

At Mons - 120 credits - 2 years - Day schedule - In FrenchDissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **YES** - Activities in other languages : **NO**Activities on other sites : **optional**Main study domain : **Sciences économiques et de gestion**Organized by: **Louvain School of Management (LSM)**Programme acronym: **GESM2M** - Francophone Certification Framework: 7**Table of contents**

Introduction	2
Teaching profile	3
Learning outcomes	3
Programme	3
Detailed programme by subject	3
Alternatives	29
Supplementary classes	34
Course prerequisites	35
The programme's courses and learning outcomes	35
Information	36
Access Requirements	36
Evaluation	39
Contacts	39

GESM2M - Introduction

Introduction

GESM2M - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

1.
 - 1.1
 - 1.2
 - 1.3
2.
 - 2.1
 - 2.2
 - 2.3
 - 2.4
 - 2.5
3.
 - 3.1
 - 3.2
 - 3.3
 - 3.4
 - 3.5
4.
 - 4.1
 - 4.2
 - 4.3
 - 4.4
5.
 - 5.1
 - 5.2
 - 5.3
6.
 - 6.1
 - 6.2
7.
 - 7.1
 - 7.2
 - 7.3
8.
 - 8.1
 - 8.2
 - 8.3
9.
 - 9.1
 - 9.2
 - 9.3
 - 9.4

GESM2M Programme

Detailed programme by subject

CORE COURSES [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year	
				1	2
○ MLSMM2200	Final Master's Thesis		FR [q1+q2] [] [18 Credits]		x
○ MLSMM2201	Master's Thesis Seminar	Amélie Jacquemin	FR [q1+q2] [30h] [2 Credits]		x
○ MLSMM2202	Internship with Coaching	Catherine D'Hondt Isabelle Platten	FR [q1+q2] [30h] [10 Credits]		x

PROFESSIONAL FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MLSMM2220	Seminar on Current Managerial Issues	Olivier de Wasseige Alain Vas	EN [q1+q2] [30h] [3 Credits]	X	
○ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [3 Credits]	X	
○ MLSMM2112	Corporate Finance	Catherine D'Hondt	FR [q1] [30h] [5 Credits]	X	
○ MLSMM2114	People & Organization Management	Gaëtan Bonny Gaëtan Bonny (compensates Laurent Taskin)	FR [q1] [30h] [5 Credits]	X	
○ MLSMM2113	Strategic Marketing	Caroline Ducarroz	EN [q2] [30h] [5 Credits]	X	
○ MLSMM2111	Corporate Social Responsibility	Laurent Lievens Vincent Truyens	FR [q2] [30h] [4 Credits]	X	
○ MLSMM2218	Performance Management <i>Les étudiants partants en échange ne doivent pas s'inscrire à cette unité d'enseignement de la finalité spécialisée à l'UCLouvain mais doivent en trouver l'équivalence dans leur destination d'échange.</i>	Anne-Catherine Provost	FR [q1] [30h] [5 Credits]		X

OPTIONSCours de langues étrangères obligatoires

- > Langues étrangères - niveau avancé 1 [en-prog-2021-gesm2m-mgesm222o]
- > Langues étrangères - niveau avancé 2 [en-prog-2021-gesm2m-mgesm231o]

Majors

- > Major Financial Management (Mons) [en-prog-2021-gesm2m-mgest441o]
- > Major Auditing & Accounting Expertise (Mons) [en-prog-2021-gesm2m-mgest443o]
- > Major Tactical & Digital Marketing Decisions (Mons) [en-prog-2021-gesm2m-mgest453o]
- > Major People Management (LLN) [en-prog-2021-gesm2m-lgest430o]
- > Interdisciplinary Program in Entrepreneurship (LLN) [en-prog-2021-gesm2m-lgest424o]
- > Major European Business (LLN) [en-prog-2021-gesm2m-lgest421o]
- > Major International Business (LLN) [en-prog-2021-gesm2m-lgest425o]
- > Major Corporate Finance (LLN) [en-prog-2021-gesm2m-lgest442o]
- > Major International Finance (LLN) [en-prog-2021-gesm2m-lgest432o]
- > Major Marketing Strategy for Connected Brands (LLN) [en-prog-2021-gesm2m-lgest451o]
- > Major Consumer Insights (LLN) [en-prog-2021-gesm2m-lgest452o]
- > Philippe de Woot Major in Corporate Sustainable Management (LLN) [en-prog-2021-gesm2m-lgest470o]

LSM Mons courses (if no exchange)

- > Cours au choix [en-prog-2021-gesm2m-mgesm270o]

Options (alternative à l'échange)

- > Option Transport & Logistics (Mons) [en-prog-2021-gesm2m-lgest563o]
- > MONS - Entrepreneurship [en-prog-2021-gesm2m-lgest564o]
- > Option Professional Immersion in Digital Marketing (Mons) [en-prog-2021-gesm2m-lgest565o]
- > Option Auditing & Accounting Expertise (Mons) [en-prog-2021-gesm2m-lgest590o]
- > Option Marketing Communication (Mons) [en-prog-2021-gesm2m-lgest568o]
- > Option Marketing Decision (Mons) [en-prog-2021-gesm2m-mgesm205o]
- > Option Asset Management (Mons) [en-prog-2021-gesm2m-mingm203o]
- > Option People Management (LLN) [en-prog-2021-gesm2m-lgest558o]
- > Option Corporate Finance (LLN) [en-prog-2021-gesm2m-lgest560o]
- > Option Marketing Strategy for Connected Brands (LLN) [en-prog-2021-gesm2m-lgest561o]
- > Option Consumer Insights (LLN) [en-prog-2021-gesm2m-lgest562o]
- > Option Corporate Sustainable Management (LLN) [en-prog-2021-gesm2m-lgest589o]
- > Option Sourcing and Procurement (LLN) [en-prog-2021-gesm2m-lgest592o]
- > Option International Finance (LLN) [en-prog-2021-gesm2m-lgest594o]
- > Option Tax Systems (ICHEC) [en-prog-2021-gesm2m-lgest567o]
- > Option Risk Management (Mons) - uniquement accessible aux étudiants ICHEC [en-prog-2021-gesm2m-mgesm220o]

