

**At Louvain-la-Neuve - 180 credits - 3 years - Day schedule - In French**Dissertation/Graduation Project : **NO** - Internship : **NO**Activities in English: **NO** - Activities in other languages : **NO**Activities on other sites : **NO**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **COMU1BA** - Francophone Certification Framework: 6**Table of contents**

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## COMU1BA - Introduction

### Introduction

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#### Introduction

Inviting you to start immediately, as soon as you have completed your bachelor's degree, in a training programme that will lead to a specific master's degree: this is the aim of the first cycle in Information and Communication offered in Louvain-la-Neuve by UCLouvain.

The bachelor's degree in Information and Communication prepares you directly for one of the three master's degrees taught at UCLouvain: journalism; communication; information and communication sciences and technologies (ICST).

In order to offer a complete and high-level training, university studies in communication combine the mastery of theories, the development of analytical skills and the in-depth learning of techniques related to the various professions in the world of information and communication. Even if the bachelor's degree does not in itself have a professional purpose, the various discoveries of the world of communication that it offers are the ideal springboard for starting a master's degree in the best conditions, which prepares you for quality jobs in the world of journalism, organisational communication or information and communication technologies.

At the end of your first cycle, you will:

- have a sound knowledge of the humanities and social sciences
- have received training in the basic disciplines of information and communication sciences (ICTS)
- have been practically introduced to at least one sector of information and communication directly related to the Masters taught at the Ecole de communication de l'UCLouvain;
- have learned to work alone or in a team on increasingly complex issues;
- be able to communicate in three languages other than French.

#### Your profile

Discovering communication requires being attentive to the world around us and being passionate about its evolution. A student in communication seeks to analyse, understand and then transmit.

Curiosity, ability to express oneself and a concern for precision and accuracy are therefore essential qualities that will be required.

#### Your future job

Our graduates find employment in

- journalism (print, radio, TV, web, multimedia and transmedia)
- public relations, internal communication, external communication, corporate intervention, political communication, social advertising, scientific popularisation, awareness raising, prevention, media education, media training
- animation and cultural communication, multimedia, media analysis, research and teaching, etc.

#### Your programme

The programme includes a part of general education in economic, social and political sciences, but is mainly oriented around specific training in information and communication.

The bachelor's degree offers you :

- a solid knowledge of the humanities and social sciences
- training in the basic disciplines of information and communication
- an introduction to research methods and issues in the major fields of information and communication;
- a concrete discovery of at least one component of the world of information and communication in connection with the courses taught in the Master's programme at the Ecole de communication de l'UCLouvain: journalism, communication, information and communication sciences and technologies (STIC);
- a possibility of multidisciplinary deepening in connection with the chosen component;
- a possibility of mobility at the KU Leuven;
- advanced learning of writing and expression methods and techniques;
- a practice of deepening and/or discovering three languages other than French;
- diversified pedagogical methods: seminars, practical work, solving communication problems, inverted courses, moodle courses, etc.

At the end of your bachelor's degree, you will go on to a Master's degree in communication, a Master's degree in journalism or a Master's degree in information and communication sciences and technologies (STIC).

## COMU1BA - Teaching profile

### Learning outcomes

The bachelor's programme of Information and Communication offers a first approach to this subject in the context of a more general training in Human Sciences. In terms of skill acquisition, the programme has the aims of developing the students' capacity to elaborate interdisciplinary reflection, of helping them develop their skills of critical analysis, of initiating them in autonomous and personal study and of laying the foundation stones for future scientific research.

The first year of the bachelor's programme is dedicated to the acquisition of knowledge in the general disciplines of the ESPO Faculty. Different courses in the domain of Information and Communication Sciences will help to prepare the students for this discipline, both from a theoretical and an applied point of view, thanks to the work accomplished and to the integration of the topics in a disciplinary seminar. From the first year on, great importance is given to working autonomously. In the second year, the student will pursue his interdisciplinary education and go more deeply into the subject areas of Information and Communication Sciences. Finally, the third year is dedicated to research methods as well as to initiation into the main domains of Information and Communication.

The programme is thus designed for the student to progress gradually and become more and more personally involved in his own acquisition of knowledge and the development of his own critical analysis and autonomous reflection capacities from year to year. These university skills correspond to the stakes inherent in the Sciences of Information and Communication and involve capacities such as being able to analyse the media and various communication situations.

On successful completion of this programme, each student is able to :

#### **Comme tout bachelier de la Faculté des sciences économiques, sociales, politiques et de communication :**

AAC1. Maîtriser et mobiliser les savoirs fondamentaux (connaissances, modèles, théories, concepts) de la discipline (ou des disciplines) située(s) au cœur de son orientation d'études et de ses domaines d'application, pour comprendre l'être humain en société et l'ensemble des relations, organisations et institutions auxquelles il participe.

AAC1.1. Démontrer une connaissance et une compréhension critique du socle de savoirs approfondis (connaissances, modèles, théories, concepts) de la discipline (ou des disciplines) de son orientation (autrement dénommée sa « majeure » sur le site de Louvain-la-Neuve) et de ses domaines d'application.

AAC1.2. Comprendre, expliciter et analyser de manière critique, à l'aide du socle de savoirs de la discipline (des disciplines), différentes problématiques propres à son orientation.

AAC2. Maîtriser et mettre en œuvre les premiers jalons d'une démarche universitaire (démarche de recherche scientifique et méthodologique rigoureuse) située sur le plan épistémologique pour approfondir des questionnements/phénomènes relatifs à la (aux) discipline(s) de son orientation.

- Situer toute connaissance produite sur le plan épistémologique (AAC2.1. et AAC2.2.).
- Faire preuve de la maîtrise des premiers jalons d'une démarche scientifique et méthodologique de recherche rigoureuse (AAC2.3. à AAC2.6.).

AAC2.1. Adopter un recul critique sur les savoirs, sur les processus d'élaboration des savoirs, et sur des pratiques dans le domaine de son orientation.

AAC2.2. Mettre en discussion différents paradigmes (ou approches conceptuelles) pour approcher, interpréter et analyser (débatte) un(e) phénomène/question relatif(ve) à la discipline de son orientation.

AAC2.3. Identifier et sélectionner les publications et les méthodes appropriées (en questionner la validité et la pertinence) pour analyser une question relative à la (aux) discipline(s) de son orientation.

AAC2.4. Développer une analyse critique et réflexive de l'information et des publications (en français et en anglais), auxquelles l'étudiant sera confronté dans sa vie universitaire, et en réaliser une synthèse pertinente, conforme aux règles de base de la communication scientifique, en regard de la question qui est étudiée.

AAC2.5. Maîtriser et appliquer de manière rigoureuse les méthodes qualitatives et quantitatives principales relative à la (aux) discipline(s) de son orientation.

AAC2.6. Mener un travail de réflexion autonome et personnel : élaborer une analyse informée, un raisonnement argumenté et un jugement personnel fondé.

AAC3. Elaborer une réflexion personnelle en mobilisant les apports (théories, concepts, démarches...) de différentes disciplines pour questionner et discuter de manière rigoureuse et ouverte un(e) phénomène/question relatif(ve) au domaine des sciences humaines.

AAC3.1. Démontrer une connaissance et une compréhension critique des concepts et théories clés des principales disciplines des sciences humaines et sociales (entre autres : économie, philosophie, droit, histoire, socio-anthropologie, sciences politiques, gestion).

AAC3.2. Approcher, questionner et discuter un(e) phénomène/question relatif(ve) au domaine des sciences humaines en articulant différents angles d'analyse disciplinaires et en veillant à adopter une posture critique et nuancée vis-à-vis des limites de chaque discipline et de leurs interrelations.

