

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In FrenchDissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **optional** - Activities in other languages : **optional**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **CORP2M** - Francophone Certification Framework: 7**Table of contents**

Introduction	2
Teaching profile	4
Learning outcomes	4
Programme structure	6
Programme	6
Detailed programme by subject	7
Alternatives	23
Supplementary classes	23
Course prerequisites	25
The programme's courses and learning outcomes	25
Information	26
Access Requirements	26
Teaching method	29
Evaluation	29
Mobility and/or Internationalisation outlook	29
Contacts	30

CORP2M - Introduction

Introduction

Introduction

The **Master's in Communication** aims to train students, tomorrow's communicators, in communication professions. The programme enables them to acquire and develop skills in critical and strategic analysis of communication and to discover high-level professional techniques.

Objectives

- To train you in the communication professions thanks to a teaching team made up of academics and high-level professionals.
- To enable you to acquire theoretical and operational skills to be able to develop a strategic vision.
- To help you to build you an expert profile thanks to a wide choice of options.

The Master's degree is a comprehensive training to become a critical analyst and strategist of communication. It offers students the possibility to further specialise by choosing from three specialisations:

Specialisations of the Master in Communication:

Strategic Communication for Organisations (LLN)	The objectives of the "Strategic Communication of Organisations" specialisation are to train students in the issues of opinion, image and reputation in a changing world. This major aims to prepare future specialists in strategy and project management in the world of communication (https://uclouvain.be/prog-corp2m-lcorp203s)
Web strategy and communication (Mons)	The objectives of the "Web Strategy and Communication" specialisation are to train students in the media ecosystem, in particular the web, in order to be able to develop and conduct appropriate communication policies and strategies (https://uclouvain.be/prog-comm2m-mcomm302s)
Culture and communication (Mons)	The objectives of the "Culture and Communication" specialisation are to train students in the analysis of cultural productions and the implementation of communication policies and practices in the cultural sector (https://uclouvain.be/prog-comm2m-mcomm217s)

Advantages

- A tailor-made campus:
 - a particularly innovative and high-tech campus in Mons
 - an international and stimulating campus in Louvain-la-Neuve
- L'accès aux **réseaux** des anciens (alumni) UCLouvain et COMU
- Access to the UCLouvain and COMU alumni networks
- A pedagogical approach based on individual and collective projects and case studies;
- A tailor-made campus:
 - In Mons, it is based on advanced and individualised technological devices (usability lab, transmedia studio, social media lab, etc.).
 - In Louvain-la-Neuve, it is based on the richness and dynamism of the city-university and on a network of partners in related fields (management, journalism, political science, information science and technology, European studies, etc.)
- The opportunity to practice your skills in real conditions, thanks to a professional field experience, which ranges from a few months to an academic year.
- The opportunity to spend part of your programme abroad at one of our 45 partner universities in Europe, North America, South America and Asia.
- Cutting-edge research in communication.
- The possibility of following the master's degree in double graduation (with the University of Sherbrooke) or in triple graduation (with Sc Po Aix and the University of Sherbrooke).

International Masters

The possibility to follow the master in double degree (with the University of Sherbrooke) or in triple degree (with the University of Sc Po Aix and the University of Sherbrooke).

- Double Master's degree in International Strategic Communication.

Since the start of the 2018-2019 academic year, UCLouvain and the University of Sherbrooke (Canada) offer a double degree (master's/master's) in international strategic communication.
- Triple Master's degree in International Political Communication and Democratic Risk.

Since the beginning of the academic year 2021-2022, UCLouvain, the University of Aix en Provence (France) and the University of Sherbrooke (Canada) offer a triple degree (master's degree) in International Political Communication and Democratic Risk.

Master's degree in staggered timetable - in alternation

From the start of the 2023-2024 academic year, a Master's degree in strategic communication will be offered on the UCLouvain Fucam Mons site. Unique in Belgium, this Master's degree is the first Master's degree in communication to be offered on a sandwich course.

The work-study programme at the university offers students practical experience that prepares them for their future career, while allowing them to continue their university studies. Employers also benefit from this approach, as they can train potential employees while identifying early talent for their company. Work-linked students are paid/compensated for their work in the company.

More information on this programme can be found at: <https://uclouvain.be/prog-2023-coam2m>

Your profile

The Master's degree in communication is aimed at students interested in communication jobs in the commercial, non-commercial, cultural, public and private sectors.

You are interested in:

- Communication in organisations
- Communication project management
- Strategic thinking around the implementation of a communication plan
- Acquiring practical skills in communication production on various media

Your future job

At the end of your communication studies, you will be able to work as a communication officer or communication manager in:

- Internal communication
- Political communication
- Community management
- Institutional or corporate communication
- Public relations

COMU alumni are present in a very wide range of organisations. For example: Solvay, RTBF, Thalys, Louis Vuitton, FINN Public Relations, Walloon Government, Office de la Naissance et de l'Enfance, etc.

Your programme

The master's degree offers you :

- a specialised training in the major professional fields of information and communication ;
- a programme that combines theoretical and analytical mastery with practical learning of high-level professional techniques
- an integrated approach based on projects, to be carried out individually or in groups, and case studies
- a multidisciplinary view of communication issues;
- the opportunity to practice your skills in real conditions, thanks to a field placement;
- the opportunity to spend part of your programme abroad.

In Louvain-la-Neuve, the master's degree offers a choice between two majors:

- strategic communication in organisations ;
- in-depth studies (oriented towards the analysis of media and information and communication processes).
- You will complete your programme by choosing two to three options, to deepen your focus or to meet specific expectations of the professional sector: most options are worth 15 credits; two (Erasmus, INEO) are worth 30 credits.

