

Advanced Master in Visual Cultures

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In French

Dissertation/Graduation Project: YES - Internship: NO

Activities in English: optional - Activities in other languages : NO

Activities on other sites: optional

Main study domain : **Histoire**, **histoire** de l'art et archéologie Organized by: **Faculty of Philosophy**, **Arts and Letters (FIAL)**

Programme acronym: VISU2MC - Francophone Certification Framework: 7

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VISU2MC - Introduction

Introduction

VISU2MC - Teaching profile

Learning outcomes

The cross-disciplinary Advanced Master's degree in Visual Cultures primarily aims to enable students to think and act as a cultural critic, i.e. applying a reflective and critical approach to society through its past and present visual output. In this way, by the end of their 60-credit course, students will have an active and integrated expert understanding of a body of disciplinary and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the different fields of visual communication and the history of images.

Students will be able to study and analyse an image or a corpus of images (regardless of the medium) or a complex issue using the methodologies specific to the disciplines of communication and history of art, while at the same time improving their critical eye.

They will be able to complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach. They will demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

This Master's degree therefore seeks to train people who are receptive to the cultural and socio-professional worlds, mainly in terms of their visual dimensions, and who are capable of integrating into them easily and efficiently.

On successful completion of this programme, each student is able to :

- 1. Think and act as a cultural critic: Apply a reflective and critical approach to society through its past and present visual output.
- 1.1. Be an active citizen who is aware of current issues related to visual output, by placing them in a complex socio-cultural and historical network:
- 1.2. Demonstrate intellectual independence in reasoning, apply a critical eye to visual output over a wide variety of media (cinema, television, video, photography, painting, sculpture, engraving, etc.);
- 1.3. Think and act in a multidisciplinary and interdisciplinary way by being open to other conceptual and methodological frameworks with a view to not only acquiring new knowledge but also being able to form hypotheses themselves.
- 2. Master knowledge: Attain an active and integrated expert understanding of a body of disciplinary (history of art, visual anthropology, semiology, sociology, narratology, cultural studies, etc.) and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the fields of visual communication and iconology.
- 2.1. Attain a knowledge base in the fields of communication and the history of art;
- 2.2. Attain specialist knowledge in even more specific fields (visual studies, iconology, visual anthropology, semiology, etc.);
- 2.3. Link and compare knowledge from related disciplines (history, anthropology, sociology, etc.);
- 2.4. Starting from the basis of the knowledge acquired, contribute to the development of new hypotheses in the field of visual culture studies
- 3. Apply disciplinary methodologies: Study and analyse an image or a corpus of images or a complex issue using the methodologies specific to the disciplines of communication and history of art.
- 3.1. Study an image or a corpus of images, in any medium, using technological, semiological, anthropological, iconological, etc. analysis methods;
- 3.2. Be capable of re-situating the above in their historical and socio-cultural context and understanding their interactions and challenges;
- 3.3. Reflect on the contribution of new methods and develop these methods with a view to adapting them to various different situations.
- 4. Carry out research using a scientific approach: Complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach.
- 4.1. Develop and deal with specific issues surrounding a given subject. Demonstrate clear and structured reasoning by applying and, where necessary, adapting the conceptual frameworks provided;
- 4.2. Conduct research on a given subject or issue: describe, organise and summarise data in a systematic and rigorous manner. Critique and compare documents:
- 4.3. Examine the body of data in a relevant way: apply disciplinary methodologies while also providing their own reflective and critical perspective, developing new, individual insight into the issue;
- 4.4. Communicate the results of their research in a scientific and pedagogical manner, both orally and in writing.
- 5. Independently manage their work and developmental path: Demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.
- 5.1. Independently manage a research assignment using a scientific approach and applying knowledge and methodologies to new issues and multidisciplinary situations;
- 5.2. Plan and manage their own learning path, making individual choices relating to their education;
- 5.3. Develop their intellectual curiosity: be interested in and open to trends in the field of knowledge but also in relation to the methods for communicating that knowledge;
- 5.4. Be responsible for their own learning: independently manage the acquisition and updating of their knowledge and expertise;
- 5.5. Manage their time and plan the steps required to carry out a project.

VISU2MC Programme

Detailed programme by subject

CORE COURSES [45.0]

- Mandatory
- ☼ Optional
- Δ Not offered in 2022-2023
- O Not offered in 2022-2023 but offered the following year
- Offered in 2022-2023 but not the following year
- $\Delta \oplus \text{Not offered in 2022-2023}$ or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
 | FR| Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O LVISU2990	Individual final project		[q1+q2] [] [15 Credits] 🛞
O LVISU2100	Seminar on visual culture	Sébastien Fevry Alexander Streitberger	∏ [q1+q2] [30h] [10 Credits] ⊕

o Optional courses (20 credits)

