \sum_0^{\infty} \frac{p(j)^{1-j^{1/4}}}{p(i)} c(j)^{3/4} d^{1-j^{1/4}} = \frac{Y(h)}{P}; \\ \frac{Y(h)}{P} &= h \sum_0^{\infty} c(j)^{3/4} p(j)^{1-j^{1/4}} d^{1-j^{1/4}}; \\ c(j) &= \frac{\frac{Y(h)}{P}}{h R^1 \sum_0^{\infty} [p(i)]^{1-i^{1/4}} d^{1-i^{1/4}}} = \frac{Y(h)}{p(j)^{1/4} P^{1-i^{1/4}}}; \end{aligned}$$

so that the demand function for the i th variety of goods becomes:

$$c(i) = \frac{p(i)^{1/4}}{P^{1-i^{1/4}}} Y(h); \quad (7)$$

Next, consider a particular firm producing a variety. Since all firms are identical, each of them is expected to maximize the following profit function $\pi_i(i)$; facing a given wage rate w :

$$\pi_i(i) = p(i)x(i) - wK(i); \quad (8)$$

with

$$x(i) = \sum_0^{\infty} c(i) d^h = N c(i);$$

where $x(i)$ is the quantity produced by each firm, $p(i)$ its corresponding price and $k(i)$ the cost function.

The technology adopted by a single firm is

$$L(i) = \bar{L} + \dot{L} x(i); \quad (9)$$

where $L(i)$ is the number of workers hired by a firm (i) to produce $x(i)$ units of variety (i) (with \bar{L} -fixed costs and \dot{L} -marginal costs positive), so that the cost function for a firm (i) corresponds to

$$k(i) = w L(i) = w(\bar{L} + \dot{L} x(i)); \quad (10)$$

Plugging (9) and (10) into (8), we maximize the resulting profit function following Dixit-Stiglitz (1977). Each firm chooses its price taking the price index P as given. Assuming nominal wages as numéraire (i.e. $w = 1$),⁹ each firm chooses its selling price at

$$p(i) = \frac{\mu^{3/4}}{\frac{3}{4} \dot{L} i^{-1}}; \text{ with } \frac{3}{4} > 1: \quad (11)$$

Given the demand function as (7) and applying (2), the market clearing condition for one variety (and by symmetry for all the others) may be written as:

$$x(i) = N c(i) = \int_0^Z \frac{p(i)^{i^{-3/4}}}{P^{1-i^{-3/4}}} Y(h) dh = \frac{p(i)^{i^{-3/4}}}{P^{1-i^{-3/4}}} \int_0^Z (w) dh + \int_0^Z \frac{Z_N Z_1}{N} \frac{i^{-1/4}(i)}{d(h)} dh : \quad (12)$$

Therefore via (5) and (11), we know that at the equilibrium, the price index coincides with the price fixed by a single firm and equation (12) reduces to

$$x(i) = \frac{1}{p(i)} [N + p(i)x(i)] i^{-1} - i^{-\dot{L}} x(i);$$

so that, after some algebraic manipulations, the equilibrium output of each firm appears as:

$$x(i) = \frac{N}{\dot{L}}, \quad (13)$$

where we assume $N > \bar{L}$:

⁹ This assumption is allowed by the absence of unemployment and homogeneity of the workforce. Indeed, these assumptions feature a situation in which the labor market is a perfect competitive market.

The numerator of equation (13) embodies a clear trade off between the size of the market (N) and the fixed costs of firms (μ), while the marginal costs of production (i.e. the denominator) exhibits negative effects. Finally, plugging equation (11) and (13) into (8), we are able to determine the level of profits for each firm at the equilibrium as:

$$\begin{aligned}\pi(i) &= \mu(i)x(i) - K(i) = \mu(i)x(i)i^{-\frac{3}{4}}x(i) \\ &= \frac{\mu^{\frac{3}{4}}}{\frac{3}{4}i+1} (N i^{-\frac{3}{4}}) i^{-\frac{3}{4}} (N i^{-\frac{3}{4}});\end{aligned}$$

which yields

$$\pi(i) = \frac{(N i^{-\frac{3}{4}})}{(\frac{3}{4}i+1)} \text{ with } N > -\frac{3}{4}; \quad (14)$$

As expected, profits are negatively affected by the degree of competitiveness ($\frac{3}{4}$) among firms.

3 The costs and benefits of networks

We now allow firms to create a network. A network consists in a more or less spontaneous agreement among firms by which they succeed in benefiting from positive externalities to exploit in their activity. Generally these externalities are connected with the exploitation of a sharing knowledge process. This process is often managed by an interfirm structure that is supposed to gather the information from the affiliates, in order to supply the most proper services.¹⁰ Indeed, for a firm, joining a network means exchanging with the others its experience in production matters. A few studies claim that the spreading of information may follow division processes as those adopted in the innovation or marketing fields (see Mansfield (1961) and de Palma et alii (1991)).

