

**At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In English**Dissertation/Graduation Project : **YES** - Internship : **NO**Activities in English: **YES** - Activities in other languages : **NO**Activities on other sites : **NO**Main study domain : **Sciences économiques et de gestion**Organized by: **Louvain School of Management (LSM)**Programme acronym: **EBEP2MC** - Francophone Certification Framework: 7**Table of contents**

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## EBEP2MC - Introduction

### Introduction

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#### Introduction

This Advanced Masters, open only to students already holding a Master's, prepares you for European affairs and for European policy officer positions in enterprises, government and NGOs. It develops your abilities to:

1. understand the designs and functioning of European economic policies
2. assess the impact of EU economic policies on business and society
3. understand how business strategies and lobbying practices from different stakeholders can shape EU economic policies
4. design strategies for firms and NGOs that take into account the EU policies and their institutional framework
5. integrate the challenges of European and international competition into "socially responsible" management practices.

This Masters also offers different unique opportunities that will add value to your curriculum:

- by including experimented practitioners in European affairs from EU institutions, business and NGOs
- by analysing specific case studies in European affairs
- by organizing special events on major current European issues

#### Your profile

You:

- have a Master's degree and you wish to develop an expertise in European economic policies and European business strategies
- wish to work with business or NGOs to adapt and influence the EU economic policies
- wish to design strategies for business and NGOs in the EU institutional and economic context
- strive for excellence in EU affairs expertise.

#### Your future job

- Working in or with EU institutions
- Position of responsibility in the EU affairs management of companies and NGOs
- Economic and trade diplomacy
- Consultancy and European Public affairs (lobbying) for business, NGOs, public institutions
- Think tanks focusing on EU affairs
- Journalism specialized in the business and economics aspects of EU affairs

#### Your programme

During this Masters, you will develop the skills necessary to grasp the complexity of the EU economic policies, European business strategies and the varied challenges companies and NGOs face in the moving environment of the EU.

The Masters 60 will be composed of:

- professional focus courses
- a special training week to address a major current European issue
- a Master's thesis with a seminar to provide methodological inputs and feedback as well as presentation skills

Please note that, depending on your academic background, teaching units (= prerequisite courses) could be added to your master program.

## EBEP2MC - Teaching profile

### Learning outcomes

A [general presentation](https://uclouvain.be/en/faculties/lsm/advanced-masters-in-european-business-and-economic-policy.html#:~:text=The%20Advanced%20Masters%20in%20European,Universit%C3%A9%20Saint%20Louis%20UCLouvain%20Bruxelles) (https://uclouvain.be/en/faculties/lsm/advanced-masters-in-european-business-and-economic-policy.html#:~:text=The%20Advanced%20Masters%20in%20European,Universit%C3%A9%20Saint%20Louis%20UCLouvain%20Bruxelles) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

On successful completion of this programme, each student is able to :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies
  - 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
  - 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
  - 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents
2. Insert one's analysis and/or action within the various decision levels of the EU
  - 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
  - 2.2. Master the economic issues at stake on the European scale.
3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management
  - 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ;the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
  - 3.2. The company theories and its management within the institutional and multicultural European framework
4. Contribute to the design of:
  - 4.1. Management strategies of companies operating in the EU
  - 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.
5. Share relevant economic information adapted to the targeted audience
  - 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
  - 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies
  - 5.3. To present information correctly, with structure, in a clear, precise and well-argued way (ability to report from reports, statements, notes, summaries...)
6. Complete personal research work (thesis), applying a scientific approach and a rigorous as well as argumentative methodology to investigate a case study about specific aspects on the European economic policies (such as the analysis of a draft directive or of the impact of a decision from a European institution (e.g. the DG for Trade, the ECB or the European competition authorities)) or on the strategy of the firms operating on the EU level (such as a merger, a reorganization of the supply chain or the emerging market entry).
  - 6.1. Define and detail an issue within a delimited study perimeter and within a specific context
  - 6.2. Summarize the literature regarding the issue while critically and actively using relevant information tools, primary and secondary sources.
  - 6.3. Use a methodological and a rigorous analytical approach.
  - 6.4. Use the relevant concepts and analysis tools to study this issue
  - 6.5. Collect original data, analyze it and exploit it consistently.
  - 6.6. Develop an objective analysis and a capacity for synthesis allowing to put in perspective the parameters at stake and to draw relevant conclusions.
  - 6.7. Overall, show a critical ability both regarding one's own work and regarding the knowledge mobilized.
7. Act as an academic, as a critical and responsible actor having integrated a continuous development logic

7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

## Programme structure

The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- The core of the curriculum (40 credits)
- Elective courses (20 credits)