AAC3.3. Démontrer une connaissance et une compréhension critique de savoirs approfondis dans d'autres disciplines que celles de son orientation (discipline(s) relative(s) à son choix de mineure pour les programmes organisés à Louvain-la-Neuve).

AAC4. Communiquer et collaborer, en français et dans deux langues étrangères, tant à l'oral qu'à l'écrit, en s'adaptant à ses interlocuteurs et au contexte en vue de pouvoir s'insérer dans un contexte international.

AAC4.1. Communiquer, à l'oral et à l'écrit sur des sujets complexes (des informations, des réflexions, des conclusions ainsi que les connaissances et principes sous-jacents) de façon claire, structurée, argumentée selon les standards de communication spécifiques au contexte et en adaptant sa présentation au public visé et aux intentions poursuivies.

AAC4.2. Pour 2 langues étrangères\* (anglais et néerlandais ou allemand ou espagnol) : communiquer à l'oral et à l'écrit de façon claire, cohérente, argumentée et avec aisance sur des sujets d'ordre général ou relatifs au domaine d'études ; Percevoir les différences et similitudes entre la culture cible (relative à la langue concernée) et la culture d'origine ainsi qu'utiliser des stratégies appropriées pour établir le contact avec des locuteurs de la culture cible.

\* Pour l'anglais (toutes les compétences langagières), Niveau B2 du cadre européen commun de référence.

Pour le néerlandais, l'espagnol ou l'allemand : certaines compétences langagières au Niveau B1 et certains au Niveau B2 du cadre européen commun de référence.

AAC4.3. Travailler en équipe : interagir, collaborer et s'organiser efficacement au sein d'une équipe et gérer les relations de groupe.

AAC4.4. Adopter une attitude de dialogue efficace et respectueuse en ajustant le mode de communication en fonction de l'interlocuteur (pairs, enseignants, personnel administratif, monde socio-professionnel) et en faisant preuve de capacité d'écoute, d'empathie et d'assertivité.

AAC5. Agir en autonomie, en acteur critique et responsable soucieux du respect de valeurs éthiques et citoyennes et en ayant construit son projet de formation en perspective de la poursuite de son développement personnel et professionnel.

AAC5.1. Faire preuve d'autonomie dans son parcours de formation : gérer de manière autonome son travail (définir les priorités, anticiper et planifier l'ensemble de ses activités dans le temps), faire preuve de recul critique sur ses propres acquis, ses méthodes d'apprentissage et ses productions et intégrer de manière autonome de nouvelles connaissances et compétences en réponse à des situations balisées.

AAC5.2. Mobiliser de manière critique les connaissances acquises afin de prendre position et d'agir de manière responsable en étant soucieux de valeurs éthiques et citoyennes.

AAC5.3. Se construire un projet de formation et s'orienter vers un projet professionnel « éclairé » : se projeter dans un master en continuité avec la discipline de son orientation (ou au besoin dans une réorientation raisonnée) en ayant identifié les thématiques et des domaines dans lesquels le futur diplômé souhaiterait s'insérer professionnellement.

#### **Plus spécifiquement, en tant que bachelier en information et communication :**

AAS1. Maîtriser et mobiliser de manière critique un socle de savoirs (théories, concepts, méthodes, outils, auteurs) en communication dans ses différentes disciplines de base (linguistique, sémiotique, sociologie, anthropologie, psychologie, ...) indispensables pour analyser des situations/problématiques de communication.

AAS1.1. Maîtriser de manière critique les principes (concepts méthodologiques et paradigmes) des théories du champ des sciences de l'information et de la communication et les mobiliser dans les processus d'analyse de la communication sociale et interpersonnelle.

AAS1.2. Maîtriser et mobiliser de manière critique les fondements de différentes disciplines de base (linguistique, sémiotique, sociologie, anthropologie, psychologie, ...) qui permettent de comprendre des situations de communication.

AAS1.3. Maîtriser et mobiliser de manière critique des principes de bases et des règles juridiques clefs qui guident les démarches dans le secteur de la communication et des médias dans une perspective interdisciplinaire.

AAS1.4. Maîtriser et mobiliser de manière critique les concepts et théories de base dans le domaine de la gestion, de l'économie et des sciences politiques.

AAS2. Maîtriser les méthodologies, leur cadre conceptuel et leurs outils, qui permettent de mettre en place des dispositifs d'analyse des processus de communication, les mobiliser de manière pertinente pour réaliser une analyse critique et les confronter à des situations/problématiques de l'information et de la communication.

AAS2.1. Analyser les messages, les contenus et les discours réalisés dans tous types de médias, de genres et de supports physiques :

- en mobilisant les principes (concepts méthodologiques et paradigmes) du champ des sciences de l'information et de la communication,
- en appliquant la méthodologie de l'analyse du contenu et de la critique textuelle,
- en intégrant les théories et outils communicationnels appris dans les différentes disciplines de base,
- en analysant l'exactitude du message, ses capacités expressives et symboliques et/ou son efficacité communicative.

AAS2.2. Identifier, décrire et percevoir les relations, entre, les acteurs, les procédures de travail, les techniques et les outils qui participent à la production écrite, audiovisuelle et multimédia sur tout type de support. Ces relations sont de plusieurs types : socio-économiques, symboliques, politiques, etc.

AAS2.3. Mobiliser avec pertinence les techniques et les outils qui participent à la production écrite, audiovisuelle et multimédia sur tout type de support.

AAS2.4. Identifier les principes psychologiques de base mis en œuvre dans les processus de communication et les mobiliser de manière pertinente en situations concrètes.

AAS2.5. Analyser les possibilités que des langages différents (texte parlé et écrit, les signes typographiques, les images fixes et animées, les dessins et le son) et des médias différents (graphiques, imprimés, de l'audio-visuel et multimédia) mettent à la disposition du créateur des messages.

AAS2.6. Transférer à d'autres secteurs, spécialisés, ou non, la capacité de lire de manière critique les discours médiatisés.

AAS3. Appréhender les grands domaines de l'information et de la communication (journalisme, communication d'organisation, entreprises et institutions, les médias, l'art, la culture, l'éducation) et analyser des problématiques de communication spécifiques à ces grands domaines.

AAS3.1. Définir et identifier les structures, les fonctions et les processus dans lequel les médias de masse et les industries culturelles jouent un rôle.

AAS3.2. Dans le domaine de la communication d'organisation : identifier et analyser les phénomènes et processus de communication dans leur lien avec les notions d'organisation et d'action organisée et en regard des différentes formes et stratégies de communication d'organisation.

AAS3.3. Dans le domaine du journalisme et de la presse : faire preuve d'une connaissance de leur histoire ; appréhender leurs dimensions sociale, économique, politique et symbolique ; identifier et analyser différents types de récits et de productions journalistiques (belges et internationaux).

AAS3.4. Dans le domaine de la communication culturelle et socio-éducative : analyser l'impact qu'exerce un système médiatique sur les représentations et comportements sociaux et appréhender les fonctions professionnelles de diagnostic, formalisation, conception et évaluation.

AAS3.5. Dans le domaine de la communication institutionnelle et en entreprise : identifier et décrire les principes de base de la communication institutionnelle et d'entreprise ainsi que des relations publiques.

AAS4. Comprendre les processus de construction des savoirs scientifiques en sciences de l'information et de la communication, et les mettre en œuvre au travers de la pratique de démarches de recherche.

AAS4.1. Faire preuve d'une connaissance approfondie des bases épistémologiques en sciences sociales.