COURS DE LANGUES ÉTRANGÈRES OBLIGATOIRES [10.0]**LANGUES ÉTRANGÈRES - NIVEAU AVANCÉ 1 [5.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MANGL2163	Advanced English 1	Jessica Degroote Céline Gouverneur (coord.) Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits]	X	
⊗ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+30h] [3 Credits]	X	
⊗ MESPA2165	Advanced Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+30h] [3 Credits]	X	

LANGUES ÉTRANGÈRES - NIVEAU AVANCÉ 2 [5.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

⊗ MANGL2236	Advanced English 2	Jessica Degroote Caroline Lambert Yannick Paquin (compensates Karen Ratcliffe)	EN [q1] [30h] [3 Credits]	X	
⊗ MNEER2238	Advanced Dutch 2	Erika Copriau Bruno Michiels (coord.)	NL [q1] [30h] [2 Credits]	X	
⊗ MESPA2237	Advanced Spanish 2	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1] [30h] [2 Credits]	X	

MAJORS [30.0]

MAJOR FINANCIAL MANAGEMENT (MONS) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Term 1

o MLSMM2121	Derivative Securities	Mathilde Fox (compensates Isabelle Platten)	EN [q1] [30h] [5 Credits]	X
o MLSMM2122	Equity Valuation	Mikael Petitjean Xavier Suin	EN [q1] [30h] [5 Credits]	X
o MLSMM2123	Fixed Income Analysis	Anh Nguyen Anh Nguyen (compensates Isabelle Platten)	EN [q1] [30h] [5 Credits]	X

o Term 2

o MLSMM2124	Behavioural Finance	Rudy De Winne	EN [q2] [30h] [5 Credits]	X
o MLSMM2125	Portfolio Management	Catherine D'Hondt	EN [q2] [30h] [5 Credits]	X
o MLSMM2126	Risk Management & Financial Institutions	Nathan Lassance	EN [q2] [30h] [5 Credits]	X

MAJOR AUDITING & ACCOUNTING EXPERTISE (MONS) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ MLSMM2141	Internal Control & Risk Management	Bénédicte Vessié	[FR] [q1] [45h] [6 Credits]	X	
○ MLSMM2142	Belgian Accounting Law (BE GAAP)	Yvan Stempniewsky	[FR] [q1] [30h] [4 Credits]	X	
○ MLSMM2143	Valuation Rules	Anne-Catherine Provost	[FR] [q1] [30h] [5 Credits]	X	

o Term 2

○ MLSMM2144	Advanced Corporate Law & Corporate Governance	Werner Derycke	[FR] [q2] [30h] [4 Credits]	X	
○ MLSMM2145	IAS & IFRS	Yvan Stempniewsky	[FR] [q2] [45h] [6 Credits]	X	
○ MLSMM2146	Consolidated Financial Statements in IFRS	Bénédicte Vessié	[FR] [q2] [30h] [5 Credits]	X	

MAJOR TACTICAL & DIGITAL MARKETING DECISIONS (MONS) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ MLSMM2131	Retailing & Distribution Management	Simon Hazée	[FR] [q1] [30h] [5 Credits]	X	
○ MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	[FR] [q1] [30h] [5 Credits]	X	
○ MLSMM2133	Product & Innovation	Nadia Sinigaglia	[EN] [q1] [30h] [5 Credits]	X	

o Term 2

○ MLSMM2134	e-Consumer Behavior	Karine Charry	[FR] [q2] [30h] [5 Credits]	X	
○ MLSMM2135	Methods & Models in Marketing	Caroline Ducarroz Nadia Sinigaglia	[FR] [q2] [30h] [5 Credits]	X	
○ MLSMM2136	Trends in Digital Marketing	Ingrid Poncin	[FR] [q2] [30h] [5 Credits]	X	

MAJOR PEOPLE MANAGEMENT (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Quadrimestre 1**

● LLSMS2070	Organizational Diagnostic (in French)	Evelyne Léonard	EN [q1] [30h] [5 Credits]	X	
● LLSMS2072	Clinical Sociology of work (in French)	John Cultiaux (compensates Thomas Périlleux)	EN [q1] [30h] [5 Credits]	X	
● LLSMF2007	Change Management (in French)	Nathalie Guilmot (compensates Alain Vas) Emilie Malcourant (compensates Alain Vas)	EN [q1] [30h] [5 Credits]	X	

o Term 2

● LLSMS2071	Diversity Management	Eline Jammaers (coord.)	EN [q2] [30h] [5 Credits]	X	
● LLSMS2073	Strategic Human Resource Management	Laurent Taskin	EN [q2] [30h] [5 Credits]	X	
● LLSMS2074	Contemporary Issues in Human Resources Management	Marie Antoine Gaëtan Bonny Philippe Depaepe	EN [q2] [30h] [5 Credits]	X	

INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ LCPME2001	Théorie de l'entrepreneuriat	Frank Janssen	[FR] [q1] [30h+20h] [5 Credits]	X	
○ LCPME2002	Aspects juridiques, économiques et managériaux de la création d'entreprise	Yves De Cordt Marine Falize	[FR] [q1] [30h+15h] [5 Credits]	X	

o Cours au choix CPME (5 credits)

Un cours parmi :

