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APPCOMU - Introduction

Introduction

APPCOMU - Teaching profile

Learning outcomes

Programme

DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2021-2022
- ⊖ Not offered in 2021-2022 but offered the following year
- ⊕ Offered in 2021-2022 but not the following year
- △ ⊕ Not offered in 2021-2022 or the following year
- Activity with requisites
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year
2 3

o Content:

o Module obligatoire (16 credits)

● LECGE1213	Marketing	Nicolas Kervyn de Meerendré	[FR] [q1] [30h+15h] [4 Credits]	X	X
● LECGE1317	Critical Analysis of organizations and markets	Matthieu de Nanteuil	[FR] [q1] [30h] [4 Credits]	X	X
● LECGE1315	Business Strategy	Alain Vas	[FR] [q1 or q2] [20h+10h] [4 Credits]	X	X
● LECGE1321	Human Management	Stéphanie Coster Emilie Malcourant	[FR] [q2] [30h+15h] [4 Credits]	X	X

o Cours au choix (14 credits)

Au choix 14 ECTS (min) parmi:

⊗ LCCR1211	Analyse de pratiques culturelles	Véronique Bragard Martin Buysse Sarah Sepulchre	[FR] [q2] [30h] [5 Credits]	X	X
⊗ LPSP1322	Stereotypes, prejudices and discrimination	Stéphanie Demoulin Vincent Yzerbyt	[FR] [q1] [30h] [4 Credits]	X	X
⊗ LARKE1120	Iconography and iconology	Marco Cavalieri Matthieu Guy Michel Somon (compensates Ralph Dekoninck)	[FR] [q2] [30h] [5 Credits]	X	X
⊗ LMUSI1511	Arts and civilisations: music history	Brigitte Van Wymeersch	[FR] [q1] [30h] [5 Credits] ⊖	X	X

THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

APPCOMU - Information

Access Requirements

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity	
Structure entity	SSH/ESPO/SESP
Denomination	(SESP)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	SESP
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Jury

- [Sarah Sepulchre](https://uclouvain.be/repertoires/sarah.sepulchre) (<https://uclouvain.be/repertoires/sarah.sepulchre>)
- [Frédéric Antoine](https://uclouvain.be/repertoires/frederic.antoine) (<https://uclouvain.be/repertoires/frederic.antoine>)

Useful Contact(s)

- Conseillère aux études: [Frédérique Rotsaert](https://uclouvain.be/repertoires/frederique.rotsaert) (<https://uclouvain.be/repertoires/frederique.rotsaert>)