AAS4.2. Appliquer l'analyse et les techniques de recherche des sciences sociales et humaines à la réalité sociale et culturelle et ses manifestations au travers de l'opinion publique.

AAS4.3. Maîtriser une variété de méthodes d'analyse qualitatives et quantitatives dans le champ des sciences de l'information et de la communication, et les mobiliser de manière rigoureuse (dans une démarche appliquée).

AAS4.4. Maîtriser une variété de méthodes et techniques de recherche centrées sur les différentes approches des productions, des usages, des pratiques, des effets et des processus de communication.

AAS4.5. Comprendre, analyser et s'approprier de manière critique des documents (ouvrages et revues scientifiques) dans le domaine des sciences de l'information et de la communication.

AAS4.6. Concevoir collectivement une démarche de recherche à propos de phénomènes sociaux et humains.

AAS5. Développer de compétences communicationnelles, techniques et professionnelles spécifiques

AAS5.1. Démontrer une maîtrise de base dans l'écriture communicationnelle : connaître et se positionner devant les diverses formes d'écriture et mobiliser les diverses démarches d'écriture en ayant intégré leurs exigences avec un regard critique.

AAS5.3. Faire preuve de créativité dans la mise en œuvre personnelle de pratiques d'expression.

AAS5.2. Communiquer dans deux langues étrangères, en ayant une bonne maîtrise des différents registres relatifs aux sciences de l'information et de la communication.

AAS5.4. Utiliser les technologies numériques et multimédias pour systématiser les sources d'information et des documents, créer des messages de communication multimédia et analyser les effets sociaux découlant de l'utilisation de ces technologies.

AAS6. Questionner, analyser et discuter de manière rigoureuse, critique et ouverte la place et les contributions de la communication organisationnelle, des médias et des technologies de la communication en regard de défis et dilemmes de la société contemporaine, afin d'élaborer une prise de position personnelle et de pouvoir s'engager en tant que citoyen actif responsable.

AAS6.1. Analyser la fonction sociale et historique de l'industrie des médias et des technologies de la communication et de leurs produits, ainsi que leur capacité à construire une réalité médiatisée.

AAS6.2. Analyser, en mobilisant les outils pertinents, de manière rigoureuse, critique et ouverte de grandes questions de l'actualité de la communication/médiatique.

AAS6.3. Evaluer l'impact culturel et social du discours médiatisé.

AAS6.4 Rechercher, identifier et sélectionner de manière critique l'information pour développer des contenus sur les défis et les dilemmes de la société contemporaine.

AAS6.5. Evaluer le traitement des médias concernant les défis et les dilemmes de la société contemporaine en analysant particulièrement la rigueur dans le traitement des données et l'engagement dans la construction d'une société juste.

AAS6.6. S'exercer à élaborer ses propres jugements critiques à propos de la place et des contributions de la communication organisationnelle, des médias et des technologies de la communication en regard de défis et dilemmes de la société contemporaine et élaborer une prise de position personnelle argumentée.

## Programme structure

The Bachelor's programme in Information and Communication consists of a major of 150 credits and a minor or an in-depth study (or elective courses) or a mobility at KU Leuven of 30 credits.

The major consists of a common core curriculum and specific courses in information and communication. The common core, shared by all ESPO bachelor programmes, aims to promote progressive orientation and to provide training enriched by the contribution of all disciplines within the ESPO faculty. It includes courses, seminars and assignments (individual or group). The specific courses progressively introduce students to the theories and methods of information and communication sciences while sensitising them to their main sectors: journalism, organisational communication, media, culture and education.

Three modules are offered to students (journalism, communication, ICST). Each module (16 credits) comprises one course and one seminar in each year block. The module can be completed by taking the associated advanced course (30 credits). The student is invited to choose a module that he/she will keep during the last two annual blocks of his/her bachelor's degree, this module being supposed to be the one that prepares him/her for his/her master's degree. A student who is not yet able to commit to a single module may, however, choose a different module in Block 2 and Block 3.

The minor or in-depth study may be chosen from those offered at UCLouvain. As an alternative to the minor or the in-depth study, a mobility can be carried out at the KU Leuven.

## COMU1BA Programme

## Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

	Year		
	1	2	3

### o Programme de base (150 credits)

#### o Formation interdisciplinaire en sciences humaines (25 credits)

○ LESPO1113	Sociology and Anthropology of the Contemporary Worlds	Jean De Munck Hugues Draelants	FR [q1 or q2] [40h] [5 Credits] 🌐	x		
○ LCOPS1115	Economic Policy	Tanguy Isaac Arastou Khatibi	FR [q1] [45h+15h] [5 Credits] 🌐	x		
○ LCOPS1124	Philosophy	Sylvain Camilleri Nathalie Frogneux Yoann Malinge	FR [q2] [30h] [5 Credits] 🌐	x		

#### o Cours au choix (10 credits)

L'étudiant choisit deux activités parmi :

⊗ LCOPS1125	Psychology and Social Psychology	Coralie Buxant Olivier Corneille Karl-Andrew Woltin	FR [q2] [30h] [5 Credits] 🌐	x		
⊗ LESPO1114	Political Science <i>Dans ce programme, ce cours n'est pas donné en anglais, mais en français.</i>	Jehan Bottin (compensates) Pierre Baudewyns Min Reuchamps	FR [q1 or q2] [30h] [5 Credits] 🌐	x		
⊗ LCOPS1113	Modern and Contemporary History	Emmanuel Debruyne (coord.) Gilles Lecuppre Silvia Mostaccio	FR [q2] [30h] [5 Credits] 🌐	x		

#### o Information et communication (47 credits)

○ LCOMU1124	Contemporary issues of information and communication	Grégoire Lits	FR [q1] [30h] [4 Credits] 🌐	x		
○ LCOMU1128	Bases de l'expression, de l'écriture et de l'argumentation en information et communication	Francois Brabant	FR [q2] [15h+15h] [3 Credits] 🌐	x		
○ LCOMU1211	Theories in Information and Communication	Thibault Philippette	FR [q2] [30h+20h] [5 Credits] 🌐	x		
○ LCOMU1312	Technologies and Communication ■		FR [q1] [22.5h+10h] [4 Credits] △ 🌐	x		
○ LCOMU1121	General Semiotics ■	Gaël Gilson Gaël Gilson (compensates) Andrea Catellani	FR [q1] [22.5h] [4 Credits] 🌐	x		
○ LCOMU1126	Anthropology of communication ■	Sophie Del Fa	FR [q2] [22.5h] [4 Credits] 🌐	x		
○ LCOMU1226	Gestion des sources et écriture en SIC ■	Olivier Standaert	FR [q2] [22.5h+10h] [5 Credits] 🌐	x		
○ LCOMU1223	Seminar on Writing for Communication ■	Yves Thiran Vinciane Votron	FR [q1+q2] [15h+15h] [5 Credits] 🌐		x	
○ LCOMU1224	Structures socio-économiques des médias	Bernard Cools Bernard Cools (compensates) Olivier Standaert	FR [q1] [22.5h] [4 Credits] 🌐			x
○ LCOMU1316	Approches sémiotiques en communication		FR [q2] [15h+10h] [5 Credits] △ 🌐			x
○ LCOMU1330	Ethique de la communication	Bertrand Henne (compensates) Benoît Grevisse	FR [q2] [22.5h] [4 Credits] 🌐			x