## EBEP2MC Programme

## Detailed programme by subject

### CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

|             |   |  |                                 |
|-------------|---|--|---------------------------------|
| ○ LEUSL3001 | <a href="#">The EU in the Global Economy</a>                            | Jean-Christophe Defraigne                  | EN [q1] [60h+0h] [10 Credits] 🌐 |
| ○ LEUSL2022 | <a href="#">Institutional law of the European Union</a>                 | Paul Nihoul<br>François van der Mensbrugge | EN [q1] [45h] [5 Credits] 🌐     |
| ○ LEUSL2023 | <a href="#">EU internal market law</a>                                  | Anne-Lise Sibony                           | EN [q2] [37.5h] [5 Credits] 🌐   |
| ○ LEUSL2112 | <a href="#">Economic and Monetary Union</a>                             | Clément Fontan                             | EN [q1] [30h] [5 Credits] 🌐     |
| ○ LLSMD3001 | <a href="#">Master Thesis &amp; seminar on European current affairs</a> |  | EN [q1+q2] [] [15 Credits] 🌐    |

### ○ Elective courses (20 credits)

|             |  |   |                             |
|-------------|--|---|-----------------------------|
| ⊗ LDREU2208 | <a href="#">European Competition Law</a>           | Damien Gerard   | EN [q1] [30h] [5 Credits] 🌐 |
| ⊗ LDROP2081 | <a href="#">European and International Tax Law</a> | Filip Debelva (compensates Edoardo Traversa)<br>Philippe Malherbe | EN [q2] [30h] [5 Credits] 🌐 |
| ⊗ LDROP2031 | <a href="#">Financial Markets Regulations</a>      | Philippe Lambrecht  | EN [q2] [30h] [5 Credits] 🌐 |
| ⊗ LLSMS2061 | <a href="#">Corporate Strategy in Europe</a>       | Guilhem Bascle  | EN [q2] [30h] [5 Credits] 🌐 |
| ⊗ LLSMS2064 | <a href="#">European Public Affairs</a>            | Clément Fontan (compensates Jean-Christophe Defraigne)            | EN [q1] [30h] [5 Credits] 🌐 |
| ⊗ LLSMS2062 | <a href="#">European Corporate Practice</a>        | Eric Cornuel  | EN [q1] [30h] [5 Credits] 🌐 |
| ⊗ LLSMS2063 | <a href="#">Industrial Relations in Europe</a>     | Evelyne Léonard   | EN [q2] [30h] [5 Credits] 🌐 |

|             |  |   |                                |
|-------------|--|---|--------------------------------|
| ⌘ LEUSL2106 | Regional policy  | Philippe Monfort  | EN [q1] [30h] [5 Credits] 🌐    |
| ⌘ LEUSL2113 | Digital Europe   | Enguerrand Marique<br>(compensates<br>Christophe Lazaro)<br>Alain Strowel<br>(compensates<br>Christophe Lazaro) | EN [q2] [30h] [5 Credits] 🌐    |
| ⌘ LEUSL2306 | EU trade law and policy  |   | EN [q2] [30h] [5 Credits] ⚠️ 🌐 |
| ⌘ LEUSL2303 | Economic relations between Europe and the developing economies | Jean-Christophe Defraigne   | EN [q1] [30h] [5 Credits] 🌐    |
| ⌘ LECON2041 | International Trade  | Gonzague Vannoorenberghe  | EN [q2] [30h] [5 Credits] 🌐    |

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## EBEP2MC - Information

### Access Requirements

*In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.  
Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.  
The admission requirements must be met prior to enrolment in the University.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

#### SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)

### General access requirements

Translated from [https://www.galilex.cfwb.be/fr/leg\\_res\\_01.php?ncda=39681&referant=I02](https://www.galilex.cfwb.be/fr/leg_res_01.php?ncda=39681&referant=I02)

Art. 112. § 1. In accordance with the general requirements established by the academic authorities, students who have:

1. a master's degree;
2. an academic degree similar to the one mentioned in the preceding paragraph awarded by a higher education institution in the Flemish Community or the German-speaking Community, or by the Royal Military Academy, by virtue of a decision of the academic authorities and in accordance with any additional requirements they may establish;
3. a foreign academic degree recognised as equivalent to those mentioned in paragraphs 1 and 2 pursuant to this decree, a European directive, an international convention or other legislation, in accordance with the same requirements.

The additional admission requirements referred to in paragraph 2 are intended to ensure that the student has acquired the knowledge and skills required for the studies in question. When the additional admission requirements consist of one or more additional course units, these may not represent more than 60 additional credits for the student, taking into account all the credits that he or she may otherwise use for admission. These course units are part of the student's study programme.

§ 2. In accordance with the general requirements established by the academic authorities, a student who holds a title, diploma, degree or certificate of higher education, in the French Community or outside it, which does not grant him or her eligibility for admission to a specialised master's course by virtue of the preceding paragraph, may nevertheless be admitted by the jury of the course in question, in accordance with the additional requirements that it establishes, if the totality of the higher education that he or she has completed or the expertise that he or she has acquired is valued by the jury to be at least 240 credits.