Since the sharing knowledge process represents an externality, we assume it exhibits its positive effects in reducing both the fixed and marginal costs of production in the spirit of Chipman (1970). Specifically, we assume that belonging to a network involves a sharing process that entails the use of particular services. Concretely, these services succeed in reducing the production costs by changing the technology. This effect is obtained by introducing α [0; 1] as a parameter that affects the size of the technological coefficients of f , when allowing for networks.¹¹ The new technology function such that

¹⁰In this sense, in this framework, the rise of network coincides with the start up of a service sector, whose interests are addressed to the following fields: marketing consulting and training of the workforce.

¹¹This new parameter can be also seen as the proportion by which to share the amount of cost savings generated by the creation of the network.

$$L^N(i) = -\alpha + \alpha X(i); \quad (15)$$

where

$$-\alpha = (1 + \tilde{A})^{-} < -; \quad (16)$$

and

$$\alpha = \tilde{A}^{\circ} < \circ;$$

with $\tilde{A} \in [0;1]$; and, therefore, (15) will replace (9) each time a network appears in our region.

Moreover, we need to plan a device for granting services exclusively to the associated firms and make firms pay for them. Following Vives (1990), one of the possible criteria is to introduce positive association fees (α); with $\alpha > 0$. In the real world, when firms decide to form a network, the quotas they pay (for belonging to it) are normally devoted to enhance the common activities of the network itself. As described in various reports (OECD (1994), Cocks et al (1998)), the activities of the networks spread around three main directions: training of the labor force, consulting, marketing and export facilities. All these kinds of interventions aim at fostering the productivity (and competitiveness) of the network's firms in comparison to that of their competitors. Relying on these stylized facts, we will specify a cost function that accounts for both consulting and marketing facilities. In this case, we take into account the services supplied for strengthening the learning by doing process. In that sense, the fees paid by firms allow for the organization of particular services in bureaucratic or marketing matters. In the spirit of this model, introducing these activities means creating a service sector in which employed people benefit of the same treatment as manufacturing workers. Since the only factor of production of this model is labor, it is reasonable to consider that the costs of participation to a network structure (α) correspond to the total sum paid by all the firms to enhance a service sector which engages workers at wage w . We assume that the cost of production, for firms belonging to a network, results from the linear combination between two forms of imposition. According to the magnitude of a parameter $\mu \in [0;1]$, the association fees switch from the per-quantity level of imposition (for $\mu = 0$) to the lump-sum one (for $\mu = 1$). In particular, the cost function for network members transforms as follows (recalling that $w = 1$)

$$\begin{aligned} K^N(i) &= L^N(i) + \mu_s + (1 - \mu_s)X(i) = -\alpha + \alpha X(i) + \mu_s + (1 - \mu_s)X(i) \\ &= (1 + \tilde{A})^{-} + \tilde{A}^{\circ} X(i) + \mu_s + (1 - \mu_s)X(i); \end{aligned} \quad (17)$$

So far, we define the profit function ($\pi^N(i)$) for a network firm as:

$$\begin{aligned}\pi^N(i) &= p^N x^N(i) - K^N(i) \\ &= p^N x^N(i) - \tilde{A}^\circ x^N(i) - (1 + \mu_s) x^N(i) - (1 + \tilde{A})^{-1} i \mu_s;\end{aligned}\quad (18)$$

As before, by the maximization of profits at firm level (as for equation (11)), the price (at the equilibrium) for any firm becomes:

$$p^N(i) = \frac{\mu_s}{\frac{3}{4} i + 1} [\tilde{A}^\circ + (1 + \mu_s)]; \quad (19)$$

If we assume that all the firms take the same decision simultaneously (i.e. full coordination), at the equilibrium, all prices will be identical and so $p^N(i) = P^N$:

Under the hypothesis of full coordination among firms, exploiting the market clearing condition (12) and plugging (18) into (12), we determine $x^N(i)$ as the quantity produced by a firm (i) in a network at the equilibrium:

$$x^N(i) = \frac{1}{p^N(i)} \frac{F_N}{N} + p^N(i) x^N(i) - (1 + \tilde{A})^{-1} i \tilde{A}^\circ x^N(i) - \mu_s i (1 + \mu_s) x^N(i);$$

which yields

$$x^N(i) = \frac{N i (1 + \tilde{A})^{-1} i \mu_s}{\tilde{A}^\circ + (1 + \mu_s)}. \quad (20)$$

In addition to the parameters that affect the quantity produced at the equilibrium when firms are independent, this quantity is negatively affected by the presence of the association fees (μ_s). Nevertheless, comparing (13) and (20), even in absence of fees the level of production of each firm (at the equilibrium) inside a network is larger than that as independent because of the presence of positive externalities (\tilde{A}). The level of profits for a firm in a network is obtained by replacing (17), (19) and (20) into (8) and it displays as:

$$\begin{aligned}\pi^N(i) &= (p^N x^N(i) - \tilde{A}^\circ x^N(i) - (1 + \mu_s) x^N(i) - (1 + \tilde{A})^{-1} i \mu_s); \\ &= \frac{(N i (1 + \tilde{A})^{-1} i \mu_s)}{\left(\frac{3}{4} i + 1\right)} - (1 + \tilde{A})^{-1} i \mu_s;\end{aligned}$$

so that for any $s > 0$,

$$\frac{1}{4}N(i) = \frac{N_i^{-\frac{3}{4}}[(1_i \tilde{A})^- + \mu_s]}{(\frac{3}{4}i - 1)}. \quad (21)$$

This last equation looks very similar to (14). Inside a network, the profits of a firm are positively affected by the externalities issued from the agreement (namely $(1_i \tilde{A}) < 1$) and negatively by the fixed amount of fees (μ_s) firms have to pay for.

