

At Mons - 120 credits - 2 years - Shift schedule - In French

 Dissertation/Graduation Project : **YES** - Internship : **YES**

 Activities in English: **NO** - Activities in other languages : **NO**

 Activities on other sites : **YES**

 Main study domain : **Information et communication**

 Organized by: **Faculty of Economic, Social and Political Sciences and
Communication (ESPO)**

 Programme acronym: **COAM2M** - Francophone Certification Framework: 7

Table of contents

Introduction	2
Teaching profile	3
Learning outcomes	3
Programme	3
Detailed programme by subject	3
Supplementary classes	5
Course prerequisites	7
The programme's courses and learning outcomes	7
Information	8
Access Requirements	8
Evaluation	11
Contacts	11

COAM2M - Introduction

Introduction

COAM2M - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

Compétences générales communes avec les masters en sciences de l'information et de la communication.

- CG1.
- CG2.
- CG3.
- CG4.
- CG5.
- CG6.

COAM2M Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

○ Formation de base (37 credits)

○ MMTHD2103	Méthodes de recherche en sciences sociales	Mathias Sabbe	FR [q1] [30h] [10 Credits] 🌐	X	
○ MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR [q1] [15h] [2 Credits] 🌐	X	
○ MCOHM2950A	Recherche préparatoire au mémoire		FR [] [] [5 Credits] 🌐	X	
○ MCOHM2950B	Mémoire HD ■		FR [] [] [20 Credits] 🌐		X

○ Langue au choix (5 credits)

Choisir anglais ou néerlandais à suivre durant tout le Master

⊗ Anglais (5 credits)

○ MANG2163	Advanced English 1	Jessica Degroote (coord.) Caroline Lambert Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits] 🌐	X	
------------	--------------------	--	-----------------------------------	---	--

Year

				1	2
○ MANG2236	Advanced English 2	Caroline Lambert Guy Monfort Quentin Zeques (coord.)	EN [q1] [30h] [3 Credits]		X

⊗ Néerlandais (5 credits)

○ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.)	NL [q1+q2] [0h+30h] [2 Credits]	X	
○ MNEER2238	Advanced Dutch 2	Bruno Michiels (coord.)	NL [q1] [30h] [3 Credits]		X

○ Alternance (43 credits)

○ EALHD2101	Séminaire d'intégration		FR [q1] [0h+10h] [3 Credits]	X	
○ EALHD2102	Projet en alternance mission1		FR [q1] [0h+40h] [10 Credits]	X	
○ EALHD2103	Projet en alternance mission2		FR [q2] [0h+40h] [13 Credits]	X	
○ EALHD2201	Projet en alternance mission3		FR [q1] [0h+40h] [17 Credits]		X

○ Cours au choix (5 credits)

Un cours parmi:

⊗ MGEHD1313	Management humain	Philippe Depaepe	FR [q1] [30h] [5 Credits]		X
⊗ MGEHD2120	Responsabilité sociétale des entreprises	Corentin Hericher	FR [q1] [30h] [5 Credits]		X

PROFESSIONAL FOCUS [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

○ MGEHD1343	Stratégie	Vincent Meurisse Nadia Sinigaglia	FR [q2] [30h+10h] [5 Credits] 🌐	X
○ MCOHD2002	Stratégies de communication	Thierry Bouckaert	FR [q2] [30h] [5 Credits] 🌐	X
○ MCOMU2104	Audit de communication	François Lambotte	FR [q1] [15h] [5 Credits] 🌐	X
○ MCOHD2007	Digitalisation de la communication		FR [q2] [30h] [5 Credits] △ 🌐	X
○ MSHHD2101	Sociologie des organisations	Philippe Scieur	FR [q2] [30h] [5 Credits] 🌐	X
○ MSPHD2211	Médias, politique et communication : du local à l'international	Baptiste Erkes	FR [q2] [30h] [5 Credits] 🌐	X

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MCOMU1101	Information et communication	Lara Van Dievoet (compensates Jerry Jacques)	FR [q1] [30h+10h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte François Lambotte (compensates Damien Renard)	FR [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Amandine Degand (compensates Benoît Grevisse)	FR [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias et cultures	Sébastien Fevry	FR [q2] [30h+10h] [5 Credits] 🌐

○ MANGL1339	English 3	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits] 🌐
-------------	-----------	---	-----------------------------------

○ Méthodologie universitaire

○ MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin (compensates) Miguel Souto Lopez	FR [q1+q2] [30h+30h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+30h] [5 Credits] 🌐

○ Cours au choix (5 crédits)

Un cours parmi

⌘ MCOMU1302	Séminaire de recherche appliqué en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits] 🌐
⌘ MCOMU1303	Médiation culturelle	Xavier Canonne Jean-Luc Depotte Philippe Scieur	FR [q1+q2] [30h+30h] [5 Credits] 🌐
⌘ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+15h] [5 Credits] 🌐
⌘ MCOMU1312	Ethique de la communication : controverse et argumentation	Patrice De La Broise (compensates) Andrea Catellani Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits] 🌐

○ Cours de langues au choix

Une seconde langue étrangère à choisir parmi:

⌘ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [5 Credits] 🌐
⌘ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+45h] [5 Credits] 🌐

○ Module complémentaire 15-45 crédits

Les cours suivants sont proposés aux étudiant.es dont le module complémentaire doit comprendre entre 15 et 45 crédits.

○ MMETH1301	Quantifier le monde d'aujourd'hui et de demain	Bruno Schoumaker	FR [q1] [30h+30h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+30h] [5 Credits] 🌐
○ MCOMU1302	Séminaire de recherche appliqué en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits] 🌐
○ MDROI2201	Droit des médias et de la communication	Bernard Mouffe	FR [q1] [30h] [5 Credits] 🌐

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

MCOHM2950B "Mémoire HD" has prerequisite(s) MCOMU2910 ET MCOHM2950A

- MCOMU2910 - [Séminaire d'accompagnement au mémoire: concepts et méthodes](#)
- MCOHM2950A - [Recherche préparatoire au mémoire](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COAM2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			
		Access based on application	

[Access based on application](#)

[Access based on application](#)

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 30 et 45		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 15 et 45		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 15 et 45		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		
BA en écriture multimédia - crédits supplémentaires entre 15 et 45		
BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - crédits supplémentaires entre 30 et 45		
BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 30 et 45		
BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60		
BA en marketing - crédits supplémentaires entre 15 et 45		
BA en publicité - crédits supplémentaires entre 15 et 45		
BA en relations publiques - crédits supplémentaires entre 15 et 45		

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

Ruelle de la Lanterne magique 14 - bte L2.03.02

1348 Louvain-la-Neuve

Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44

<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: François Lambotte

Jury

- Philippe Scieur
- Sébastien Fevry

Useful Contact(s)

- Informations pour les futurs étudiants (Aurélié Balena - tél. +32 (0)65 32 35 44): info-alternance@uclouvain.be
- Aurélié Balena