CORP2M - Teaching profile

Learning outcomes

The Master 120 in Communication trains communication specialists in various organisational, cultural and political fields. The students who have access to it have previously mastered the foundations and disciplinary theories of communication. The Master 120 aims to enable them to specialise in one of the major professional fields by choosing a field of study.

It offers :

- specialised training in one of the major professional fields of communication;
- a programme that combines theoretical and analytical mastery with practical training in high-level professional techniques
- an integrated approach based on projects, to be carried out individually or in groups, and case studies;
- a multidisciplinary look at the challenges of communication;
- the possibility of exercising their skills in real conditions, thanks to a field placement;
- the opportunity to spend part of their programme abroad.

On successful completion of this programme, each student is able to :

CG Competences common to the School of Communication's 120 masters courses:

- CG1 Demonstrate a thorough understanding and mastery of the theoretical and historical frameworks of information and communication sciences.
- CG2 Analyse and evaluate communication objects and processes in different social, political and cultural contexts in order to account for their effectiveness and to uncover the social, political and cultural issues that drive them.
- CG3 Act appropriately, critically, ethically and creatively to manage a communication situation.

The student will be able to:

- GC3.1 - Question the scope of acts of information and communication in ethical terms and situate them in relation to law and ethics
- CG3.2 - Take a critical look at a media document by identifying its ideological content and analysing it and discussing its intended/ possible effects.
- CG3.3 - Express his/her ideas orally, in writing and through multimedia in a coherent and convincing way, respecting the ethics of his/her profession.
- CG4 - To make available relevant information or knowledge (political, economic, social...) adapted to the target audience and to interact constructively with the different actors involved in/by them.

The student will be able to:

- CG4.1 — Communicate, orally and in writing, in a relevant way on complex situations / subjects
 - CG4.1.1 — Select relevant information to analyse and compare given situations.
 - CG4.1.2 — Present information in a correct, structured, clear, precise and reasoned way (e.g. in reports, balance sheets, notes, minutes, etc.).
 - CG4.1.3 — Adapt communication (content and form) to the target audience and to the intentions according to the communication standards specific to the context (popularise, etc.).
- CG4.2 — C Communicate in English, orally and in writing, in a clear, coherent and reasoned manner and with ease on general subjects or subjects related to the fields of information and communication sciences. (Level B2 of the Common European Framework of Reference).
- CG4.3 — Dialog, interact and negotiate constructively with a variety of interlocutors, including collaborators, decision-makers and target audiences.
- CG4.4 — Integrate and collaborate effectively within a team and/or with networked actors involved in a given situation.
- CG5 - To design and carry out a personal research project (dissertation), using a rigorous and critical scientific and methodological approach, to investigate a problem in information and communication sciences.

The student will be able to:

- CG5.1 - Define and specify a research problem by ensuring its contextualisation.
- CG5.2 - Carry out a critical synthesis of the literature on this problematic by making an active, critical and relevant use of information tools, primary and secondary sources.
- GC5.3 - Construct and implement a rigorous and relevant methodological system to address the issue.
- CC5.4 - Design and carry out, where appropriate, quantitative and/or qualitative empirical research, using appropriate analytical tools.
- CG5.5 - Develop an objective analysis and a spirit of synthesis enabling the parameters involved to be put into perspective and relevant conclusions to be drawn.
- CG5.6 - Generally demonstrate a critical distance both from one's own work and from the knowledge mobilised in it.
- GC6 - To act as a critical and responsible graduate and to have developed a capacity for continuous questioning.

The student will be able to:

- CG6.1 - Project oneself in a socio-professional practice according to a well-founded academic approach (from a theoretical and methodological point of view) and characterised by a reflective and critical approach.
- CG6.2 - Commit, decide and act autonomously and responsibly with respect to the framework, the work context and others.
- CG6.3 - Adopt a posture of an actor aware of his/her social and civic responsibility.
- CG6.4 - Integrate a logic of critical distance from oneself (one's achievements, skills, limits, productions and actions), a logic of learning and continuous development which are essential to evolve positively in one's socio-professional environment.

- CG7 - To develop skills specific to a first concrete work experience (internship):

The student will be able to:

- GC7.1 - Position and exercise one's role and field of action within an organisation, interfacing with the various stakeholders (internal and external) and adapting to the context and operating logics.
- CG7.2 - Confront theory and practice in order to learn to take a critical look at the functioning of an organisation and/or a problematic situation on the one hand, and on the other hand, at the theory in relation to the reality in the field ("back and forth" between theories and practices).

Specific competences for the "Strategic communication of organisations":

The student will be able to:

- C-GCO-RP1 - Master the theoretical frameworks of strategic communication of organisations.
- C-GCO-RP2 - Master the main methods of analysis and research on the strategic communication of organisations.
- C-GCO-RP3 - Acquire strategic skills to develop, implement and evaluate organizational communication actions and campaigns, also from an economic point of view.
- C-GCO-RP4 - Know how to analyse the context of the digitalisation of communication, and how to adapt organisational communication strategies to this context.
- C-GCO-RP5 - Know the professional fields of strategic communication in organizations.
- C-GCO-RP6 - Master the concepts and principles of marketing, particularly in its communicative dimension.
- C-GCO-RP7 - Learn to evaluate the critical dimension of the strategic communication of organizations, knowing how to situate them in their social, political, technological, economic and historical context.
- C-GCO-RP8 - Learn to evaluate the ethical dimension of strategic communication in organizations, in order to promote responsible behaviour in concrete communication situations
- C-GCO-RP9 - Master the concepts and principles of corporate communication in organizations (market and non-market).
- C-GCO -RP10 - Learn to communicate in languages other than French (preferably English and Dutch) with a language adapted to the professional context of strategic communication in organisations.
- C-GCO-RP11 - Learn to apply the skills and knowledge accumulated in the study programme in the framework of the project courses, through teamwork for the realization of concrete projects in the field of organizational communication.