4 The rise of spontaneous industrial networks

In the previous section, we presented the basic features we chose for modelling a network structure as a general form of local agglomeration. Consequently, in this section, we point the attention to the conditions that make firms freely decide to create industrial networks. As already discussed, we intend to disentangle between spontaneous and sustained industrial networks. The former class includes all networks that arise spontaneously as agreements among firms, while the latter corresponds to the networks that public authorities patronize with the purpose of fostering local development. One critical point that emerges from this distinction is to look at the conditions under which each of two categories take place. To this end, we intend to compare them in order to check if (i) they are self-excluding and (ii) the magnitude of their effects at a macro level is strongly different.

Assumption 1: Firms agree in creating a network each time it makes their profits rise.

Firms create spontaneous networks if the profits that networks carry out are higher than those which firms reach independently. In this first part, we keep on the hypothesis of full coordination in decisions among firms, while in another section we will relax this assumption.

The decision problem faced by firms leads to concentrate on the level of association fees (μ_s): the willingness to pay for participating to a network needs to be compensated by the benefits (\tilde{A}) they may receive.

Firms check the critical level of fees for which they take advantage in joining a network by comparing the level of profits ((14) and (21)) they may reach in the two scenarios. Indeed, the critical level of association fees is fixed by solving the following inequality:

$$\begin{aligned} \frac{1}{4}N(i) - \frac{1}{4}(i) &= \frac{N_i^{-\frac{3}{4}}[(1_i \tilde{A})^- + \mu_s]}{(\frac{3}{4}i - 1)} - i^{\frac{1}{4}} \frac{N_i^{-\frac{3}{4}}}{\frac{3}{4}i - 1} \\ &= \frac{\frac{3}{4}[\tilde{A}^- + \mu_s]}{(\frac{3}{4}i - 1)} > 0 \quad \Leftrightarrow \frac{\tilde{A}^-}{\mu_s} > \frac{3}{4}i \end{aligned} \quad (22)$$

Proposition 1 Independent firms agree in creating an industrial network whenever the level of association fees (μ) satisfies the following condition: $\zeta_{\text{F}}(\tilde{A}^-) = \mu$:

This condition means that the more firms have to pay association fees as fixed costs (the higher μ is), the more profits will be negatively affected by them and firms are less likely to create full coordinated spontaneous networks. The higher are the benefits driven by networks via a reduction of fixed costs (see the magnitude of \tilde{A}^- ; generated by the difference between \tilde{A}^0 and \tilde{A}^-), the more firms are likely to join full coordinated spontaneous networks. Firms are likely to join a network each time they can benefit from a reduction of fixed costs, merely paying per-quantity association fees. Indeed, for $\mu = 0$, $\zeta_{\text{F}}(1)$ and firms agree in creating a network for any value of the other parameters. Finally, it is useful to notice that when full coordinated networks appear, the degree of competition among firms does not affect the decision choices.

5 The role of a local social planner and the rise of sustained networks

The creation of spontaneous networks relies on the decisions that firms take independently, just accounting for the fact that all of them participate in this association. On the contrary, it happens also that industrial networks arise by the direct intervention of a local authority, as discussed in the first section. This authority decides how to create and organize them, according to its own evaluation of the economic welfare (RW) of the region as a whole. This is the case of the so-called imposed or sustained networks. In this context, a social planner tries to solve problems of market failures (or inefficiencies). We assume that the objective function of a social planner should take into account the total revenues of a region. Moreover, since a social planner cannot affect the level of prices in its region, its role involves to maximize the consumption function of the local population intended as:

$$RW = \frac{\sum_i x(i)d}{\sum_i c(i)d} = \frac{\sum_i z_i z_N}{\sum_i c(i)d};$$

Since all consumers are identical, the problem of the planner reduces to look at the utility (alias consumption) function of each consumer. When a planner thinks about the opportunity to make industrial networks arise, it compares the level of welfare with and without networks in order to fix a critical level of association fees (μ_p). Indeed the critical μ_p value assesses the point at which the rise of a network does not produce any change in the whole regional production. Therefore, our aim is to distinguish the cases in which a planner may impose the rise of a network that affects positively the regional

welfare outside the range of opportunity allowed by firms. In other words, we intend to disentangle the cases for which local networks produce positive effects on the regional economy as a whole.

