

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In English Dissertation/Graduation Project : YES - Internship : YES Activities in English: YES - Activities in other languages : NO Activities on other sites : optional Main study domain : Sciences économiques et de gestion Organized by: Louvain School of Management (LSM) Programme acronym: INGE2M - Francophone Certification Framework: 7

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# **INGE2M - Introduction**

# Introduction

#### Introduction

The Business Engineering master is a two-year management programme which is intended to strengthen the managerial abilities of students having a background in sciences (physics and chemistry) and technologies (energy, electronics and telecommunications, mechanical engineering and processes) in addition to their training in economics and management and quantitative methods.

The Louvain School of Management was classed 22nd in the world in the 2011 ranking of the Financial Times (and 1st in Belgium) for its master programme in Business Engineering.

#### Your profile

- · You wish to develop your skills in the management of technologies;
- you seek to develop concrete in-company experience and participate in the management of complex and innovative projects;
- you are looking for a high-quality education, based on solid scientific knowledge, in the area of high-tech industry and services;
- you are motivated by entrepreneurial drive and a desire to learn how to work effectively in a team;
- you wish to become a manager.

#### Your future job

Entrepreneurial ability, the capacity to transform initiatives into economic realities, to organise these activities and ensure their continuity, to find the necessary resources and adequately combine them: these are the skills that one expects from those wishing to assume responsibilities in the management of companies.

Our graduates can be found in the highest corporate management positions, as well as in consultancy, auditing, banking, industry (production and operations management) and environmental management.

#### Your programme

During the course of this master, you will develop the skills necessary for mastering the complex and varied realities that companies encounter in the knowledge economy.

- You will learn to model and formalise management problems and situations;
- you will integrate the technological processes and master their application in the industrial world;
- you will strengthen your language skills by taking a part of the courses in English;
- you will be able to take a quarter of courses in one of the 130 partner universities;
- you will have the possibility to be selected to complete your programme with the degree of Master's in International Management (CEMS), an exclusive in Belgium;
- you will be able to have the opportunity to take the **Annual Block 2** abroad either within the framework of the IB (International Business) programme which provides for an exchange stay in a university partner and the performance of a 6-month traineeship in a company outside the European Union, or by applying for a double degree organised with our partner universities;
- you will be able to integrate the specialisation in "entrepreneurship" (CPME training);
- you will be able to expand your choice of options thanks to the offer in the areas of expertise on the two sites of the LSM.

# **INGE2M - Teaching profile**

# Learning outcomes

The Master in Business Engineering prepares the graduate to meet the challenge of *becoming a socially responsible and enterprising expert in management, incorporating technological and industrial aspects and innovation.* 

The **Master in Business Engineering** is a programme that develops the skills and expertise necessary for the dialogue between management professions and science- and technology-oriented professions in public or private, commercial or non-commercial organisations. In addition to training in economics and management and quantitative methods, it aims to boost knowledge in science (physics and chemistry) and technologies (energy, electronics and telecommunications, mechanics and procedures).

At the end of this programme (including a required internship in a company or research centre and an optional foreign exchange), the graduate will have developed the skills and knowhow that will allow him to master the complex and varied issues that businesses and industries encounter in managing knowledge, occupations, skills and processes at a strategic or logistical level. He will also be specialised in one or more areas of management:

- functional: human management, marketing, finance, accounting, operations and logistics, information systems and ICT, strategy and innovation, etc.
- or transversal: operational, tactical or strategic levels.

#### At the end of this programme, the graduate will be:

> Responsible: capable of implementing socially responsible management practices in any type of organisation.

#### > An Expert:

- who has acquired in-depth quantitative and methodological skills;
- capable of modelling and formulating management problems and situations in sectors that ate highly technological and centred on innovation, among others, with a view to providing solutions and improvements;
- capable of assimilating technological processes and mastering their applications in the industrial and service setting.

> Enterprising: capable of grasping and comprehending the complex issues of the innovative sectors and mastering their management.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational, technological and innovative environments while putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating expertise, capable of adapting and evolving positively in his environment.

#### THE COMPETENCY FRAMEWORK

#### Introduction

The exit profile of the Master in Business Engineering graduate is specified by the **LSM competency framework (https://**uclouvain.be/en/faculties/lsm/competency-framework.html) with in particular:

- an academic education centred on training in economics and management, quantitative methods, science (physics and chemistry) and technologies (energy, electronics and telecommunications, mechanics and procedures),
- priority given to the following skills:
  - Acting as a socially responsible participant,
  - Mastering knowledge,
  - Managing a project,
  - Innovating and taking action,
  - Applying a scientific approach.
- possibility of developing some of these skills in greater depth through his choice of options, tracks, Master's thesis, internship and exchange.

#### 3. Research training

Students wishing to prepare for the completion of a Doctorate in Management or, more broadly, to learn the methods and domains in research, fundamental and applied, in management have the opportunity to follow the Specialized Focus. The Specialized Focus will develop the student's ability to:

· Identify and locate the different epistemological paradigms characterizing the research in management

• Master the specific methodological modelling approaches and/or empirical, qualitative/quantitative, and design a research platform On successful completion of this programme, each student is able to :

1 Cornerate citizenship. Act consciously owere of their responsibilities, placing human and oth

1. Corporate citizenship: Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.

1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.

1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

2. Knowledge and reasoning: Master an active and integrated command of a multidisciplinary body of knowledge (content, methods. models, conceptual frameworks) essential to act expertly in the various areas of management.

2.1. Master the core knowledge of each area of management.

2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.

2.3. Articulate the acquired knowledge from different areas of management.

2.4. Activate and apply the acquired knowledge accordingly to solve a problem.

2.5. Contribute to the development and advancement of the management field.

3. A scientific and systematic approach: Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.

3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.

3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.

3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.

. 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.

4. Innovation and entrepreneurship: Innovate, initiate and lead change.

4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.

4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.

4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.

4.4. Reflect on and improve the content, processes and goals of professional practices.

5. Work effectively in an international and multicultural environment: Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures...

5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.

5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.

5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.

6. Teamwork and leadership: Integrate and work in a team, exercise enlightened leadership within the group.

6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.

6.2. Exercise enlightened leadership skills: unite and motivate different team members, identify, draw on and develop their skills and talents, guide them towards achieving a common goal, while adapting to time constraints and the changing environment.

7. **Project management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.

7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.

7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.

7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.

8. Communication and interpersonal skills: Communicate, converse effectively and convincingly with the stakeholders.

8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.

8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.

8.3. Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.

9. Personal and professional development: Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.

9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.

9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.

9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.

9.4. Quick study, lifelong learner: quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning.

# **Programme structure**

The 120 Master's degree in Business Engineering includes the following four elements:

#### 1. Core subjects worth 30 credits

It includes the master's thesis (20 credits) as well as an internship (10 credits) which can be linked (or not) to the master's thesis.

#### 2. A professional focus worth 30 credits,

In-depth study of the distinctive disciplines of the engineer: Performance Management, Data Analytics applied in Business, Technological and Quantitative Project,...

The professional focus courses are given during the six first weeks (Part 1) of each term.

#### 3. A major worth 30 credits,

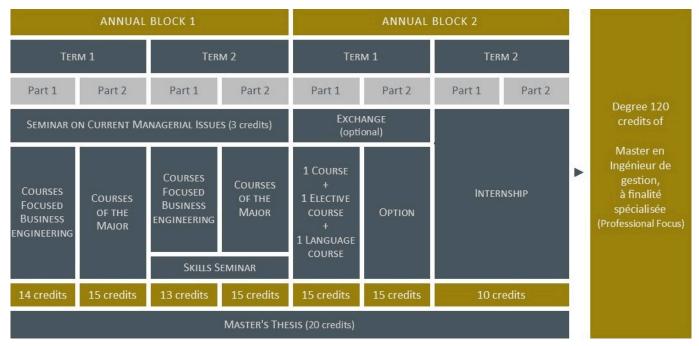
Spread over the two terms, it enables the student to specialise in a domain e.g. Supply Chain Management, Financial Engineering, International Finance, Business Analytics, Decision Marketing...

The student has access to the majors offered on the two sites of the Louvain School of Management : Louvain-la-Neuve and Mons. The courses of the majors are given during the six last weeks (Part 2) of each term.

> Detailed description (objectives, carreer opportunities,...) of the majors offered in the Master in Business Engineering

#### 4. An exchange of 30 credits or an option and LSM courses (30 credits)

For the Annual Block 2, the student has either the opportunity to follow courses on exchange in one of the 145 partner universities of the Louvain School of Management or to continue its specialisation by taking an option of 3 courses as well as LSM courses.



#### Four different areas of training which can be accessed after they have been selected:

#### CEMS Master's in International Management - CEMS MIM (https://uclouvain.be/en/faculties/lsm/cems.html)

The **LSM** is the **sole partner in Belgium** of this network which brought together the best European management schools and various partners from outside Europe. This elite programme is designed to train future leaders of multinational and global companies.

#### Interdisciplinary programme in Entrepreneurship - CPME (https://uclouvain.be/en/etudier/cpme)

This programme brings together students from different faculties at UCL and provides them with the analytical tools to help them understand business processes, start or take on businesses of different kinds and to develop business projects within existing organisations.

#### International Business programme - IB

This programme is designed for students who wish to pursue an international career. By combining a dedicated major, courses taken on exchange and a 6-month internship outside Europe in a company (multinational, SME, NGO,...), it promotes an open-minded approach, intercultural awareness, adaptability and pro-activity, all of which are vital for work in an international context. Students selected into the IB Programme spend their entire Annual Block 2 abroad.

#### Double degree - DD & DDD

By gaining 60 credits courses at LSM, approximatively 40 credits from one of the DD partner universities and a master's thesis worth 20 credits common to both institutions, students are awarded two Masters' degrees, one from the LSM and the other from the partner university:

- Universität zu Köln (Cologne, Germany)
- Norwegian School of Economics and Business Administration (Bergen, Norway)
- Universidade NOVA de Lisboa (Lisbon, Portugal)
- University of Economics Prague (Czech Republic)
- Vytautas Magnus University (Kaunas, Lithuania)
- Aix-Marseille Université (Aix-Marseille, France)
- KU Leuven (Leuven, Belgium)
- Instituto Superior Técnico Technical University of Lisbon (Lisbon, Portugal)

A "Dedicated Double Degree", DDD focus on Environmental issues and Supply Chain Management, exclusively offered by LSM and NHH.

#### NOTE:

If you hold a second cycle university degree or a Bachelor degree equivalent to the Business Engineering degree (i.e. minimum 240 credits), you can access directly the second year of the master 120 in Business Engineering. This programme will include, depending on the credits accorded, a minimum of 60 and a maximum of 75 credits. (https://uclouvain.be/277582)

# **INGE2M Programme**

# Detailed programme by subject

# CORE COURSES [30.0]

In addition to the core courses, the Master in Business Engineering includes also :

- . a professional focus worth 30 credits based on advanced study of the various disciplines of business engineering,
- . a major (30 credits),

. an exchange OR an option and courses (30 credits during the 1st term of Annual block 2).

