1 joint PhD position

(UGent and UCL – Olympic Chair Henri de Baillet Latour & Jacques Rogge in Management of Sport Organisations)

The Université catholique de Louvain (UCL) and the Universiteit Gent (UGent) are looking for candidates to cover one 36 months PhD position starting in September 2014 related to an interdisciplinary research project aimed at advancing our knowledge in an holistic approach of the management of sport organisations and its ethical challenges.

Framework

Researchers showed that the concept of corporate social responsibility (CSR) rose up in the context of sport decennia ago with a special focus on ethics. CSR appeared to be a tool for development of the image of sport organisations towards their stakeholders more than a corner stone of their strategy. Researchers showed that sport governing bodies have a low level of investment in ethical themes like diversity, integrity of sportsmen, aggressively in sport when dealing with their CSR.

This project will focus, in a first step, on the concept of CSR and the integration of ethics in the management of sport governing bodies. In a second step, it will focus on the way(s) to create social added value in sport governing bodies through a strategic approach of CSR that takes ethical issues into consideration. A consensus seems to be reached in the literature on the fact that five pillars support the social value of sport, namely the social capital, the collective identity, health, well-being and human capital.

Supervision

The PhD projects will be supervised by Prof. Annick Willem (UGent) and Prof. Thierry Zintz (UCL). This research is part of the research activities of the Olympic Chair Henri de Baillet Latour and Jacques Rogge in Management of Sport Organisations¹, financed by the InBev – Baillet Latour Fund².

¹ The Henri de Baillet Latour - Jacques Rogge Olympic Chair was inaugurated on October 3, 2008, in collaboration with the Catholic University of Louvain (UCL) and the University of Ghent (UGent). This Chair aims to stimulate academic study of the different aspects of the management of sporting organisations, emphasising the Olympic values related to sports ethics and good sportsmanship.

² Created at the end of 1970s at the initiative of Alfred de Baillet Latour, administrator of the Artois breweries without heirs, today the InBev-Baillet Latour Fund annually awards grants of nearly 3 million euros to four sectors representative of Belgian excellence on an international scale: Clinical research, Training, Belgian Heritage, Olympic spirit
**Requirements**

For this position we are looking for highly motivated, self-driven candidates willing to pursue a PhD in Sport Sciences / Health Sciences. Candidates should have completed a Master Degree, preferably in Sport Sciences / Health Sciences or Management / Economy with at least the level of distinction, and possess good knowledge of research methods and data analysis, as well as active knowledge of both written and spoken English. A good level of spoken French and / or Dutch would be an advantage.

**Localisation – Salary**

The recruited candidate will be based in Belgium for the duration of his PhD. In accordance with the Joint PhD rules he will have duties at the UGent and at the UCL.

**Applications**

Interested candidates should contact Prof. Thierry Zintz (thierry.zintz@uclouvain.be) or Prof Annick Willem (annick.willem@ugent.be) for further information.

Applications may be sent to: thierry.zintz@uclouvain.be and annick.willem@ugent.be, along with (1) a recent CV, (2) a motivation letter and (3) 2 recommendation letters from recognized academics. Deadline: June 25th, 2014.

A meeting will be organized at UGent or UCL between the pre-selected candidates and Professors Willem and Zintz prior to July 15, 2014. A written and spoken test in English will take place during this meeting.

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Olympic Chair Henri de Baillet Latour and Jacques Rogge in Management of Sport Organisations

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