**o Informatique et méthodes en information et communication (27 credits)**

○ LCOPS1114	Statistics and Bases of Probability Theory	Marie Delacre Marie Delacre (compensates Rainer von Sachs)	FR [q1] [30h+30h] [5 Credits] 🌐	X		
○ LCOMU1125	Séminaire de travail universitaire en information et communication	Grégoire Lits	FR [q1] [15h] [2 Credits] 🌐	X		
○ LCOMU1127	Informatique, communication et multimédia	Thibault Philippette	FR [q2] [20h+10h] [5 Credits] 🌐	X		
○ LCOMU1212	Approches qualitatives en information et communication	Amélie Anciaux	FR [q1] [15h+10h] [5 Credits] 🌐		X	
○ LCOMU1225	Méthodes d'analyse de contenu 🟡	Sarah Sepulchre	FR [q2] [15h+10h] [5 Credits] 🌐		X	
○ LCOMU1329	Méthodes d'enquêtes, sondages et mesures d'audience en communication 🟡	Olivier Standaert	FR [q1] [15h+10h] [5 Credits] 🌐			X

**o Droit (9 credits)**

○ LESPO1122	Foundations of Law	Pierre Bazier Nicolas Bonbled Arnaud Hoc Thibaut Slingeneyer de Goeswin	FR [q1 or q2] [40h] [5 Credits] 🌐	X		
○ LCOMU1322	Media and Communication Law 🟡	François Jongen	FR [q1] [30h] [4 Credits] 🌐			X

**o Modules d'ouverture (16 credits)**

L'étudiant choisit un module d'ouverture parmi les trois proposés (module en journalisme, module en communication ou module en sciences et technologies de l'information et de la communication). Il pourra y associer s'il le souhaite un approfondissement associé.

**⊗ Module journalisme (16 credits)**

○ LCOMU1323	The Press, Journalism and Society 🟡	Benoît Grevisse	FR [q2] [22.5h] [4 Credits] 🌐			X
○ LCOMU1331	Séminaire en journalisme : Pratiques du journalisme et traitement de l'actualité	Anthony Bellanger	FR [q2] [7.5h+10h] [3 Credits] 🌐		X	
○ LCOMU1313	Récit médiatique et journalisme	Grégoire Lits	FR [q1] [22.5h] [5 Credits] 🌐			X
○ LCOMU1236	Séminaire en journalisme : le monde des médias et de l'information	Antonin Descampe	FR [q2] [7.5h+10h] [4 Credits] 🌐			X

**⊗ Module communication (16 credits)**

○ LCOMU1325	Communication and Organisation	François Lambotte François Lambotte (compensates Damien Renard)	FR [q1] [22.5h] [4 Credits] 🌐			X
○ LCOMU1237	Séminaire en communication	Damien Renard	FR [q1+q2] [7.5h+10h] [3 Credits] 🌐		X	
○ LCOMU1332	Public relations 🟡	Katia Delvaile	FR [q1] [22.5h] [5 Credits] 🌐			X
○ LCOMU1333	Séminaire en communication	Andrea Catellani (compensates Damien Renard)	FR [q1+q2] [7.5h+10h] [4 Credits] 🌐			X

**⊗ Module Sciences et technologies de l'information et de la communication (16 credits)**

○ LCOMU1239	Analyse des dispositifs médiatiques	Jerry Jacques Camille Tilleul	FR [q2] [22.5h] [4 Credits] 🌐			X
○ LCOMU1238	Séminaire en STIC: le monde et les outils de la conception	Thibault Philippette	FR [q2] [7.5h+10h] [3 Credits] 🌐		X	
○ LCOMU1327	Méthodes d'évaluation d'un dispositif médiatique	Mathieu Zen (compensates Suzanne Kieffer)	FR [q1] [22.5h] [5 Credits] 🌐			X
○ LCOMU1334	Séminaire en STIC: Pratiques d'évaluation d'un dispositif médiatique	Xavier Wielemans	FR [q2] [7.5h+10h] [4 Credits] 🌐			X

**⊗ Module au choix (16 credits)**

L'étudiant choisit deux activités parmi celles proposées dans les autres modules (journalisme, communication, STIC) et les séminaires qui y sont associés. Il veillera à choisir une activité et son séminaire dispensés en bloc 2 et une activité et son séminaire dispensés en bloc 3. Il complètera son programme de majeure en ajoutant la mineure ou l'approfondissement de son choix.

## o Formation en langues (24 credits)

### o English (9 credits)

o LANGL1330	English intermediate level - 1st part	Stéphanie Brabant Estelle Dagneaux Jean-Luc Delghust Aurélie Deneumoustier Fanny Desterbecq Marie Duelz Claudine Grommersch Adrien Kefer (compensates Sandrine Mulkers) Marc Piwnik (coord.) Françoise Stas Anne-Julie Toubeau Marine Volpe	EN [q1 or q2] [20h] [3 Credits] 🌐	X		
o LANGL1333	General English 🟡	Dominique François (coord.) Céline Gouverneur (compensates Colleen Starrs)	EN [q1+q2] [30h] [3 Credits] 🌐		X	
o LANGL2433	English Communication Skills	Stéphanie Brabant Charline Coduti Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	EN [q1 or q2] [30h] [3 Credits] 🌐			X

### o Néerlandais (9 credits)

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

⊗ LNEER1133	Nederlands voor studenten in Communicatie - Niveau élémentaire	Valérie Dachy (coord.)	NL [q1+q2] [90h] [3 Credits] 🌐	X		
⊗ LNEER1233	Cours intensif de néerlandais 🟡	Sarah Barroo (coord.)	NL [q1+q2] [60h+0h] [3 Credits] 🌐		X	
⊗ LNEER1230	General Dutch - Intermediate level - part 1	Hilde Bosmans (coord.) Soline Braeckman Valérie Dachy (coord.) Isabelle Demeulenaere Dag Houdmont Sara Jonkers Caroline Klein Daniel Schoemans Nele Sterkendries	NL [q2] [15h] [3 Credits] 🌐	X		
⊗ LNEER1333	Dutch for communication studies - Intermediate level - Continuation of part 1 🟡	Isabelle Demeulenaere Daniel Schoemans Nele Sterkendries (coord.)	NL [q1] [30h] [3 Credits] 🌐		X	
o LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL [q1+q2] [30h] [3 Credits] 🌐			X

### o Troisième langue étrangère (6 credits)

L'étudiant choisit et garde la même langue durant son programme de bachelier

⊗ LALLE1101	German beginner's level 1st part (0-A1)	Fanny Desterbecq (compensates Ann Rinder)	DE [q1 or q2] [45h] [3 Credits] 🌐		X	
⊗ LALLE1330	Deutsch Mittelstufe I	Ann Rinder (coord.)	DE [q1+q2] [45h] [3 Credits] 🌐	X	X	
⊗ LALLE1331	German Intermediate II	Ann Rinder (coord.)	DE [q1+q2] [45h] [3 Credits] 🌐			X
⊗ LESPA1101	Spanish beginner's level 1st part (0-A1)	Lara Marina Nuñez Muslera Fernando Juan San Basilio Pardo (compensates Begona Garcia Migura) Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐		X	
⊗ LESPA1102	Spanish (beginner's level) 2nd part (A1 - A2)	Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐	X	X	