- O Mandatory 8 Optional △ Not offered in 2021-2022 O Not offered in 2021-2022 but offered the following year Offered in 2021-2022 but not the following year
- $\Delta \oplus \mathsf{Not}$  offered in 2021-2022 or the following year
- Activity with requisites
- R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

|             |                         |                      |                              | Ye | ar |
|-------------|-------------------------|----------------------|------------------------------|----|----|
|             |                         |                      |                              | 1  | 2  |
| O LLSMD2901 | Master's thesis         |                      | FR [q1+q2] [] [18 Credits]   |    | x  |
| O LLSMD2094 | Master's Thesis Seminar | Chantal de Moerloose | FR [q1+q2] [30h] [2 Credits] |    | х  |

#### o Internship (10 credits)

| 🗱 LLSMD2915 | Internship and Career development                              | Patrice Gobert<br>Pierre Meurens | EN [q1+q2] [30h] [10 Credits] | x |  |
|-------------|--|----------------------------------|-------------------------------|---|--|
| X LLSMD2916 | International Internship with coaching<br>Only for IB students | Christophe Lejeune               | EN [q2] [30h] [10 Credits]    | x |  |

#### & Cours au choix (à la place du stage) pour les étudiants CPME (10 credits)

The CPME student who does not wish to do an internship must choose 2 courses from the list below:

| StlSMX2001  | Regenerative Economy   | Yves De Rongé<br>Emmanuel Mossay  | EN [q1] [30h] [5 Credits]        | Х |
|-------------|--|---|----------------------------------|---|
| 8 LLSMS2014 | Entrepreneurial Finance (in English)   | Quentin Colmant<br>(compensates<br>Philippe Grégoire)<br>James Thewissen<br>Yue Zhang | 1919 [q1] [30h] [5 Credits]      | × |
| 🗱 LFSA2212  | Innovation classes<br>course available only after selection                          | Benoît Macq<br>Jean-Pierre Raskin<br>Benoît Raucent                                   | EN [q1] [30h+15h] [5 Credits]    | × |
| 8 LSST1001  | IngénieuxSud   | Stéphanie Merle<br>Jean-Pierre<br>Raskin (coord.)                                     | ER [q1+q2] [15h+45h] [5 Credits] | × |
| S LLSMS2080 | International Entrepreneurship (in English)<br>Course available only after selection | Frank Janssen   | EN [q2] [30h+30h] [5 Credits]    | Х |

# UCL - Université catholique de Louvain Study Programme 2021-2022 INGE2M: Master [120] : Business Engineering

|             |  |                                  |                               | Ye<br>1 |   |
|-------------|--|----------------------------------|-------------------------------|---------|---|
| X LLSMS2081 | Strategic Management of Start ups (in English) | Bartholomeus Kamp<br>Bryan Toney | EN [q2] [30h+30h] [5 Credits] |         | x |
| CPME2005    | Social and Sustainable Entrepreneurship        | Julie Hermans                    | EN [q2] [30h] [5 Credits]     |         | x |

# **PROFESSIONAL FOCUS [30.0]**

**The professional focus** worth 30 credits is based on advanced study of the various disciplines of business engineering : Performance Management, Data Analytics applied in Business, Technological and Quantitative Project. The professional focus courses are organised during the 6 first weeks of each term during the Annual block 1 (except specific profil).

Please note that in addition to this professional focus, the Master in Business Engineering includes also :

- . a major (30 credits),
- . an exchange OR an option and courses (30 credits during the 1st term of Annual block 2),
- . an internship during the 2nd term of Annual block 2 (except specific profil),
- . a Master's thesis mainly in Annual block 2.
  - Mandatory
     Optional
     A Not offered in 2021-2022
     Not offered in 2021-2022
  - Ø Not offered in 2021-2022 but offered the following year ⊕ Offered in 2021-2022 but not the following year
  - $\Delta \oplus$  Not offered in 2021-2022 but not the following year
  - Activity with requisites
  - [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### • Content:

| O LLSMS2220 | Seminar on Current Managerial Issues                                 | Pierre Semal  | EN [q1+q2] [30h] [3 Credits] | ) |
|-------------|--|---|------------------------------|---|
| OLLSMF2018  | Technological and Quantitative Project (incl. Project<br>Management) | Olivier de Broqueville<br>Paul Fisette<br>Tatiana Hendrix<br>Manuel Kolp<br>Bernoît Macq<br>Bernard Nysten<br>Bernard Paque<br>Pierre Semal<br>Mathieu Van Vyve | (2) [q1] [75h] [10 Credits]  | > |

## o Corporate Social Responsibility (4 credits)

one course among :

| CLLSMS2098  | Corporate Social Responsibility                     | Carlos Desmet<br>Valérie Swaen<br>(compensates<br>Ina Aust-Gronarz) | (dN [q1] [30h] [4 Credits] | x |   |  |
|-------------|---|---|----------------------------|---|---|--|
| X LLSMS2397 | Maatschappelijke verantwoordelijkheid van bedrijven | Sabine Denis  | NL [q1] [30h] [4 Credits]  | x | х |  |

# o Seminar (3 credits)

| One course amo | ng :  |                                  |                              |   |
|----------------|---|----------------------------------|------------------------------|---|
| Stlsmd2090     | Seminar on Relational and Managerial Competences<br>Only for non-French speaking students | Patrice Gobert<br>Pierre Meurens | to [q1+q2] [45h] [3 Credits] | x |
| 🗱 LLSMD2091    | Seminar on relational and managerial competences  | Patrice Gobert<br>Pierre Meurens | [q1+q2] [15h] [3 Credits]    | x |

## o Performance Management (5 credits)

| O LLSMF2016 | Performance Management | Raphaël Betti<br>Vincent Vanderborght | EN [q2] [30h] [5 Credits] | x |  |
|-------------|------------------------|---------------------------------------|---------------------------|---|--|
|-------------|------------------------|---------------------------------------|---------------------------|---|--|

## o Data Analytics applied in Business (5 credits)

| O LLSMF2013 | Data Analytics applied in Business | Manuel Kolp<br>Marco Saerens | (20) [q2] [30h] [5 Credits] | х |  |
|-------------|------------------------------------|------------------------------|-----------------------------|---|--|
|-------------|------------------------------------|------------------------------|-----------------------------|---|--|

## **OPTIONS**

Annual Block 1: obligation to follow a major to be chosen among the list here below.

Annual Block 2: if the student does not go on exchange : obligation to follow the "LSM courses (if no exchange)" (15 credits) + 1 Option (15 credits); please check the offer here below.

Note that, if the chosen Major/Option is not organised on your main site, <u>help for the mobility</u> (https://uclouvain.be/fr/facultes/lsm/ mobilite-intersites.html) are available.

To help you in your choice of major, take a look at the description of the majors .

Please note the Master in Business Engineering includes : . a major (30 credits) proposed here below, . an exchange OR an option and courses (30 credits during the 1st term of Annual block 2), . an internship during the 2nd term of Annual block 2 (except specific profil), . a Master's thesis mainly in Annual block 2.

| b.4'    |   |
|---------|---|
| Majors  |   |
|         | > Major Supply Chain Management (LLN) [en-prog-2021-inge2m-linge4300]   |
|         | > Major Innovation Management (LLN) [en-prog-2021-inge2m-linge4310]   |
|         | > Major International Finance (LLN) / en-prog-2021-inge2m-linge4320 /   |
|         | Major Financial Engineering (LLN) [en-prog-2021-inge2m-linge4330]   |
|         | > Major Marketing Strategy for Connected Brands (LLN) [en-prog-2021-inge2m-linge436o]   |
|         | > Philippe de Woot Major in Corporate Sustainable Management (LLN) [en-prog-2021-inge2m-linge474o]                                  |
|         | > Interdisciplinary Program in Entrepreneurship (LLN) [en-prog-2021-inge2m-linge440o]   |
|         | > Major International Business (LLN) [en-prog-2021-inge2m-linge4410]  |
|         | > Major Business Analytics (Mons) [en-prog-2021-inge2m-linge4340]   |
|         | > Major Financial Management (Mons) [en-prog-2021-inge2m-linge435o]   |
|         | > Major Tactical & Digital Marketing Decisions (Mons) [en-prog-2021-inge2m-linge4370]   |
|         | > Major Business Analytics & Digital Marketing (Mons) [en-prog-2021-inge2m-linge4380]   |
|         | > Major Transportation Management (Mons) and Supply Chain (Louvain-la-Neuve) [en-prog-2021-inge2m-linge439o]                        |
|         | > LSM Courses (if no exchange) [en-prog-2021-inge2m-linge1100]<br>(alternative à l'échange)   |
| Options | (alternative a rechange)  |
|         | > Option International Finance (LLN) [en-prog-2021-inge2m-linge574o]  |
|         | > Option Financial Engineering (LLN) [ en-prog-2021-inge2m-linge5750 ]  |
|         | > Option Marketing Strategy for Connected Brands (LLN) [en-prog-2021-inge2m-linge5760]  |
|         | > Option Corporate Sustainable Management (LLN) [en-prog-2021-inge2m-linge5890]   |
|         | > Option Sourcing and Procurement (LLN) [en-prog-2021-inge2m-linge5970]   |
|         | > Option Transport & Logistics (Mons) [en-prog-2021-inge2m-linge578o]   |
|         | > Option Entrepreneurship (Mons) [en-prog-2021-inge2m-linge5790]  |
|         |   |
|         | > Option Professional Immersion in Digital Marketing (Mons) [en-prog-2021-inge2m-linge5800]   |
|         | > Option Decision Marketing (Mons) [en-prog-2021-inge2m-linge5960]  |
|         | > Option Decision Marketing (Mons) [en-prog-2021-inge2m-linge5960] > Option Asset Management (Mons) [en-prog-2021-inge2m-mingm2030] |
|         | > Option Decision Marketing (Mons) [en-prog-2021-inge2m-linge5960]  |

## MAJORS [30.0]

The major courses are organised during the 6 last weeks of each semester.

# MAJOR SUPPLY CHAIN MANAGEMENT (LLN) [30.0]

You can find the major's brochure here.

O Mandatory

SOptional

 $\Delta$  Not offered in 2021-2022 Ø Not offered in 2021-2022 but offered the following year

⊕ Offered in 2021-2022 but not the following year

 $\Delta \oplus$  Not offered in 2021-2022 or the following year

Activity with requisites

R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## • Content:

#### o Term 1

| • LLSMS2030 | Supply Chain Management (in English)                     | Pierre Semal      | EN [q1] [30h] [5 Credits] | x |  |
|-------------|--|-------------------|---------------------------|---|--|
| O LLSMS2031 | Tools for Supply Chain Management Decisions (in English) | Mathieu Van Vyve  | EN [q1] [30h] [5 Credits] | х |  |
| O LLSMS2035 | Supply Chain Coordination and Sourcing (in English)      | Per Joakim Agrell | EN [q1] [30h] [5 Credits] | х |  |

## o Term 2

| OLLSMS2032  | Advanced Operations Management : Models and Applications (in English) | Philippe Chevalier                      | EN [q2] [30h] [5 Credits] | x |
|-------------|---|---|---------------------------|---|
| O LLSMS2033 | International Supply Chain Management                                 | Per Joakim Agrell<br>Philippe Chevalier | [q2] [30h] [5 Credits]    | x |
| O LLSMS2034 | Supply Chain Planning (in English)                                    | Marc Foret<br>Mathieu Van Vyve          | EN [q2] [30h] [5 Credits] | x |

## MAJOR INNOVATION MANAGEMENT (LLN) [30.0]

You can find the major's brochure here.