Axial options

AXIS Production

Axial option 1: Production in communication

- C-PROD1 1 Acquire scientific skills to analyse the media and forms used by the communication of organisations (commercial, non-commercial, public and private), by contextualising these media and forms.
- C-PROD1 2 Understand the complexity of the circulation of communicative productions in a multicultural and digitalized context.
- C-PROD1 3 Know how to identify the differences between the types of writing circulating in the professional field (editorial, company newspaper, web writing, press release, interview, etc.), and know how to produce these types of writing in a way that is adapted to the communication strategies of organisations and public relations.
- C-PROD1 4 Know how to combine the mastery of communicative writing with that of graphic design.

Axial option 2: Analysis and Evaluation in a Media Context

- C-PROD2 1 Know how to analyse emerging technical devices, by understanding the underlying technologies, the conditions of appearance and the societal consequences of these devices.
- C-PROD2 2 Understand and know how to use the encounter between narratives and media, including the themes of multimedia, adaptation and the passage of narratives from one medium to another.

AXIS Relation

Axial option 1: Media and digital issues in communication

- C-REL1 1 Master the challenges of relations with the press and the media in a digital context.
- C-REL1 2 Develop knowledge and practical skills in dealing with the press (mediatraining).
- C-REL1 3 Develop knowledge and practical skills in community management.
- C-REL1 4 Master the issues of internal communication, its methods, supports, forms and the means to evaluate and measure it.
- C-REL1 5 Understand the relationship between internal communication on the one hand, and human resource management (HRM) and organizational change management on the other.

Axial option 2: Organisational Communication and Change

- C-REL2 1 master the challenges of crisis communication and sensitive forms of communication (acceptability, on sensitive subjects, on sustainable development, militant communication).
- C-REL2 2 know how to set up an effective crisis communication, adapted to the stakes and to the types of organisation (public or private, market or non-market), in the context of an interconnected and multicultural world.)
- C-REL2 3 understand and master the specificities of public and political communication.
- C-REL2 4 know how to analyse political and public communication and how to develop an appropriate strategy.

AXIS Evaluation

Axial option 1: Audit and Evaluation

- C-EVAL1 1 learn to develop appropriate measurement and evaluation tools for organisational communication.
- C-EVAL1 2 learn to analyse image barometers and conduct image studies.
- C-EVAL1 3 learn to perform in-depth analyses of the internal communication of organisations, taking into account cultural aspects and the internal context.

Axial option 2: Web Engineering

- C-EVAL2 1 master the theoretical and practical concepts and key trends in order to support brands, organisations and their leaders in developing strategies or formulating responses adapted to the specificities of digital communication.
- C-EVAL2 2 know how to develop an online strategic watch.
- C-EVAL2 3 know how to use digital communication tools adapted to each communication situation (marketing, press relations, recruitment, stakeholders dialogue, financial, internal or crisis communication).
- C-EVAL2 4 know how to develop a dashboard with performance indicators for each tool used.
- C-EVAL2 5 know the processes of human perception and cognition involved in processing visual or multimodal representations of information and data.
- C-EVAL2 6 apply knowledge of human perception and cognition processes in the analysis and production of information and data presentation devices.

Options

Communication and Content Production for the Web

- Understanding the impact of emerging technologies (mobile, big data, social networks) on work and management.
- Organise and manage an editorial strategy for the web (editorial manager).
- Use web tools to monitor and research information needed for editorial and media production.
- Design and develop editorial projects for the web.
- Understand the role of cognitive resources in the way Internet users use digital devices, in order to be able to take them into account in the realisation of a web communication strategy.

Entrepreneurship and business creation

- C-ENTREP-1 - Developing an entrepreneurial spirit
- C-ENTREP-2 - Develop entrepreneurial knowledge (knowledge of tools such as business plans and business model canvas, management tools for small structures, etc.)
- C-ENTREP-3 - Develop entrepreneurial skills (including the skills required to launch and develop a project, ideation techniques, pitching techniques, collaborative work in multidisciplinary teams)

Professional Immersion

- C-COMIMPRO-1 - Step back critically from an organisational and communication reality to highlight the problems observed.
- C-COMIMPRO-2 - Manage the relationship with the partner and the members of his/her organisation.
- C-COMIMPRO-3 - Select, prioritise and operationalise recommendations.

Marketing Communication

- C-COMMKT-1 - Understand the role of communication in a marketing approach.
- C-COMMKT-2 - Combine creativity and strategic objectives.
- C-COMMKT-3 - Develop and use evaluation tools for marketing communication campaigns, carry out a market study.

Programme structure

The programme is built as follows:

- a core curriculum (45 credits) comprising :
 - two language courses (6 credits)
 - activities related to the dissertation (25 credits),
 - an internship (10 credits),
 - a course in "Media and Communication Law" (4 credits);
 - a specialization of 30 credits (basic training);
 - options for a total of 45 credits, to be chosen among :
- axial options allowing the student to deepen his/her training (15 to 30 credits)
- programme options and cross-curricular options enabling students to open up their training to other complementary and interdisciplinary fields or to spend time abroad (15 to 30 credits).