				Year		
				1	2	3
✘ LESPA1301	Spanish intermediate level, 1st part (A2-B1.1)	Begona Garcia Migura (coord.) Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐		x	x
✘ LESPA1302	Spanish intermediate level, 2nd part (B1.1-B1.2)	Alicia Maria Tirado Fernandez (coord.)	ES [q2] [45h] [3 Credits] 🌐		x	x
✘ LESPA1500	Spanish Advanced level (B1.2 , B2.1)	Alicia Maria Tirado Fernandez (coord.)	ES [q1] [45h] [3 Credits] 🌐			x
✘ LARAB1301	Modern Arabic: intermediate level	Manhal Makhoul (coord.)	FR [q1+q2] [60h] [3 Credits] 🌐			x
✘ LCHIN1100	Modern Chinese - Elementary level I	Xiaoxia Hao (coord.)	FR [q1+q2] [120h] [3 Credits] 🌐 > English-friendly		x	
✘ LCHIN1300	Modern Chinese - Elementary level II	Xiaoxia Hao (coord.)	FR [q1+q2] [120h] [3 Credits] 🌐 > English-friendly			x
✘ LGREC1100	Greek - Elementary level		FR [q1+q2] [90h] [3 Credits] ⚠ 🌐		x	
✘ LGREC1300	Greek - Intermediate level		FR [q1+q2] [90h] [3 Credits] ⚠ 🌐			x
✘ LITAL1100	Italian for beginners	Laura Scarpa (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐		x	
✘ LITAL1300	Italian - Intermediate level	Laura Scarpa (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐			x
✘ LJAPO1100	Japanese - Beginner level	Rie Oguma (coord.)	FR [q1+q2] [60h] [3 Credits] 🌐		x	
✘ LJAPO1300	Japanese - Pre-intermediate level	Rie Oguma (coord.)	FR [q1+q2] [60h] [3 Credits] 🌐			x
✘ LPORT1100	Portugais - niveau élémentaire (beginners)	Pedro Freire Santos de Sena Lino (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐		x	
✘ LPORT1300	Portugais - niveau moyen (intermediate)	Pedro Freire Santos de Sena Lino (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐			x
✘ LSIGN1101	French Belgian Sign Language (LSFB) - Breakthrough level (A1) -Complete beginners	Fatima Moubayed (coord.)	FR [q1+q2] [60h] [3 Credits] 🌐		x	
✘ LSIGN1102	Langue des signes de Belgique francophone, niveau élémentaire (A2) - Deuxième partie	Fatima Moubayed (coord.)	FR [q1+q2] [60h] [3 Credits] 🌐			x
✘ LRUSS1100	Russian - Elementary level	Andréi Zakharkevitch (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐		x	
✘ LRUSS1300	Russian - Intermediate level	Andréi Zakharkevitch (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐			x
✘ LTURC1100	Turkish - Elementary level	Lebriz Sönmez (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐		x	
✘ LTURC1300	Turkish - Intermediate level	Lebriz Sönmez (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐			x

### o Sciences religieuses (2 credits)

1 parmi:

✘ LTECO2201	Societies, cultures, religions : Biblical readings	Jean-Marie Auwers	FR [q2] [15h] [2 Credits] 🌐		x	
✘ LTECO2202	Societies-cultures-religions : Human Questions	Benoît Bourguine	FR [q1] [15h] [2 Credits] 🌐		x	
✘ LTECO2203	Societies, cultures, religions : Ethical questions	Geoffrey Legrand	FR [q2] [15h] [2 Credits] 🌐		x	

### o Minor or additional module (30 credits)

The student chooses EITHER a minor, which allows him/her to broaden his/her horizons, to discover another discipline, OR an in-depth study (which must be associated with the opening module chosen in block 2), OR a set of courses within the framework of a mobility at the KULeuven (all in block 3), in one of these themes: journalism, organisational comm. or culture and comm. Note that the choice of the minor may facilitate reorientation when choosing the Master's degree.

Maximum 1 element(s)

## List of available minors

The student completes his/her programme by choosing a minor, a deepening or a mobility at the KU Leuven.

The minor (30 credits) or the extension (30 credits) are taken in the last two annual blocks of the Bachelor programme, unless the student chooses to do a mobility at KU Leuven: these can only be taken in the last annual block of the programme.

Minors organised within the ESPO Faculty or in other Humanities departments are automatically accepted in the Bachelor of Information and Communication programme. Any other minor outside the Humanities may be proposed by a student. The Head of the Bachelor of Information and Communication programme is responsible for approving or refusing these.

\* minors with access criteria

- > [Minor in Law \(access\)](#) [ en-prog-2023-minadro ]
- > [Minor in English Studies \(\\*\)](#) [ en-prog-2023-minangl ]
- > [Minor in Antiquity: Egypt, Eastern World, Greece, Rome](#) [ en-prog-2023-minanti ]
- > [Minor in Urban Architecture](#) [ en-prog-2023-minarch ]
- > [Minor in History of Art and Archeology](#) [ en-prog-2023-minarke ]
- > [Minor in Chinese studies](#) [ en-prog-2023-minchin ]
- > [Approfondissement en communication](#) [ en-prog-2023-appcomu ]
- > [Cours au choix pour COMU1BA \(\\*\)](#) [ en-prog-2023-choixcomu ]
- > [Minor in Criminology](#) [ en-prog-2023-mincrim ]
- > [Minor in Culture and Creation](#) [ en-prog-2023-mincucrea ]
- > [Minor in Scientific Culture](#) [ en-prog-2023-mincults ]
- > [Minor in Development and Environment](#) [ en-prog-2023-mindenv ]
- > [Minor : Issues of Transition and Sustainable Development \(\\*\)](#) [ en-prog-2023-mindd ]
- > [Minor in Economics](#) [ en-prog-2023-minecon ]
- > [Minor in European Studies](#) [ en-prog-2023-mineuro ]
- > [Minor in French Studies \(\\*\)](#) [ en-prog-2023-minfran ]
- > [Minor in Gender Studies](#) [ en-prog-2023-mingenre ]
- > [Minor in Geography](#) [ en-prog-2023-mingeog ]
- > [Minor in Mangement \(basic knowledge\)](#) [ en-prog-2023-minogest ]
- > [Minor in Management \(ESPO students\)](#) [ en-prog-2023-minagest ]
- > [Minor in History](#) [ en-prog-2023-minhist ]
- > [Minor in Human and Social Sciences](#) [ en-prog-2023-minhuso ]
- > [Minor in Arabic language and Islamic civilization](#) [ en-prog-2023-minislam ]
- > [Minor in Philosophy](#) [ en-prog-2023-minfilo ]
- > [Minor in Linguistics](#) [ en-prog-2023-minling ]
- > [Minor in Literary Studies](#) [ en-prog-2023-minlitt ]
- > [Minor in Medieval Studies](#) [ en-prog-2023-minmedi ]
- > [Approfondissement 'Principes de maîtrise de l'actualité'](#) [ en-prog-2023-appmonde ]
- > [Minor in entrepreneurship \(\\*\)](#) [ en-prog-2023-minmpme ]
- > [Minor in Musicology](#) [ en-prog-2023-minmusi ]
- > [Minor in Dutch Studies \(\\*\)](#) [ en-prog-2023-minneer ]
- > [Minor in Law \(openness\)](#) [ en-prog-2023-minadro ]
- > [Minor in Economics \(open\)](#) [ en-prog-2023-minoeco ]
- > [Minor in Oriental Studies](#) [ en-prog-2023-minori ]
- > [Minor in Sciences of Religions \(openness\)](#) [ en-prog-2023-minreli ]
- > [Minor in Sociology and Anthropology](#) [ en-prog-2023-minsoca ]
- > [Minor in Population and Development Studies](#) [ en-prog-2023-minsped ]
- > [Minor in Political Sciences](#) [ en-prog-2023-minspol ]
- > [Minor in numerical technologies and society](#) [ en-prog-2023-minstic ]
- > [Minor in Christian Theology](#) [ en-prog-2023-mintheo ]
- > [Mineure en statistique et science des données](#) [ en-prog-2023-mindata ]