O Mandatory

Stoppional

 $\Delta$  Not offered in 2021-2022  $\oslash$  Not offered in 2021-2022 but offered the following year

⊕ Offered in 2021-2022 but one red the following year
 ⊕ Offered in 2021-2022 but not the following year

 $\Delta \oplus$  Not offered in 2021-2022 or the following year

Activity with requisites

R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| 0 | Content: |
|---|----------|
|---|----------|

#### o Term 1

| O LLSMS2040 | Innovation Management (in English)          | Benoît Gailly    | EN [q1] [30h] [5 Credits] | х |
|-------------|---|------------------|---------------------------|---|
| O LLSMS2041 | Economics of Innovation (in English)        | Paul Belleflamme | EN [q1] [30h] [5 Credits] | х |
| O LLSMS2042 | Developing Innovative Ventures (in English) | Benoît Gailly    | EN [q1] [30h] [5 Credits] | x |

## o Term 2

| OLLSMF2011  | Knowledge Management (in English) | Julie Hermans<br>Manuel Kolp | EN [q2] [30h] [5 Credits] | x |  |
|-------------|-----------------------------------|------------------------------|---------------------------|---|--|
| O LLSMS2043 | Innovation Policy and Ecosystems  | Benoît Gailly                | EN [q2] [30h] [5 Credits] | х |  |
| O LLSMS2374 | Economics of the Internet         | Paul Belleflamme             | DN [q2] [30h] [5 Credits] | x |  |

#### Cours "bonus" (5 credits)

It is possible to take this extra course in addition to the 6 courses of the innovation major.

| X LLSMS2080 | International Entrepreneurship (in English)     | Frank Janssen | EN [q2] [30h+30h] [5 Credits] | х |  |
|-------------|---|---------------|-------------------------------|---|--|
|             | Attention : sélection des étudiants sur dossier |               |                               |   |  |

# MAJOR INTERNATIONAL FINANCE (LLN) [30.0]

| O Mandatory  |
|--|
| 🛱 Optional   |
| △ Not offered in 2021-2022   |
| Ø Not offered in 2021-2022 but offered the following year                                |
| $\oplus$ Offered in 2021-2022 but not the following year                                 |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year                           |
| Activity with requisites   |
| [FR] Teaching language (FR, EN, ES, NL, DE,)   |
| Click on the course title to see detailed informations (objectives, methods, evaluation) |

Year 12

## o Content:

# o Term 1

| O LLSMS2027 | Capital markets and innovations             | Jean-Baptiste Hasse<br>(compensates<br>Bertrand Candelon)<br>Leonardo Iania<br>(compensates<br>Bertrand Candelon) | [01] [q1] [30h] [5 Credits] | x |
|-------------|---|---|-----------------------------|---|
| O LLSMS2054 | International Finance and crises management | Bertrand Candelon   | EN [q1] [30h] [5 Credits]   | х |
| OLLSMS2128  | Central Banking and Financial Stability     | Luc Henrard<br>Ruben Olieslagers  | EN [q1] [30h] [5 Credits]   | x |

# o Term 2

| OLLSMS2029  | International financial management               | Denis Knaepen  | EN [q2] [30h] [5 Credits]  | х |
|-------------|--|--|----------------------------|---|
| O LLSMS2140 | Financial Risk                                   | Anh Nguyen<br>James Thewissen  | [q2] [30h] [5 Credits]     | x |
| O LLSMS2223 | Principles of banking regulation and supervision | Bertrand Candelon<br>(compensates<br>Leonardo Iania)<br>Tom Dechaene | (BN [q2] [30h] [5 Credits] | x |

# MAJOR FINANCIAL ENGINEERING (LLN) [30.0]

You can find the major's brochure here.

| ο  | Ma | anda | atory |
|----|----|------|-------|
| ~~ | -  |      |       |

- SOptional
- $\Delta$  Not offered in 2021-2022  $\oslash$  Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| • Content: |  |  |  |
|------------|--|--|--|

### o Term 1

| • LLSMS2224 | Forecasting         | Bertrand Candelon | EN [q1] [30h] [5 Credits] | х |
|-------------|---------------------|-------------------|---------------------------|---|
| O LLSMS2225 | Derivatives pricing | Frédéric Vrins    | EN [q1] [30h] [5 Credits] | х |
| O LLSMS2013 | Investments         | Leonardo Iania    | EN [q1] [30h] [5 Credits] | х |

## o Term 2

| O LLSMS2012 | Macro Finance                 | Leonardo Iania  | EN [q2] [30h] [5 Credits] | х |
|-------------|-------------------------------|-----------------|---------------------------|---|
| O LLSMS2226 | Credit and interest rate risk | Frédéric Vrins  | EN [q2] [30h] [5 Credits] | х |
| O LLSMS2138 | Big data in finance           | Nathan Lassance | EN [q2] [30h] [5 Credits] | х |

Year 12

# MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [30.0]

## You can find the major's brochure here.

|   | • Mandatory  |
|---|--|
|   | Stoppional   |
|   | △ Not offered in 2021-2022                                     |
|   | Not offered in 2021-2022 but offered the following year        |
|   | Offered in 2021-2022 but not the following year                |
|   | $\Delta \oplus$ Not offered in 2021-2022 or the following year |
|   | Activity with requisites                                       |
| _ | [FR] Teaching language (FR, EN, ES, NL, DE,)                   |
|   |  |

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## • Content:

## Year 12

# o Term 1

| • LLSMS2000 | Marketing Research                 | Gordy Pleyers    | EN [q1] [30h] [5 Credits] | х |  |
|-------------|------------------------------------|------------------|---------------------------|---|--|
| O LLSMS2002 | International Marketing            | Thierry Jupsin   | EN [q1] [30h] [5 Credits] | х |  |
| O LLSMS2007 | New Business Models and E-commerce | Paul Belleflamme | EN [q1] [30h] [5 Credits] | х |  |

# o Term 2

| OLLSMS2003  | Brand Management (in English)                 | Isabelle Schuiling  | EN [q2] [30h] [5 Credits] | x |
|-------------|---|---|---------------------------|---|
| O LLSMS2004 | Big Data/Data Mining Applied to Marketing     | Ludovic Chevalier   | EN [q2] [30h] [5 Credits] | х |
| O LLSMS2006 | On-line and Off-line Communication Strategies | Nicolas Kervyn<br>de Meerendré<br>Doriane Magnus<br>(compensates Nicolas<br>Kervyn de Meerendré)<br>Gordy Pleyers | [q2] [30h] [5 Credits]    | x |

# PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [30.0]

You can find the major's brochure here.

| O Mandatory  |
|--|
| S Optional   |
| $\Delta$ Not offered in 2021-2022  |
| Not offered in 2021-2022 but offered the following year                                  |
| Offered in 2021-2022 but not the following year  |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year                           |
| Activity with requisites   |
| [FR] Teaching language (FR, EN, ES, NL, DE,)   |
| Click on the course title to see detailed informations (objectives, methods, evaluation) |

Year 12

# • Content:

#### o Term 1 O LLSMS2280 **Business Ethics and Compliance Management** [q1] [30h] [5 Credits] х **Carlos Desmet** х O LLSMS2281 Sustainable Management and Value Chains [q1] [30h] [5 Credits] **Carsten Reuter** O LLSMS2282 Finance and Responsible Investment Practices [q1] [30h] [5 Credits] х Leonardo Iania

## o Term 2

| O LLSMS2283 | Sustainable Human Resource Management and Leadership      | Ina Aust-Gronarz               | EN [q2] [30h] [5 Credits] | x |
|-------------|---|--------------------------------|---------------------------|---|
| O LLSMS2284 | Corporate Sustainability Reporting and Marketing Strategy | Yves De Rongé<br>Valérie Swaen | EN [q2] [30h] [5 Credits] | x |
| O LCPME2005 | Social and Sustainable Entrepreneurship                   | Julie Hermans                  | EN [q2] [30h] [5 Credits] | x |

## INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

You can find the major's brochure here.

O Mandatory

- St Optional
- △ Not offered in 2021-2022
- Ø Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus \mathsf{Not}$  offered in 2021-2022 or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### • Content:

#### o Term 1

| • LCPME2001 | Théorie de l'entrepreneuriat  | Frank Janssen                  | ER [q1] [30h+20h] [5 Credits]  | х |  |
|-------------|---|--------------------------------|--------------------------------|---|--|
| O LCPME2002 | Aspects juridiques, économiques et managériaux de la<br>création d'entreprise | Yves De Cordt<br>Marine Falize | 17R [q1] [30h+15h] [5 Credits] | х |  |

## O Cours au choix CPME (5 credits)

Un cours parmi :

|             | -   |   |                               |   |
|-------------|---|---|-------------------------------|---|
| 8 LLSMX2001 | Regenerative Economy  | Yves De Rongé<br>Emmanuel Mossay  | EN [q1] [30h] [5 Credits]     | x |
| X LLSMS2014 | Entrepreneurial Finance (in English)                                  | Quentin Colmant<br>(compensates<br>Philippe Grégoire)<br>James Thewissen<br>Yue Zhang | [q1] [30h] [5 Credits]        | x |
| 🗱 LFSA2212  | Innovation classes<br>Attention : sélection des étudiants sur dossier | Benoît Macq<br>Jean-Pierre Raskin<br>Benoît Raucent                                   | EN [q1] [30h+15h] [5 Credits] | x |

# o Term 2

| O LCPME2003 | Plan d'affaires et étapes-clefs de la création d'entreprise<br>test | Frank Janssen | [q2] [30h+15h] [5 Credits]    |   | x |  |
|-------------|---|---------------|-------------------------------|---|---|--|
| O LCPME2004 | Séminaire d'approfondissement en entrepreneuriat                    | Frank Janssen | ER [q2] [30h+15h] [5 Credits] | х |   |  |

## O Cours au choix CPME (5 credits)

| 1 cours parmi : |  |   |                                    |   |
|-----------------|--|---|------------------------------------|---|
| CLLSMS2080      | International Entrepreneurship (in English)<br>Attention : sélection des étudiants sur dossier | Frank Janssen                                     | [q2] [30h+30h] [5 Credits]         | х |
| Stlsms2081      | Strategic Management of Start ups (in English)   | Bartholomeus Kamp<br>Bryan Toney                  | [q2] [30h+30h] [5 Credits]         | x |
| Steppesson      | Social and Sustainable Entrepreneurship  | Julie Hermans                                     | EN [q2] [30h] [5 Credits]          | х |
| 🗱 LSST1001      | IngénieuxSud   | Stéphanie Merle<br>Jean-Pierre<br>Raskin (coord.) | 1996 [q1+q2] [15h+45h] [5 Credits] | x |

