

**Table of contents**

Introduction .....	2
Teaching profile .....	3
Learning outcomes .....	3
Programme .....	3
Detailed programme by subject .....	3
The programme's courses and learning outcomes .....	4
Information .....	5
Evaluation .....	5
Contacts .....	5

## APPCOMU - Introduction

### Introduction

---

## APPCOMU - Teaching profile

### Learning outcomes

### Programme

#### DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year

2 3

#### o Content:

##### o Module obligatoire (16 credits)

● LECGE1213	<a href="#">Marketing</a>	Nicolas Kervyn	(FR) [q1] [30h+15h] [4 Credits] 🌐	X	X
● LECGE1317	<a href="#">Critical Analysis of organizations and markets</a>	Joseph Amougou Matthieu de Nanteuil	(FR) [q1] [30h] [4 Credits] 🌐	X	X
● LECGE1315	<a href="#">Business Strategy</a>	Alain Vas	(FR) [q1 or q2] [20h+10h] [4 Credits] 🌐	X	X
● LECGE1321	<a href="#">Human Management</a>	Stéphanie Coster (compensates Laurent Taskin) Laurianne Terlinden (compensates Laurent Taskin)	(FR) [q2] [30h+15h] [4 Credits] 🌐	X	X

##### o Cours au choix (14 credits)

Au choix 14 ECTS (min) parmi:

⊗ LCCR1211	<a href="#">Analyse de pratiques culturelles</a>	Véronique Bragard Martin Buysse Sarah Sepulchre	(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LPSP1322	<a href="#">Stereotypes, prejudices and discrimination</a>	Alice Kasper (compensates Stéphanie Demoulin) Vincent Yzerbyt	(FR) [q1] [30h] [4 Credits] 🌐 > English-friendly	X	X
⊗ LARKE1120	<a href="#">Iconography and iconology</a>	Marco Cavalieri Jean-Marie Guillouët (compensates Ralph Dekoninck)	(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LMUSI1511	<a href="#">Arts and civilisations: music history</a>	Brigitte Van Wymeersch	(FR) [q1] [30h] [5 Credits] 🌐	X	X

## ***THE PROGRAMME'S COURSES AND LEARNING OUTCOMES***

---

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## APPCOMU - Information

### Evaluation

---

*The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".*

### Contacts

---

#### Curriculum Management

##### Entity

Structure entity	SSH/ESPO/SESP
Denomination	(SESP)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	SESP
Postal address	Place Montesquieu 1 - bte L2.08.08 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 41 16 - Fax: +32 (0) 10 47 45 61

Academic supervisor: Thibault Philippette

##### Jury

- Thibault Philippette
- Sarah Sepulchre

##### Useful Contact(s)

- Marie Lefèvre

