VISU2MC

2020 - 2021

UCLouvain

Advanced Master in Visual Cultures

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In French
Dissertation/Graduation Project : **YES** - Internship : **NO**
Activities in English: **optional** - Activities in other languages : **NO**
Activities on other sites : **optional**
Main study domain : **Histoire, histoire de l'art et archéologie**
Organized by: **Faculty of Philosophy, Arts and Letters (FIAL)**
Programme acronym: **VISU2MC** - Francophone Certification Framework: 7

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Introduction

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Learning outcomes

The cross-disciplinary Advanced Master's degree in Visual Cultures primarily aims to enable students to think and act as a cultural critic, i.e. applying a reflective and critical approach to society through its past and present visual output. In this way, by the end of their 60-credit course, students will have an active and integrated expert understanding of a body of disciplinary and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the different fields of visual communication and the history of images.

Students will be able to study and analyse an image or a corpus of images (regardless of the medium) or a complex issue using the methodologies specific to the disciplines of communication and history of art, while at the same time improving their critical eye.

They will be able to complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach. They will demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

This Master's degree therefore seeks to train people who are receptive to the cultural and socio-professional worlds, mainly in terms of their visual dimensions, and who are capable of integrating into them easily and efficiently.

On successful completion of this programme, each student is able to :

1. Think and act as a cultural critic: Apply a reflective and critical approach to society through its past and present visual output.

1.1. Be an active citizen who is aware of current issues related to visual output, by placing them in a complex socio-cultural and historical network;
1.2. Demonstrate intellectual independence in reasoning, apply a critical eye to visual output over a wide variety of media (cinema, television, video, photography, painting, sculpture, engraving, etc.);
1.3. Think and act in a multidisciplinary and interdisciplinary way by being open to other conceptual and methodological frameworks with a view to not only acquiring new knowledge but also being able to form hypotheses themselves.

2. Master knowledge: Attain an active and integrated expert understanding of a body of disciplinary (history of art, visual anthropology, semiology, sociology, narratology, cultural studies, etc.) and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the fields of visual communication and iconology.

2.1. Attain a knowledge base in the fields of communication and the history of art;
2.2. Attain specialist knowledge in even more specific fields (visual studies, iconology, visual anthropology, semiology, etc.);
2.3. Link and compare knowledge from related disciplines (history, anthropology, sociology, etc.);
2.4. Starting from the basis of the knowledge acquired, contribute to the development of new hypotheses in the field of visual culture studies.

3. Apply disciplinary methodologies: Study and analyse an image or a corpus of images or a complex issue using the methodologies specific to the disciplines of communication and history of art.

3.1. Study an image or a corpus of images, in any medium, using technological, semiological, anthropological, iconological, etc. analysis methods;
3.2. Be capable of re-situating the above in their historical and socio-cultural context and understanding their interactions and challenges;
3.3. Reflect on the contribution of new methods and develop these methods with a view to adapting them to various different situations.

4. Carry out research using a scientific approach: Complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach.

4.1. Develop and deal with specific issues surrounding a given subject. Demonstrate clear and structured reasoning by applying and, where necessary, adapting the conceptual frameworks provided;
4.2. Conduct research on a given subject or issue: describe, organise and summarise data in a systematic and rigorous manner. Critique and compare documents;
4.3. Examine the body of data in a relevant way: apply disciplinary methodologies while also providing their own reflective and critical perspective, developing new, individual insight into the issue;
4.4. Communicate the results of their research in a scientific and pedagogical manner, both orally and in writing.

5. Independently manage their work and developmental path: Demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

5.1. Independently manage a research assignment using a scientific approach and applying knowledge and methodologies to new issues and multidisciplinary situations;
5.2. Plan and manage their own learning path, making individual choices relating to their education;
5.3. Develop their intellectual curiosity: be interested in and open to trends in the field of knowledge but also in relation to the methods for communicating that knowledge;
5.4. Be responsible for their own learning: independently manage the acquisition and updating of their knowledge and expertise;
5.5. Manage their time and plan the steps required to carry out a project.

Programme structure

> Core courses *[en-prog-2020-visu2mc-tronc_commun]*

> List of electives *[en-prog-2020-visu2mc-options]*

> Option in Events Communication *[en-prog-2020-visu2mc-lvisu801o]*
> Option muséologie et médiation muséale *[en-prog-2020-visu2mc-lvisu802o]*
> Option Photography and Film *[en-prog-2020-visu2mc-lvisu803o]*
> Option in Digital Culture and Ethics *[en-prog-2020-visu2mc-lfial800o]*
> Optional courses *[en-prog-2020-visu2mc-lvisu805o]*

VISU2MC Detailled programme

Programme by subject

CORE COURSES [45.0]

O Mandatory		⊗ Optional		
△ Courses not taught during 2020-2021		⊘ Periodic courses not taught during 2020-2021		
⊕ Periodic courses taught during 2020-2021		🟨 Activity with requisites		