# MAJOR INTERNATIONAL BUSINESS (LLN) [30.0]

Access to this major is limited to students selected on the basis of an application file. <u>More informations about the selection</u>. (https:// uclouvain.be/en/faculties/lsm/ib.html)You can find the major's brochure here.

| O Mandatory  |
|--|
| 🗱 Optional   |
| △ Not offered in 2021-2022                                     |
| Ø Not offered in 2021-2022 but offered the following year      |
| Offered in 2021-2022 but not the following year                |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year |
| Activity with requisites                                       |

[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

# o Content:

## o Term 1

| O LLSMS2014 | Entrepreneurial Finance (in English) | Quentin Colmant<br>(compensates<br>Philippe Grégoire)<br>James Thewissen<br>Yue Zhang | (d) [q1] [30h] [5 Credits] | х |
|-------------|--------------------------------------|---|----------------------------|---|
| O LLSMS2002 | International Marketing              | Thierry Jupsin  | EN [q1] [30h] [5 Credits]  | х |
| • LLSMS2030 | Supply Chain Management (in English) | Pierre Semal  | EN [q1] [30h] [5 Credits]  | х |

## o Term 2 (15 credits)

| O LLSMS2065 | Cross Cultural Competences and Management (in English) | Ina Aust-Gronarz | EN [q2] [30h] [5 Credits] | х |
|-------------|--|------------------|---------------------------|---|
| O LLSMS2114 | Entrepreneurship                                       | Frank Janssen    | EN [q2] [30h] [5 Credits] | х |
| • LLSMS2299 | New Economic Models                                    | Yves De Rongé    | EN [q2] [30h] [5 Credits] | х |

Year 12

# MAJOR BUSINESS ANALYTICS (MONS) [30.0]

You can find the major's brocure here.

O Mandatory

- St Optional
- $\Delta$  Not offered in 2021-2022

 $\oslash$  Not offered in 2021-2022 but offered the following year  $\oplus$  Offered in 2021-2022 but not the following year

- $\oplus$  Offered in 2021-2022 but not the following year  $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## • Content:

#### o Term 1

| O MLSMM2152 | New Technologies & Emerging Practices | Bart Jourquin   | ER [q1] [30h] [5 Credits] | х |
|-------------|---------------------------------------|---|---------------------------|---|
| O MLSMM2151 | Data Mining                           | Abdessamad Ait El<br>Cadi (compensates<br>Nadine Meskens) | FR [q1] [30h] [5 Credits] | x |
| • MLSMM2153 | Web Mining                            | François Fouss  | EN [q1] [30h] [5 Credits] | х |

## o Term 2

| O MLSMM2154 | Machine Learning             | Marco Saerens               | EN [q2] [30h] [5 Credits] | x |
|-------------|------------------------------|-----------------------------|---------------------------|---|
| O MLSMM2155 | Quantitative Decision Making | Daniele Catanzaro           | EN [q2] [30h] [5 Credits] | x |
| O MLSMM2156 | Recommender Systems          | Corentin Vande<br>Kerckhove | [q2] [30h] [5 Credits]    | x |

# MAJOR FINANCIAL MANAGEMENT (MONS) [30.0]

You can find the major's brochure here.

#### O Mandatory

- S Optional
- $\Delta$  Not offered in 2021-2022
- $\oslash$  Not offered in 2021-2022 but offered the following year
- $\oplus$  Offered in 2021-2022 but not the following year
- $\Delta \oplus \operatorname{Not}$  offered in 2021-2022 or the following year
- Activity with requisites
- FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### • Content:

#### o Term 1

| • • • • • • • |                       |   |                             |   |  |
|---------------|-----------------------|---|-----------------------------|---|--|
| O MLSMM2121   | Derivative Securities | Mathilde Fox<br>(compensates<br>Isabelle Platten)             | (1) [q1] [30h] [5 Credits]  | x |  |
| • MLSMM2122   | Equity Valuation      | Mikael Petitjean<br>Xavier Suin                               | EN [q1] [30h] [5 Credits]   | x |  |
| • MLSMM2123   | Fixed Income Analysis | Anh Nguyen<br>Anh Nguyen<br>(compensates<br>Isabelle Platten) | (11) [q1] [30h] [5 Credits] | x |  |

# o Term 2

| O MLSMM2124 | Behavioural Finance                      | Rudy De Winne     | FR [q2] [30h] [5 Credits] | х |
|-------------|--|-------------------|---------------------------|---|
| O MLSMM2125 | Portfolio Management                     | Catherine D'Hondt | FR [q2] [30h] [5 Credits] | х |
| O MLSMM2126 | Risk Management & Financial Institutions | Nathan Lassance   | EN [q2] [30h] [5 Credits] | х |

Year 12

# MAJOR TACTICAL & DIGITAL MARKETING DECISIONS (MONS) [30.0]

You can find the major's brochure here.

• Mandatory

☼ Optional△ Not offered in 2021-2022

Not offered in 2021-2022
 Not offered in 2021-2022 but offered the following year

⊕ Offered in 2021-2022 but not the following year

- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
  - R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| ο | Content: |
|---|----------|
| - | oonconc. |

#### o Term 1

| O MLSMM2131 | Retailing & Distribution Management | Simon Hazée                           | ER [q1] [30h] [5 Credits]  | х |
|-------------|-------------------------------------|---------------------------------------|----------------------------|---|
| O MLSMM2132 | Price Management                    | Caroline Ducarroz<br>Nadia Sinigaglia | 17R [q1] [30h] [5 Credits] | x |
| O MLSMM2133 | Product & Innovation                | Nadia Sinigaglia                      | EN [q1] [30h] [5 Credits]  | х |

# o Term 2

| O MLSMM2134 | e-Consumer Behavior           | Karine Charry                         | [q2] [30h] [5 Credits]     | x |
|-------------|-------------------------------|---------------------------------------|----------------------------|---|
| O MLSMM2135 | Methods & Models in Marketing | Caroline Ducarroz<br>Nadia Sinigaglia | 198 [q2] [30h] [5 Credits] | x |
| O MLSMM2136 | Trends in Digital Marketing   | Ingrid Poncin                         | FR [q2] [30h] [5 Credits]  | x |

# MAJOR BUSINESS ANALYTICS & DIGITAL MARKETING (MONS) [30.0]

You can find the major's brochure here.

O Mandatory

S Optional

 $\Delta$  Not offered in 2021-2022 Ø Not offered in 2021-2022 but offered the following year

⊕ Offered in 2021-2022 but not the following year

- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
- R] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### • Content:

#### o Term 1

| O MLSMM2152 | New Technologies & Emerging Practices | Bart Jourquin   | FR [q1] [30h] [5 Credits] | х |
|-------------|---------------------------------------|---|---------------------------|---|
| O MLSMM2151 | Data Mining                           | Abdessamad Ait El<br>Cadi (compensates<br>Nadine Meskens) | FR [q1] [30h] [5 Credits] | x |
| O MLSMM2153 | Web Mining                            | François Fouss  | EN [q1] [30h] [5 Credits] | х |

## o Term 2

| O MLSMM2134 | e-Consumer Behavior           | Karine Charry                         | ER [q2] [30h] [5 Credits]  | х |
|-------------|-------------------------------|---------------------------------------|----------------------------|---|
| O MLSMM2135 | Methods & Models in Marketing | Caroline Ducarroz<br>Nadia Sinigaglia | 19R [q2] [30h] [5 Credits] | х |
| O MLSMM2136 | Trends in Digital Marketing   | Ingrid Poncin                         | FR [q2] [30h] [5 Credits]  | х |

# MAJOR TRANSPORTATION MANAGEMENT (MONS) AND SUPPLY CHAIN (LOUVAIN-LA-NEUVE) [30.0]

You can find the major's brochure here.

| O Mandatory   |
|---|
| © Optional  |
| △ Not offered in 2021-2022  |
| Not offered in 2021-2022 but offered the following year           |
| ① Offered in 2021-2022 but not the following year                 |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year    |
| Activity with requisites  |
| [FR] Teaching language (FR, EN, ES, NL, DE,)                      |
| Click on the course title to see detailed informations (objective |

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### • Content:

## o Term 1

| - | • MLSMM2251 | Modelling of Transport Systems | Bart Jourquin          | ER [q1] [30h] [5 Credits] | х |  |
|---|-------------|--------------------------------|------------------------|---------------------------|---|--|
|   | O MLSMM2252 | Supply Chain Management        | Jean-Sébastien Tancrez | EN [q1] [30h] [5 Credits] | x |  |
|   | O MLSMM2253 | Transport & Mobility           | Bart Jourquin          | ER [q1] [30h] [5 Credits] | х |  |

## o Term 2

| O LLSMS2032 | Advanced Operations Management : Models and Applications (in English) | Philippe Chevalier                      | EN [q2] [30h] [5 Credits]  | x |
|-------------|---|---|----------------------------|---|
| O LLSMS2033 | International Supply Chain Management                                 | Per Joakim Agrell<br>Philippe Chevalier | 12N [q2] [30h] [5 Credits] | x |
| O LLSMS2034 | Supply Chain Planning (in English)                                    | Marc Foret<br>Mathieu Van Vyve          | EN [q2] [30h] [5 Credits]  | х |

Year 12

## LSM COURSES (IF NO EXCHANGE) [15.0]

## LSM COURSES (IF NO EXCHANGE) [15.0]

#### Mandatory

- S Optional
- △ Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- $\oplus$  Offered in 2021-2022 but not the following year  $\Delta$   $\oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### o Content:

Students who do not go on exchange will have to register to the 30 following credits : Corporate strategy in the knowledge society (5 credits) + one of the two elective courses (5 credits) + one language course (5 credits) + one option (15 credits - https://uclouvain.be/en-prog-2020-inge2m-linge105g)

#### • Corporate Strategy in the Knowledge Society (5 credits) Select the course according to alphabetical distribution

| OLLSMF2015 | Corporate Strategy in the Knowledge Society | Régis Coeurderoy<br>Alain Vas | EN [q1] [30h] [5 Credits] | 2 | × |
|------------|---|-------------------------------|---------------------------|---|---|
|            |   |                               |                           |   |   |

## o LSM elective courses (5 credits)

1 course to choose from among those below or one management course from the KUL : http://feb.kuleuven.be/toekomstigestudenten/ opleidingen/overzicht-opleidingen-feb

| Stlsms2090  | Risk Management, Internal Control and Auditing | Charlotte Antoons              | EN [q1] [30h] [5 Credits] | х |
|-------------|--|--------------------------------|---------------------------|---|
| X LLSMF2009 | Taxation                                       | Marie Lamensch                 | EN [q1] [30h] [5 Credits] | х |
| 🗱 LLSMS2091 | Cross Cultural Competences and Management      | Ina Aust-Gronarz<br>Gaël N'Gom | EN [q1] [30h] [5 Credits] | x |
| X LLSMS2221 | Tutoring and in-depth study                    |                                | FR [q1] [] [5 Credits]    | х |

#### Compulsory language course (5 credits)

One course to choose from the list below. Please check the schedules before making your choice.