⊗ LLSMX2001	Regenerative Economy	Yves De Rongé Emmanuel Mossay	[EN] [q1] [30h] [5 Credits]	X	
⊗ LLSMS2014	Entrepreneurial Finance (in English)	Quentin Colmant (compensates Philippe Grégoire) James Thewissen Yue Zhang	[EN] [q1] [30h] [5 Credits]	X	
⊗ LFSMA2212	Innovation classes <i>Attention : sélection des étudiants sur dossier</i>	Benoît Macq Jean-Pierre Raskin Benoît Raucent	[EN] [q1] [30h+15h] [5 Credits]	X	

o Term 2

○ LCPME2003	Plan d'affaires et étapes-clefs de la création d'entreprise test	Frank Janssen	[FR] [q2] [30h+15h] [5 Credits]		X
○ LCPME2004	Séminaire d'approfondissement en entrepreneuriat	Frank Janssen	[FR] [q2] [30h+15h] [5 Credits]	X	

o Cours au choix CPME (5 credits)

1 cours parmi :

⊗ LLSMS2080	International Entrepreneurship (in English) <i>Attention : sélection des étudiants sur dossier</i>	Frank Janssen	[EN] [q2] [30h+30h] [5 Credits]	X	
⊗ LLSMS2081	Strategic Management of Start ups (in English)	Bartholomeus Kamp Bryan Toney	[EN] [q2] [30h+30h] [5 Credits]	X	
⊗ LCPME2005	Social and Sustainable Entrepreneurship	Julie Hermans	[EN] [q2] [30h] [5 Credits]	X	
⊗ LSST1001	IngénieursSud	Stéphanie Merle Jean-Pierre Raskin (coord.)	[FR] [q1+q2] [15h+45h] [5 Credits]	X	

MAJOR EUROPEAN BUSINESS (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Quadrimestre 1**

○ LLSMS2018	European Corporate Governance	Karine Cerrada Cristia Philippe Lambrecht	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2060	European Economic Policy (in English)	Per Joakim Agrell Eric Comuel Sophie Wilmès	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2064	European Public Affairs (in English)	Jean-Christophe Defraigne	EN [q1] [30h] [5 Credits]	X	

o Quadrimestre 2

○ LLSMS2061	Corporate Strategy in Europe	Guilhem Bascle	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2062	Management of European Companies (Business Cases)	Eric Comuel	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2063	Industrial Relations in Europe (in English)	Evelyne Léonard	EN [q2] [30h] [5 Credits]	X	

MAJOR INTERNATIONAL BUSINESS (LLN) [30.0]

Access to this major is limited to students selected on the basis of an application file. [More informations about the selection.](https://uclouvain.be/en/faculties/lsm/ib.html) (https://uclouvain.be/en/faculties/lsm/ib.html) You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ LLSMS2014	Entrepreneurial Finance (in English)	Quentin Colmant (compensates Philippe Grégoire) James Thewissen Yue Zhang	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2002	International Marketing	Thierry Jupsin	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2030	Supply Chain Management (in English)	Pierre Semal	EN [q1] [30h] [5 Credits]	X	

o Term 2

○ LLSMS2065	Cross Cultural Competences and Management (in English)	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2114	Entrepreneurship	Frank Janssen	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2299	New Economic Models	Yves De Rongé	EN [q2] [30h] [5 Credits]	X	

MAJOR CORPORATE FINANCE (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ LLSMS2014	Entrepreneurial Finance (in English)	Quentin Colmant (compensates) Philippe Grégoire James Thewissen Yue Zhang	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2017	IAS/IFRS	Bruno Colmant	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2108	Current Issues in Finance (in English)	James Thewissen	EN [q1] [30h] [5 Credits]	X	

o Term 2

○ LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2110	Empirics in Corporate Finance	James Thewissen	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2118	Project Evaluation	Leonardo Iania	EN [q2] [30h] [5 Credits]	X	

MAJOR INTERNATIONAL FINANCE (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

○ LLSMS2054	International Finance and crises management	Bertrand Candelon	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2027	Capital markets and innovations	Jean-Baptiste Hasse (compensates Bertrand Candelon) Leonardo Iania (compensates Bertrand Candelon)	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2128	Central Banking and Financial Stability	Luc Henrard Ruben Olieslagers	EN [q1] [30h] [5 Credits]	X	

o Term 2

○ LLSMS2140	Financial Risk	Anh Nguyen James Thewissen	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2029	International financial management	Denis Knaepen	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon (compensates Leonardo Iania) Tom Dechaene	EN [q2] [30h] [5 Credits]	X	

MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

Term 1

○ LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2002	International Marketing	Thierry Jupsin	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2007	New Business Models and E-commerce	Paul Belleflamme	EN [q1] [30h] [5 Credits]	X	

Term 2

○ LLSMS2003	Brand Management (in English)	Isabelle Schuiling	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2004	Big Data/Data Mining Applied to Marketing	Ludovic Chevalier	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2006	On-line and Off-line Communication Strategies	Nicolas Kervyn de Meerendré Doriane Magnus (compensates Nicolas Kervyn de Meerendré) Gordy Pleyers	EN [q2] [30h] [5 Credits]	X	

MAJOR CONSUMER INSIGHTS (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ✘ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:**o Term 1**

● LLSMS2001	Consumer Behavior	Nicolas Kervyn de Meerendré	EN [q1] [30h] [5 Credits]	X	
● LLSMS2021	Managing Brand Equity	Thierry Jupsin (compensates Valérie Swaen)	EN [q1] [30h] [5 Credits]	X	
● LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits]	X	

o Term 2

● LLSMS2022	Customer Relationship Management(CRM)	Pierre-Yves Boucau (compensates Nicolas Kervyn de Meerendré)	EN [q2] [30h] [5 Credits]	X	
● LLSMS2023	Ethical and Sustainable Consumption	Coline Ruwet Coline Ruwet (compensates Valérie Swaen)	EN [q2] [30h] [5 Credits]	X	
● LLSMS2005	Neuromarketing, virtual reality and experimental approach	Gordy Pleyers	EN [q2] [30h] [5 Credits]	X	

PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

o Term 1

○ LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2281	Sustainable Management and Value Chains	Carsten Reuter	EN [q1] [30h] [5 Credits]	X	
○ LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	EN [q1] [30h] [5 Credits]	X	

o Term 2

○ LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits]	X	
○ LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Yves De Rongé Valérie Swaen	EN [q2] [30h] [5 Credits]	X	
○ LCPME2005	Social and Sustainable Entrepreneurship	Julie Hermans	EN [q2] [30h] [5 Credits]	X	

LSM MONS COURSES (IF NO EXCHANGE) [5.0]**COURS AU CHOIX [5.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

L'étudiant partant en échange ne doit pas s'inscrire à un cours au choix.

⊗ MLSMM2211	Management of SMEs	Karl Colin (compensates Amélie Jacquemin)	[FR] [q1] [30h] [5 Credits]		x
⊗ MLSMM2212	Taxation <i>Unité d'enseignement obligatoire pour les étudiants ayant pris la majeure et l'option "Révisorat et expertise comptable". Elle sera prise en compte pour les dispenses à l'IRE.</i>	Kim Van de Velden	[FR] [q1] [30h] [5 Credits]		x

OPTIONS (ALTERNATIVE À L'ÉCHANGE) [15.0]**OPTION TRANSPORT & LOGISTICS (MONS) [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● MLSMM2251	Modelling of Transport Systems	Bart Jourquin	[FR] [q1] [30h] [5 Credits]		x
● MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	[EN] [q1] [30h] [5 Credits]		x
● MLSMM2253	Transport & Mobility	Bart Jourquin	[FR] [q1] [30h] [5 Credits]		x

MONS - ENTREPRENEURSHIP [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● MLSMM2261	Collective Entrepreneurship	Julie Hermans	(FR) [q1] [30h] [5 Credits]		x
● MLSMM2262	Entrepreneuriat technologique	Julie Hermans	(FR) [q1] [30h] [5 Credits]		x
● MLSMM2263	Doing Entrepreneurship	David Valentiny (compensates Amélie Jacquemin)	(FR) [q1] [30h] [5 Credits]		x

OPTION PROFESSIONAL IMMERSION IN DIGITAL MARKETING (MONS) [25.0]

This option is for students who wish to specialize in Digital Marketing. It is given during the two terms of the annual block 2. It must be combined with a major in marketing (followed in annual block 1) and is only accessible on file.

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● MLSMM2231	Digital Data Analysis <i>Cette unité d'enseignement se déroule au second quadrimestre en parallèle de MLSMM2233 Immersion professionnelle 2 - mise en oeuvre.</i>	Marco Ongaro	(FR) [q2] [30h] [5 Credits]		x
● MLSMM2232	Digital Marketing Seminar - Part 1	Karine Charry Ingrid Poncin	(FR) [q1] [30h] [10 Credits]		x
● MLSMM2233	Digital Marketing Seminar - Part 2 <i>Cette unité d'enseignement remplace le stage obligatoire de Master pour l'étudiant inscrit à cette option.</i>	Karine Charry Ingrid Poncin	(FR) [q2] [30h] [10 Credits]		x

OPTION AUDITING & ACCOUNTING EXPERTISE (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MLSMM2247	Audit & Professional Skills	Bénédicte Vessié	[FR] [q1] [45h] [6 Credits]		x
○ MLSMM2249	International Standards on Auditing	Bénédicte Vessié	[FR] [q1] [30h] [5 Credits]		x
○ MLSMM2248	Insolvency Law	Raphaël Gevers	[FR] [q1] [30h] [4 Credits]		x
⊗ MLSMM2140	Ethics & Legal Requirements of External Controls <i>Unité d'enseignement prise en compte pour les dispenses IRE.</i>	Victor Collin Bernard Vandendorre	[FR] [q1] [45h] [6 Credits]		x

OPTION MARKETING COMMUNICATION (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MCOMU2202	Marketing Communications	Karine Charry	[FR] [q1] [30h] [5 Credits]		x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	[FR] [q1] [30h] [5 Credits]		x
○ MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	[FR] [q1] [30h] [5 Credits]		x

OPTION MARKETING DECISION (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ MLSMM2131	Retailing & Distribution Management	Simon Hazée	FR [q1] [30h] [5 Credits]		x
○ MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	FR [q1] [30h] [5 Credits]		x
○ MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits]		x

OPTION ASSET MANAGEMENT (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Financial Management

Year

1 2

o Content:

○ MLSMM2121	Derivative Securities	Mathilde Fox (compensates Isabelle Platten)	FR [q1] [30h] [5 Credits]		x
○ MLSMM2122	Equity Valuation	Mikael Petitjean Xavier Suin	EN [q1] [30h] [5 Credits]		x
○ MLSMM2123	Fixed Income Analysis	Anh Nguyen Anh Nguyen (compensates Isabelle Platten)	FR [q1] [30h] [5 Credits]		x

OPTION PEOPLE MANAGEMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in People Management.

