



*UCL Study
programme
2022 - 2023*

Approfondissement en communication des organisations (mobilité KU Leuven)

Table of contents

Introduction	2
Teaching profile	3
Programme	3
Detailed programme by subject	3
The programme's courses and learning outcomes	3
Information	4
Evaluation	4

APPKULCOMORG - Introduction

APPKULCOMORG - Teaching profile

Programme

DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2022-2023
- ⊖ Not offered in 2022-2023 but offered the following year
- ⊕ Offered in 2022-2023 but not the following year
- △ ⊕ Not offered in 2022-2023 or the following year
- Activity with requisites
- ⊕ Open to incoming exchange students
- ⊖ Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year

2 3

Content:

○ ECOMU1301	Communicatiewetenschappelijke beroepsoriëntatie		NI [q2] [] [5 Credits]		X
-------------	---	--	------------------------	--	---

o Cours au choix de l'approfondissement en communication des organisations (mobilité KU Leuven)

L'étudiant choisit deux cours au choix parmi:

⊗ ECOMU1302	Media-effecten		NI [q2] [] [6 Credits]		X
⊗ ECOMU1303	Media-ethiek		NI [q2] [] [4 Credits]		X
⊗ ECOMU1304	Mediarecht		NI [q2] [] [5 Credits]		X

o Solde des crédits à choisir parmi les cours suivants (mobilité KU Leuven)

L'étudiant choisit parmi la liste des cours suivants des cours qui lui permettent d'avoir un total de 30 crédits pour l'ensemble de l'approfondissement:

⊗ ECOMU1312	Human resource management		EN [q2] [] [4 Credits]		X
⊗ ECOMU1309	Internationale economie		NI [q2] [] [6 Credits]		X
⊗ ECOMU1313	Cultural sociology		EN [q2] [] [4 Credits]		X

THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

APPKULCOMORG - Information

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