#### S English courses (5 credits)

| ₿ LANGL2232 | Advanced Business English<br>6 groups of max. 25 students/group (see ILV for<br>details and registration)                                    | Charlotte Diaz<br>Jérémie Dupal<br>Nicholas Gibbs (coord.)<br>Caroline Lambert<br>Hila Peer | ON [q1] [15h] [5 Credits]     |   | × |
|-------------|--|---|-------------------------------|---|---|
| S LMULT2223 | Reading comprehension and vocabulary extension: economic and commercial texts in English   | Sylvie De Cock  | EN [q1] [22.5h] [5 Credits]   |   | x |
| S LMULT2421 | Economic, legal, social and political issues in English-speaking<br>countries<br>Compulsory attendance, limited access (max. 15<br>students) | Paul Arblaster  | 55 [q1] [30h+15h] [5 Credits] |   | x |
| 🗱 LMULT2424 | Oral business communication techniques in English (Part 1)<br>Compulsory attendance, limited access (max. 15<br>students)                    | Sylvie De Cock  | EN [q1] [15h+15h] [5 Credits] | : | x |

#### S Dutch Courses (5 credits)

| S LMULT2233  | Reading comprehension and vocabulary extension: economic and commercial texts in Dutch | Marlène Vrancx   | NL [q1] [22.5h] [5 Credits]   | х |  |
|--|--|--|-------------------------------|---|--|
| S LMULT2431  | Economic, legal, social and political issues in Dutch-speaking countries               | Matthieu Sergier<br>(compensates<br>Philippe Hiligsmann) | NL [q1] [30h+15h] [5 Credits] | x |  |
| Structure Content Cont | Oral business communication techniques in Dutch (Part 1)                               | Anne Goedgezelschap                                      | NL [q1] [15h+15h] [5 Credits] | x |  |
| Streem 2602  | Seminar of professional integration: Dutch - advanced level                            | Isabelle<br>Demeulenaere (coord.)                        | NL [] [30h] [5 Credits]       | х |  |

Year

# UCL - Université catholique de Louvain Study Programme 2021-2022 INGE2M: Master [120] : Business Engineering

Year

|            |   |                           | 2 |
|------------|---|---------------------------|---|
| S LKUL2094 | Belasting op de toegevoegde waarde (B-KUL-C05B1A) | NL [q1] [39h] [5 Credits] | x |
| 8 LKUL2095 | Arbeidsrecht en onderneming (B-KUL-C08I7A)        | NL [q1] [39h] [5 Credits] | x |
| 8 LKUL2096 | Vennootschapsbelasting (B-KUL-C05B0A)             | NL [q1] [39h] [5 Credits] | x |
| 🗱 LKUL2098 | Management van personeelsstromen (B-KUL-D0R25A)   | NL [q1] [39h] [5 Credits] | x |
| 😫 LKUL2099 | Business analyse (NL) (B-KUL-D0I68A)              | NL [q1] [40h] [5 Credits] | x |

#### Serman Courses (5 credits)

|             | . ,   |                     |                                |   |
|-------------|---|---------------------|--------------------------------|---|
| SEMULT2213  | Reading comprehension and vocabulary extension: economic and commercial texts in German   | Marie-Luce Collard  | DE [q1] [22.5h] [5 Credits]    | х |
| S LMULT2411 | Economic, legal, social and political issues in German-<br>speaking countries<br><i>Compulsory attendance. Limited access (max. 5</i><br><i>students)</i> | Dany Etienne        | 028 [q1] [30h+15h] [5 Credits] | x |
| S LMULT2414 | Oral business communication techniques in German 1<br>Compulsory attendance. Limited access (max. 5<br>students)  | Hedwig Reuter       | 002 [q1] [15h+15h] [5 Credits] | х |
| 🔀 LALLE2710 | Listening comprehension and oral expression: specialised<br>German oral exercises - Part 1<br><i>Limited access (see ILV)</i>                             | Ann Rinder (coord.) | 1015 [q1] [30h] [5 Credits]    | x |

# Spanish Courses (5 credits)

| -           |  |  |                            |   |
|-------------|--|--|----------------------------|---|
| SLESPA2600  | Vocational Induction Seminar - Spanish (B2.2/C1)<br>Limited access (max. 7 students). Please contact the<br>professor in order to check your language level. | Paula Lorente<br>Fernandez (coord.)  | 055 [q1] [30h] [5 Credits] | x |
| 🔀 LESPA2601 | Vocational Induction Seminar - Spanish (B2.2/C1)<br>Limited access (max. 7 students). Please contact the<br>professor in order to check your language level. | Paula Lorente<br>Fernandez (coord.)  | ES [q1] [30h] [5 Credits]  | x |
| ₿ LESPA1500 | Spanish Advanced level (B1.2, B2.1)<br>Limited access (max. 10 students). Please contact the<br>professor in order to check your language level.             | Alicia Maria<br>Tirado Fernandez<br>(compensates Carmen<br>Vallejo Villamor) | (q1] [45h] [5 Credits]     | х |

## SFrench Courses (5 credits)

Only for non native French speakers.

| 😫 LFRAN1405 | French - Upper Intermediate Level (B2) - Le français, langue<br>universitaire<br><i>Limited access (see ILV)</i> | Françoise<br>Masuy (coord.) | () [q1] [30h] [5 Credits]        | X | ( |
|-------------|--|-----------------------------|----------------------------------|---|---|
| 🗱 LFRAN1505 | French - Advanced level (C1) - "Professional Communication<br>Strategies"<br><i>Limited access (see ILV)</i>     | Françoise<br>Masuy (coord.) | (1) [q1 or q2] [30h] [5 Credits] | X | ( |

## OPTIONS (ALTERNATIVE À L'ÉCHANGE) [15.0]

Students who do not go on exchange will have to register for one option (15 credits) as well as for the "LSM Courses (if no exchange)" (15 credits)

## **OPTION INTERNATIONAL FINANCE (LLN) [15.0]**

O Mandatory

- S Optional
- $\Delta$  Not offered in 2021-2022 Ø Not offered in 2021-2022 but offered the following year
- ① Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in International Finance

Year 1 2

| • LLSMS2054 | International Finance and crises management | Bertrand Candelon   | EN [q1] [30h] [5 Credits]  | х |
|-------------|---|---|----------------------------|---|
| O LLSMS2027 | Capital markets and innovations             | Jean-Baptiste Hasse<br>(compensates<br>Bertrand Candelon)<br>Leonardo Iania<br>(compensates<br>Bertrand Candelon) | [2] [q1] [30h] [5 Credits] | x |
| O LLSMS2128 | Central Banking and Financial Stability     | Luc Henrard<br>Ruben Olieslagers  | EN [q1] [30h] [5 Credits]  | х |

# **OPTION FINANCIAL ENGINEERING (LLN) [15.0]**

- O Mandatory
- 8 Optional
- $\Delta$  Not offered in 2021-2022
- Ø Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Financial Engineering

|             |                     |                   |                           | 1 2 |
|-------------|---------------------|-------------------|---------------------------|-----|
| • Content:  |                     |                   |                           |     |
| O LLSMS2224 | Forecasting         | Bertrand Candelon | EN [q1] [30h] [5 Credits] | х   |
| O LLSMS2225 | Derivatives pricing | Frédéric Vrins    | EN [q1] [30h] [5 Credits] | х   |
| O LLSMS2013 | Investments         | Leonardo Iania    | EN [q1] [30h] [5 Credits] | х   |

## **OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN)** [15.0]

| • Mandatory  |  |
|--|--|
| S Optional   |  |
| $\Delta$ Not offered in 2021-2022                              |  |
| Not offered in 2021-2022 but offered the following year        |  |
| Offered in 2021-2022 but not the following year                |  |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year |  |
| Activity with requisites                                       |  |
| [FR] Teaching language (FR, EN, ES, NL, DE,)                   |  |

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Marketing Strategy for Connected Brands

Year 1 2

### o Content:

| O LLSMS2000 | Marketing Research                 | Gordy Pleyers    | EN [q1] [30h] [5 Credits] | х |
|-------------|------------------------------------|------------------|---------------------------|---|
| O LLSMS2002 | International Marketing            | Thierry Jupsin   | EN [q1] [30h] [5 Credits] | х |
| O LLSMS2007 | New Business Models and E-commerce | Paul Belleflamme | EN [q1] [30h] [5 Credits] | х |

# **OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]**

| • Mandatory   |
|---|
| S Optional  |
| $\Delta$ Not offered in 2021-2022                                 |
| $\oslash$ Not offered in 2021-2022 but offered the following year |
| ① Offered in 2021-2022 but not the following year                 |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year    |
| Activity with requisites  |

- Activity with requisites

Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Philippe de Woot Major in Corporate Sustainable Management

| Y | ear |
|---|-----|
| 1 | 2   |

| • Content:  |  |                |                           |   |
|-------------|--|----------------|---------------------------|---|
| O LLSMS2280 | Business Ethics and Compliance Management    | Carlos Desmet  | EN [q1] [30h] [5 Credits] | x |
| O LLSMS2281 | Sustainable Management and Value Chains      | Carsten Reuter | EN [q1] [30h] [5 Credits] | х |
| O LLSMS2282 | Finance and Responsible Investment Practices | Leonardo Iania | EN [q1] [30h] [5 Credits] | x |

# **OPTION SOURCING AND PROCUREMENT (LLN) [15.0]**

The Kronos Group Chair "Strategic Sourcing and Procurement" is the fruit of a collaboration between Kronos Group and Louvain School of Management.

The objective of the Chair is to promote research and education in the sourcing and procurement domain, contributing to fostering the profession to continue its transformation into a value creating and strategic profession.

The research in the Chair aims at empirical, economic and strategic studies of procurement under transformation, in particular the innovative, ethical and environmental dimensions of the area.