Year

1 2

o Content:

○ LLSMS2070	Organizational Diagnostic (in French)	Evelyne Léonard	FR [q1] [30h] [5 Credits]		x
○ LLSMS2072	Clinical Sociology of work (in French)	John Cultiaux (compensates Thomas Périlleux)	FR [q1] [30h] [5 Credits]		x

Year

1 2

○ LLSMF2007	Change Management (in French)	Nathalie Guilmot (compensates Alain Vas) Emilie Malcourant (compensates Alain Vas)	FR [q1] [30h] [5 Credits]		x
-------------	-------------------------------	---	---------------------------	--	---

OPTION CORPORATE FINANCE (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in Corporate Finance

Year

1 2

o Content:

○ LLSMS2014	Entrepreneurial Finance (in English)	Quentin Colmant (compensates Philippe Grégoire) James Thewissen Yue Zhang	EN [q1] [30h] [5 Credits]		x
○ LLSMS2017	IAS/IFRS	Bruno Colmant	EN [q1] [30h] [5 Credits]		x
○ LLSMS2108	Current Issues in Finance (in English)	James Thewissen	EN [q1] [30h] [5 Credits]		x

OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [15.0]

This option is not available to students who have followed the Major in « Consumer Insights »

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Marketing Strategy for Connected Brands

Year

1 2

o Content:

○ LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x
○ LLSMS2002	International Marketing	Thierry Jupsin	EN [q1] [30h] [5 Credits]		x
○ LLSMS2007	New Business Models and E-commerce	Paul Belleflamme	EN [q1] [30h] [5 Credits]		x

OPTION CONSUMER INSIGHTS (LLN) [15.0]

This option is not available to students who have followed the Major in « Marketing Strategy for Connected Brands »

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Consumer Insights

Year

1 2

o Content:

● LLSMS2001	Consumer Behavior	Nicolas Kervyn de Meerendré	EN [q1] [30h] [5 Credits]		x
● LLSMS2021	Managing Brand Equity	Thierry Jupsin (compensates Valérie Swaen)	EN [q1] [30h] [5 Credits]		x
● LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x

OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Philippe de Woot Major in Corporate Sustainable Management

Year

1 2

o Content:

○ LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]		x
○ LLSMS2281	Sustainable Management and Value Chains	Carsten Reuter	EN [q1] [30h] [5 Credits]		x
○ LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	EN [q1] [30h] [5 Credits]		x

OPTION SOURCING AND PROCUREMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

○ LLSMS2036	Supply Chain Procurement	Per Joakim Agrell Constantin Blome	EN [q1] [30h] [5 Credits]		x
○ LLSMS2037	Sourcing Strategy	Constantin Blome Michael Henke	EN [q1] [30h] [5 Credits]		x
○ LLSMS2038	Procurement Organisation and Scope	Constantin Blome	EN [q1] [30h] [5 Credits]		x

OPTION INTERNATIONAL FINANCE (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major in International Finance

Year

1 2

o Content:

○ LLSMS2054	International Finance and crises management	Bertrand Candelon	EN [q1] [30h] [5 Credits]		x
○ LLSMS2027	Capital markets and innovations	Jean-Baptiste Hasse (compensates Bertrand Candelon) Leonardo Iania (compensates Bertrand Candelon)	EN [q1] [30h] [5 Credits]		x
○ LLSMS2128	Central Banking and Financial Stability	Luc Henrard Ruben Olieslagers	EN [q1] [30h] [5 Credits]		x

OPTION TAX SYSTEMS (ICHEC) [15.0]

For more information, please visit <https://www.ichec.be/fr/master-en-gestion-de-lentreprise>

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Year

1 2

o Content:

○ LFISC2210	Taxation of mergers and acquisitions (in French)		FR [q1] [60h] [3 Credits]		x
○ LFISC2220	Corporate tax and reporting practice (in French)		FR [q1] [60h] [8 Credits]		x
○ LFISC2230	Introduction to International and European Taxation (in French)		FR [q1] [60h] [4 Credits]		x

[15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● MLSMM2124	Behavioural Finance	Rudy De Winne	EN [q2] [30h] [5 Credits]	X	
● MLSMM2125	Portfolio Management	Catherine D'Hondt	EN [q2] [30h] [5 Credits]	X	
● MLSMM2126	Risk Management & Financial Institutions	Nathan Lassance	EN [q2] [30h] [5 Credits]	X	

Alternatives

- > [Master \[120\] in Management \[CEMS Programme\]](https://uclouvain.be/en-prog-2021-gesm2m-programme) [https://uclouvain.be/en-prog-2021-gesm2m-programme]
 > [Master \[120\] in Management](https://uclouvain.be/en-prog-2021-gesm2m-programme) [https://uclouvain.be/en-prog-2021-gesm2m-programme]

MASTER [120] IN MANAGEMENT [CEMS PROGRAMME]

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Tronc commun**o CEMS Annual Block 1**

All four courses have to be taken. Please do not pay attention to the alphabetical order of some mandatory courses (it does not apply to CEMS students).

● LLSMS2102	Advanced Strategic Marketing	Nicolas Lambert (compensates Isabelle Schuiling)	EN [q1] [30h] [5 Credits]	X	
● LLSMS2100	Corporate Finance	Anh Nguyen James Thewissen	EN [q1] [30h] [5 Credits]	X	
● LLSMS2220	Seminar on Current Managerial Issues	Pierre Semal	EN [q1+q2] [30h] [3 Credits]	X	

o Corporate Social Responsibility (4 credits)

1 course between :

⊗ LLSMS2397	Maatschappelijke verantwoordelijkheid van bedrijven	Sabine Denis	EN [q1] [30h] [4 Credits]	X	
-------------	---	--------------	---------------------------	---	--

				Year	
				1	2
✘ LLSMS2398	Corporate Social Responsibility	Carlos Desmet Valérie Swaen (compensates Ina Aust-Gronarz)	EN [q1] [30h] [4 Credits]	x	

○ CEMS Option (15 credits)

All three courses have to be taken.