In order to fix the critical μ_p value, since all firms are identical and, at the equilibrium, they produce the same quantity of different varieties, we need to compare (20) and (13), which leads to:

$$\begin{aligned} x^N(i) - x(i) &= \frac{N_i(1_i \tilde{A})^{-1} i \mu_s}{\tilde{A}^o + (1_i \mu)(\zeta)} - \frac{N_i^{-}}{\tilde{A}^o}; \\ &= \frac{[N^o i(1_i \tilde{A})^{-o} i^o \mu_s + N \tilde{A}^o i(1_i \mu)]_s - [\tilde{A}^o + (1_i \mu)]_s}{\tilde{A}^o + (1_i \mu)(\zeta)}. \end{aligned}$$

The regional welfare can be improved by the rise of a network when:

$$x^N_s - x_i = \mu_p - \frac{[(1_i \tilde{A})(N_i^-) + \tilde{A}]}{(1_i \mu)(N_i^-) + \mu} > 0 \quad (23)$$

Proposition 2 According to the objective function of a regional social planner, a sustained network arises for μ_p values that satisfy the following inequality

$$\mu_p - \frac{[(1_i \tilde{A})(N_i^-) + \tilde{A}]}{(1_i \mu)(N_i^-) + \mu} > 0$$

As in the case of μ_F , the condition (23) joins together the costs and benefits generated by a network, but in spite of the other case, in (23) they cannot be easily separated.

Comparing (23) and (22), it appears to be possible that the range of μ_p values for which sustained networks may arise is larger than that for spontaneous networks. This implies that a social planner has room to intervene in economic matters for bettering the total welfare of the region, under some conditions at which all the other market agents do not succeed in self-organizing in networks.

If we want to look more in detail at the conditions that can make $\mu_p > \mu_F$, we need to compare the correspondent expressions in order to obtain that

$$\mu_p > \mu_F \iff \frac{[(1_i \tilde{A})(N_i^-) + \tilde{A}]}{\mu + (1_i \mu)(N_i^-)} > \frac{\tilde{A}^-}{\mu},$$

or better

$$\mu_p > \mu_F \iff \text{if } [\mu^o(1_i \tilde{A}) + \tilde{A}(1_i \mu)]_s > 0; \text{ else } \tilde{A} < \frac{\mu^o}{\mu^o + (1_i \mu)}: \quad (24)$$

The relationship between the magnitude of μ_p and μ_F is mainly related to the trade or between the benefits issued from a network (embodied in parameter \tilde{A}) and the costs it carries out (via parameter μ). The social planner has room to intervene in economic matters of the region each time the market conditions prevent firms from freely associate. As a consequence of the relation detected above (24), a planner may impose the rise of a network when the creation of a network implies to sustain principally fixed association fees in order to benefit from the reduction of marginal costs of production (that is the meaning embodied in $\mu^*(1 + \tilde{A})$).

6 The case of incomplete networks

In the previous section we dealt with the assumption of full coordination among firms. That hypothesis involves the condition that all firms simultaneously decide to join a network. On the contrary, in this section, we investigate how a network may arise drawing away that hypothesis. We assume that only a proportion α (with $0 < \alpha < 1$) of all existing firms decide to create a network.¹² This new hypothesis allows for the simultaneous existence of independent and network firms, entailing a distinction in prices between the varieties produced by each group of firms. Since firms still choose their selling price as a mark-up over costs, the price index P (hence labelled as \bar{P}) becomes:

$$\bar{P} = \frac{\sum_{i=1}^N p^N(i)^{1-\frac{1}{\eta}} d_i}{\sum_{i=1}^N p(i)^{1-\frac{1}{\eta}} d_i} :$$

By equations (11) and (19), we state that all independent firms choose the same price ($p(i)$) and all the network ones ($p^N(i)$), the price index \bar{P} reduces to:

$$\bar{P} = \alpha(p^N(i))^{1-\frac{1}{\eta}} + (1 - \alpha)p(i)^{1-\frac{1}{\eta}} : \quad (25)$$

Consumers benefit from a change in their disposable income due to the creation of the network. As a consequence, their demand function needs to be computed again to account both their new level of income and the variety diversification.¹³ In particular, defining $\bar{x}(i)$ and $\bar{x}^N(i)$ as (respectively) the demand addressed to an independent and a network firm, at the equilibrium, we determine them by solving the following system of equations (still accounting for $w = 1$):

¹² When $\alpha = 0$ all firms are independent on the market, while for $\alpha = 1$ all firms belong to a full coordinated network.

¹³ Namely, varieties produced by independent firms and those produced by firms in network for which they pay different prices.

$$\begin{aligned} & \geq \bar{x}(i) = \frac{p(i)^{\frac{1}{\alpha}}}{(\bar{P})^{\frac{1}{\alpha-1}}} N + (1-\mu_s)[\bar{x}(i)]^{\alpha} \quad \text{---} \\ & \geq \bar{x}^N(i) = \frac{p^N(i)^{\frac{1}{\alpha}}}{(\bar{P})^{\frac{1}{\alpha-1}}} N + (1-\mu_s)[\bar{x}(i)]^{\alpha} \quad \text{---} \end{aligned}$$

where

$$\begin{aligned} \bar{x}(i) &= [(p(i)^{\frac{1}{\alpha}}) \bar{x}(i)]^{\alpha-1}; \\ \bar{x}^N(i) &= (p^N(i)^{\frac{1}{\alpha}}) \bar{x}^N(i) + (1-\mu_s) \bar{x}(i)^{\alpha-1} \mu_s; \end{aligned}$$