§ 3. By way of derogation from these general requirements, the academic authorities may also admit to a specialised master's course holders of a title, diploma, degree or certificate awarded outside the French Community which, in that system of origin, grants direct eligibility for postgraduate studies, even if the studies sanctioned by these credentials are not organised into distinct degree courses or within a time period of at least five years.

### Specific access requirements

#### DIRECT ACCESS FOR HOLDERS OF THE FOLLOWING BELGIAN UNIVERSITY DEGREES:

- > Master 120 in Economics or
- > Master 120 in Management or
- > Master 120 in Business Engineering or
- > ICHEC Master's degree in Business Management - International Track
- > Other Masters issued by the Flemish community, if the student has acquired a total of 300 credits ects:
  - Master of Science in Applied Economic Sciences: Economic Policy
  - Master of Science in Applied Economics: Business Economics
  - Master of Science in Business Economics
  - Master of Science in Complementary Studies in Economics
  - Master of Science in Complementary Studies in Business Economics
  - Master of Science in International Business
  - Master of Science in Social and Economic Sciences
  - Master of Science in Economics, Law and Business Administration

#### SPECIFIC\* ACCESS REQUIREMENTS FOR HOLDERS OF A BELGIAN OR NON-BELGIAN DEGREE OTHER THAN HERE ABOVE:

> Hold a **1st (Bachelor) and a 2nd (Master) cycle university degrees** issued by a recognized academic institution\*\*.

Please note: Professional degrees are not accepted even when they are delivered by a recognized academic institution\*\*.

> Have acquired a total of **300 credits** of which :

- 50 ECTS in Economics and/or Business and/or Management
- 10 ECTS in Law

If you did not acquire the required credits in Law and Economics, Management or Business, the jury could decide to add one to three additional courses (15 credits in total) to your master programme to provide you with the necessary basis in these disciplines.

> Proof of **English proficiency**

Minimum 89 for **TOEFL iBT** or minimum 6.5 for the **IELTS academic** (Please note that the validity of the score is two years from the test date).

You can be exempted from the English test if you can prove you have done the entire Bachelor and Master in English in a native English-speaking country.

\* in addition to the [UCLouvain general access requirements](#)

\*\* The degree must be awarded by an academic institution recognized by UNESCO or recognized by AUF (see <https://www.whed.net/home.php> and [https://www.auf.org/les\\_membres/nos-membres/](https://www.auf.org/les_membres/nos-membres/)).

Membership of international networks such as CEMS and/or international accreditation such as EQUIS can serve as reference.

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**DEADLINES TO SUBMIT A UCLouvain ONLINE REQUEST**

- **APRIL 30** for candidates nationals of a **country outside the European Union, not residing in Belgium and needing a visa**

- **AUGUST 31** for all applicants nationals of a **country of the European Union or a national of a country with exemption from visa** (Norway, Liechtenstein, Monaco, Switzerland and Iceland) holders or future holders of a foreign access degree (i.e. **non Belgian degree**) **AND** for all nationals of a **country outside the European Union, residing in Belgium and not needing a visa**

- **SEPTEMBER 30** for all applicants nationals of a **country of the European Union or nationals of a country with exemption from visa** (Norway, Liechtenstein, Monaco, Switzerland and Iceland) holders or future holders of a Belgian access degree (i.e. **Belgian degree**).

**Please note that attendance is mandatory as of the beginning of the academic year.**

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[Tuition fees 2022-2023](#)



## Teaching method

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The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the Brussels EU bubble. In addition, students will be attending EU affairs conferences and a recreational team-building event is also part of this programme.

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Examinations for each activity. The precise form is outlined, when necessary, in the relevant course specification.

## Mobility and/or Internationalisation outlook

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The programme welcomes international students, although it does not include international exchanges (such as Erasmus programmes).

## Possible trainings at the end of the programme

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This Master does not specifically lead to enter PhD studies without a more specifically research oriented master.

## Contacts

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For further information regarding this Advanced Masters, please contact [ism-masters60@uclouvain.be](mailto:ism-masters60@uclouvain.be).

## Curriculum Management

Faculty

Structure entity

SSH/LSM

Denomination

Louvain School of Management ([LSM](#))

Sector

Human Sciences ([SSH](#))

Acronym

LSM

Postal address

Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve

Website

<http://www.uclouvain.be/ism>

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Academic supervisor: Jean-Christophe Defraigne

Jury

- President of the jury - Prof. Benoît Gailly: [president-jury-lln@uclouvain.be](mailto:president-jury-lln@uclouvain.be)
- Jean-Christophe Defraigne

Useful Contact(s)

- Admissions of holders of a belgian's degree - Mrs Estelle Tonon: [ism-belgian-admissions@uclouvain.be](mailto:ism-belgian-admissions@uclouvain.be)

- Admissions of candidates holders of a non-belgian's degree - Mrs Estelle Tonon: [ism-international-admissions@uclouvain.be](mailto:ism-international-admissions@uclouvain.be)
- Studies Advisor: [ism-students-office@uclouvain.be](mailto:ism-students-office@uclouvain.be)

