

At Mons - 120 credits - 2 years - Day schedule - In FrenchDissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **optional** - Activities in other languages : **NO**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**Programme acronym: **COMM2M** - Francophone Certification Framework: 7**Table of contents**

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COMM2M - Introduction

Introduction

COMM2M - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

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CG4.

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CG7.

7.1

7.2

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OPT.

COMM2M Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊙ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Formation de base

Course ID	Course Title	Instructor	Language	Duration	Credits	Open to incoming exchange students	Year 1	Year 2
MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR	[q1] [30h]	[5 Credits]	🌐	X	
MSHUM2201	Compétences relationnelles	Laurent Lievens	FR	[q1] [15h+30h]	[5 Credits]	🌐		X
MCOHD2003	Internet & Communication	Tiffany Andry Pascal Francq (compensates Sandrine Roginsky) Sandrine Roginsky	FR	[q1] [30h]	[5 Credits]	🌐		X

o Mémoire et stage

MCOMU2900A	Recherche préparatoire au mémoire		FR	[] [] [3 Credits]		🌐	X	
MCOMU2900B	Mémoire 120 (Partie 2) ■		FR	[] [] [20 Credits]		🌐		X
MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR	[q1] [15h]	[2 Credits]	🌐	X	
MCOMU2205	Stage ■		FR	[] [] [10 Credits]		🌐		X

o Langues

MANGL2163	Advanced English 1	Céline Gouverneur (coord.) Caroline Lambert Guy Monfort Quentin Zèques	EN	[q1+q2] [0h+30h]	[2 Credits]	🌐	X	
MANGL2236	Advanced English 2 ■	Caroline Lambert Guy Monfort Quentin Zèques (coord.)	EN	[q1] [30h]	[3 Credits]	🌐		X

o Deuxième langue au choix (5 credits)

Une des langues parmi:

⊗ MESP2165	Advanced Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES	[q1+q2] [0h+30h]	[3 Credits]	🌐	X	
⊗ MESP2237	Advanced Spanish 2 ■	Juan Francisco Hernandez Rodriguez (coord.)	ES	[q1] [30h]	[2 Credits]	🌐		X
⊗ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL	[q1+q2] [0h+30h]	[3 Credits]	🌐	X	
⊗ MNEER2238	Advanced Dutch 2 ■	Bruno Michiels (coord.)	NL	[q1] [30h]	[2 Credits]	🌐		X

LIST OF FOCUSES

- > Professional Focus : culture and communication [en-prog-2022-comm2m-mcomm217s]
 > Professional Focus: stratégie et communication Web [en-prog-2022-comm2m-mcomm220s]

PROFESSIONAL FOCUS : CULTURE AND COMMUNICATION

- Mandatory
- ✘ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content: (30 credits)

Code	Titre	Enseignants	Pré-requis	Credits	Langue	1	2
MCOMU2114	Communication des organisations culturelles	Fabienne Guillaume (compensates Sarah Sepulchre) Charlotte Jacquet	FR [q2] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2108	Politiques et publics de la culture	Joanne Jójczyk Jean-Gilles Lowies	FR [q1] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	FR [q2] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	FR [q1] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2702	Communication et production événementielle	Chloé Colpé	FR [q2] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2703	Etudes culturelles	Sébastien Fevry	FR [q1] [30h] [5 Credits] 🌐	5	FR	X	

PROFESSIONAL FOCUS: STRATÉGIE ET COMMUNICATION WEB [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
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- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
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Year

1 2

o Content:

Code	Titre	Enseignants	Pré-requis	Credits	Langue	1	2
MCOMU2104	Audit de communication	François Lambotte	FR [q2] [15h] [5 Credits] 🌐	5	FR	X	
MCOMU2110	Communication d'intérêt général et publics citoyens	Emily Hoyos Sandrine Roginsky	FR [q2] [30h] [5 Credits] 🌐	5	FR	X	
MCOMU2112	Stratégies de communication et communication de crise	Damien Renard	FR [q2] [30h] [5 Credits] 🌐	5	FR	X	

				Year	
				1	2
○ MCOMU2113	Sémiotique du web	Tiffany Andry (compensates) Andrea Catellani	FR [q1] [30h] [5 Credits]	x	
○ MCOMU2115	Projet de communication	Alexandra Cazan (compensates) Guillaume Giansante	FR [q2] [15h] [5 Credits]	x	
○ MCOMU2208	Stratégies d'audience et stratégies en médias digitaux	Jean-Michel Depasse	FR [q1] [30h] [5 Credits]	x	