CORP2M Programme

Detailed programme by subject

CORE COURSES [45.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Mémoire (25 credits)

○ LCOMU2910	Seminar : Support in Methodology	Joanne Jójczyk Thibault Philippette Olivier Standaert	FR [q1] [22.5h] [2 Credits] 🌐	X	
○ LCOMU2904A	Dissertation / Thesis - Thesis		FR [q1+q2] [] [3 Credits] 🌐	X	
○ LCOMU2904B	Dissertation / Thesis - Thesis ■		FR [q2] [] [20 Credits] 🌐		X

o Langues (6 credits)

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESP2600)

○ LNEER2501	Seminar of professional integration: Dutch - intermediate level	Lutgarde Schrijvers (coord.) Julie Vanstallen	NL [q1+q2] [30h] [3 Credits] 🌐	X	
○ LANGL2601	English for Communication - Entry to Professional life	Céline Gouverneur (coord.) Lutgarde Schrijvers	EN [q1+q2] [30h] [3 Credits] 🌐	X	

o Stage (10 credits)

Rem: Si l'étudiant désire effectuer un second stage, c'est en surplus des 120 crédits de son programme de master. Le second stage sera valorisé pour 5 crédits.

○ LCOMU2920	Stage		FR [q2] [] [10 Credits] 🌐		X
-------------	-------	--	---------------------------	--	---

o Autres activités

○ LCOMU2701	Parcours multimédia	Nicolas Baudoux Yves Thiran	FR [q1] [22.5h] [4 Credits] 🌐	X	
-------------	---------------------	--------------------------------	-------------------------------	---	--

LIST OF FOCUSES

The student chooses one of the two specialisations offered.

> [Research Focus](#) [en-prog-2023-corp2m-lcorp200a]

> [Professional Focus: communication stratégique des organisations](#) [en-prog-2023-corp2m-lcorp203s]

RESEARCH FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits] 🌐	X	
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐	X	
○ LCOMU2710	Approche éthique et critique de la communication d'organisation <i>L'étudiant qui a déjà suivi la finalité spécialisée verra avec le responsable de son programme par quelle activité remplacer LCOMU 2710.</i>	Lucile Bonnieux (compensates Andrea Catellani)	FR [q2] [22.5h] [5 Credits] 🌐	X	
○ LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	FR [q1] [30h] [5 Credits] 🌐	X	
○ LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits] 🌐	X	
○ LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits] 🌐	X	
○ LCOMU2160	Lectures dirigées		FR [q1 or q2] [] [4 Credits] 🌐	X	

PROFESSIONAL FOCUS: COMMUNICATION STRATÉGIQUE DES ORGANISATIONS [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2360	Marketing digital	Aurélie Vachandez (compensates Damien Renard)	FR [q2] [30h] [5 Credits] 🌐	X	
● LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	EN [q1] [30h] [5 Credits] 🌐	X	
● LCOMU2705	Communication des organisations alternatives	Sophie Del Fa	FR [q2] [30h] [5 Credits] 🌐	X	
● LCOMU2706	Management de la communication	Catherine Alexandre Bruno Fierens	FR [q1] [30h] [5 Credits] 🌐	X	
● LCOMU2615	Corporate communication	Tama Rchika (compensates Damien Renard)	FR [q1] [30h+15h] [5 Credits] 🌐	X	
● LCOMU2710	Approche éthique et critique de la communication d'organisation <i>L'étudiant qui a déjà suivi la finalité approfondie verra avec le responsable de son programme par quelle activité remplacer LCOMU 2710.</i>	Lucile Bonnieux (compensates Andrea Catellani)	FR [q2] [22.5h] [5 Credits] 🌐	X	

OPTIONS

Options accessibles avec la finalité approfondie

- > [Choice of options](#) [en-prog-2023-corp2m-lcorp200o]

Options axiales

- > [Production in communication](#) [en-prog-2023-corp2m-lcorp212o]
- > [Analysis and evaluation in a transmedia context](#) [en-prog-2023-corp2m-lcorp213o]
- > [Organizational communication and change](#) [en-prog-2023-corp2m-lcorp214o]
- > [Media and digital issues in communication](#) [en-prog-2023-corp2m-lcorp215o]
- > [Audit and evaluation](#) [en-prog-2023-corp2m-lcorp216o]
- > [Web engineering](#) [en-prog-2023-corp2m-lcorp217o]

Options Programme

- > [Travail et organisation](#) [en-prog-2023-corp2m-lcorp206o]
- > [Communication of European Union](#) [en-prog-2023-corp2m-lcorp218o]
- > [Option Consumer Insights \(LLN\)](#) [en-prog-2023-corp2m-lgest562o]
- > [MONS - Marketing communication](#) [en-prog-2023-corp2m-mingm210o]
- > [MONS - Immersion professionnelle](#) [en-prog-2023-corp2m-mcomm210o]
- > [MONS- Cultures et société](#) [en-prog-2023-corp2m-lcorp220o]
- > [Communication and Ecological Transition](#) [en-prog-2023-corp2m-lcorp207o]

Options transversales accessibles aux masters 120 de l'Ecole de communication

- > [Ouverture "Ecole de journalisme de Louvain"](#) [en-prog-2023-corp2m-lcomu202o]
- > [Ouverture en communication socio-éducative](#) [en-prog-2023-corp2m-lcomu203o]

- > [Recherche en communication](#) [en-prog-2023-corp2m-lcomu204o]
- > [Communication multilingue](#) [en-prog-2023-corp2m-lcomu209o]
- > [INEO \(Ex-CPME\) - Interdisciplinary Entrepreneurship Training](#) [en-prog-2023-corp2m-lcomu210o]
- > [Culture médiatique](#) [en-prog-2023-corp2m-lcomu248o]
- > [Cultures et identités](#) [en-prog-2023-corp2m-lcomu249o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2023-corp2m-mcomm410o]
- > [Echange Erasmus ou international CORP2M](#) [en-prog-2023-corp2m-lcomu212o]
- > [Modules Genre](#) [en-prog-2023-corp2m-lcomu250o]