○ LLSMS2111	International Business (in English)	Sunita Malhotra Frédéric Pouchain	EN [q1] [30h] [5 Credits]	x	
○ LCEMS2108	International Financial Management for CEMS	Denis Knaepen	EN [q1] [30h] [5 Credits]	x	
○ LLSMS2109	International Marketing Management (in English)	Isabelle Schuiling	EN [q1] [30h] [5 Credits]	x	

○ Seminar (3 credits)

○ LLSMD2090	Seminar on Relational and Managerial Competences	Patrice Gobert Pierre Meurens	EN [q1+q2] [45h] [3 Credits]	x	
-------------	--	----------------------------------	------------------------------	---	--

○ Cems Activities (25 credits)

All 4 courses/activities have to be taken. 1 course to choose between LLSMS2101 and LLSMF2016.

○ LCEMS2114	Business Analytics	Simon Hazée	EN [q2] [30h] [5 Credits]	x	
○ LLSMS2104	Advanced Human Resource and Organisation Management	Gaëtan Bonny	EN [q2] [30h] [5 Credits]	x	
✘ LLSMS2101	Management Accounting	Charlotte Antoons	EN [q2] [30h] [5 Credits]	x	
✘ LLSMF2016	Performance Management	Raphaël Betti Vincent Vanderborght	EN [q2] [30h] [5 Credits]	x	
○ LCEMS2915	Internship for CEMS	Patrice Gobert Pierre Meurens	EN [q2] [] [10 Credits]	x	

○ CEMS Annual Block 2

○ LLSMD2901	Master's thesis		EN [q1+q2] [] [18 Credits]		x
○ LLSMD2094	Master's Thesis Seminar	Chantal de Moerloose	EN [q1+q2] [30h] [2 Credits]	x	x

○ CEMS LSM Q3 Courses (18 credits)

Cems Students who will be at LSM during Q3 need to take 1 full option (15 ECTS credits) among those here below as well as the CEMS LSM Q3 courses (18 ECTS credits).

○ LLSMS2116	Global Strategy	Benoît Gailly	EN [q1] [30h] [5 Credits]		x
○ LLSMX2001	Regenerative Economy	Yves De Rongé Emmanuel Mossay	EN [q1] [30h] [5 Credits]		x
○ LCEMS2341	Block Seminar (CEMS) : Supply Chain Management	Pierre Semal	EN [q1] [30h] [3 Credits]		x
○ LLSMS2112	Supply Chain and sourcing	Per Joakim Agrell Constantin Blome	EN [q1] [30h] [5 Credits]		x

○ Q3 LSM Option (15 credits)

1 option among :

✘ Option Corporate Finance (LLN) (15 credits)

○ LLSMS2014	Entrepreneurial Finance (in English)	Quentin Colmant (compensates Philippe Grégoire) James Thewissen Yue Zhang	EN [q1] [30h] [5 Credits]		x
○ LLSMS2017	IAS/IFRS	Bruno Colmant	EN [q1] [30h] [5 Credits]		x
○ LLSMS2108	Current Issues in Finance (in English)	James Thewissen	EN [q1] [30h] [5 Credits]		x

✘ Option Corporate sustainable Management (LLN) (15 credits)

○ LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]		x
○ LLSMS2281	Sustainable Management and Value Chains	Carsten Reuter	EN [q1] [30h] [5 Credits]		x
○ LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania	EN [q1] [30h] [5 Credits]		x

✘ Option Marketing strategy for connected brands (LLN) (15 credits)

○ LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits]		x
-------------	--------------------	---------------	---------------------------	--	---

				Year	
				1	2
○ LLSMS2002	International Marketing <i>To be replaced by a course from another option</i>	Thierry Jupsin	EN [q1] [30h] [5 Credits]		x
○ LLSMS2007	New Business Models and E-commerce	Paul Belleflamme	EN [q1] [30h] [5 Credits]		x

✂ Option International Finance (LLN) (15 credits)

○ LLSMS2054	International Finance and crises management <i>To be replaced by a course from another option</i>	Bertrand Candelon	EN [q1] [30h] [5 Credits]		x
○ LLSMS2027	Capital markets and innovations	Jean-Baptiste Hasse (compensates) Bertrand Candelon Leonardo Iania (compensates) Bertrand Candelon)	EN [q1] [30h] [5 Credits]		x
○ LLSMS2128	Central Banking and Financial Stability	Luc Henrard Ruben Olieslagers	EN [q1] [30h] [5 Credits]		x

○ Option Sourcing and Procurement (15 credits)

○ LLSMS2036	Supply Chain Procurement	Per Joakim Agrell Constantin Blome	EN [q1] [30h] [5 Credits]		x
○ LLSMS2037	Sourcing Strategy	Constantin Blome Michael Henke	EN [q1] [30h] [5 Credits]		x
○ LLSMS2038	Procurement Organisation and Scope	Constantin Blome	EN [q1] [30h] [5 Credits]		x

○ CEMS LSM Q4 Courses (27 credits)

CEMS Students who will be at LSM during Q4 need to take CEMS LSM Q4 compulsory courses (22 ECTS credits) + one course from the list of elective courses CEMS LSM Q4

○ LCEMS2343	Global Citizenship	Isabelle Schuiling	EN [q2] [30h] [2 Credits]		x
○ LLSMS2117	Business Project (CEMS)	Christophe Lejeune	EN [q2] [30h] [15 Credits]		x
○ LLSMS2066	Global Leadership	Sunita Malhotra	EN [q2] [30h] [5 Credits]		x

○ List of elective courses CEMS LSM Q4 (5 credits)

One course to select among the list of elective courses CEMS LSM Q4 (5 ECTS credits)