# UCL - Université catholique de Louvain Study Programme 2021-2022 INGE2M: Master [120] : Business Engineering

For more information : <u>https://uclouvain.be/en/research-institutes/lidam/core/kronos-chair-in-sourcing-and-procurement.html</u> (https://uclouvain.be/en/research-institutes/lidam/core/kronos-chair-in-sourcing-and-procurement.html)

| • Mandatory  |  |
|--|--|
| 🗱 Optional   |  |
| $\Delta$ Not offered in 2021-2022                              |  |
| Not offered in 2021-2022 but offered the following year        |  |
| Offered in 2021-2022 but not the following year                |  |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year |  |
| Activity with requisites                                       |  |
| [FR] Teaching language (FR, EN, ES, NL, DE,)                   |  |

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 12

# • Content:

| O LLSMS2036 | Supply Chain Procurement           | Per Joakim Agrell<br>Constantin Blome | EN [q1] [30h] [5 Credits] | × |
|-------------|------------------------------------|---------------------------------------|---------------------------|---|
| O LLSMS2037 | Sourcing Strategy                  | Constantin Blome<br>Michael Henke     | EN [q1] [30h] [5 Credits] | × |
| OLLSMS2038  | Procurement Organisation and Scope | Constantin Blome                      | [q1] [30h] [5 Credits]    | × |

# **OPTION TRANSPORT & LOGISTICS (MONS) [15.0]**

| O Mandatory  |
|--|
| 🛱 Optional   |
| △ Not offered in 2021-2022   |
| Ø Not offered in 2021-2022 but offered the following year                                |
| $\oplus$ Offered in 2021-2022 but not the following year                                 |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year                           |
| Activity with requisites   |
| [FR] Teaching language (FR, EN, ES, NL, DE,)   |
| Click on the course title to see detailed informations (objectives, methods, evaluation) |

This option is not available to students who have followed the Major Transportation Management and Supply Chain

Year 12

| ο | Content: |
|---|----------|
|---|----------|

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| 0.001110111. |                                |                        |                            |   |
|--------------|--------------------------------|------------------------|----------------------------|---|
| O MLSMM2251  | Modelling of Transport Systems | Bart Jourquin          | Fit [q1] [30h] [5 Credits] | х |
| O MLSMM2252  | Supply Chain Management        | Jean-Sébastien Tancrez | EN [q1] [30h] [5 Credits]  | х |
| O MLSMM2253  | Transport & Mobility           | Bart Jourquin          | FR [q1] [30h] [5 Credits]  | х |
|              |                                |                        |                            |   |

# **OPTION ENTREPRENEURSHIP (MONS) [15.0]**

- Mandatory
- S Optional
- $\Delta$  Not offered in 2021-2022
- $\oslash$  Not offered in 2021-2022 but offered the following year
- $\oplus$  Offered in 2021-2022 but not the following year
- $\Delta \oplus \mathsf{Not}$  offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| 0 | Col | nte | nt: |
|---|-----|-----|-----|
|---|-----|-----|-----|

| 0 001110111. |                               |  |                             |   |
|--------------|-------------------------------|--|-----------------------------|---|
| • MLSMM2261  | Collective Entrepreneurship   | Julie Hermans  | FR [q1] [30h] [5 Credits]   | х |
| O MLSMM2262  | Entrepreneuriat technologique | Julie Hermans  | FR [q1] [30h] [5 Credits]   | х |
| O MLSMM2263  | Doing Entrepreneurship        | David Valentiny<br>(compensates<br>Amélie Jacquemin) | (19) [q1] [30h] [5 Credits] | x |

# **OPTION PROFESSIONAL IMMERSION IN DIGITAL MARKETING (MONS)** [25.0]

This option is for students who wish to specialize in Digital Marketing. It is given during the two terms of the annual block 2. It must be combined with a major in marketing (followed in annual block 1) and is only accessible on file.

- O Mandatory
- 8 Optional
- $\Delta$  Not offered in 2021-2022
- Ø Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites [FR] Teaching language (FR, EN, ES, NL, DE, ...)

#### Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year 1 2

## o Content:

| O MLSMM2231 | Digital Data Analysis<br>Cette unité d'enseignement se déroule au second<br>quadrimestre en parallèle de MLSMM2233 Immersion<br>professionnelle 2 - mise en oeuvre. | Marco Ongaro                   | EK [q2] [30h] [5 Credits]     | : |
|-------------|---|--------------------------------|-------------------------------|---|
| O MLSMM2232 | Digital Marketing Seminar - Part 1  | Karine Charry<br>Ingrid Poncin | ER [q1] [30h] [10 Credits]    | : |
| O MLSMM2233 | Digital Marketing Seminar - Part 2<br>Cette unité d'enseignement remplace le stage<br>obligatoire de Master pour l'étudiant inscrit à cette<br>option.              | Karine Charry<br>Ingrid Poncin | 1918. [q2] [30h] [10 Credits] |   |

# **OPTION DECISION MARKETING (MONS) [15.0]**

| • Mandatory  |
|--|
| 🗱 Optional   |
| △ Not offered in 2021-2022   |
| Ø Not offered in 2021-2022 but offered the following year                                |
| $\oplus$ Offered in 2021-2022 but not the following year                                 |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year                           |
| Activity with requisites   |
| [FR] Teaching language (FR, EN, ES, NL, DE,)   |
| Click on the course title to see detailed informations (objectives, methods, evaluation) |
|  |
|  |

Year 1 2

## o Content:

| O MLSMM2131 | Retailing & Distribution Management | Simon Hazée                           | fik [q1] [30h] [5 Credits] | х |
|-------------|-------------------------------------|---------------------------------------|----------------------------|---|
| O MLSMM2132 | Price Management                    | Caroline Ducarroz<br>Nadia Sinigaglia | ER [q1] [30h] [5 Credits]  | х |
| O MLSMM2133 | Product & Innovation                | Nadia Sinigaglia                      | EN [q1] [30h] [5 Credits]  | х |

# **OPTION ASSET MANAGEMENT (MONS) [15.0]**

- O Mandatory
- S Optional
- $\Delta$  Not offered in 2021-2022
- $\oslash$  Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus \operatorname{Not}$  offered in 2021-2022 or the following year
- Activity with requisites
  - Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Financial Management

Year 1 2

## • Content:

| O MLSMM2121 | Derivative Securities | Mathilde Fox<br>(compensates<br>Isabelle Platten)             | [17] [q1] [30h] [5 Credits] | х |
|-------------|-----------------------|---|-----------------------------|---|
| O MLSMM2122 | Equity Valuation      | Mikael Petitjean<br>Xavier Suin                               | EN [q1] [30h] [5 Credits]   | x |
| O MLSMM2123 | Fixed Income Analysis | Anh Nguyen<br>Anh Nguyen<br>(compensates<br>Isabelle Platten) | (q1) [30h] [5 Credits]      | x |

# **OPTION TAX SYSTEMS (ICHEC) [15.0]**

For more information, plaese visit https://www.ichec.be/fr/master-en-gestion-de-lentreprise

| • Mandatan   |
|--|
| • Mandatory  |
| 🗱 Optional   |
| $\Delta$ Not offered in 2021-2022                              |
| Not offered in 2021-2022 but offered the following year        |
| ① Offered in 2021-2022 but not the following year              |
| $\Delta \oplus$ Not offered in 2021-2022 or the following year |
| Activity with requisites                                       |
| [FR] Teaching language (FR, EN, ES, NL, DE,)                   |
| Olistens the second title to see dot                           |

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Year 12

# • Content:

| O LFISC2210 | Taxation of mergers and acquisitions (in French)                | [q1] [60h] [3 Credits]    | х |
|-------------|---|---------------------------|---|
| O LFISC2220 | Corporate tax and reporting practice (in French)                | [91] [60h] [8 Credits]    | х |
| O LFISC2230 | Introduction to International and European Taxation (in French) | FR [q1] [60h] [4 Credits] | х |

## **OPTION DEVELOPMENT AND MANAGEMENT: NORTH-SOUTH** PERSPECTIVES (ICHEC) [15.0]

| <ul> <li>Mandatory</li> </ul>     |  |  |  |
|-----------------------------------|--|--|--|
| 🗱 Optional                        |  |  |  |
| △ Not offered in 2021             | 022  |  |  |
| Ø Not offered in 2021             | 022 but offered the following year             |  |  |
| Offered in 2021-202               | but not the following year                     |  |  |
| $\Delta \oplus$ Not offered in 20 | I-2022 or the following year                   |  |  |
| Activity with requisit            | S  |  |  |
| [FR] Teaching languag             | (FR, EN, ES, NL, DE,)                          |  |  |
|                                   | Click on the course title to see detailed info | rmations (objectives, methods, evaluation) |  |

| o Content:  |  |                           | Year<br><mark>1</mark> 2 |
|-------------|--|---------------------------|--------------------------|
| O LPEDV2210 | North-South Project management                 | ER [q1] [60h] [5 Credits] | x                        |
| O LPEDV2220 | Management specificities in Southern countries | FR [q1] [60h] [5 Credits] | х                        |
| O LPEDV2230 | Economics and development policies             | ER [q1] [60h] [5 Credits] | х                        |

# **Alternatives**

> Master [120] : Business Engineering [CEMS Programme] [https://uclouvain.be/en-prog-2021-inge2m-programme]

# MASTER [120] : BUSINESS ENGINEERING [CEMS PROGRAMME]

- O Mandatory
- 🗱 Optional
- $\Delta$  Not offered in 2021-2022
- O Not offered in 2021-2022 but offered the following year
- Offered in 2021-2022 but not the following year
- $\Delta \oplus$  Not offered in 2021-2022 or the following year
- Activity with requisites
  - Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

| Ye | ear |
|----|-----|
| 1  | 2   |

#### • Core courses

## o CEMS Annual Block 1

All three courses have to be taken. Please do not pay attention to the alphabetical order of some mandatory courses (it does not apply to CEMS students).

| O LLSMF2018 | Technological and Quantitative Project (incl. Project<br>Management) | Olivier de Broqueville<br>Paul Fisette<br>Tatiana Hendrix<br>Manuel Kolp<br>Benoît Macq<br>Bernard Nysten<br>Bernard Paque<br>Pierre Semal<br>Mathieu Van Vyve | EN [q1] [75h] [10 Credits]   | x |
|-------------|--|--|------------------------------|---|
| • LLSMS2220 | Seminar on Current Managerial Issues                                 | Pierre Semal   | EN [q1+q2] [30h] [3 Credits] | х |

## O Corporate Social Responsibility (4 credits)

1 course between :

| X LLSMS2397       Maatschappelijke verantwoordelijkheid van bedrijven       Sabine Denis       NL [q1] [30h] [4 Credits]       X |
|--|
|--|

|            |                                 |   |                             | 1 | 2 |
|------------|---------------------------------|---|-----------------------------|---|---|
| CLLSMS2098 | Corporate Social Responsibility | Carlos Desmet<br>Valérie Swaen<br>(compensates<br>Ina Aust-Gronarz) | (Q1) [Q1] [30h] [4 Credits] | x |   |

#### O CEMS Option (15 credits)

| All three courses have to be taken. |   |                                      |                           |   |  |  |
|-------------------------------------|---|--------------------------------------|---------------------------|---|--|--|
| O LLSMS2111                         | International Business (in English)             | Sunita Malhotra<br>Frédéric Pouchain | UN [q1] [30h] [5 Credits] | x |  |  |
| O LCEMS2108                         | International Financial Management for CEMS     | Denis Knaepen                        | EN [q1] [30h] [5 Credits] | x |  |  |
| • LLSMS2109                         | International Marketing Management (in English) | Isabelle Schuiling                   | EN [q1] [30h] [5 Credits] | x |  |  |

#### O Seminar (3 credits)

| •           | •  |                |                              |   |  |
|-------------|--|----------------|------------------------------|---|--|
| • LLSMD2090 | Seminar on Relational and Managerial Competences | Patrice Gobert | EN [q1+q2] [45h] [3 Credits] | х |  |
|             |  | Pierre Meurens |                              |   |  |