OPTIONS ACCESSIBLES AVEC LA FINALITÉ APPROFONDIE

CHOICE OF OPTIONS [45.0]

OPTIONS AXIALES

PRODUCTION IN COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

Course Code	Course Title	Instructor	Details	Year 1	Year 2
● LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	[FR] [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	[FR] [q1] [22.5h+30h] [5 Credits] 🌐	X	X
● LCOMU2370	Project development and management	Katia Delvaille	[FR] [q1] [15h+15h] [5 Credits] 🌐	X	X

ANALYSIS AND EVALUATION IN A TRANSMEDIA CONTEXT [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LCOMU2812	Expérience utilisateur	Suzanne Kieffer	FR [q2] [30h] [5 Credits] 🌐	x	x
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐	x	x
○ LCOMU2371	Project development and management (non-profit sector)	Thibault Dujardin-Bazier	FR [q2] [15h+15h] [5 Credits] 🌐	x	x

ORGANIZATIONAL COMMUNICATION AND CHANGE

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits] 🌐	x	x
○ LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	EN [q1] [30h] [5 Credits] 🌐	x	x
○ LCOMU2370	Project development and management	Katia Delvaille	FR [q1] [15h+15h] [5 Credits] 🌐	x	x

MEDIA AND DIGITAL ISSUES IN COMMUNICATION

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LCOMU2617	Public Communication & media relations	Arlin Bagdat Jean-Yves Daxhelet Lara Van Dievoet	FR [q2] [30h] [5 Credits] 🌐	x	x
○ LCOMU2708	Participation and digital controversies	Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits] △ 🌐	x	x
○ LCOMU2371	Project development and management (non-profit sector)	Thibault Dujardin-Bazier	FR [q2] [15h+15h] [5 Credits] 🌐	x	x

AUDIT AND EVALUATION

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2350	Assessment of organization communication	Vincent Brulois Joseph Lemaire	FR [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2611	Internal communication Audit		FR [q1] [15h] [5 Credits] △ 🌐	X	X
● LCOMU2370	Project development and management	Katia Delvaile	FR [q1] [15h+15h] [5 Credits] 🌐	X	X

WEB ENGINEERING

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2813	Ecoute du web et gestion de la réputation	Damien Renard	FR [q2] [30h] [5 Credits] △ 🌐	X	X
● LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	FR [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2371	Project development and management (non-profit sector)	Thibault Dujardin-Bazier	FR [q2] [15h+15h] [5 Credits] 🌐	X	X

OPTIONS PROGRAMME

TRAVAIL ET ORGANISATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LTRAV2600	Staff and organization	Michel Ajzen Marie Antoine	(FR) [q1] [30h] [5 Credits] 🌐	X	X
○ LSOC2026	Sociology of organised action	Marc Zune	(FR) [q2] [30h] [5 Credits] 🌐	X	X
○ LLSMS2070	Diagnostic organisationnel	Evelyne Léonard	(FR) [q2] [30h] [5 Credits] 🌐	X	X

COMMUNICATION OF EUROPEAN UNION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)	(EN) [q1] [30h] [5 Credits] 🌐	X	X
○ LEUSL2010	Political Theories of European integration	Tom Delreux	(EN) [q1] [30h] [5 Credits] 🌐	X	X
○ LEUSL2043	History of European integration	Jan-Willem Brouwer Wim Weymans	(EN) [q1] [30h] [5 Credits] 🌐	X	X

OPTION CONSUMER INSIGHTS (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the majors "Consumer Insights" or "Marketing Strategy for Connected Brands"

Year

1 2

o Content:

○ LLSMS2001	Consumer Behavior	Nicolas Kervyn	EN [q1] [30h] [5 Credits] 🌐		x
○ LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits] 🌐		x
○ LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	EN [q1] [22.5h+7.5h] [5 Credits] 🌐		x

MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MCOMU2202	Marketing Communications	Karine Charry	EN [q1] [30h] [5 Credits] 🌐	x	x
○ MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	FR [q1] [30h] [5 Credits] 🌐	x	x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	FR [q1] [30h] [5 Credits] 🌐	x	x

MONS - IMMERSION PROFESSIONNELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MCOMU2704	Immersion professionnelle - module diagnostic	Sébastien Fevry François Lambotte Sandrine Roginsky	FR [q2] [30h] [7 Credits] 🌐		X
○ MCOMU2705	Immersion professionnelle - module mise en oeuvre	Sébastien Fevry François Lambotte Sandrine Roginsky	FR [q2] [30h] [8 Credits] 🌐		X

MONS- CULTURES ET SOCIÉTÉ [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	FR [q1] [30h] [5 Credits] 🌐		X
○ MCOMU2108	Politiques et publics de la culture	Joanne Jójczyk Jean-Gilles Lowies	FR [q1] [30h] [5 Credits] 🌐		X
○ MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry) Sébastien Fevry	FR [q1] [30h] [5 Credits] 🌐		X

COMMUNICATION AND ECOLOGICAL TRANSITION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

The "Communication and ecological transition" option is open to students of the CORP2M programme - master in communication, Strategic communication of organisations major, 120 credits.

It offers 15 ECTS credits and can be chosen as part of the first or second year of the 120-credit Master's degree.

The number of places for the option will be limited to 10.

Students will be selected on the basis of a letter of motivation to be sent by 22 September at the latest to Ms Vromman via caroline.vromman@uclouvain.be.