✂ LLSMS2074	Contemporary Issues in Human Resources Management	Marie Antoine Gaëtan Bonny Philippe Depaepé	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2073	Strategic Human Resource Management	Laurent Taskin	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2071	Diversity Management	Eline Jammaers (coord.)	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2061	Corporate Strategy in Europe	Guilhem Bascle	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2062	Management of European Companies (Business Cases)	Eric Cornuel	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2063	Industrial Relations in Europe (in English)	Evelyne Léonard	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2110	Empirics in Corporate Finance	James Thewissen	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2118	Project Evaluation	Leonardo Iania	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2140	Financial Risk	Anh Nguyen James Thewissen	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2004	Big Data/Data Mining Applied to Marketing	Ludovic Chevalier	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2003	Brand Management (in English)	Isabelle Schuiling	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Yves De Rongé Valérie Swaen	EN [q2] [30h] [5 Credits]		x
✂ LCPME2005	Social and Sustainable Entrepreneurship	Julie Hermans	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2114	Entrepreneurship	Frank Janssen	EN [q2] [30h] [5 Credits]		x
✂ LLSMS2299	New Economic Models	Yves De Rongé	EN [q2] [30h] [5 Credits]		x
○ LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon (compensates) Leonardo Iania Tom Dechaene	EN [q2] [30h] [5 Credits]		x

o CEMS Seminars

Cems Students need to attend Soft Skills Seminars during both annual blocks.

o Exchange (30 credits)

Cems Students who will be on exchange need to register for courses on Mob-i. More information on the CEMS LSM guide.

o CEMS Language Courses

Cems students can take 1 CEMS language course at UCL (ILV) to fulfill the CEMS language requirements. List available on uclouvain.be/en/faculties/lsm/cems-curriculum.html

o Liste au choix de finalités GESM2M**o Professional Focus (30 credits)****o Content:****MASTER [120] IN MANAGEMENT**

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊙ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Tronc commun**o CFA - Bloc annuel 1 (60 credits)**

○ LLSMS2220	Seminar on Current Managerial Issues	Pierre Semal	EN [q1+q2] [30h] [3 Credits]	X	
○ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [3 Credits]	X	
○ MLSMM2112	Corporate Finance	Catherine D'Hondt	FR [q1] [30h] [5 Credits]	X	
○ MLSMM2114	People & Organization Management	Gaëtan Bonny Gaëtan Bonny (compensates Laurent Taskin)	FR [q1] [30h] [5 Credits]	X	
○ MLSMM2113	Strategic Marketing	Caroline Ducarroz	EN [q2] [30h] [5 Credits]	X	
○ MLSMM2111	Corporate Social Responsibility	Laurent Lievens Vincent Truyens	FR [q2] [30h] [4 Credits]	X	

o Langues étrangères - niveau avancé 1 (5 credits)

L'anglais est obligatoire. L'étudiant choisit ensuite le néerlandais ou l'espagnol (dans la continuité du choix qu'il a effectué en bachelier / en module complémentaire) et ce, jusqu'à la fin de son cycle de Master.

o Content

○ MANG2163	Advanced English 1	Jessica Degroote Céline Gouverneur (coord.) Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits]	X	
⊗ MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+30h] [3 Credits]	X	

				Year	
				1	2
⌘ MESPA2165	Advanced Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+30h] [3 Credits]	x	

o Major Financial Management (Mons) (30 credits)

o Term 1

o MLSMM2121	Derivative Securities	Mathilde Fox (compensates Isabelle Platten)	FR [q1] [30h] [5 Credits]	x	
o MLSMM2122	Equity Valuation	Mikael Petitjean Xavier Suin	EN [q1] [30h] [5 Credits]	x	
o MLSMM2123	Fixed Income Analysis	Anh Nguyen Anh Nguyen (compensates Isabelle Platten)	FR [q1] [30h] [5 Credits]	x	

o Term 2

o MLSMM2124	Behavioural Finance	Rudy De Winne	FR [q2] [30h] [5 Credits]	x	
o MLSMM2125	Portfolio Management	Catherine D'Hondt	FR [q2] [30h] [5 Credits]	x	
o MLSMM2126	Risk Management & Financial Institutions	Nathan Lassance	EN [q2] [30h] [5 Credits]	x	

o CFA - Bloc annuel 2 (60 credits)

o MLSMM2200	Final Master's Thesis		FR [q1+q2] [] [20 Credits]		x
o MGEST2205	Stage		FR [q1+q2] [] [10 Credits] Δ		x
o MLSMM2218	Performance Management	Anne-Catherine Provost	FR [q1] [30h] [5 Credits]		x
o MLSMM2212	Taxation	Kim Van de Velden	FR [q1] [30h] [5 Credits]	x	x

o Langues étrangères - niveau avancé 2 (5 credits)

o MANGL2236	Advanced English 2	Jessica Degroote Caroline Lambert Yannick Paquin (compensates Karen Ratcliffe)	EN [q1] [30h] [3 Credits]		x
⌘ MNEER2238	Advanced Dutch 2	Erika Copriau Bruno Michiels (coord.)	NL [q1] [30h] [2 Credits]		x
⌘ MESPA2237	Advanced Spanish 2	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1] [30h] [2 Credits]		x

o ICHEC - CFA : Advanced Financial Analysis (15 credits)

Cette option (co-organisée par la LSM et l'ICHEC) est exclusivement réservée aux étudiants du track "financial management". Elle se donne sur le site de l'ICHEC à Bruxelles. L'inscription à ces cours se fait via l'application Mobi qui gère les étudiants UCLouvain en mobilité.

o LICHE2210	Alternative Investments and Advanced Portfolio Management		FR [q1] [30h] [5 Credits]		x
o LICHE2230	Advanced Financial Analysis and Reporting		FR [q1] [30h] [5 Credits]		x
o LICHE2240	Ethics in Finance		FR [q1] [30h] [5 Credits]		x

o Liste au choix de finalités GESM2M

o Professional Focus (30 credits)

o Content:

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, they must add supplementary classes at the beginning of their Master's programme in order to obtain the prerequisites for these studies.

