

# Advanced Master in Visual Cultures

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In French

Dissertation/Graduation Project : YES - Internship : NO

Activities in English: optional - Activities in other languages : NO

Activities on other sites: optional

Main study domain: Histoire, histoire de l'art et archéologie Organized by: Faculty of Philosophy, Arts and Letters (FIAL)

Programme acronym: VISU2MC - Francophone Certification Framework: 7

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# **VISU2MC - Introduction**

# Introduction

# **VISU2MC - Teaching profile**

# Learning outcomes

The cross-disciplinary Advanced Master's degree in Visual Cultures primarily aims to enable students to think and act as a cultural critic, i.e. applying a reflective and critical approach to society through its past and present visual output. In this way, by the end of their 60-credit course, students will have an active and integrated expert understanding of a body of disciplinary and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the different fields of visual communication and the history of images.

Students will be able to study and analyse an image or a corpus of images (regardless of the medium) or a complex issue using the methodologies specific to the disciplines of communication and history of art, while at the same time improving their critical eye.

They will be able to complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach. They will demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

This Master's degree therefore seeks to train people who are receptive to the cultural and socio-professional worlds, mainly in terms of their visual dimensions, and who are capable of integrating into them easily and efficiently.

On successful completion of this programme, each student is able to :

- 1. Think and act as a cultural critic: Apply a reflective and critical approach to society through its past and present visual output.
- 1.1. Be an active citizen who is aware of current issues related to visual output, by placing them in a complex socio-cultural and historical network:
- 1.2. Demonstrate intellectual independence in reasoning, apply a critical eye to visual output over a wide variety of media (cinema, television, video, photography, painting, sculpture, engraving, etc.);
- 1.3. Think and act in a multidisciplinary and interdisciplinary way by being open to other conceptual and methodological frameworks with a view to not only acquiring new knowledge but also being able to form hypotheses themselves.
- 2. Master knowledge: Attain an active and integrated expert understanding of a body of disciplinary (history of art, visual anthropology, semiology, sociology, narratology, cultural studies, etc.) and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the fields of visual communication and iconology.
- 2.1. Attain a knowledge base in the fields of communication and the history of art;
- 2.2. Attain specialist knowledge in even more specific fields (visual studies, iconology, visual anthropology, semiology, etc.);
- 2.3. Link and compare knowledge from related disciplines (history, anthropology, sociology, etc.);
- 2.4. Starting from the basis of the knowledge acquired, contribute to the development of new hypotheses in the field of visual culture studies
- 3. Apply disciplinary methodologies: Study and analyse an image or a corpus of images or a complex issue using the methodologies specific to the disciplines of communication and history of art.
- 3.1. Study an image or a corpus of images, in any medium, using technological, semiological, anthropological, iconological, etc. analysis methods;
- 3.2. Be capable of re-situating the above in their historical and socio-cultural context and understanding their interactions and challenges;
- 3.3. Reflect on the contribution of new methods and develop these methods with a view to adapting them to various different situations.
- 4. Carry out research using a scientific approach: Complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach.
- 4.1. Develop and deal with specific issues surrounding a given subject. Demonstrate clear and structured reasoning by applying and, where necessary, adapting the conceptual frameworks provided;
- 4.2. Conduct research on a given subject or issue: describe, organise and summarise data in a systematic and rigorous manner. Critique and compare documents:
- 4.3. Examine the body of data in a relevant way: apply disciplinary methodologies while also providing their own reflective and critical perspective, developing new, individual insight into the issue;
- 4.4. Communicate the results of their research in a scientific and pedagogical manner, both orally and in writing.
- 5. Independently manage their work and developmental path: Demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.
- 5.1. Independently manage a research assignment using a scientific approach and applying knowledge and methodologies to new issues and multidisciplinary situations;
- 5.2. Plan and manage their own learning path, making individual choices relating to their education;
- 5.3. Develop their intellectual curiosity: be interested in and open to trends in the field of knowledge but also in relation to the methods for communicating that knowledge;
- 5.4. Be responsible for their own learning: independently manage the acquisition and updating of their knowledge and expertise;
- 5.5. Manage their time and plan the steps required to carry out a project.