(\*) This programme is the subject of access criteria

## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

### # Prerequisites list

<b>LANGL1333</b>	"General English" has prerequisite(s) LANGL1330 <ul style="list-style-type: none"> <li>• LANGL1330 - <a href="#">English intermediate level - 1st part</a></li> </ul>
<b>LCOMU1121</b>	"Sémiotique générale" has prerequisite(s) LCOMU1211 <ul style="list-style-type: none"> <li>• LCOMU1211 - <a href="#">Theories in Information and Communication</a></li> </ul>
<b>LCOMU1126</b>	"Anthropologie de la communication" has prerequisite(s) LCOMU1211 <ul style="list-style-type: none"> <li>• LCOMU1211 - <a href="#">Theories in Information and Communication</a></li> </ul>
<b>LCOMU1223</b>	"Séminaire d'écriture communicationnelle" has prerequisite(s) LCOMU1226 <ul style="list-style-type: none"> <li>• LCOMU1226 - <a href="#">Gestion des sources et écriture en SIC</a></li> </ul>
<b>LCOMU1225</b>	"Méthodes d'analyse de contenu" has prerequisite(s) LCOPS1114 <ul style="list-style-type: none"> <li>• LCOPS1114 - <a href="#">Statistics and Bases of Probability Theory</a></li> </ul>
<b>LCOMU1226</b>	"Gestion des sources et écriture en SIC" has prerequisite(s) LCOMU1128 <ul style="list-style-type: none"> <li>• LCOMU1128 - <a href="#">Bases de l'expression, de l'écriture et de l'argumentation en information et communication</a></li> </ul>
<b>LCOMU1312</b>	"Technologies et communication" has prerequisite(s) LCOMU1127 <ul style="list-style-type: none"> <li>• LCOMU1127 - <a href="#">Informatique, communication et multimédia</a></li> </ul>
<b>LCOMU1322</b>	"Droit des médias et de la communication" has prerequisite(s) LESPO1122 <ul style="list-style-type: none"> <li>• LESPO1122 - <a href="#">Foundations of Law</a></li> </ul>
<b>LCOMU1323</b>	"Presse, journalisme et société" has prerequisite(s) LCOMU1211 <ul style="list-style-type: none"> <li>• LCOMU1211 - <a href="#">Theories in Information and Communication</a></li> </ul>
<b>LCOMU1329</b>	"Méthodes d'enquêtes, sondages et mesures d'audience en communication" has prerequisite(s) LCOPS1114 <ul style="list-style-type: none"> <li>• LCOPS1114 - <a href="#">Statistics and Bases of Probability Theory</a></li> </ul>
<b>LCOMU1332</b>	"Relations publiques" has prerequisite(s) LCOMU1237 <ul style="list-style-type: none"> <li>• LCOMU1237 - <a href="#">Séminaire en communication</a></li> </ul>
<b>LNEER1233</b>	"Cours intensif de néerlandais" has prerequisite(s) LNEER1133 <ul style="list-style-type: none"> <li>• LNEER1133 - <a href="#">Nederlands voor studenten in Communicatie - Niveau élémentaire</a></li> </ul>
<b>LNEER1333</b>	"Nederlands voor communicatiewetenschappen - Intermediair niveau - Vervolg op deel 1" has prerequisite(s) LNEER1230 <ul style="list-style-type: none"> <li>• LNEER1230 - <a href="#">General Dutch - Intermediate level - part 1</a></li> </ul>

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## Detailed programme per annual block

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**COMU1BA - 1ST ANNUAL UNIT**

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Programme de base****o Formation interdisciplinaire en sciences humaines**

○ LESPO1113	<a href="#">Sociology and Anthropology of the Contemporary Worlds</a>	Jean De Munck Hugues Draelants	(FR) [q1 or q2] [40h] [5 Credits] 🌐
○ LCOPS1115	<a href="#">Economic Policy</a>	Tanguy Isaac Arastou Khatibi	(FR) [q1] [45h +15h] [5 Credits] 🌐
○ LCOPS1124	<a href="#">Philosophy</a>	Sylvain Camilleri Nathalie Frogneux Yoann Malinge	(FR) [q2] [30h] [5 Credits] 🌐

**o Cours au choix**

L'étudiant choisit deux activités parmi :

⊗ LCOPS1125	<a href="#">Psychology and Social Psychology</a>	Coralie Buxant Olivier Corneille Karl-Andrew Woltin	(FR) [q2] [30h] [5 Credits] 🌐
⊗ LESPO1114	<a href="#">Political Science</a> <i>Dans ce programme, ce cours n'est pas donné en anglais, mais en français.</i>	Jehan Bottin (compensates) Pierre Baudewyns Min Reuchamps	(FR) [q1 or q2] [30h] [5 Credits] 🌐
⊗ LCOPS1113	<a href="#">Modern and Contemporary History</a>	Emmanuel Debruyne (coord.) Gilles Lecuppre Silvia Mostaccio	(FR) [q2] [30h] [5 Credits] 🌐

**o Information et communication**

○ LCOMU1124	<a href="#">Contemporary issues of information and communication</a>	Grégoire Lits	(FR) [q1] [30h] [4 Credits] 🌐
○ LCOMU1128	<a href="#">Bases de l'expression, de l'écriture et de l'argumentation en information et communication</a>	Francois Brabant	(FR) [q2] [15h +15h] [3 Credits] 🌐
○ LCOMU1211	<a href="#">Theories in Information and Communication</a>	Thibault Philippette	(FR) [q2] [30h +20h] [5 Credits] 🌐

**o Informatique et méthodes en information et communication**

○ LCOPS1114	<a href="#">Statistics and Bases of Probability Theory</a>	Marie Delacre Marie Delacre (compensates) Rainer von Sachs	(FR) [q1] [30h +30h] [5 Credits] 🌐
○ LCOMU1125	<a href="#">Séminaire de travail universitaire en information et communication</a>	Grégoire Lits	(FR) [q1] [15h] [2 Credits] 🌐
○ LCOMU1127	<a href="#">Informatique, communication et multimédia</a>	Thibault Philippette	(FR) [q2] [20h +10h] [5 Credits] 🌐

## o Droit

o LESPO1122	Foundations of Law	Pierre Bazier Nicolas Bonbled Arnaud Hoc Thibaut Slingeneyer de Goeswin	EN [q1 or q2] [40h] [5 Credits]
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## o Formation en langues

### o English

o LANGL1330	English intermediate level - 1st part	Stéphanie Brabant Estelle Dagneaux Jean-Luc Delghust Aurélié Deneumoustier Fanny Desterbecq Marie Duelz Claudine Grommersch Adrien Kefer (compensates Sandrine Mulkers) Marc Piwnik (coord.) Françoise Stas Anne-Julie Toubeau Marine Volpe	EN [q1 or q2] [20h] [3 Credits]
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### o Néerlandais

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

o LNEER1133	Nederlands voor studenten in Communicatie - Niveau élémentaire	Valérie Dachy (coord.)	NE [q1+q2] [90h] [3 Credits]
o LNEER1230	General Dutch - Intermediate level - part 1	Hilde Bosmans (coord.) Soline Braeckman Valérie Dachy (coord.) Isabelle Demeulenaere Dag Houdmont Sara Jonkers Caroline Klein Daniel Schoemans Nele Sterkendries	NE [q2] [15h] [3 Credits]

**COMU1BA - 2ND ANNUAL UNIT**

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Programme de base****o Information et communication**

○ LCOMU1312	Technologies and Communication ■		FR [q1] [22.5h +10h] [4 Credits] △ 🌐
○ LCOMU1121	General Semiotics ■	Gaël Gilson Gaël Gilson (compensates Andrea Catellani)	FR [q1] [22.5h] [4 Credits] 🌐
○ LCOMU1126	Anthropology of communication ■	Sophie Del Fa	FR [q2] [22.5h] [4 Credits] 🌐
○ LCOMU1226	Gestion des sources et écriture en SIC ■	Olivier Standaert	FR [q2] [22.5h +10h] [5 Credits] 🌐

**o Informatique et méthodes en information et communication**

○ LCOMU1212	Approches qualitatives en information et communication	Amélie Anciaux	FR [q1] [15h +10h] [5 Credits] 🌐
○ LCOMU1225	Méthodes d'analyse de contenu ■	Sarah Sepulchre	FR [q2] [15h +10h] [5 Credits] 🌐

**o Modules d'ouverture**

L'étudiant choisit un module d'ouverture parmi les trois proposés (module en journalisme, module en communication ou module en sciences et technologies de l'information et de la communication). Il pourra y associer s'il le souhaite un approfondissement associé.