OPTIONS

Options de Mons

- > MONS - Communication et production de contenu web [en-prog-2022-comm2m-mcomm410o]
- > MONS - Immersion professionnelle [en-prog-2022-comm2m-mcomm210o]
- > MONS - Communication et politique [en-prog-2022-comm2m-mcomm230o]
- > MONS - Marketing communication [en-prog-2022-comm2m-mingm210o]
- > MONS - Entrepreneurship [en-prog-2022-comm2m-lgest564o]

Options transversales accessibles à tous les masters 120 de l'Ecole de communication

- > Ouverture en gestion de la communication d'organisation et des relations publiques [en-prog-2022-comm2m-lcomu201o]
- > Ouverture en communication socio-éducative [en-prog-2022-comm2m-lcomu203o]
- > Recherche en communication [en-prog-2022-comm2m-lcomu204o]
- > Ouverture "Ecole de journalisme de Louvain" [en-prog-2022-comm2m-lcomu202o]
- > Communication multilingue [en-prog-2022-comm2m-lcomu209o]
- > Culture médiatique [en-prog-2022-comm2m-lcomu248o]
- > Cultures et identités [en-prog-2022-comm2m-lcomu249o]
- > MONS - Communication et production de contenu web [en-prog-2022-comm2m-mcomm410o]
- > Formation interdisciplinaire en création d'entreprise (CPME) [en-prog-2022-comm2m-lcomu210o]
- > Echange Erasmus ou international [en-prog-2022-comm2m-lcomu208o]

OPTIONS DE MONS

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB [15.0]

- Mandatory
- ⊗ Optional
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- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
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Content:

				Year	
				1	2
○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits]	x	x

Year

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MONS - IMMERSION PROFESSIONNELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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o Content:

○ MCOMU2704	Immersion professionnelle - module diagnostic ■	Sébastien Fevry François Lambotte Sandrine Roginsky	FR [q2] [30h] [7 Credits] 🌐	x	x
○ MCOMU2705	Immersion professionnelle - module mise en oeuvre ■	Sébastien Fevry François Lambotte Sandrine Roginsky	FR [q2] [30h] [8 Credits] 🌐	x	x

MONS - COMMUNICATION ET POLITIQUE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
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- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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o Content:

○ MSPOL2141	Médias et politique	Baptiste Erkes	FR [q2] [30h] [5 Credits] 🌐	x	x
○ MSPOL2140	Sociologie de l'interaction en politique	Pierre Baudewyns	FR [q1] [30h] [5 Credits] 🌐	x	x
○ MSPRI2160	Genre et développement durable	Fabienne Leloup Alena Sander (compensates Elena Aoun)	FR [q2] [30h] [5 Credits] 🌐	x	x

MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
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Year

1 2

o Content:

○ MCOMU2202	Marketing Communications	Karine Charry	(FR) [q1] [30h] [5 Credits] 🌐	X	X
○ MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	(FR) [q1] [30h] [5 Credits] 🌐	X	X
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	(FR) [q1] [30h] [5 Credits] 🌐	X	X

MONS - ENTREPRENEURSHIP [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is co-organised with the Haute Ecole Louvain en Hainaut (HELHa)

Year

1 2

o Content:

○ MLSMM2261	Collective Entrepreneurship	Julie Hermans	(FR) [q1] [30h] [5 Credits] 🌐		X
○ MLSMM2262	Entrepreneuriat technologique	David Valentiny (compensates Julie Hermans)	(FR) [q1] [30h] [5 Credits] 🌐		X
○ MLSMM2263	Doing Entrepreneurship	David Valentiny (compensates Amélie Jacquemin)	(FR) [q1] [30h] [5 Credits] 🌐		X