Each equation of this system corresponds to an application of the market clearing condition (12). Replacing (25) in the system and after some algebraic manipulations, the equilibrium conditions reduce to:

$$\begin{aligned} \frac{1}{2} \bar{x}(i) &= B(A^{i-1}) \\ \bar{x}^N(i) &= D(C^{i-1}) \end{aligned}$$

where

$$\begin{aligned} A &= \frac{E}{F} \left[p(i)^{\frac{1}{\alpha}} (p^N(i))^{1-\frac{1}{\alpha}} + (1-\mu_s) \right]; \\ B &= \frac{E}{F} \left[N + (1-\mu_s) + (p^N(i) \bar{x}^N(i))^{1-\frac{1}{\alpha}} \mu_s + (1-\mu_s) \bar{x}^N(i) \right]; \\ C &= (1-\mu_s) p(i)^{\frac{1}{\alpha}} (p^N(i))^{\frac{1}{\alpha}} + (1-\mu_s); \\ D &= [N + (1-\mu_s) + (1-\mu_s)(p(i) \bar{x}(i))^{1-\frac{1}{\alpha}} \bar{x}(i)]; \end{aligned}$$

Plugging (11) and (19) into the previous system, and knowing that it is a linear system in $\bar{x}(i)$ and $\bar{x}^N(i)$; we obtain the equilibrium demands. We label them as $\bar{x}(i)^\alpha$ and $\bar{x}^N(i)^\alpha$. Given the complex forms of these two expressions, we keep on indicating them with their symbols ($\bar{x}(i)^\alpha$ and $\bar{x}^N(i)^\alpha$) while in the Appendix we report the full algebraic expressions.

Once accounted for the equilibrium demand of each group of firms, we are able to determine the profits they make. The profits ($\pi^N(i)$) made by one of the N_i firms belonging to the network are (via (19)):

$$\begin{aligned} \pi^N(i) &= (p^N \bar{x}^N(i)^\alpha - \bar{A}^\alpha \bar{x}^N(i)^\alpha + (1-\mu_s) \bar{x}^N(i)^\alpha) \bar{x}^N(i)^\alpha + (1-\mu_s); \quad (26) \\ &= \frac{(\bar{A}^\alpha + (1-\mu_s))}{(\frac{1}{\alpha}-1)} \bar{x}^N(i)^\alpha + (1-\mu_s); \end{aligned}$$

and those ($\pi(i)$) for any independent firm are (accounting for (11)):

$$\begin{aligned} \pi(i) &= p(i) \bar{x}(i)^\alpha - \bar{A}^\alpha \bar{x}(i)^\alpha \quad (27) \\ &= \frac{1}{\alpha-1} \bar{x}(i)^\alpha; \end{aligned}$$

The lump-sum association fees (μ_s) are a burden for the profits of network firms. They exhibit a negative effect which should be compensated by some positive externalities (\bar{A}^α) carried out by the network. As usual, a firm decides to join a network by

comparing the profits it could make joining it or still being independent. In this case, it takes its decision by comparing (26) and (27). This criterion yields to the selection of a critical value \bar{s}_F for which firms agree in joining a spontaneous but incomplete network. Specifically, our objective is to look for the following condition:

$$\frac{1}{4}N(i) > \frac{1}{4}(i) \text{ for } s < \bar{s}_F.$$

Since both these two equations are transcendental in s , we cannot but finding a numerical approximation for \bar{s}_F . By dealing with numerical simulations,¹⁴ we account for a few alternatives as key parameters change. The table below contains the grid of results we obtained. We concentrate on how the critical values of fees vary both as lump sum or per quantity fees and on the role of externalities carried out by networks (i.e. whether they affect the fixed or the marginal costs). We focus on four alternative cases. Case 1 and Case 2 deal with the presence of per quantity association fees. Yet, Case 1 principally deals with externalities involving a reduction of fixed costs, while Case 2 those affecting the marginal costs. Conversely Case 3 and Case 4 concentrate on lump sum fees, still in presence of positive externalities on fixed costs (in Case 3) and on marginal costs (in Case 4).

Table 4.1: Critical values for \bar{s}_F ¹⁵

»	Case 1	Case 2	Case 3	Case 4
	$\mu = 0.2;$ $\bar{A} = 0.3$	$\mu = 0.2;$ $\bar{A} = 0.8$	$\mu = 0.8;$ $\bar{A} = 0.3$	$\mu = 0.8;$ $\bar{A} = 0.8$
0.1	0.905231	0.373298	3.05715	1.1909
0.2	0.904945	0.36673	3.04328	1.1896
0.3	0.904665	0.364379	3.0286	1.1866
0.4	0.90439	0.36382	3.01329	1.18414
0.5	0.90412	0.35651	2.9971	1.18195
0.6	0.903855	0.353168	2.98005	1.1798
0.7	0.903594	0.349893	2.96211	1.1776
0.8	0.903338	0.34623	2.94323	1.1756
0.9	0.903086	0.343135	2.92337	1.17359

The numerical results included in the previous table allow for drawing some comments on the relationship between the critical value of the association fee (\bar{s}_F) and the size of a network (»). In all the four cases, there is a clear inverse relationship between \bar{s}_F and ». The larger the network is, the lower the level of \bar{s}_F is. In other words, the more firms

¹⁴We compute all the numerical simulations by applying the software Mathematica.