**⊗ Module journalisme**

○ LCOMU1323	The Press, Journalism and Society ■	Benoît Grevisse	FR [q2] [22.5h] [4 Credits] 🌐
○ LCOMU1331	Séminaire en journalisme : Pratiques du journalisme et traitement de l'actualité	Anthony Bellanger	FR [q2] [7.5h +10h] [3 Credits] 🌐

**⊗ Module communication**

○ LCOMU1325	Communication and Organisation	François Lambotte François Lambotte (compensates Damien Renard)	FR [q1] [22.5h] [4 Credits] 🌐
○ LCOMU1237	Séminaire en communication	Damien Renard	FR [q1+q2] [7.5h +10h] [3 Credits] 🌐

**⊗ Module Sciences et technologies de l'information et de la communication**

○ LCOMU1239	Analyse des dispositifs médiatiques	Jerry Jacques Camille Tilleul	FR [q2] [22.5h] [4 Credits] 🌐
○ LCOMU1238	Séminaire en STIC: le monde et les outils de la conception	Thibault Philippette	FR [q2] [7.5h +10h] [3 Credits] 🌐

## o Formation en langues

### o English

○ LANGL1333	General English 🇺🇸	Dominique François (coord.) Céline Gouverneur (compensates Colleen Starrs)	EN [q1+q2] [30h] [3 Credits] 🌐
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### o Néerlandais

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

⊗ LNEER1233	Cours intensif de néerlandais 🇳🇱	Sarah Barroo (coord.)	NL [q1+q2] [60h +0h] [3 Credits] 🌐
⊗ LNEER1333	Dutch for communication studies - Intermediate level - Continuation of part 1 🇳🇱	Isabelle Demeulenaere Daniel Schoemans Nele Sterkendries (coord.)	NL [q1] [30h] [3 Credits] 🌐

### o Troisième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

⊗ LALLE1101	German beginner's level 1st part (0-A1)	Fanny Desterbecq (compensates Ann Rinder)	DE [q1 or q2] [45h] [3 Credits] 🌐
⊗ LALLE1330	Deutsch Mittelstufe I	Ann Rinder (coord.)	DE [q1+q2] [45h] [3 Credits] 🌐
⊗ LESP1101	Spanish beginner's level 1st part (0-A1)	Lara Marina Nuñez Muslera Fernando Juan San Basilio Pardo (compensates Begona Garcia Migura) Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐
⊗ LESP1102	Spanish (beginner's level) 2nd part (A1 - A2)	Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐
⊗ LESP1301	Spanish intermediate level, 1st part (A2-B1.1)	Begona Garcia Migura (coord.) Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits] 🌐
⊗ LESP1302	Spanish intermediate level, 2nd part (B1.1-B1.2)	Alicia Maria Tirado Fernandez (coord.)	ES [q2] [45h] [3 Credits] 🌐
⊗ LCHIN1100	Modern Chinese - Elementary level I	Xiaoxia Hao (coord.)	FR [q1+q2] [120h] [3 Credits] 🌐 > English- friendly
⊗ LGREC1100	Greek - Elementary level		FR [q1+q2] [90h] [3 Credits] △ 🌐
⊗ LITAL1100	Italian for beginners	Laura Scarpa (coord.)	FR [q1+q2] [90h] [3 Credits] 🌐

✘ LJAPO1100	Japanese - Beginner level	Rie Oguma (coord.)	FS [q1+q2] [60h] [3 Credits] 🌐
✘ LPORT1100	Portugais - niveau élémentaire (beginners)	Pedro Freire Santos de Sena Lino (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐
✘ LSIGN1101	French Belgian Sign Language (LSFB) - Breakthrough level (A1) - Complete beginners	Fatima Moubayed (coord.)	FS [q1+q2] [60h] [3 Credits] 🌐
✘ LRUSS1100	Russian - Elementary level	Andréi Zakharkevitch (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐
✘ LTURC1100	Turkish - Elementary level	Lebriz Sönmez (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐

### o Sciences religieuses

1 parmi:

✘ LTECO2201	Societies, cultures, religions : Biblical readings	Jean-Marie Auwers	FB [q2] [15h] [2 Credits] 🌐
✘ LTECO2202	Societies-cultures-religions : Human Questions	Benoît Bourguine	FB [q1] [15h] [2 Credits] 🌐
✘ LTECO2203	Societies, cultures, religions : Ethical questions	Geoffrey Legrand	FB [q2] [15h] [2 Credits] 🌐

### o Minor or additional module

The student chooses EITHER a minor, which allows him/her to broaden his/her horizons, to discover another discipline, OR an in-depth study (which must be associated with the opening module chosen in block 2), OR a set of courses within the framework of a mobility at the KULeuven (all in block 3), in one of these themes: journalism, organisational comm. or culture and comm. Note that the choice of the minor may facilitate reorientation when choosing the Master's degree.

Maximum 1 element(s)



**COMU1BA - 3RD ANNUAL UNIT**

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Programme de base****o Information et communication**

○ LCOMU1223	<a href="#">Seminar on Writing for Communication</a> ■	Yves Thiran Vinciane Votron	(FR) [q1+q2] [15h +15h] [5 Credits] 🌐
○ LCOMU1224	<a href="#">Structures socio-économiques des médias</a>	Bernard Cools Bernard Cools (compensates Olivier Standaert)	(FR) [q1] [22.5h] [4 Credits] 🌐
○ LCOMU1316	<a href="#">Approches sémiotiques en communication</a>		(FR) [q2] [15h+10h] [5 Credits] △ 🌐
○ LCOMU1330	<a href="#">Ethique de la communication</a>	Bertrand Henne (compensates Benoît Grevisse)	(FR) [q2] [22.5h] [4 Credits] 🌐

**o Informatique et méthodes en information et communication**

○ LCOMU1329	<a href="#">Méthodes d'enquêtes, sondages et mesures d'audience en communication</a> ■	Olivier Standaert	(FR) [q1] [15h +10h] [5 Credits] 🌐
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**o Droit**

○ LCOMU1322	<a href="#">Media and Communication Law</a> ■	François Jongen	(FR) [q1] [30h] [4 Credits] 🌐
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**o Modules d'ouverture**

L'étudiant choisit un module d'ouverture parmi les trois proposés (module en journalisme, module en communication ou module en sciences et technologies de l'information et de la communication). Il pourra y associer s'il le souhaite un approfondissement associé.