#### O Cems Activities (25 credits)

| All 4 courses/activities have to be taken. |                                    |                                       |                             |   |  |  |
|--|------------------------------------|---------------------------------------|-----------------------------|---|--|--|
| O LLSMF2013                                | Data Analytics applied in Business | Manuel Kolp<br>Marco Saerens          | (PN) [q2] [30h] [5 Credits] | х |  |  |
| <b>O</b> LLSMF2016                         | Performance Management             | Raphaël Betti<br>Vincent Vanderborght | EN [q2] [30h] [5 Credits]   | x |  |  |
| O LCEMS2114                                | Business Analytics                 | Simon Hazée                           | EN [q2] [30h] [5 Credits]   | x |  |  |
| O LCEMS2915                                | Internship for CEMS                | Patrice Gobert<br>Pierre Meurens      | EN [q2] [] [10 Credits]     | x |  |  |

## o CEMS Annual Block 2

| O LLSMD2901 | Master's thesis         |                      | ER [q1+q2] [] [18 Credits]   |   | х |  |
|-------------|-------------------------|----------------------|------------------------------|---|---|--|
| O LLSMD2094 | Master's Thesis Seminar | Chantal de Moerloose | ER [q1+q2] [30h] [2 Credits] | х | х |  |

#### O CEMS LSM Q3 Courses (18 credits)

CEMS Students who will be at LSM during Q3 need to take the CEMS LSM Q3 courses (18 ECTS credits) as well as 1 full option (15 ECTS credits) among those here below.

| O LLSMS2116        | Global Strategy                                | Benoît Gailly                         | EN [q1] [30h] [5 Credits] | ) | ¢ |
|--------------------|--|---------------------------------------|---------------------------|---|---|
| <b>O</b> LLSMX2001 | Regenerative Economy                           | Yves De Rongé<br>Emmanuel Mossay      | EN [q1] [30h] [5 Credits] | ) | ( |
| O LCEMS2341        | Block Seminar (CEMS) : Supply Chain Management | Pierre Semal                          | EN [q1] [30h] [3 Credits] | ) | ( |
| • LLSMS2112        | Supply Chain and sourcing                      | Per Joakim Agrell<br>Constantin Blome | EN [q1] [30h] [5 Credits] | ) | C |

#### 1 option among :

O List of electives (15 credits)

#### Soption International Finance (LLN) (15 credits)

| O LLSMS2054 | International Finance and crises management<br>To be replaced by a course from another option | Bertrand Candelon   | EN [q1] [30h] [5 Credits] | х |
|-------------|---|---|---------------------------|---|
| O LLSMS2027 | Capital markets and innovations   | Jean-Baptiste Hasse<br>(compensates<br>Bertrand Candelon)<br>Leonardo Iania<br>(compensates<br>Bertrand Candelon) | EN [q1] [30h] [5 Credits] | x |
| O LLSMS2128 | Central Banking and Financial Stability   | Luc Henrard<br>Ruben Olieslagers  | EN [q1] [30h] [5 Credits] | х |

#### Soption Financial Engineering (LLN) (15 credits)

| LLSMS2224 Forecasting           | Bertrand Candelon | EN [q1] [30h] [5 Credits] | x |
|---------------------------------|-------------------|---------------------------|---|
| O LLSMS2225 Derivatives pricing | Frédéric Vrins    | EN [q1] [30h] [5 Credits] | x |
| O LLSMS2013 Investments         | Leonardo Iania    | [q1] [30h] [5 Credits]    | x |

#### Solution Corporate sustainable Management (LLN) (15 credits)

Year

# UCL - Université catholique de Louvain Study Programme 2021-2022 INGE2M: Master [120] : Business Engineering

|              |   |                  |                           | Year<br><mark>1</mark> 2 |
|--------------|---|------------------|---------------------------|--------------------------|
| • LLSMS2280  | Business Ethics and Compliance Management                                 | Carlos Desmet    | EN [q1] [30h] [5 Credits] | х                        |
| O LLSMS2281  | Sustainable Management and Value Chains                                   | Carsten Reuter   | EN [q1] [30h] [5 Credits] | х                        |
| O LLSMS2282  | Finance and Responsible Investment Practices                              | Leonardo Iania   | EN [q1] [30h] [5 Credits] | х                        |
| SOption Mark | eting Strategy for Connected Brands (LLN) (15 credi                       | its)             |                           |                          |
| O LLSMS2000  | Marketing Research  | Gordy Pleyers    | EN [q1] [30h] [5 Credits] | х                        |
| O LLSMS2002  | International Marketing<br>To be replaced by a course from another option | Thierry Jupsin   | EN [q1] [30h] [5 Credits] | x                        |
| O LLSMS2007  | New Business Models and E-commerce  | Paul Belleflamme | EN [q1] [30h] [5 Credits] | x                        |

#### O Option Sourcing and Procurement (15 credits)

|                                      | · /         |                                       |                           |   |
|--------------------------------------|-------------|---------------------------------------|---------------------------|---|
| O LLSMS2036 Supply Chain Procurement | nt          | Per Joakim Agrell<br>Constantin Blome | (q1] [30h] [5 Credits]    | x |
| O LLSMS2037 Sourcing Strategy        |             | Constantin Blome<br>Michael Henke     | EN [q1] [30h] [5 Credits] | x |
| LLSMS2038 Procurement Organisation   | n and Scope | Constantin Blome                      | EN [q1] [30h] [5 Credits] | х |

#### O CEMS LSM Q4 Courses (27 credits)

CEMS Students who will be at LSM during Q4 have to take CEMS LSM Q4 compulsory courses (22 ECTS credits) + one course from the list of elective courses CEMS LSM Q4 (5 ECTS credits)

| O LCEMS2343 | Global Citizenship      | Isabelle Schuiling | EN [q2] [30h] [2 Credits]  | х |
|-------------|-------------------------|--------------------|----------------------------|---|
| O LLSMS2117 | Business Project (CEMS) | Christophe Lejeune | EN [q2] [30h] [15 Credits] | х |
| • LLSMS2066 | Global Leadership       | Sunita Malhotra    | EN [q2] [30h] [5 Credits]  | х |

#### O List of elective courses CEMS LSM Q4 (5 credits)

One course to select among the list of elective courses CEMS LSM Q4 (5 ECTS credits)

| XLLSMS2032     | Advanced Operations Management : Models and Applications (in English) | Philippe Chevalier   | EN [q2] [30h] [5 Credits]  | x |
|----------------|---|--|----------------------------|---|
| X LLSMS2033    | LLSMS2033 International Supply Chain Management                       |  | 81N [q2] [30h] [5 Credits] | x |
| CLLSMS2034     | Supply Chain Planning (in English)                                    | Marc Foret<br>Mathieu Van Vyve                                       | EN [q2] [30h] [5 Credits]  | x |
| CLLSMF2011     | Knowledge Management (in English)                                     | Julie Hermans<br>Manuel Kolp   | EN [q2] [30h] [5 Credits]  | x |
| Stlsms2043     | Innovation Policy and Ecosystems                                      | Benoît Gailly  | [q2] [30h] [5 Credits]     | x |
| 🔀 LLSMS2374    | Economics of the Internet   | Paul Belleflamme   | EN [q2] [30h] [5 Credits]  | x |
| X LLSMS2140    | Financial Risk  | Anh Nguyen<br>James Thewissen  | EN [q2] [30h] [5 Credits]  | x |
| X LLSMS2012    | Macro Finance   | Leonardo Iania   | EN [q2] [30h] [5 Credits]  | x |
| X LLSMS2226    | Credit and interest rate risk   | Frédéric Vrins   | EN [q2] [30h] [5 Credits]  | x |
| 🔀 LLSMS2138    | Big data in finance   | Nathan Lassance  | EN [q2] [30h] [5 Credits]  | x |
| 8 LLSMS2003    | Brand Management (in English)   | Isabelle Schuiling   | EN [q2] [30h] [5 Credits]  | x |
| 8 LLSMS2004    | Big Data/Data Mining Applied to Marketing                             | Ludovic Chevalier  | EN [q2] [30h] [5 Credits]  | x |
| 🔀 LLSMS2283    | Sustainable Human Resource Management and Leadership                  | Ina Aust-Gronarz   | EN [q2] [30h] [5 Credits]  | x |
| X LLSMS2284    | Corporate Sustainability Reporting and Marketing Strategy             | Yves De Rongé<br>Valérie Swaen                                       | EN [q2] [30h] [5 Credits]  | x |
| X<br>LCPME2005 | Social and Sustainable Entrepreneurship                               | Julie Hermans  | EN [q2] [30h] [5 Credits]  | x |
| 8 LLSMS2114    | Entrepreneurship  | Frank Janssen  | EN [q2] [30h] [5 Credits]  | x |
| X LLSMS2299    | New Economic Models   | Yves De Rongé  | EN [q2] [30h] [5 Credits]  | x |
| O LLSMS2223    | Principles of banking regulation and supervision                      | Bertrand Candelon<br>(compensates<br>Leonardo Iania)<br>Tom Dechaene | EN [q2] [30h] [5 Credits]  | x |

#### **O CEMS Seminars**

Cems Students need to attend Soft Skills Seminars during both annual blocks.

#### O Exchange

Cems Students who will be on exchange need to register for courses on Mob-i.

#### Scems Language Courses

Cems students can take 1 CEMS language course at UCL (ILV) to fulfill the CEMS language requirements. List available on uclouvain.be/ en/faculties/lsm/cems-curriculum.html

• Liste au choix de finalités INGE2M

#### • Professional Focus (30 credits)

O Content:

# Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, they must add supplementary classes at the beginning of their Master's programme in order to obtain the prerequisites for these studies.



Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

• Preparatory module (60 credits)

# **Course prerequisites**

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

# The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

# **INGE2M - Information**

# Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the hiher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

## SUMMARY

- > General access requirements
- Specific access requirements
- > University Bachelors
- Non university Bachelors
- > Holders of a 2nd cycle University degree
- Holders of a non-University 2nd cycle degree
- Access based on validation of professional experience
- Access based on application
- > Admission and Enrolment Procedures for general registration

# Specific access requirements

#### DEADLINE TO SUBMIT A UCLOUVAIN ONLINE REQUEST

- April 30 for applicants of non-European Union nationality who are not resident in Belgium and need a study visa;

- August 31 for all other candidates, resident or not in Belgium

# Tuition fees 2021-2022

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# DIRECT ACCESS OR ACCESS BASED ON APPLICATION? >> CHECK THE REQUIREMENTS AND PROCEDURES IN THE TABLE HERE BELOW

I AM (future) HOLDER OF:

# **University Bachelors**

| Diploma   | Special Requirements  | Access                      | Remarks  |
|---|---|-----------------------------|--|
| UCLouvain Bachelors   |   |                             |  |
| Bachelor : Business Engineering (site of Louvain-la-Neuve) -<br>INGE1BA |   | Direct access               | Direct online registration<br>(https://uclouvain.be/en/<br>study/inscriptions/futurs-<br>etudiants.html)   |
| Bachelor : Business Engineering (site of Mons) - INGM1BA                |   | Direct access               | <u>&gt; Direct online registration</u><br>(https://uclouvain.be/en/<br>study/inscriptions/futurs-<br>etudiants.html)   |
| Bachelor in Engineering (site of Louvain-la-Neuve) - FSA1BA             | . Have followed the Minor in<br>Mangement (basic knowledge)<br>. Meet the general and specific<br>access requirements | Access based on application | If general and specific<br>requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request |
| Other UCLouvain bachelors   | Meet the general and specific access requirements   | Access based on application | If general and specific<br>requirements are met ><br>possibility of access on file<br>with the possible addition of  |

|  |   |                             | a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request  |  |  |  |
|--|---|-----------------------------|--|--|--|--|
| Others Bachelors of the French speaking Community of Belgium   |   |                             |  |  |  |  |
| Bachelier Ingénieur de gestion   |   | Direct access               | <ul> <li><u>&gt; Direct online registration</u><br/>(https://uclouvain.be/en/<br/>study/inscriptions/futurs-<br/>etudiants.html)</li> </ul>  |  |  |  |
| Other bachelors  | Meet the general and specific access requirements | Access based on application | If general and specific<br>requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request |  |  |  |
| Bachelors of the Dutch speaking Community of Belgium   |   |                             |  |  |  |  |
| Bachelor in handelsingenieur/Business Engineering/Ingénieur de gestion   |   | Direct access               | <ul> <li><u>&gt; Direct online registration</u><br/>(https://uclouvain.be/en/<br/>study/inscriptions/futurs-<br/>etudiants.html)</li> </ul>  |  |  |  |
| Non-engineering bachelor's<br>degree   | Meet the general and specific access requirements | Access based on application | If general and specific<br>requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request |  |  |  |
| Foreign Bachelors  |   |                             |  |  |  |  |
| Non-belgian bachelor's<br>university degree in Business<br>Engineering or equivalent<br>issued by a recognized<br>academic institution | Meet the general and specific access requirements | Access based on application | If general and specific access<br>requirements are met > Submit<br>a UCLouvain online request  |  |  |  |

# Non university Bachelors

> Find out more about links to the university

Holders of a **bachelor's degree from long type belgian non-university higher education** in commercial engineering may, after analysis of the file by the jury and only if they have an average of at least 67% for the 3 years of bachelor's degree, access the Master's degree in business engineering, with maybe an additional teaching unit (EU) in "mathématiques avancées et fondement d'économétrie". > Submit a UCLouvain online request

# Holders of a 2nd cycle University degree

| Diploma  | Special Requirements   | Access                      | Remarks   |  |  |
|--|--|-----------------------------|---|--|--|
| "Licenciés"  |  |                             |   |  |  |
| Any belgian licence  | Meet the general and specific access requirements  | Access based on application | If general and specific access<br>requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request |  |  |
| Non-belgian licence's degree<br>(2nd cycle) issued by a<br>recognized academic institution | Meet the general and specific access requirements  | Access based on application | If general and specific access<br>requirements are met > Submit<br>a UCLouvain online request   |  |  |
| Masters  |  |                             |   |  |  |
| Master in Engineering issued by the UCLouvain  | . Have followed the minor (1st<br>cycle) in management AND/<br>OR an option (2nd cycle) in<br>management | Access based on application | Content of the programme<br>depend on the students' prior<br>studies and their specialisation<br>need. If general and specific  |  |  |

## UCL - Université catholique de Louvain Study Programme 2021-2022 INGE2M: Master [120] : Business Engineering

|  | . Meet the general and specific access requirements |                             | requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme <u>&gt; Submit a</u><br><u>UCLouvain online request</u><br>(https://uclouvain.be/en/<br>study/inscriptions/futurs-<br>etudiants.html) |
|--|---|-----------------------------|--|
| Belgian Master's degree<br>compromising at least 45<br>course credits, at master's<br>level, equivalent to the courses<br>of the Master [120] in Business<br>Engineering of the Louvain<br>School of Management, giving<br>the possibility of obtaining, in<br>one year, the Master [120] in<br>Business Engineering   | Meet the general and specific access requirements   | Access based on application | If general and specific access<br>requirements are met ><br>possibility to obtain, in one<br>year, the Master's degree 120<br>credits in Business Engineering<br>> Submit a UCLouvain online<br>request  |
| Any other belgian Master's   | Meet the general and specific access requirements   | Access based on application | If general and specific<br>requirements are met ><br>possibility of access on file<br>with the possible addition of<br>a maximum of 60 additional<br>credits into the master's<br>programme > Submit a<br>UCLouvain online request   |
| Non-belgian Master's degree<br>issued by a recognized<br>academic institution  | Meet the general and specific access requirements   | Access based on application | If general and specific access<br>requirements are met > Submit<br>a UCLouvain online request  |
| Non-belgian Master's degree,<br>issued by a recognized<br>academic institution,<br>compromising at least 45<br>course credits, at master's<br>level, equivalent to the courses<br>of the Master [120] in Business<br>Engineering of the Louvain<br>School of Management, giving<br>the possibility of obtaining, in<br>one year, the Master [120] in<br>Business Engineering | Meet the general and specific access requirements   | Access based on application | If general and specific access<br>requirements are met ><br>possibility to obtain, in one<br>year, the Master's degree 120<br>credits in Business Engineering<br>> Submit a UCLouvain online<br>request  |

# Holders of a non-University 2nd cycle degree

> Find out more about links to the university

# Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

Professionals who wish to have basic training in management science should consult: Master in Management [60]

To see what management courses are available in the continuing education programme, please refer to: https://uclouvain.be/lsm-formation-continue

# Access based on application

Admission on the basis of a submitted dossier may be granted either directly or on the condition of completing additional coursework of a maximum of 60 ECTS credits, or refused.

Access based on application for (future) holders of a Belgian degree: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must

1. <u>complete and submit an online application to UCLouvain and follow the procedure</u> (https://uclouvain.be/en/study/inscriptions/futursetudiants.html)

2. additionally submit an online application directly to the faculty "Louvain School of Management" and send a dossier

Access based on application for (future) holders of a non-Belgian degree: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must <u>complete and submit an</u> <u>online application to UCLouvain and follow the procedure</u> (https://uclouvain.be/en/study/inscriptions/futurs-etudiants.html)

# Admission and Enrolment Procedures for general registration

# **Teaching method**

# This programme, the quality of which has been recognized by external auditors in the EQUIS international accreditation procedure, has four main strengths:

#### · Extremely wide range of specialization options

With access to over 30 optional courses (e.g. Supply Chain, Finance, Innovation, Sourcing & Procurement, ...), students can specialize in the most advanced areas. They tend to strengthen this specialization by completing their dissertation and internship in the same area. These option courses are available at both LSM campuses: Louvain-la-Neuve and Mons. For the majority of the option courses, classes are held on a single day in the week to aid mobility from one campus to another.

#### • Training which links academic knowledge and professional practice

Balanced training is provided by lecturers who are also active researchers in their fields and professionals specially selected for their experience and widely renowned expertise. All students have the opportunity to complete a 60-day internship in a company and to write their dissertation on an issue or task identified during this internship, in the form of a project dissertation. Links with business are very much a part of the course, both in formal lectures as well as the extra-curricular activities organised by the School's Corporate Unit.

#### · Teaching methods based on active learning and development of multidisciplinary skills

Teaching methods are almost always geared towards problem solving, collaborative learning (case studies, projects, problems, simulations) and independence. This is also reflected in the compulsory reading lists, theoretical work and lectures where there is a balance between continuous assessment and final assessment of a course and between individual and group assessments.

#### Strong international outlook

The international outlook is mainly due to a particularly wide network of over 130 exchange partners, exclusive access in Belgium to the Master's degree in International Management organised by <u>CEMS</u> (https://uclouvain.be/en-204247.html) and the possibility of gaining a <u>double degree</u> (https://uclouvain.be/en-iag-international.html).

# **Evaluation**

The evaluation methods comply with the <u>regulations concerning studies and exams</u> (https://uclouvain.be/fr/decouvrir/ rgee.html). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Various assessment methods are used on this programme:

- Continuous assessment of work/learning of each group of students: public presentations, debates, written reports;
- The Individual assessment : oral or written exams (after the six week-courses block or during the exam sessions), mission or internship report,... in which critical review and integration in a work group are assessed.

For additional information on assessment methods, see the course description by clicking on the title.

# Mobility and/or Internationalisation outlook

This Master's programme offers various internationalisation and mobility opportunities that will add value to your curriculum:

- 1. A quadrimester abroad (30 credits) as part of an <u>exchange programme (https://uclouvain.be/en/faculties/lsm/erasmus-other-exchanges.html)</u> in one of the 145 worldwide recognised partner universities in management, some of which are part of the exclusive PIM (Partnership in International Management) network, have accreditations such as EQUIS,...
- 2. A quadrimester in Flanders (30 credits) as part of the Erasmus Belgica programme, at one of the 3 recognised partner universities in management.
- 3. The exclusive and unique opportunity in Belgium to follow the prestigious Master's in International Management organised by the CEMS network.
- 4. The opportunity to follow the annual block 2 abroad as part of the 'IB' International Business programme, which includes a quadrimester abroad as part of an exchange programme at a partner university and a six-month work placement in a company outside Europe.
- 5. The possibility of acquiring two Master's degrees by combining a full year at LSM (UCLouvain) and another full year at a partner university. Several 'DD' double degrees and a DDD (Dedicated Double Degree) are offered in partnership with 7 prestigious European universities.
- 6. The possibility for a student to follow the entire programme in English.

# Possible trainings at the end of the programme

- Doctoral School in Management (Louvain-la-Neuve) (https://uclouvain.be/en/faculties/lsm/doctorat-en-sciences-economigues-et-degestion.html)
- Master 120 in Environmental Science and Management (Louvain-la-Neuve)
- Master 60 in Information and Communication (Louvain-la-Neuve)
- Master 60 in Information and Communication (Mons)

# **Contacts**

# **Curriculum Management**

Faculty

Structure entity Denomination Sector Acronym Postal address

Website

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

#### Commission(s) of programme

Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: Paul Belleflamme (https://uclouvain.be/repertoires/paul.belleflamme)

Jury

- President of the jury Prof. Benoît Gailly: president-jury-lln@uclouvain.be
- Secretary of the jury: Paul Belleflamme (https://uclouvain.be/repertoires/paul.belleflamme)

#### Useful Contact(s)

- Admissions of belgian's degrees Mrs Marie Lefevre: Ism-belgian-admissions@uclouvain.be
- Admissions of candidates holders of a non-belgian's degree Mrs Estelle Tonon: Ism-international-admissions@uclouvain.be
- Studies Advisor: Marie Lefèvre (https://uclouvain.be/repertoires/marie.lefevre)

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http://www.uclouvain.be/lsm

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