¹⁵Assuming that $\gamma = 2$; $N = 20$; $\eta = 4$; $\alpha = 1$. Any change of the value of these parameters merely produces a size effect on the resulting outcomes for ».

decide to join a network, the smaller is the range of ζ values for which they agree in joining a network. Indirectly it means that the difference between $\frac{1}{\zeta}^N(i)$ and $\frac{1}{\zeta}(i)$ gets lower and lower as \gg increases. Admitting the presence of partial coordinated networks means allowing for a differentiation in the technology functions among firms. When the size of a network (\gg) is very small, the network does not exert any substantial impact on the market outcomes. Therefore profits and production generated by independent firms remain nearly unchanged, while network firms benefit from their new technology (17) that makes their profits increase. In that sense, network firms x_{\gg}^N as the value which cancels out the difference between their profits and those of the other firms. As the size of the network (\gg) increases, all the market agents become aware of the presence of the network and they react. So the market outcomes adapt accordingly. These reactions erode the differential of profits between network and independent firms as well as the level of fees firms are willing to pay for belonging to a network. Indirectly, this relation implies that firms may take more advantages in joining small networks since they are likely to pay higher association fees.

As usual, the willingness to join a network relies on the trade off between the advantages carried out by it and the burden of the association fees. In general, ζ_F ¹⁶ is greater for networks that allow for lump sum association fees (namely, the higher μ is). Moreover, the range of ζ values for which firms may profitably join a network increases when networks succeed in reducing the fixed costs of production (i.e. the lower \bar{A} is).

Following the same approach we proposed above for the full coordinated networks, we are determining the conditions that let spontaneous networks rise with those of sustained ones. As before, an hypothetical central planner looks at evolution of the regional welfare for eventually imposing the creation of a network. A planner simply cares about the utility of local consumers, since it cannot manage prices. When considering for the simultaneous presence of independent and networks firms, the regional welfare \overline{RW} transforms as follows:

$$\overline{RW} = \sum_0^{\zeta_F} x^N(i)d + \sum_{\gg} x(i)d:$$

At the equilibrium, we know that the level of production of each firm inside each group is identical, so \overline{RW} reduces :

$$\overline{RW} = (\gg)x^N(i)^d + (1 - \gg)\bar{x}(i)^d:$$

In order to fix the critical level of association fees for partial coordinated networks, a planner needs to compare the regional welfare \overline{RW} with that achieved in presence of all independent firms. Its problem consists in fixing a critical value of ζ_p such that

¹⁶So the wider is the range of ζ values for which firms take advantages in joining a network.

$$\overline{RW}_{\alpha} \left(\frac{N_i}{\alpha} \right) = \bar{x}^N(i)^{\alpha} + (1 - \alpha) \bar{x}(i)^{\alpha} \left(\frac{N_i}{\alpha} \right); \text{ for } \alpha > 0;$$

Because of the presence of transcendental equations in ζ_p , we concentrate on some numerical simulations. The criteria we follow are identical to those applied in the case of spontaneous networks. The following table contains the outcomes of these simulations.

Table 4.2: Critical values for ζ_p ¹⁷

	Case 1	Case 2	Case 3	Case 4
	$\mu = 0.2$; $\bar{A} = 0.3$	$\mu = 0.2$; $\bar{A} = 0.8$	$\mu = 0.8$; $\bar{A} = 0.3$	$\mu = 0.8$; $\bar{A} = 0.8$
0.1	0.904841	0.414102	3.10758	1.20445
0.2	0.90512	0.40644	3.09739	1.2017
0.3	0.9059	0.39696	3.08679	1.19905
0.4	0.905874	0.388978	3.07576	1.19643
0.5	0.905565	0.381933	3.06429	1.19386
0.6	0.905262	0.37563	3.05238	1.19135
0.7	0.904965	0.37006	3.04	1.18889
0.8	0.904674	0.36499	3.02715	1.18648
0.9	0.904389	0.36038	3.01382	1.18413

The numerical analysis of ζ_p replicates the results we obtained for ζ_F . The values of ζ_p reduces as the size of the network (\gg) increases. The critical value ζ_p is chosen to keep at least unchanged the regional welfare when a network appears. The planner takes his decision knowing that the creation of a network carries out two levels of profits, via a differentiation of the technology applied by ...rms. This condition allows for the existence of an economic surplus, stemming from the rise of profits of network ...rms. Therefore, the fees it imposes allow for sharing across the market the surplus generated by network ...rms. Being so strictly related to ...rm profits, ζ_p evolves as ζ_F when the size of the network increases. Moreover, the planner recognizes how each group of ...rms affects mutually and how they contribute to the regional welfare. So far, it internalizes the transmission effect existing across ...rms and this allows it to ...x ζ_p greater than ζ_F . In other words, even in the case of incomplete networks, a planner has room intervene in economic matters for improving the welfare of the region.