OPTIONS TRANSVERSALES ACCESSIBLES À TOUS LES MASTERS 120 DE L'ECOLE DE COMMUNICATION

OUVERTURE EN GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

				Year	
⊗ LCOMU2615	Corporate communication	Damien Renard	(FR) [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	(EN) [q1] [30h] [5 Credits] 🌐	X	X
⊗ LCOMU2617	Public Communication & media relations	Arlin Bagdat Jean-Yves Daxhelet Lara Van Dievoet	(FR) [q2] [30h] [5 Credits] 🌐	X	X
⊗ LCOMU2350	Assessment of organization communication	Vincent Brulois Joseph Lemaire	(FR) [q1] [30h] [5 Credits] 🌐	X	X

OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
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- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
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Year

1 2

o Content:

				Year	
● LCOMU2600	Scientific popularisation	Jerry Jacques	(FR) [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2640	Media education and media literacy	Thibault Philippette	(FR) [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2663	Effets éducatifs des médias	Martin Culot Valéria Ligurgo	(FR) [q1] [30h] [5 Credits] 🌐	X	X

RECHERCHE EN COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
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- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Activités obligatoires (10 credits)**

● LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	FR [q1+q2] [15h] [3 Credits] 🌐	X	X
● LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Sophie Del Fa (compensates) Pierre Fastrez Pierre Fastrez	FR [q1+q2] [15h] [3 Credits] 🌐	X	X
● LCOMU2160	Lectures dirigées		FR [q1 or q2] [] [4 Credits] 🌐	X	X

o Une activité au moins au choix (5 credits)

Cette activité est à choisir parmi tous les cours proposés à l'UCLouvain, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2022-2023
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- Activity with requisites
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Year

1 2

o Content:

● LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	FR [q1] [30h] [4 Credits] 🌐	X	X
● LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Frédéric Gersdorff Olivier Le Bussy	FR [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2121	Journalism and social sciences	Zoltan Nicolas Dujisin-Muharay	EN [q2] [15h] [3 Credits] 🌐 > French-friendly	X	X
● LCOMU2429	Socio-économie du journalisme et des médias d'information	Anthony Bellanger (compensates) Olivier Standaert Bernard Marchant Wouter Verschelden (compensates) Olivier Standaert	FR [q2] [22.5h] [3 Credits] 🌐	X	X

COMMUNICATION MULTILINGUE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
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- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
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Year

1 2

o Content:**o Compréhension à la lecture et vocabulaire économique**

L'étudiant choisit une des activités parmi :

⊗ LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits] 🌐	X	X
⊗ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	EN [q1] [22.5h] [5 Credits] 🌐	X	X
⊗ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits] 🌐	X	X

o Activités au choix (10 credits)

L'étudiant choisit 2 activités parmi :

⊗ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2414	Oral business communication techniques in German 1	Manon Hermann	DE [q1] [15h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	EN [q1] [15h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hilgsmann)	NL [q1] [30h+15h] [5 Credits] 🌐	X	X
⊗ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	NL [q1] [15h+15h] [5 Credits] 🌐	X	X

CULTURE MÉDIATIQUE [15.0]

- Mandatory
- ✘ Optional
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- Activity with requisites
- 🌐 Open to incoming exchange students
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1 2

o Content:

● LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	(FR) [q1] [22.5h] [5 Credits] 🌐	X	X
● LCOMU2605	Analysis of televised series	Sarah Sepulchre	(FR) [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry Adeline Werry (compensates Sébastien Fevry)	(FR) [q2] [30h] [5 Credits] 🌐	X	X

CULTURES ET IDENTITÉS [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2022-2023
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- 🌐 Open to incoming exchange students
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1 2

o Content:

● LCOMU2606	nter-cultural communication	Fabrice Dhume	(FR) [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	(FR) [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2618	Cultural identities and media uses	Sarah Sepulchre	(FR) [q1] [30h] [5 Credits] 🌐	X	X

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB [15.0]

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- ⊗ Optional
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Year

1 2

o Content:

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐	X	X
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	(FR) [q2] [22.5h] [5 Credits] 🌐	X	X
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	(FR) [q2] [15h] [5 Credits] 🌐	X	X

FORMATION INTERDISCIPLINAIRE EN CRÉATION D'ENTREPRISE (CPME) [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Activités obligatoires (20 credits)**




Rem 1 : Les étudiants n'ayant pas de prérequis en gestion devront suivre le cours LCPME 2021 "Financer son projet". Rem 2 : Les séances du cours LCPME 2003 sont réparties sur les deux blocs annuels du master. L'étudiant doit les suivre dès le bloc annuel 1, mais ne pourra inscrire le cours que dans son programme de bloc annuel 2.