### **VISU2MC Programme**

# **Detailed programme by subject**

## **CORE COURSES [45.0]**

- Mandatory
- ☼ Optional
- $\Delta$  Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus \text{Not offered in 2021-2022}$  or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O LVISU2990	Individual final project		FR [q1+q2] [] [15 Credits]
O LVISU2100	Seminar on visual culture	Sébastien Fevry Alexander Streitberger	FR [q1+q2] [30h] [10 Credits]

# o Optional courses (20 credits)

20 credits to be chosen from the following courses

S LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	[q1] [30h] [5 Credits]
COMU2221  COMU2221	Analyse des productions cinématographiques	Nicolas Wouters Nicolas Wouters (compensates Sébastien Fevry)	[q2] [22.5h] [5 Credits]
COMU2605      Comusing the state of t	Analysis of televised series	Sarah Sepulchre	FR [q2] [30h] [5 Credits]
COMU2619      Comusing the state of t	Nouvelles narratologies et transmédia	Sébastien Fevry	[q2] [30h] [5 Credits] △
MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry)	[1] [30h] [5 Credits]
	Art and Literature	Ralph Dekoninck Anne Reverseau	[q2] [22.5h] [5 Credits] Ø
□ LGERM2826	Comics and the postcolonial	Véronique Bragard	[q2] [15h] [5 Credits]
\$\$ LHART2220	The iconology and sociology of art	Ralph Dekoninck	[q1] [15h] [5 Credits] Ø
CHART2240      CHART2240	Visual Culture Studies and Art History	Alexander Streitberger	[q2] [30h] [5 Credits]
CHART2360      CHART2360	Art and new media	Alexander Streitberger	[q1] [30h] [5 Credits] ⊕
☐ LHART2370	The history of engraving and printed images	Ralph Dekoninck	[q1] [15h] [5 Credits] ⊕
CHART2410	The iconography and anthropology of the image	Ralph Dekoninck	[q2] [30h] [5 Credits] ⊕
CHART2420	Art and Photography	Alexander Streitberger	[q1] [30h] [5 Credits] Ø
S LMUSI2450	Art and Music	Brigitte Van Wymeersch	FR [q1] [15h] [5 Credits] ⊕
<b>窓</b> LROM2745	Seminar: the sociosemiotics of the comic strip and other mixed messages		PR [q2] [15h] [5 Credits] Δ
<b>窓</b> LROM2750	Contemporary literature and images		[q2] [15h] [5 Credits] Ø

#### **OPTIONS**

#### Students must choose:

- either an option (15 credits); or
- optional courses among the four options (15 credits).
  - > Option in Events Communication [en-prog-2021-visu2mc-lvisu8010]
  - > Option muséologie et médiation muséale [en-prog-2021-visu2mc-lvisu8020]
  - > Option Photography and Film [en-prog-2021-visu2mc-lvisu803o]
  - > Option in Digital Culture and Ethics [en-prog-2021-visu2mc-lfial8000]
  - > Optional courses [en-prog-2021-visu2mc-lvisu805o]

# **OPTION IN EVENTS COMMUNICATION [15.0]**

- Mandatory
- ☼ Optional
- $\Delta$  Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### This option is organised at UCLouvain-Mons

#### o Content:

■ MCOMU2702	Communication et production événementielle	Chloé Colpé	[q2] [30h] [5 Credits]
O MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	[q2] [30h] [5 Credits]
<b>O</b> MCOMU2114	Communication des organisations culturelles	Fabienne Guilleaume (compensates Sarah Sepulchre) Charlotte Jacquet	[q2] [30h] [5 Credits]

# OPTION MUSÉOLOGIE ET MÉDIATION MUSÉALE [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2021-2022 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2021-2022}$  or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

 ${\it Click on the course title to see detailed informations (objectives, methods, evaluation...)}$ 

### o Content:

O LHAGI2500	Museum studies: Organisational aspects	Joël Roucloux	FR [q2] [15h] [5 Credits]
O LHAGI2540	Museum studies: current challenges	Joël Roucloux	FR [q1] [30h] [5 Credits]
⇔ LHAGI2550	Museum and Heritage Education	Marie-Emilie Ricker Joël Roucloux	[q2] [30h] [5 Credits] ⊕
☐ LHAGI2560	Seminar on methodology in Museum and Heritage Education	Marie-Emilie Ricker	[q2] [30h] [5 Credits] Ø

### **OPTION PHOTOGRAPHY AND FILM [15.0]**

- Mandatory
- **S** Optional
- △ Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### This option is organised at KU Leuven

#### o Content:

O EVISU2500	Photography and Visual Culture (KU Leuven)	[q2] [26h] [5 Credits]
O EVISU2501	Workshop Photography and Contemporary Art (KU Leuven)	[q1] [26h] [5 Credits]
O EVISU2502	Film and Literature (KU Leuven)	EN [q2] [39h] [5 Credits]

### **OPTION IN DIGITAL CULTURE AND ETHICS [15.0]**

The digital has transformed our lives and culture to the extent to which everything takes place nowadays in "digital space," as our own space, time, and existence are all deeply digitalized. In the "culture of connectivity," the digital is ubiquitous, we are, one way or another, always online, while technology is no longer just 'at hand', but already intimately infiltrating and fusing with our thoughts, our sensations, and even our bodies.

The Digital Culture and Ethics Option offers courses focusing on such profound changes brought about by the digital in all walks of life and academic disciplines alike. It invites the students to reflect critically and creatively on the resulting large-scale evolutions and equips them with the right skills and tools for approaching their subject matters from cutting-edge and presently much needed, genuinely effective and encompassing perspectives.