Year

1 2

Content:

● LENVI2004	Workshop in environmental communication and conflict management through negotiation	Nathalie Frogneux	FR [q1] [20h] [4 Credits] 🌐	X	X
● LCOMU2600	Scientific popularisation	Joël Saucin (compensates) Jerry Jacques)	FR [q1] [30h] [5 Credits] 🌐	X	X
● LENVI2101	Societies, populations, environment, development: issues and interdisciplinary approaches	Nathalie Frogneux (coord.) Julie Hermesse Julie Hermesse (compensates) Caroline Nieberding Jean-Pierre Raskin Jean-Pierre Raskin (compensates) Caroline Nieberding)	FR [q1] [45h] [6 Credits] 🌐	X	X

OPTIONS TRANSVERSALES ACCESSIBLES AUX MASTERS 120 DE L'ECOLE DE COMMUNICATION**OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

● LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	FR [q1] [30h] [4 Credits] 🌐	X	X
● LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Gaspard Grosjean Olivier Le Bussy	FR [q1] [30h] [5 Credits] 🌐	X	X

Year

1 2

○ LCOMU2429	Socio-économie du journalisme et des médias d'information	Bernard Marchant Olivier Standaert	FR [q2] [22.5h] [3 Credits]	x	x
○ LCOMU2126	Journalism and environmental issues	Grégoire Lits Arnaud Ruysen	FR [q2] [15h] [3 Credits]	x	x

OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LCOMU2600	Scientific popularisation	Joël Saucin (compensates Jerry Jacques)	FR [q1] [30h] [5 Credits]	x	x
○ LCOMU2640	Media education and media literacy	Thibault Philippette	FR [q1] [30h] [5 Credits]	x	x
○ LCOMU2663	Effets éducatifs des médias	Martin Culot Valéria Ligurgo	FR [q1] [30h] [5 Credits]	x	x

RECHERCHE EN COMMUNICATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

o Activités obligatoires (10 credits)

○ LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits]	x	x
○ LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits]	x	x
○ LCOMU2160	Lectures dirigées		FR [q1 or q2] [] [4 Credits]	x	x

o Une activité au moins au choix (5 credits)

Cette activité est à choisir parmi tous les cours proposés à l'UCLouvain, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

COMMUNICATION MULTILINGUE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Compréhension à la lecture et vocabulaire économique

L'étudiant choisit une des activités parmi :

⊗ LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits] 🌐	X	X
⊗ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	EN [q1] [22.5h] [5 Credits] 🌐	X	X
⊗ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits] 🌐	X	X

o Activités au choix (10 credits)

L'étudiant choisit 2 activités parmi :

⊗ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2414	Oral business communication techniques in German 1	Manon Hermann	DE [q1] [15h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	EN [q1] [15h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hilgsmann)	NL [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	NL [q1] [15h+15h] [5 Credits] 🌐	X	X

INEO (EX-CPME) - INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a 2-year option offered in 30 Master programmes in 9 faculties of UCLouvain. It involves the completion of an inter-faculty dissertation (in teams) on a business creation project. Access to this option is limited to students selected on the basis of a portfolio and is not open to EJL2M students. All information on <https://uclouvain.be/fr/etudier/ineo>

Year

1 2

Content:

Activités obligatoires (20 credits)

Rem 1 : Les étudiants n'ayant pas de prérequis en gestion devront suivre le cours LINEO2021 "Financer son projet". Rem 2 : Les séances du cours LINEO2003 sont réparties sur les deux blocs annuels du master. L'étudiant doit les suivre dès le bloc annuel 1, mais ne pourra inscrire le cours que dans son programme de bloc annuel 2.

● LINEO2001	Théorie de l'entrepreneuriat	Frank Janssen	FR [q1] [30h+20h] [5 Credits] 🌐	X	
● LINEO2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Marine Falize	FR [q1] [30h+15h] [5 Credits] 🌐	X	
● LINEO2003	Plan d'affaires et étapes-clefs de la création d'entreprise	Frank Janssen	FR [q2] [30h+15h] [5 Credits] 🌐		X
● LINEO2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	FR [q2] [30h+15h] [5 Credits] 🌐	X	
⊗ LINEO2021	Financer son projet UE obligatoire pour les étudiants n'ayant pas de prérequis en gestion	Yves De Rongé Philippe Grégoire (compensates Yves De Rongé)	FR [q2] [30h+15h] [5 Credits] 🌐		X

Activités au choix (10 credits)

⊗ Pour les étudiant-es qui suivent la finalité "Communication stratégique des organisations" du Master 120 en communication (LLN) (10 credits)

10 crédits d'activités parmi :

⊗ LCOMU2615	Corporate communication	Tama Rchika (compensates Damien Renard)	FR [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LCOMU2708	Participation and digital controversies	Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits] △ 🌐	X	X
⊗ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits] 🌐	X	X
⊗ LCOMU2350	Assessment of organization communication	Vincent Brulois Joseph Lemaire	FR [q1] [30h] [5 Credits] 🌐	X	X

⊗ Pour les autres étudiants (10 credits)

10 crédits d'activités d'une option complémentaire de la finalité choisie.