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MECON1212	Microéconomie	Patrick Scarmure	[FR] [q1] [45h+20h] [5 Credits]
○ MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	[FR] [q2] [45h+20h] [5 Credits]
○ MGEST1220	Marketing <i>Les étudiants titulaires d'un diplôme de bachelier en marketing ou en commerce extérieur sont dispensés de cette unité d'enseignement.</i>	Nadia Sinigaglia	[FR] [q1] [45h+20h] [5 Credits]
○ MGEST1222	Production <i>Les étudiants titulaires d'un diplôme de bachelier en gestion des transports et logistique sont dispensés de cette unité d'enseignement.</i>	Daniel De wolf (compensates) Nadine Meskens	[FR] [q2] [30h+10h] [5 Credits]
○ MGEST1322	Stratégie	Alain Vas	[FR] [q1] [30h+10h] [5 Credits]
○ MGEST1323	Management humain	Laurent Taskin	[FR] [q2] [30h+10h] [5 Credits]
○ MGEST1325	Comptabilité et contrôle de gestion <i>Les étudiants titulaires d'un diplôme de bachelier en comptabilité sont dispensés de cette unité d'enseignement.</i>	Dominique Helbois	[FR] [q1] [45h+20h] [5 Credits]
○ MQANT1324	Econométrie	Mikael Petitjean	[FR] [q2] [45h+20h] [5 Credits]
○ MQANT1326	Méthodes quantitatives de gestion <i>Les étudiants titulaires d'un diplôme de bachelier en informatique de gestion sont dispensés de cette unité d'enseignement.</i>	Corentin Vande Kerckhove	[FR] [q1] [45h+20h] [5 Credits]
○ MSHHD1329	Sociologie des organisations	Philippe Scieur	[FR] [q2] [30h] [5 Credits]
○ MANGL1339	Anglais 3 <i>Niveau à faire valider en début d'année académique par l'enseignant.</i>	Jessica Degroote (coord.) Céline Gouverneur Karen Ratcliffe Florence Simon (compensates) Karen Ratcliffe) Quentin Zèques	[EN] [q1+q2] [0h+60h] [5 Credits]

○ Cours au choix (5 credits)

Une seconde langue étrangère à choisir parmi :

⊗ MNEER1341	Néerlandais 3 <i>Niveau à faire valider en début d'année académique par l'enseignant.</i>	Erika Copriau (coord.) Bruno Michiels	[NL] [q1+q2] [0h+60h] [5 Credits]
⊗ MESPA1340	Espagnol 3 <i>Niveau à faire valider en début d'année académique par l'enseignant.</i>	Juan Francisco Hernandez Rodriguez (coord.)	[ES] [q1+q2] [0h+60h] [5 Credits]

Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GESM2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
Tous les bacheliers de la CfB		Direct access	
Autre programme de bachelier	Programme répondant aux conditions générales d'accès	Access based on application	Si les compléments de formation requis n'excèdent pas 15 crédits, ils sont ajoutés à la première année de master. S'ils sont compris entre 15 et 60 crédits, ils peuvent être acquis lors d'une première année préparatoire.
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
Foreign Bachelors			
		Access based on application	

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - assistant(e) de direction - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court
BA - conseiller(ère) en développement durable - crédits supplémentaires entre 45 et 60		
BA en assurances - crédits supplémentaires entre 45 et 60		
BA en assurances et gestion du risque - crédits supplémentaires entre 45 et 60		

BA en commerce et développement - crédits supplémentaires entre 45 et 60
 BA en commerce extérieur - crédits supplémentaires entre 45 et 60
 BA en comptabilité - crédits supplémentaires entre 45 et 60
 BA en coopération internationale - crédits supplémentaires entre 45 et 60
 BA en e-business - crédits supplémentaires entre 45 et 60
 BA en gestion des transports et logistique d'entreprise - crédits supplémentaires entre 45 et 60
 BA en gestion hôtelière, orientation arts culinaires - crédits supplémentaires entre 45 et 60
 BA en gestion hôtelière, orientation management - crédits supplémentaires entre 45 et 60
 BA en gestion hôtelière - crédits supplémentaires entre 45 et 60
 BA en immobilier - crédits supplémentaires entre 45 et 60
 BA en informatique de gestion - crédits supplémentaires entre 45 et 60
 BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60
 BA en international business - crédits supplémentaires entre 45 et 60
 BA en management de la logistique - crédits supplémentaires entre 45 et 60
 BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60
 BA en marketing - crédits supplémentaires entre 45 et 60
 BA en relations publiques - crédits supplémentaires entre 45 et 60
 BA en sales account manager - crédits supplémentaires entre 45 et 60
 BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60
 BA en vente - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access based on application	
Masters			
		Direct access	
		Access based on application	
Tout master	Avec la mineure en gestion et programme répondant aux conditions générales d'accès	Access based on application	
		Access based on application	

Holders of a non-University 2nd cycle degree

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Accès selon la procédure de validation des acquis de l'expérience

Consultez le site www.uclouvain.be/vae

Access based on application

Admission on the basis of a submitted dossier may be granted either directly or on the condition of completing additional coursework of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Faculty

Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	http://www.uclouvain.be/lsm

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: [Julie Hermans](https://uclouvain.be/repertoires/julie.hermans) (<https://uclouvain.be/repertoires/julie.hermans>)

Jury

- [Patrick Scarmure](https://uclouvain.be/repertoires/patrick.scarmure) (<https://uclouvain.be/repertoires/patrick.scarmure>)
- [Caroline Ducarroz](https://uclouvain.be/repertoires/caroline.ducarroz) (<https://uclouvain.be/repertoires/caroline.ducarroz>)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- Chargée de gestion enseignement: [Magaly Duquesne](https://uclouvain.be/repertoires/magaly.duquesne) (<https://uclouvain.be/repertoires/magaly.duquesne>)