Even if both ζ_p and ζ_F reduces as the size of the network increases, it is interesting to detect how $(\zeta_p - \zeta_F)$ varies with \gg , or better how the room of intervention of the planner

¹⁷Assuming that $\gamma = 2$; $N = 20$; $\beta = 4$; $\delta = 1$; Any change of the value of these parameters merely produces a size effect on the resulting outcomes for ζ :

changes. The most useful way to ...gure out this situation is to compare graphically the difference between the outcomes of the two previous tables, for each of the four scenarios.¹⁸

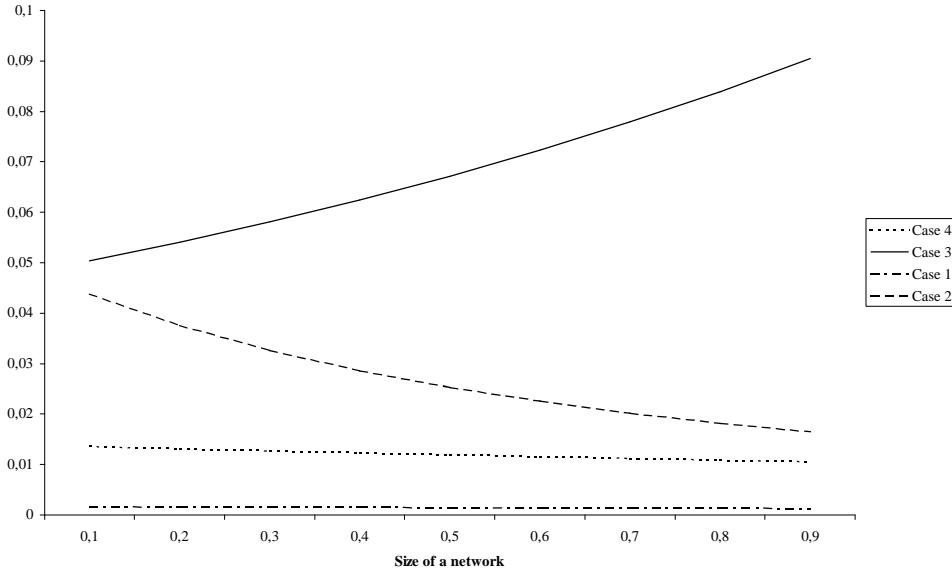


Figure 1: D i...erence between critical values of association fees and size of a network

Looking at the previous ...gure, it is clear that the di...erence ($\bar{s}_p - \bar{s}_F$) is sensible to the size of the network just in two of the four cases, namely Case 2 and Case 3. In general, a planner succeeds in having more room for fostering the rise of a sustained network and, in particular a large network, each time its choices are in accordance with the preferences of ...rms. In other words, the di...erence ($\bar{s}_p - \bar{s}_F$) increases with \gg , when a planner proposes a network which mainly accounts for lump sum association fees and carries out consistent reductions of marginal costs of production. On the contrary, when allowing for networks that display per quantity association fees and involve a reduction of ...xed costs of production, a planner may successfully foster just small sustained networks.

¹⁸ It is important to remind that this comparison may suffer from some errors in numerical approximations (around 10^{-6}) due to the computation system of software packages.

7 Conclusions

In this paper, we have tackled the problem of the creation of networks of firms in which the associated firms share a learning process. This process entails positive externalities that turn out to improve the technology of production for all the associated firms. Moreover, according to the magnitude of benefits entailed by networks, a full coordinated network will be preferred to an incomplete one. We distinguished between spontaneous and sustained networks and we derived the critical level of association fees that should be fixed in order to make those networks arise. In the case of spontaneous networks, firms select the conditions underpinning the creation of networks by looking at their profits. Conversely, sustained networks are usually created by local authorities with the target of fostering the local welfare. Consumers take advantage of it since, in both cases, they get higher level of consumption, while profits display positive variation only in the case of spontaneous network. However for both types of networks, the internal product of a region records positive variations. Under this viewpoint, all policies that support these organizations with the purpose to foster local development seem to be appropriate. Nevertheless, local authorities have to pay attention for the way in which to coordinate (or organize) these forms of activities according to their final purpose. Sustained networks succeed in helping the local development (as an increase in the internal product) under some conditions unacceptable to market agents. However, the benefits carried out by spontaneous networks are higher than those of sustained ones.

Among the possible extensions, it would be useful to develop some topics in policy matters, such as how to create a network, accounting for a wider international context. Allowing for other regions involves some changes in the structure of the model. The equivalence among workers, consumers and shareholders need to be rethought when admitting free migration across regions. In addition, the demand addressed to each firm should be tempered by the existence of other consumers and competitors whose role became crucial in accordance with the degree of integration of markets (see Fujita et alii. (1999)). In this enlarged setting the opportunity to create a network should be reinforced whenever a network represents an opportunity to take advantage versus the other competitors. However, the mechanism that fixes the level of association fees should account for other parameters, namely the degree of openness of the markets via the level of transport costs. Nevertheless, in a similar setting it becomes crucial to detect how a network should improve (or sustain) the quota of production exported by each firm.