CULTURE MÉDIATIQUE [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	FR [q1] [22.5h] [5 Credits] 🌐	X	X
● LCOMU2605	Analysis of televised series	Barbara Dupont (compensates Sarah Sepulchre)	FR [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐	X	X

CULTURES ET IDENTITÉS [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2606	nter-cultural communication	Fabrice Dhume	FR [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2618	Cultural identities and media uses	Esther Haineaux (compensates Sarah Sepulchre)	FR [q1] [30h] [5 Credits] 🌐	X	X

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

Code	Titre	Enseignant	Pré-requis	Credits	Langue	1	2
○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits] 🌐	5	FR	X	X
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	FR [q2] [22.5h] [5 Credits] 🌐	5	FR	X	X
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	FR [q2] [15h] [5 Credits] 🌐	5	FR	X	X

ECHANGE ERASMUS OU INTERNATIONAL CORP2M [30.0]

MODULES GENRE

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

⊗ Module 1 : Couples, familles, sexualités

Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

⊗ LSEXM2713	Sociological approaches to family and couple	Jacques Marquet	FR [q1] [30h] [5 Credits] 🌐	5	FR	X	X
⊗ LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	FR [q1] [30h] [5 Credits] 🌐	5	FR	X	X
⊗ LSEXM2810	Cultural anthropology of the family and couple	Julie Hermesse	FR [q2] [30h] [4 Credits] 🌐	4	FR	X	X
⊗ LSEXM2812	Gender approach on the family and couple	Nathalie Frogneux Nathalie Grandjean	FR [q2] [22.5h] [3 Credits] 🌐	3	FR	X	X
⊗ LSEXM2814	Family policies	Jean-François Husson	FR [q2] [22.5h] [3 Credits] 🌐	3	FR	X	X
⊗ LFILO2202	Biomedical Ethics	Charles Pence	FR [q1] [30h+0h] [5 Credits] 🌐	5	FR	X	X

⌘ Module 2 : Cultures et représentations

Par le biais de différentes disciplines et en particulier l'histoire, la littérature, les médias et la communication, l'anthropologie, la sociologie, la théologie, la philosophie, etc.). Les études de genre renvoient inmanquablement à toute la question culturelle. Les cours repris dans cette option permettent d'explorer sous un regard neuf, les conceptions en matière de genre et plus spécifiquement les représentations et les discours associés à ce dernier.

⌘ LROM2720	Questions of Literary History	Agnès Guiderdoni	EX [q1] [22.5h] [5 Credits] 🌐	X	X
⌘ LCLIG2160	Sociolinguistics	Philippe Hambye	EX [q1] [15h] [5 Credits] 🌐 > English-friendly	X	X
⌘ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	EX [q1] [30h] [5 Credits] 🌐	X	X
⌘ LGERM2726	Gender and Sustainability in Utopian/Dystopian Literatures in English	Véronique Bragard	EX [q2] [15h] [5 Credits] 🌐	X	X
⌘ LHIST2733	Early Modern Gender and Religious Issues	Silvia Mostaccio	EX [q2] [22.5h] [5 Credits] 🌐	X	X
⌘ LTHEO2430	Religions and gender	Walter Lesch	EX [q1] [30h] [4 Credits] 🌐	X	X

⌘ Module 3 : Analyse des discriminations et promotion de l'égalité

Les études de genre permettent de révéler et comprendre les inégalités liées à la question du genre (discrimination, ségrégation, domination, etc.). Les cours de cette option présentent les cadres et concepts d'identification et d'analyse des inégalités, ainsi que les stratégies de lutte contre les discriminations et de promotion de l'égalité.

⌘ LDVLP2310	Gender and development	Jacinte Mazzocchetti Jacinte Mazzocchetti (compensates Emmanuelle Piccoli)	EX [q1] [30h] [5 Credits] 🌐	X	X
⌘ LPSYS2203	Psychology of multiculturalism and diversity	Karl-Andrew Woltin Karl-Andrew Woltin (compensates Stéphanie Demoulin) Vincent Yzerbyt Vincent Yzerbyt (compensates Stéphanie Demoulin)	EX [q2] [45h] [5 Credits] 🌐 > English-friendly	X	X
⌘ LDEMO2130	Theories of socio-demographic change	Ester Lucia Rizzi Ester Lucia Rizzi (compensates Philippe Bocquier)	EX [q2] [30h] [5 Credits] 🌐 > English-friendly	X	X
⌘ LDROI1525	Gender law	Pascale Vielle	EX [q2] [30h] [5 Credits] 🌐	X	X
⌘ LDROP2072	Individual, Family and State	Geoffrey Willems	EX [q2] [30h] [5 Credits] 🌐	X	X
⌘ LPSYS2056	Psychologie du genre	Annalisa Casini Isabelle Roskam Vincent Yzerbyt	EX [q2] [30h] [5 Credits] 🌐	X	X

Alternatives

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](https://uclouvain.be/en-prog-2023-corp2m-programme) [<https://uclouvain.be/en-prog-2023-corp2m-programme>]

MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ◊ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Finalités

o Professional Focus: communication stratégique des organisations (30 credits)

o Content:

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ◊ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Cours de langue

● LANGL2433	English Communication Skills	Stéphanie Brabant Charline Coduti Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	EN [q1 or q2] [30h] [3 Credits] 🌐
● LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL [q1+q2] [30h] [3 Credits] 🌐

o enseignements spécifiques

✘ LCOMU1212	Approches qualitatives en information et communication	Amélie Anciaux	FR [q1] [15h+10h] [5 Credits] 🌐
✘ LCOMU1316	Approches sémiotiques en communication		FR [q2] [15h+10h] [5 Credits] ⚠️ 🌐
✘ LCOMU1211	Theories in Information and Communication	Thibault Philippette	FR [q2] [30h+20h] [5 Credits] 🌐
✘ LCOMU1224	Structures socio-économiques des médias	Bernard Cools Bernard Cools (compensates Olivier Standaert)	FR [q1] [22.5h] [5 Credits] 🌐
✘ LCOMU1332	Public relations	Katia Delvaille	FR [q1] [22.5h] [5 Credits] 🌐
✘ LCOMU1333	Séminaire en communication	Andrea Catellani (compensates Damien Renard)	FR [q1+q2] [7.5h+10h] [4 Credits] 🌐
✘ LCOMU1126	Anthropology of communication	Sophie Del Fa	FR [q2] [22.5h] [5 Credits] 🌐
✘ LCOMU1325	Communication and Organisation	François Lambotte François Lambotte (compensates Damien Renard)	FR [q1] [22.5h] [5 Credits] 🌐