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O LVISU2990	Individual final project			15 Credits	q1+q2
O LVISU2100	Seminar on visual culture	Sébastien Fevry Alexander Streitberger	30h	10 Credits	q1+q2

O Optional courses (20 credits)
20 credits to be chosen from the following courses

⊗ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	q1
⊗ LCOMU2221	Analyse des productions cinématographiques	Nicolas Wouters Nicolas Wouters (compensates Sébastien Fevry)	22.5h	5 Credits	q2
⊗ LCOMU2605	Analysis of televised series	Sarah Sepulchre	30h	5 Credits	q2
⊗ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	30h	5 Credits	q2
⊗ MCOMU2703	Etudes culturelles	Sébastien Fevry	30h	5 Credits	q1
⊗ LFIAL2292	Art and Literature	Ralph Dekoninck Anne Reverseau	22.5h	5 Credits	q2 ⊕
⊗ LGERM2826	Comics and the postcolonial	Véronique Bragard	15h	5 Credits	q2
⊗ LHART2220	The iconology and sociology of art	Ralph Dekoninck	15h	5 Credits	q1 ⊕
⊗ LHART2240	Visual Culture Studies and Art History	Alexander Streitberger	30h	5 Credits	q2
⊗ LHART2360	Art and new media	Alexander Streitberger	30h	5 Credits	q1 ⊘
⊗ LHART2370	The history of engraving and printed images	Ralph Dekoninck	15h	5 Credits	q1 ⊘
⊗ LHART2410	The iconography and anthropology of the image	Ralph Dekoninck	30h	5 Credits	q2 ⊘
⊗ LHART2420	Art and Photography	Alexander Streitberger	30h	5 Credits	q1 ⊕
⊗ LMUSI2450	Art and Music	Brigitte Van Wymeersch	15h	5 Credits	q1 ⊘
⊗ LROM2745	Seminar : the sociosemiotics of the comic strip and other mixed messages	Jean-Louis Tilleuil	15h	5 Credits	q2

� LROM2750	Contemporary literature and images	Jean-Louis Tilleuil	15h	5 Credits	q2 ⊕

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OPTIONS

Students must choose:

- either an option (15 credits); or
- optional courses among the four options (15 credits).

> Option in Events Communication   *[en-prog-2020-visu2mc-lvisu801o]*
> Option muséologie et médiation muséale   *[en-prog-2020-visu2mc-lvisu802o]*
> Option Photography and Film   *[en-prog-2020-visu2mc-lvisu803o]*
> Option in Digital Culture and Ethics   *[en-prog-2020-visu2mc-lfial800o]*
> Optional courses   *[en-prog-2020-visu2mc-lvisu805o]*

OPTION IN EVENTS COMMUNICATION [15.0]

O Mandatory	⊠ Optional
△ Courses not taught during 2020-2021	⊘ Periodic courses not taught during 2020-2021
⊕ Periodic courses taught during 2020-2021	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is organised at UCLouvain-Mons

o Content:

O MCOMU2702	Communication et production événementielle	Chloé Colpé	30h	5 Credits	q2
O MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	30h	5 Credits	q2
O MCOMU2114	Communication des organisations culturelles	Fabienne Guilleaume (compensates Sarah Sepulchre) Charlotte Jacquet	30h	5 Credits	q2

OPTION MUSÉOLOGIE ET MÉDIATION MUSÉALE [15.0]

O Mandatory	⊠ Optional
△ Courses not taught during 2020-2021	⊘ Periodic courses not taught during 2020-2021
⊕ Periodic courses taught during 2020-2021	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

O LHAGI2500	Museum studies: Organisational aspects	Joël Roucloux	15h	5 Credits	q2
O LHAGI2540	Museum studies: current challenges	Joël Roucloux	30h	5 Credits	q1
⊠ LHAGI2550	Museum and Heritage Education	Marie-Emilie Ricker	30h	5 Credits	q2 ⊘
⊠ LHAGI2560	Seminar on methodology in Museum and Heritage Education	Marie-Emilie Ricker	30h	5 Credits	q2 ⊕

OPTION PHOTOGRAPHY AND FILM [15.0]

O Mandatory	⊠ Optional
△ Courses not taught during 2020-2021	⊘ Periodic courses not taught during 2020-2021
⊕ Periodic courses taught during 2020-2021	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is organised at KU Leuven

Content:

O EVISU2500	Photography and Visual Culture (KU Leuven)		26h	5 Credits	q2
O EVISU2501	Workshop Photography and Contemporary Art (KU Leuven)		26h	5 Credits	q1
O EVISU2502	Film and Literature (KU Leuven)		39h	5 Credits	q2

OPTION IN DIGITAL CULTURE AND ETHICS [15.0]

The digital has transformed our lives and culture to the extent to which everything takes place nowadays in "digital space," as our own space, time, and existence are all deeply digitalized. In the "culture of connectivity," the digital is ubiquitous, we are, one way or another, always online, while technology is no longer just 'at hand', but already intimately infiltrating and fusing with our thoughts, our sensations, and even our bodies.