**⊗ Module journalisme**

○ LCOMU1313	<a href="#">Récit médiatique et journalisme</a>	Grégoire Lits	(FR) [q1] [22.5h] [5 Credits] 🌐
○ LCOMU1236	<a href="#">Séminaire en journalisme : le monde des médias et de l'information</a>	Antonin Descampe	(FR) [q2] [7.5h +10h] [4 Credits] 🌐

**⊗ Module communication**

○ LCOMU1332	<a href="#">Public relations</a> ■	Katia Delvaile	(FR) [q1] [22.5h] [5 Credits] 🌐
○ LCOMU1333	<a href="#">Séminaire en communication</a>	Andrea Catellani (compensates Damien Renard)	(FR) [q1+q2] [7.5h +10h] [4 Credits] 🌐

### ⌘ Module Sciences et technologies de l'information et de la communication

○ LCOMU1327	Méthodes d'évaluation d'un dispositif médiatique	Mathieu Zen (compensates Suzanne Kieffer)	FB [q1] [22.5h] [5 Credits]
○ LCOMU1334	Séminaire en STIC: Pratiques d'évaluation d'un dispositif médiatique	Xavier Wielemans	FB [q2] [7.5h +10h] [4 Credits]

### o Formation en langues

#### o English

○ LANGL2433	English Communication Skills	Stéphanie Brabant Charline Coduti Aurélié Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	FB [q1 or q2] [30h] [3 Credits]
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#### o Néerlandais

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

○ LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	FL [q1+q2] [30h] [3 Credits]
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#### o Troisième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

⌘ LALLE1330	Deutsch Mittelstufe I	Ann Rinder (coord.)	DE [q1+q2] [45h] [3 Credits]
⌘ LALLE1331	German Intermediate II	Ann Rinder (coord.)	DE [q1+q2] [45h] [3 Credits]
⌘ LESPA1102	Spanish (beginner's level) 2nd part (A1 - A2)	Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits]
⌘ LESPA1301	Spanish intermediate level, 1st part (A2-B1.1)	Begona Garcia Migura (coord.) Alicia Maria Tirado Fernandez (coord.)	ES [q1 or q2] [45h] [3 Credits]
⌘ LESPA1302	Spanish intermediate level, 2nd part (B1.1-B1.2)	Alicia Maria Tirado Fernandez (coord.)	ES [q2] [45h] [3 Credits]
⌘ LESPA1500	Spanish Advanced level (B1.2 , B2.1)	Alicia Maria Tirado Fernandez (coord.)	ES [q1] [45h] [3 Credits]
⌘ LARAB1301	Modern Arabic: intermediate level	Manhal Makhoul (coord.)	AR [q1+q2] [60h] [3 Credits]
⌘ LCHIN1300	Modern Chinese - Elementary level II	Xiaoxia Hao (coord.)	FB [q1+q2] [120h] [3 Credits] > English- friendly
⌘ LGREC1300	Greek - Intermediate level		EL [q1+q2] [90h] [3 Credits] △
⌘ LITAL1300	Italian - Intermediate level	Laura Scarpa (coord.)	IT [q1+q2] [90h] [3 Credits]

⌘ LJAPO1300	Japanese - Pre-intermediate level	Rie Oguma (coord.)	FS [q1+q2] [60h] [3 Credits] 🌐
⌘ LPORT1300	Portugais - niveau moyen (intermediate)	Pedro Freire Santos de Sena Lino (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐
⌘ LSIGN1102	Langue des signes de Belgique francophone, niveau élémentaire (A2) - Deuxième partie	Fatima Moubayed (coord.)	FS [q1+q2] [60h] [3 Credits] 🌐
⌘ LRUSS1300	Russian - Intermediate level	Andréi Zakharkevitch (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐
⌘ LTURC1300	Turkish - Intermediate level	Lebriz Sönmez (coord.)	FS [q1+q2] [90h] [3 Credits] 🌐

### o Minor or additional module

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The student chooses EITHER a minor, which allows him/her to broaden his/her horizons, to discover another discipline, OR an in-depth study (which must be associated with the opening module chosen in block 2), OR a set of courses within the framework of a mobility at the KULeuven (all in block 3), in one of these themes: journalism, organisational comm. or culture and comm. Note that the choice of the minor may facilitate reorientation when choosing the Master's degree.

Maximum 1 element(s)

## COMU1BA - Information

### Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

### General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) (https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

### Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
  - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2023-2024, you must have obtained your diploma during the academic years 2020-2021, 2021-2022 ou 2022-2023. In the French Community of Belgium, the academic year runs from September 14 to September 13
  - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1<sup>st</sup> cycle studies](#) when you submit your application

## Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

## Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](https://uclouvain.be/fr/facultes/epl/examenadmission.html) (<https://uclouvain.be/fr/facultes/epl/examenadmission.html>).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html) (<https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html>).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html). (<https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html>)

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html) (<https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html>).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html). (<https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html>)

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html) (<https://uclouvain.be/en/study/inscriptions/etudes-contingentes.html>).

## Teaching method

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Learning is both theoretical and applied, thanks to the completion of numerous assignments and the integration of the themes in the resolution and analysis of communication issues. Immersing students in this reality is the objective of the "relay activities", which will accompany students throughout their initial training.

In year block 1, these activities will essentially enable students to familiarise themselves with theories and authors, as well as with the major sectors of the communication universe.

In year block 2, the activities will lead students to discover the different worlds of communication, and in particular the media. These will be the subject of meetings, visits and specific analyses. Study trips will be organised in this context. The relay activities will also make students aware of the major issues in the media and provide tools for understanding them. Finally, the activities will support students in mastering applied qualitative research approaches.

In year block 3, students will be encouraged to personalise their expressive practices and to discover from the inside the field of communication to which they will be destined in the Masters. The understanding of current events in communication will be pursued. In addition, the relay activities will also guide the students in applied survey work or quantitative studies in the field of communication.

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Written and oral exams are aimed at checking the level of acquisition and the extent of the mastery of the concepts, theories, basic data and know-how within the subject areas concerned.

Certain pedagogical activities (tasks and exercises) take the form of ongoing evaluation. Among other forms of ongoing assessment, the use of multimedia pedagogical tools makes e-learning partly possible, which includes auto-evaluation procedures on a regular basis.

## Mobility and/or Internationalisation outlook

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This programme offers students the opportunity to complete part of their training in mobility (30 credits) at the KU Leuven.

## Possible trainings at the end of the programme

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Positioning of the programme within the University cursus

The bachelor's degree in "Information and Communication" entitles direct access to the [Master \[120\] in Journalism](#), to the masters of Mons [Master \[120\] in Communication](#), [Master \[60\] in Information and Communication](#) and [Master \[120\] in Communication \(shift schedule\)](#), and to the masters of Louvain-la-Neuve [Master \[120\] in Communication](#) and [Master \[60\] in Information and Communication](#).

Other studies available upon completion of the programme

The student with a bachelor's degree in Information and Communication will, in principle, have access to the masters organised by the other departments within the Faculty of Economics, Social and Political Sciences or by other Faculties, subject to the fulfillment of the conditions and prerequisites specified by the bodies responsible for organising those programmes. In the case of lacking credits, these may be made up either by being added to the master's programme (if the number of lacking credits does not surpass 15), or by means of a complementary/preparatory year of studies before embarking on the master's programme.

## Contacts

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### Curriculum Management

Entity	
Structure entity	SSH/ESPO/SESP
Denomination	(SESP)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	SESP
Postal address	Place Montesquieu 1 - bte L2.08.08 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 41 16 - Fax: +32 (0) 10 47 45 61

Academic supervisor: Thibault Philippette

Jury

- Thibault Philippette
- Grégoire Lits

Useful Contact(s)

- Marie Lefèvre