The topics and practical applications taught in this option also open up the scope of our specialized fields to wider cross-disciplinary viewpoints, thus making us ready to be professionally versatile and successful in a deeply transformed digital world.

https://sites.uclouvain.be/chairealtissia/

- Mandatory
- ☼ Optional
- △ Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### o Content:

C LFIAL2010	Altissia Chair: The Digital Turn in Culture & Ethics	Chris Tanasescu	[q1] [22.5h] [5 Credits]
O LFIAL2020	Altissia Chair: Practical Digital Methods and Tools for the Humanities	Chris Tanasescu	[q2] [22.5h+15h] [5 Credits]

# One course from the list below: (5 credits)

S LFIAL2630	Introduction to automatic text processing	Cédrick Fairon	[q2] [22.5h] [5 Credits]
□ LFIAL2640	Digital humanities	Paul Bertrand	FR [q2] [15h] [5 Credits] △
☐ LFIAL2650	Digital Document and Data Analysis, Critical Editing, and Publishing	Chris Tanasescu	[q2] [15h] [5 Credits]
Strial 2660	Digital practices seminar	Chris Tanasescu (compensates Paul Bertrand)	[q2] [15h] [5 Credits]
⇔ LHIST2600	Digital Practices in History Professions This course is only open to students with a Master's degree in history or who have taken the minor in history		FN [q2] [15h] [5 Credits] 🕀
□ LFILO2970	Seminar on (ethical aspects of) the relation between science and society in a digital world	Charles Pence	[q2] [30h] [5 Credits]

# UCL - Université catholique de Louvain Study Programme 2021-2022

VISU2MC: Advanced Master in Visual Cultures

S LCLIB2120	Library science and bibliometrics: collections, services, resources and mediation	Frédéric Brodkom	[q1] [15h] [5 Credits] △ Ø
<b>☎</b> LCLIB2130	Digital books	Pierre Van Overbeke	PR [q1] [15h] [5 Credits] Ø
LEPL2210	Ethics and ICT	Axel Gosseries Olivier Pereira	[Q2] [30h] [5 Credits]
S LANTR2115	Séminaire d'Anthropologie du Numérique : technologie, jeux vidéos et mondes virtuels	Olivier Servais	[q2] [15h] [5 Credits]
St LCOMU2640	Media education and media literacy	Thibault Philippette	FR [q1] [30h] [5 Credits]
<b>☎</b> LDEMO2640	"Big data" : capture et analyse de données massives	Christine Schnor	[q2] [20h] [5 Credits]
B LEUSL2113     Company     Company     Company     Company    Company    Company    Company    Company    Company	Digital Europe	Enguerrand Marique (compensates Christophe Lazaro) Alain Strowel (compensates Christophe Lazaro)	(q2] [30h] [5 Credits]
S LSOC2002	Digital sociology	Lionel Detry (compensates Laura Merla)	[q2] [30h] [5 Credits]

# **OPTIONAL COURSES [15.0]**

Students must choose optional courses among the options (15 credits).

# The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

### **VISU2MC - Information**

# **Access Requirements**

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail. Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

#### **SUMMARY**

• General access requirements

# **General access requirements**

Subject to the general requirements laid down by the academic authorities, admission to the specialized Master's degree programme will be granted to students who fulfil the entry requirements for studies leading to the award of a Master's (second-cycle) degree and who hold a second-cycle diploma, degree, certificate or other qualification issued within or outside the French Community of Belgium, or whose prior learning or experience has been accredited by the Examination Board as being equivalent to at least 300 credits.

## **Evaluation**

The evaluation methods comply with the <u>regulations concerning studies and exams</u> (https://uclouvain.be/fr/decouvrir/ rgee.html). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

### **Contacts**

## **Curriculum Management**

Faculty

Structure entity Denomination

Sector Acronym

Postal address

Website

Mandate(s)

• Dean : Cédrick Fairon

· Administrative director : Valérie Loutsch

Commission(s) of programme

• Ecole d'histoire, arts et cultures (EHAC)

SSH/FIAL

Faculty of Philosophy, Arts and Letters (FIAL)

Human Sciences (SSH)

FIAL

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Academic supervisor: Alexander Streitberger (https://uclouvain.be/repertoires/alex.streitberger)

Jury

- President: Alexander Streitberger (https://uclouvain.be/repertoires/alex.streitberger)
- Secretary: Sarah Sepulchre (https://uclouvain.be/repertoires/sarah.sepulchre)
- 3rd member of the small panel: Ralph Dekoninck (https://uclouvain.be/repertoires/ralph.dekoninck)

Useful Contact(s)

• Fiorella Flamini, Study Adviser: conseiller.etudes-fial@uclouvain.be