



*UCL Study  
programme  
2021 - 2022*

# Approfondissement en communication des organisations (mobilité KU Leuven)

## Table of contents

Introduction .....	2
Teaching profile .....	3
Programme .....	3
Detailed programme by subject .....	3
The programme's courses and learning outcomes .....	3
Information .....	4
Evaluation .....	4

## APPKULCOMORG - Introduction

## APPKULCOMORG - Teaching profile

### Programme

#### DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year  
2 3

#### Content:

● ECOMU1301	Communicatiewetenschappelijke beroepsoriëntatie		NE [q2] [] [5 Credits]		x
-------------	---	--	------------------------	--	---

#### ● Cours au choix de l'approfondissement en communication des organisations (mobilité KU Leuven)

L'étudiant choisit deux cours au choix parmi:

⊗ ECOMU1302	Media-effecten		NE [q2] [] [6 Credits]		x
⊗ ECOMU1303	Media-ethiek		NE [q2] [] [4 Credits]		x
⊗ ECOMU1304	Mediarecht		NE [q2] [] [5 Credits]		x

#### ● Solde des crédits à choisir parmi les cours suivants (mobilité KU Leuven)

L'étudiant choisit parmi la liste des cours suivants des cours qui lui permettent d'avoir un total de 30 crédits pour l'ensemble de l'approfondissement:

⊗ ECOMU1312	Human resource management		EN [q2] [] [4 Credits]		x
⊗ ECOMU1309	Internationale economie		NE [q2] [] [6 Credits]		x
⊗ ECOMU1313	Cultural sociology		EN [q2] [] [4 Credits]		x
⊗ ECOMU1314	Muzieksociologie		NE [q2] [] [4 Credits]		x

#### THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## APPKULCOMORG - Information

### Evaluation

---

***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