○ LCPME2001	Théorie de l'entrepreneuriat	Frank Janssen	(FR) [q1] [30h+20h] [5 Credits] 🌐	X	
○ LCPME2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Marine Falize	(FR) [q1] [30h+15h] [5 Credits] 🌐	X	
○ LCPME2003	Plan d'affaires et étapes-clefs de la création d'entreprise	Frank Janssen	(FR) [q2] [30h+15h] [5 Credits] 🌐		X
○ LCPME2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	(FR) [q2] [30h+15h] [5 Credits] 🌐	X	
⊗ LCPME2021	Financer son projet UE obligatoire pour les étudiants n'ayant pas de prérequis en gestion	Yves De Rongé	(FR) [q2] [30h+15h] [5 Credits] 🌐	X	

o Activités au choix (10 credits)**⊗ Pour les étudiants en communication stratégique des organisations (10 credits)**

10 crédits d'activités parmi :

⊗ LCOMU2615	Corporate communication	Damien Renard	(FR) [q1] [30h+15h] [5 Credits] 🌐	X	X
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				Year	
				1	2
✘ LCOMU2708	Political participation in the web era : digital controversies & community management	Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits] 	x	x
✘ LCOMU2610	Internal communication and communication of change	Katja Werbrouck (compensates François Lambotte)	EN [q1] [30h] [5 Credits] 	x	x
✘ LCOMU2350	Assessment of organization communication	Vincent Brulois Joseph Lemaire	FR [q1] [30h] [5 Credits] 	x	x

✘ **Pour les autres étudiants (10 credits)**

10 crédits d'activités d'une option complémentaire de la finalité choisie.

ECHANGE ERASMUS OU INTERNATIONAL [15.0]

Alternatives

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](https://uclouvain.be/en-prog-2022-comm2m-programme) [<https://uclouvain.be/en-prog-2022-comm2m-programme>]

MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊙ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ MCOMU1208	Sémiotique générale	Christel Christophe Christel Christophe (compensates Andrea Catellani)	FR [q1] [30h] [5 Credits] 🌐
⊗ MDROI1212	Droit des médias et de la communication	Bernard Mouffe	FR [q2] [30h] [5 Credits] 🌐
⊗ MCOMU1310	Anthropologie et ethnographie de la communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits] 🌐
⊗ MCOMU1311	Analyse des données numériques	Tiffany Andry François Lambotte	FR [q2] [30h+10h] [5 Credits] 🌐
⊗ MCOMU1308	Analyse sémiotique du discours et de l'image	Tiffany Andry Christel Christophe	FR [q2] [30h+10h] [5 Credits] 🌐
⊗ MCOMU1309	Séminaire d'actualité 3	Sébastien Fevry	FR [q1+q2] [0h+20h] [5 Credits] 🌐
⊗ MANGL1339	English 3	Jessica Degroote (coord.) Céline Gouverneur Adrien Kefer (compensates Céline Gouverneur) Quentin Zèques	EN [q1+q2] [0h+60h] [5 Credits] 🌐

⊗ Cours au choix

Un cours parmi:

⊗ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+60h] [5 Credits] 🌐
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✂ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+60h] [5 Credits] 🌐
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✂ Activités en fonction de la finalité choisie

✂ Pour l'étudiant qui choisit la finalité "Culture et communication"

Pour l'étudiant qui choisit la finalité "Culture et communication" ou pour l'étudiant de Master 60 qui choisit l'option "Communication culturelle"

○ MCOMU1303	Médiation culturelle	Xavier Canonne Philippe Scieur	FR [q2] [30h+10h] [5 Credits] 🌐
○ MMETH1321	Critique de productions culturelles	Jean-Luc Depotte	FR [q1+q2] [20h+20h] [5 Credits] 🌐

✂ Pour l'étudiant qui choisit la finalité "stratégie et communication web" du master 120 de jour

Pour l'étudiant qui choisit la finalité "Stratégie et communication web" du master 120 de jour ou pour l'étudiant de master 60 qui choisit l'option "Stratégies de communication et médias" ou "Communication et production du contenu web"