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8 Appendix

In presence of partial coordinated networks, the system that allows to compute the equilibrium demands addressed to each firm of the two groups is the following

$$\begin{aligned} \bar{x}(i) &= B(A^{-1}) \\ \bar{x}^N(i) &= D(C^{-1}) \end{aligned}$$

where

$$\begin{aligned} A &= \frac{1}{\mu} \left(p(i)^{\frac{1}{q}} (p^N(i))^{1-\frac{1}{q}} + (1-\mu)^\frac{1}{q} \right); \\ B &= \frac{1}{\mu} \left(p^N(i) \bar{x}^N(i) + (1-\mu)^\frac{1}{q} \right); \\ C &= (1-\mu) p(i)^{\frac{1}{q}} (p^N(i))^{\frac{1}{q}} + (1-\mu)^\frac{1}{q}; \\ D &= [N(i)(1-\mu)^\frac{1}{q} + (1-\mu)(p(i)\bar{x}(i) - i^\frac{1}{q}\bar{x}(i))]. \end{aligned}$$

Solving this system (plugging also (11) and (19) into it) we obtain these results:

$$\begin{aligned} \bar{x}(i)^\star &= \frac{Q}{R}; \\ \bar{x}^N(i)^\star &= \frac{M}{V}; \end{aligned}$$

with

$$Q = \frac{\frac{H^{\frac{3}{4}} [N_i (\bar{i} \rightarrow)^{-} i \rightarrow (+, \mu + ^{-} (\bar{i} \bar{A}))]}{z_i (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ})} + \bar{h}^{\frac{3}{4}} (k_i (\bar{i} \mu), i^{\circ} \bar{A})}{z} + \frac{[(\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) k^{\frac{3}{4}} (N_i (\bar{i} \rightarrow)^{-} i \rightarrow (+, \mu + ^{-} (\bar{i} \bar{A})))]}{[z]^2} + \frac{k^{\frac{3}{4}} (N_i (\bar{i} \rightarrow)^{-} i \rightarrow (+, \mu + ^{-} (\bar{i} \bar{A}))) i_1 i^{-1} (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ})}{z} \text{ } \mathbb{C}$$

$$R = \frac{i z_i (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) \mathbb{C}}{[i (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) k^{\frac{3}{4}} (k_i (\bar{i} \mu), i^{\circ} \bar{A}^{\circ})] + (\bar{i} i^{-1} (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ})) i_1 i^{-1} k^{\frac{3}{4}} (k_i (\bar{i} \mu), i^{\circ} \bar{A})} \text{ } \mathbb{C}$$

$$M = \frac{(\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) k^{\frac{3}{4}} (N_i (\bar{i} \rightarrow)^{-} i \rightarrow (+, \mu + ^{-} (\bar{i} \bar{A})))}{[z]^2} + \frac{k^{\frac{3}{4}} (N_i (\bar{i} \rightarrow)^{-} i \rightarrow (+, \mu + ^{-} (\bar{i} \bar{A}))) i_1 i^{-1} (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) \mathbb{C}}{z}.$$

$$V = [i \frac{(\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ}) k^{\frac{3}{4}} (k_i (\bar{i} \mu), i^{\circ} \bar{A}^{\circ})}{[z]^2} + (\bar{i} i^{-1} (\bar{i} \rightarrow) H^{\frac{3}{4}} (\bar{h}_i^{\circ})) i_1 i^{-1} k^{\frac{3}{4}} (k_i (\bar{i} \mu), i^{\circ} \bar{A})] \mathbb{C}$$

knowing that

$$h = \frac{\circ^{\frac{3}{4}}}{\frac{3}{4} i^{-1}}, k = \frac{\frac{3}{4} [(\bar{i} \mu) + \circ \bar{A}]}{\frac{3}{4} i^{-1}}; z = (\bar{i} \rightarrow) H^{1i^{\frac{3}{4}}} + \bar{k}^{1i^{\frac{3}{4}}};$$

Comparing $\overline{x(i)}^{\alpha}$ and $\overline{x^N(i)}^{\alpha}$, we establish that they are identical for:

$$\overline{x(i)}^{\alpha} = \overline{x^N(i)}^{\alpha} \Rightarrow = \frac{N_i^{-}}{-\bar{A} i^{-} \mu};$$

and

$$\gg > 0 \quad \text{if } N > - \text{ and } s \cdot \frac{-\tilde{A}}{\mu} :$$

M greater, when

$$\gg = 0 \text{ and } p^N(i) = p(i) \quad \bar{x}(i)^s = \bar{x}^N(i)^s = \frac{N_i}{\circ};$$

the equilibrium quantities coincide with those obtained in the case of all independent firms and when

$$\gg = 1 \text{ and } p^N(i) = p(i) \quad \bar{x}(i)^s = \bar{x}^N(i)^s = \frac{N_i (1_i \tilde{A})^- i \mu_s}{\tilde{A}^\circ + (1_i \mu)_s};$$

we...nd the same results as in the case of a full coordinated network