20 credits to be chosen from the following courses

COMU2200 Comusing the state of t	Genres, cultures and representations	Sarah Sepulchre	[q1] [30h] [5 Credits]
COMU2221 Comu2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	[q1] [22.5h] [5 Credits]
COMU2605 COMU2605	Analysis of televised series	Sarah Sepulchre	[q2] [30h] [5 Credits]
COMU2619 COMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry Adeline Werry (compensates Sébastien Fevry)	ाः [q2] [30h] [5 Credits] 🔀
MCOMU2703 MCOMU2703	Etudes culturelles	Sébastien Fevry	[q1] [30h] [5 Credits] (#)
Strial LESS LESS LESS LESS LESS LESS LESS LES	Art and Literature	Ralph Dekoninck Anne Reverseau	[q2] [22.5h] [5 Credits] 🕀 🕮
□ LGERM2826	Comics and decolonization	Véronique Bragard	[q2] [30h] [5 Credits] 🕀 🕮
\$\$ LHART2220	The iconology and sociology of art	Sébastien Biset (compensates Ralph Dekoninck)	[1] [15h] [5 Credits] ⊕ ⊕
☐ LHART2240	Visual Culture Studies and Art History	Alexander Streitberger	[q2] [30h] [5 Credits]
© LHART2360	Art and new media	Alexander Streitberger	[q1] [30h] [5 Credits] Ø 🕮
⇔ LHART2370	The history of engraving and printed images	Ralph Dekoninck	[q1] [15h] [5 Credits] Ø 🕮
S LHART2410	The iconography and anthropology of the image	Ralph Dekoninck	[q2] [30h] [5 Credits]
CHART2420	Art and Photography	Alexander Streitberger	[q1] [30h] [5 Credits] 🕀 🕮
S LMUSI2450	Art and Music	Brigitte Van Wymeersch	PR [q1] [15h] [5 Credits] ∅ ⊕
窓 LROM2745	Seminar: the sociosemiotics of the comic strip and other mixed messages		[q2] [15h] [5 Credits] △ ⊕
☎ LROM2750	Contemporary literature and images		[q2] [15h] [5 Credits] △ ⊕ ⊕

OPTIONS

Students must choose:

- either an option (15 credits); or
- optional courses among the four options (15 credits).
 - > Option in Events Communication [en-prog-2022-visu2mc-lvisu8010]
 - > Option muséologie et médiation muséale [en-prog-2022-visu2mc-lvisu8020]
 - > Option Photography and Film [en-prog-2022-visu2mc-lvisu803o]
 - > Option in Digital Culture and Ethics [en-prog-2022-visu2mc-lfial8000]
 - > Optional courses [en-prog-2022-visu2mc-lvisu805o]

OPTION IN EVENTS COMMUNICATION [15.0]

- Mandatory
- ☼ Optional
- Δ Not offered in 2022-2023
- O Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is organised at UCLouvain-Mons

• Content:

MCOMU2702	Communication et production événementielle	Chloé Colpé	[q2] [30h] [5 Credits]
O MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	[q2] [30h] [5 Credits]
• MCOMU2114	Communication des organisations culturelles	Fabienne Guilleaume (compensates Sarah Sepulchre) Charlotte Jacquet	🕞 [q2] [30h] [5 Credits] 🗐

OPTION MUSÉOLOGIE ET MÉDIATION MUSÉALE [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2022-2023
- O Not offered in 2022-2023 but offered the following year
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- $\Delta \oplus$ Not offered in 2022-2023 or the following year
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

• LHAGI2500	Museum studies: Organisational aspects	Joël Roucloux	[q2] [15h] [5 Credits]
O LHAGI2540	Museum studies: current challenges	Joël Roucloux	[q1] [30h] [5 Credits]
⇔ LHAGI2550	Museum and Heritage Education	Marie-Emilie Ricker Joël Roucloux	[q2] [30h] [5 Credits] Ø
⇔ LHAGI2560	Seminar on methodology in Museum and Heritage Education	Marie-Emilie Ricker	[q2] [30h] [5 Credits] #

OPTION PHOTOGRAPHY AND FILM [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2022-2023
- O Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- $\Delta \oplus$ Not offered in 2022-2023 or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is organised at KU Leuven

o Content:

O EVISU2500	Photography and Visual Culture (KU Leuven)	[q2] [26h] [5 Credits] 🕮
O EVISU2501	Photo Hybrids (KU Leuven)	[q2] [26h] [5 Credits]
O EVISU2502	Film and Literature (KU Leuven)	[q2] [39h] [5 Credits] 🛞

OPTION IN DIGITAL CULTURE AND ETHICS [15.0]

The digital has transformed our lives and culture to the extent to which everything takes place nowadays in "digital space," as our own space, time, and existence are all deeply digitalized. In the "culture of connectivity," the digital is ubiquitous, we are, one way or another, always online, while technology is no longer just 'at hand', but already intimately infiltrating and fusing with our thoughts, our sensations, and even our bodies.

The Digital Culture and Ethics Option offers courses focusing on such profound changes brought about by the digital in all walks of life and academic disciplines alike. It invites the students to reflect critically and creatively on the resulting large-scale evolutions and equips them with the right skills and tools for approaching their subject matters from cutting-edge and presently much needed, genuinely effective and encompassing perspectives.