○ MCOMU1302	Communication et organisation	François Lambotte François Lambotte (compensates) Damien Renard	FR [q1] [30h+10h] [5 Credits] 🌐
○ MSHUM1328	Sociologie des organisations	Philippe Scieur	FR [q1] [30h] [5 Credits] 🌐

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

- MANGL2236** "Advanced English 2" has prerequisite(s) MANGL2163
- MANGL2163 - [Advanced English 1](#)
- MCOMU2205** "Stage" has prerequisite(s) MCOMU2910 ET MCOMU2900A
- MCOMU2910 - [Séminaire d'accompagnement au mémoire: concepts et méthodes](#)
 - MCOMU2900A - [Recherche préparatoire au mémoire](#)
- MCOMU2704** "Immersion professionnelle - module diagnostic" has prerequisite(s) MCOMU2910 ET MCOMU2900A
- MCOMU2910 - [Séminaire d'accompagnement au mémoire: concepts et méthodes](#)
 - MCOMU2900A - [Recherche préparatoire au mémoire](#)
- MCOMU2705** "Immersion professionnelle - module mise en oeuvre" has prerequisite(s) MCOMU2910 ET MCOMU2900A
- MCOMU2910 - [Séminaire d'accompagnement au mémoire: concepts et méthodes](#)
 - MCOMU2900A - [Recherche préparatoire au mémoire](#)
- MCOMU2900B** "Mémoire 120 (Partie 2)" has prerequisite(s) MCOMU2910 ET MCOMU2900A
- MCOMU2910 - [Séminaire d'accompagnement au mémoire: concepts et méthodes](#)
 - MCOMU2900A - [Recherche préparatoire au mémoire](#)
- MESPA2237** "Español avanzado 2" has prerequisite(s) MESPA2165
- MESPA2165 - [Advanced Spanish 1](#)
- MNEER2238** "Nederlands voor gevorderden 2" has prerequisite(s) MNEER2164
- MNEER2164 - [Advanced Dutch 1](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMM2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	Avec la mineure en information et communication	Direct access	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.
		Direct access	
		Access with additional training	
Bachelier en droit	Avec la mineure en information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school. Cours prérequis : LCOMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits
		Access with additional training	
		Direct access	
		Access with additional training	
Bachelier en histoire Bachelier en histoire de l'art et archéologie	Avec la mineure en information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment

Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes			authorisation from your faculty/ school. Cours prérequis : LCOMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits LCOMU1224 Structures socio-économiques des médias [30,10] 6 crédits
		Access with additional training	
		Access with additional training	
Autre bachelier	Programme répondant aux conditions générales d'accès, en tenant compte d'une éventuelle mineure en information et communication	Access based on application	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire

Others Bachelors of the French speaking Community of Belgium

Tous les bacheliers de la CfB		Direct access	
Autre bachelier	Programme répondant aux conditions générales d'accès	Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire

Bachelors of the Dutch speaking Community of Belgium

		Direct access	
Autres bachelors		Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire

Foreign Bachelors

		Access based on application	
Tous les bacheliers		Access based on application	
	Programme ne répondant pas aux conditions générales d'accès	Access based on application	Accès au master moyennant réussite d'une année d'études préparatoire

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60 BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60 BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court

BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60

BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60

BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60

BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60

BA en automatisation - crédits supplémentaires entre 45 et 60

BA en communication - crédits supplémentaires entre 30 et 60

BA en domotique - crédits supplémentaires entre 45 et 60

BA en droit - crédits supplémentaires entre 45 et 60

BA en e-business - crédits supplémentaires entre 45 et 60

BA en écologie sociale - crédits supplémentaires entre 45 et 60

BA en écriture multimédia - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60

BA en marketing - crédits supplémentaires entre 45 et 60

BA en publicité - crédits supplémentaires entre 45 et 60

BA en relations publiques - crédits supplémentaires entre 45 et 60

BA en robotique industrielle - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
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"Licenciés"	
	Direct access
Tous les licenciés	Access based on application
Masters	
Tous les masters	Access based on application

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

SSH/ESPO/COMU

Denomination

(COMU)

Faculty

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Sector

Human Sciences (SSH)

Acronym

COMU

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: Sandrine Roginsky

Other academic Supervisor(s)

- Elena Aoun

Jury

- Andrea Catellani
- Sébastien Fevry

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- Gestionnaire administrative de programme: chloe.warmont@uclouvain.be