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

LCOMU2904B "Mémoire" has prerequisite(s) LCOMU2904A

- LCOMU2904A - [Dissertation / Thesis - Thesis](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

CORP2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			
		Access based on application	
		Access based on application	

[Access based on application](#)

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court
BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60		
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 30 et 60		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 45 et 60		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		
BA en écriture multimédia - crédits supplémentaires entre 45 et 60		
BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60		

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60
 BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60
 BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60
 BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60
 BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60
 BA en marketing - crédits supplémentaires entre 45 et 60
 BA en publicité - crédits supplémentaires entre 45 et 60
 BA en relations publiques - crédits supplémentaires entre 45 et 60
 BA en robotique industrielle - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Teaching method

The Master 120 offers a dynamic and original teaching formula. The student is invited to carry out numerous educational activities, individually and in groups. These activities are subject to continuous and regular evaluation.

Many courses offer an integrated approach which is sometimes reflected in a common timetable within which the student will progress, from the same object, in the light of diverse and complementary views and practices. The student will be confronted with the views of internationally active researchers, as well as those of recognised professionals. This interweaving creates a particular pedagogical framework, based on critical analysis and involvement in the concrete world of communication and its technological, social and political issues. The courses aim at both technical performance and intellectual autonomy.

Modalities that contribute to interdisciplinarity

The specificity of information and communication sciences naturally favours interdisciplinarity. The diverse training of teachers reflects and guarantees this. In addition, students in the Master 120 programme are brought into contact with students enrolled in the Master 60 programme. The majority of these students come from various disciplines (humanities, social sciences and exact sciences, etc.). This mix ensures a real interdisciplinarity and openness necessary for Information and Communication. In addition, many interdisciplinary approaches are offered by borrowing courses from other schools or faculties, or from other universities through specific agreements.

Variety of teaching strategies (including e-learning)

Depending on the subjects taught, the pedagogy focuses on the acquisition of knowledge and analytical skills. In all cases, it aims at learning intellectual and practical autonomy. The latter will be sought more particularly in the realization of projects and work, individual and group. The use of "intelligence technologies" is one of the pillars of the pedagogy put in place: as this is a communication training course, the student is both introduced to the technologies and software appropriate to the practices of his/her sector and invited to use them in following his/her programme. Some courses or parts of courses thus exploit the possibilities of the Moodle platform or intranet sites created for this purpose.

Variety of learning situations

The student is invited to participate in classical teaching activities: ex cathedra lectures, seminars and workshops. He/she will carry out individual and group work. The student will be assessed on an ongoing basis and on an ad hoc basis in examination sessions. He/she will also be required to complete a dissertation or internship dissertation. Finally, many courses offer e-learning approaches (provision of resources and exercises, pedagogical management, sharing and collective evaluation of work).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Mobility and/or Internationalisation outlook

The Master 120 in Communication offers an "Erasmus or International Exchange" option allowing the student to take 30 credits of his/her 2nd year block programme in another university. This 3 to 4 month stay is carried out by the student in the first or second semester. Some forty destinations are offered to students (<https://uclouvain.be/fr/facultes/espo/comu/etudiant-out.html>):

- 2 in Belgium as part of the Erasmus Belgica projects;
- 10 outside Europe;
- 1 in Switzerland;
- about thirty within the framework of the Erasmus programmes.

To be selected, students must write a relevant CV and a letter of motivation in which they explain their project and how the stay abroad will fit into their training. They must propose three destinations. The procedure has been computerised. The documents are to be filled in via the web by the end of January. The selection is made during the following week by the competent authorities of the School. The list of successful candidates (subject to success in June) is communicated at an information session planned for February.

The selection criteria are

- the relevance of the project to the course;
- prior knowledge of the language of the country visited or commitment to follow a training course
- academic results.

In addition, students must commit to participating in the hosting of Erasmus students.

The School always wishes to favour the departure of as many students as possible who reasonably meet the criteria. In some cases, due to excessive demand for certain destinations, the Committee will be forced to grant the second or third choice.

In addition to these exchange programmes, the School of Communication offers a co-degree programme with

- University of Sherbrooke (Canada): Codiplomation UCL-Sherbrooke
- University of Sherbrooke (Canada) and the University of Sciences Po Aix (France).
- University of Neuchâtel (Switzerland): Codiplomation UCLouvain - UNINE

Contacts

Curriculum Management

Entity

Structure entity

SSH/ESPO/COMU

Denomination

[\(COMU\)](#)

Faculty

Faculty of Economic, Social and Political Sciences and Communication ([ESPO](#))

Sector

Human Sciences ([SSH](#))

Acronym

COMU

Postal address

Ruelle de la Lanterne magique 14 - bte L2.03.02

1348 Louvain-la-Neuve

Tel: [+32 \(0\) 10 47 27 97](tel:+32277104727) - Fax: [+32 \(0\) 10 47 30 44](tel:+3227710473044)

<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: Andrea Catellani

Jury

- Andrea Catellani
- Benoît Grevisse

Useful Contact(s)

- Laurence Minguet
- Caroline Vromman