The topics and practical applications taught in this option also open up the scope of our specialized fields to wider cross-disciplinary viewpoints, thus making us ready to be professionally versatile and successful in a deeply transformed digital world.

https://sites.uclouvain.be/chairealtissia/

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- O Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- $\Delta \oplus$ Not offered in 2022-2023 or the following year
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

O LFIAL2010	Altissia Chair: The Digital Turn in Culture & Ethics	Cédric Byl Charles Pence (coord.)	[q1] [22.5h] [5 Credits]
O LFIAL2020	Altissia Chair: Practical Digital Methods and Tools for the Humanities	Isabelle Gribomont	[q2] [22.5h+15h] [5 Credits]

o One course from the list below: (5 credits)

S LFIAL2630	Introduction to automatic text processing	Cédrick Fairon	[q2] [22.5h] [5 Credits]
S LFIAL2640	Digital humanities	Paul Bertrand	[q2] [15h] [5 Credits]
S LFIAL2650	Digital Document and Data Analysis, Critical Editing, and Publishing	Thibault Clerice	[q2] [15h] [5 Credits] > English-friendly
□ LFIAL2660	Digital practices seminar	Paul Bertrand	[q2] [15h] [5 Credits]

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CHIST2600	Digital Practices in History Professions This course is only open to students with a Master's degree in history or who have taken the minor in history		FR [q2] [15h] [5 Credits] 🖉 🕮
S LCLIB2120	Library science and bibliometrics: collections, services, resources and mediation		Fig. [q1] [15h] [5 Credits] $\triangle \oplus \oplus$ > English-friendly
CLIB2130 CLIB2130	Digital books		11 [q1] [15h] [5 Credits] △ ⊕ ⊕
LEPL2210	Ethics and ICT	Axel Gosseries Olivier Pereira	[q2] [30h] [5 Credits]
☐ LANTR2115	Séminaire d'Anthropologie du Numérique : technologie, jeux vidéos et mondes virtuels	Olivier Servais	[q2] [15h] [5 Credits]
St LCOMU2640	Media education and media literacy	Thibault Philippette	FR [q1] [30h] [5 Credits]
B LDEMO2640	"Big data" : capture et analyse de données massives	Julien Boelaert (compensates Christine Schnor)	R [q2] [20h] [5 Credits]
EUSL2113	Digital Europe	Enguerrand Marique (compensates Christophe Lazaro) Alain Strowel (compensates Christophe Lazaro)	○N [q2] [30h] [5 Credits] ⁽⁽⁾
☎ LSOC2002	Digital sociology	Laura Merla	[q2] [30h] [5 Credits] △ ⊕

OPTIONAL COURSES [15.0]

Students must choose optional courses among the options (15 credits).

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

VISU2MC - Information

Access Requirements

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail. Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

General access requirements

General access requirements

Translated from https://www.gallilex.cfwb.be/fr/leg_res_01.php?ncda=39681&referant=l02

Art. 112. § 1. In accordance with the general requirements established by the academic authorities, students who have:

- 1. a master's degree;
- 2. an academic degree similar to the one mentioned in the preceding paragraph awarded by a higher education institution in the Flemish Community or the German-speaking Community, or by the Royal Military Academy, by virtue of a decision of the academic authorities and in accordance with any additional requirements they may establish;
- 3. a foreign academic degree recognised as equivalent to those mentioned in paragraphs 1 and 2 pursuant to this decree, a European directive, an international convention or other legislation, in accordance with the same requirements.

The additional admission requirements referred to in paragraph 2 are intended to ensure that the student has acquired the knowledge and skills required for the studies in question. When the additional admission requirements consist of one or more additional course units, these may not represent more than 60 additional credits for the student, taking into account all the credits that he or she may otherwise use for admission. These course units are part of the student's study programme.

- § 2. In accordance with the general requirements established by the academic authorities, a student who holds a title, diploma, degree or certificate of higher education, in the French Community or outside it, which does not grant him or her eligibility for admission to a specialised master's course by virtue of the preceding paragraph, may nevertheless be admitted by the jury of the course in question, in accordance with the additional requirements that it establishes, if the totality of the higher education that he or she has completed or the expertise that he or she has acquired is valued by the jury to be at least 240 credits.
- § 3. By way of derogation from these general requirements, the academic authorities may also admit to a specialised master's course holders of a title, diploma, degree or certificate awarded outside the French Community which, in that system of origin, grants direct eligibility for postgraduate studies, even if the studies sanctioned by these credentials are not organised into distinct degree courses or within a time period of at least five years.

Evaluation

The evaluation methods comply with the <u>regulations concerning studies and exams</u> (https://uclouvain.be/fr/decouvrir/ rgee.html). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Faculty

Structure entity Denomination Sector Acronym Postal address

Website

Mandate(s)

• Dean : Cédrick Fairon

• Administrative director : Valérie Loutsch

Commission(s) of programme

• Ecole d'histoire, arts et cultures (EHAC)

Academic supervisor: Alexander Streitberger

Jury

- Alexander Streitberger
- Sébastien Fevry
- Ralph Dekoninck

Useful Contact(s)

• For further information: info-fial@uclouvain.be

SSH/FIAL

Faculty of Philosophy, Arts and Letters (FIAL)

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