The Digital Culture and Ethics Option offers courses focusing on such profound changes brought about by the digital in all walks of life and academic disciplines alike. It invites the students to reflect critically and creatively on the resulting large-scale evolutions and equips them with the right skills and tools for approaching their subject matters from cutting-edge and presently much needed, genuinely effective and encompassing perspectives.

The topics and practical applications taught in this option also open up the scope of our specialized fields to wider cross-disciplinary viewpoints, thus making us ready to be professionally versatile and successful in a deeply transformed digital world.

https://sites.uclouvain.be/chairealtissia/

O Mandatory	⊠ Optional
△ Courses not taught during 2020-2021	⊘ Periodic courses not taught during 2020-2021
⊕ Periodic courses taught during 2020-2021	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

O LFIAL2010	Altissia Chair: The Digital Turn in Culture & Ethics	Chris Tanasescu	22.5h	5 Credits	q1
O LFIAL2020	Altissia Chair: Practical Digital Methods and Tools for the Humanities	Chris Tanasescu	22.5h+15h	5 Credits	q2

Un cours parmi : (5 credits)

⊠ LFIAL2630	Introduction to automatic text processing	Cédrick Fairon	22.5h	5 Credits	q2
⊠ LFIAL2640	Digital humanities	Paul Bertrand	15h	5 Credits	q2
⊠ LFIAL2650	Digital Document and Data Analysis, Critical Editing, and Publishing	Chris Tanasescu	15h	5 Credits	q2
⊠ LFIAL2660	Digital practices seminar	Chris Tanasescu (compensates Paul Bertrand)	15h	5 Credits	q2
⊠ LHIST2600	Digital Practices in History Professions *Ce cours est accessible uniquement à l'étudiant en master en histoire ou ayant suivi la mineure en histoire*	Aurore François (coord.)	30h	5 Credits	q2 △
⊠ LFILO2970	Seminar on (ethical aspects of) the relation between science and society in a digital world	Charles Pence	30h	5 Credits	q2
⊠ LCLIB2120	Bibliothéconomie et bibliométrie : collections, services, ressources et médiation	Frédéric Brodkom	15h	5 Credits	q1 ⊕
⊠ LCLIB2130	Digital books	Pierre Van Overbeke	15h	5 Credits	q1 ⊕
⊠ LFSA2202	Ethics and ICT	Axel Gosseries Olivier Pereira	30h	5 Credits	q2
⊠ LANTR2115	Séminaire d'Anthropologie du Numérique : technologie, jeux vidéos et mondes virtuels	Olivier Servais	15h	5 Credits	q2
⊠ LCOMU2640	Media education and media literacy	Thibault Philippette	30h	5 Credits	q1
⊠ LDEMO2640	"Big data" : capture et analyse de données massives	Christine Schnor	20h	5 Credits	q2
⊠ LEUSL2113	Digital Europe	Christophe Lazaro Alain Strowel	30h	5 Credits	q2
⊠ LSOC2002	Digital sociology	Lionel Detry (compensates Laura Merla)	30h	5 Credits	q2
⊠ MCOMU2209	Internet et société	Sandrine Roginsky	30h	5 Credits	q1 △

OPTIONAL COURSES [15.0]

Students must choose optional courses among the options (15 credits).

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Students must choose optional courses among the options (15 credits).

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document *"In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"*

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VISU2MC - Information

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Access Requirements

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- General access requirements

General access requirements

Subject to the general requirements laid down by the academic authorities, admission to the specialized Master's degree programme will be granted to students who fulfil the entry requirements for studies leading to the award of a Master's (second-cycle) degree and who hold a second-cycle diploma, degree, certificate or other qualification issued within or outside the French Community of Belgium, or whose prior learning or experience has been accredited by the Examination Board as being equivalent to at least 300 credits.

Evaluation

The evaluation methods comply with the <u>regulations concerning studies and exams</u> (https://uclouvain.be/fr/decouvrir/ rgee.html). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Faculty

Structure entity	SSH/FIAL
Denomination	Faculty of Philosophy, Arts and Letters (FIAL)
Sector	Human Sciences (SSH)
Acronym	FIAL
Postal address	Place Blaise Pascal 1 - bte L3.03.11
	1348 Louvain-la-Neuve
	Tel: +32 (0) 10 47 48 50
Website	http://www.uclouvain.be/fial

Mandate(s)

- Dean : Cédrick Fairon
- Administrative director : Bérengère Bonduelle

Commission(s) of programme

- Ecole d'histoire de l'art, archéologie et musicologie (ARKE)

Academic supervisor: Alexander Streitberger

Jury

- Alexander Streitberger
- Sébastien Fevry
- Ralph Dekoninck

Useful Contact(s)

- Fiorella Flamini, Study Adviser: conseiller.etudes-fial@uclouvain.be