

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In EnglishDissertation/Graduation Project : **YES** - Internship : **NO**Activities in English: **YES** - Activities in other languages : **NO**Activities on other sites : **NO**Main study domain : **Sciences économiques et de gestion**Organized by: **Louvain School of Management (LSM)**Programme acronym: **EBEP2MC** - Francophone Certification Framework: 7**Table of contents**

Introduction	2
Teaching profile	3
- Learning outcomes	3
- Programme structure	4
- Detailed programme	4
- Programme by subject	4
- The programme's courses and learning outcomes	6
Information	7
- Access Requirements	7
- Teaching method	9
- Evaluation	9
- Mobility and/or Internationalisation outlook	9
- Possible trainings at the end of the programme	9
- Contacts	9

EBEP2MC - Introduction

Introduction

Introduction

This Advanced Masters, open only to students already holding a Master's, prepares you for European affairs and for European policy officer positions in enterprises, within the government and NGOs. It develops your abilities to:

1. understand the designs and functioning of European economic policies
2. assess the impact of EU economic policies on businesses and society
3. understand how business strategies and lobbying practices from different stakeholders can shape EU economic policies
4. design strategies for firms and NGOs that take into account the EU policies and their institutional framework
5. integrate the challenges of European and international competition into "socially responsible" management practices.

This Masters also offers different unique opportunities that will add value to your curriculum:

- by including experimented practitioners in European affairs from EU institutions, businesses and NGOs
- by analyzing specific case studies in European affairs
- by organizing special events on major current European issues

Your profile

You:

- have a Master's degree and you wish to develop an expertise in European economic policies and European business strategies
- wish to work with businesses or NGOs to adapt and influence the EU economic policies
- wish to design strategies for businesses and NGOs in the EU institutional and economic context
- strive for excellence in EU affairs expertise.

Your future job

- Working in or with EU institutions
- Position of responsibility in the EU affairs management of companies and NGOs
- Economic and trade diplomacy
- Consultancy and European Public affairs (lobbying) for businesses, NGOs, public institutions
- Think tanks focusing on EU affairs
- Journalism specialized in the business and economics aspects of EU affairs

Your programme

During this Masters, you will develop the skills necessary skills to grasp the complexity of the EU economic policies, European business strategies and the varied challenges companies and NGOs face in the moving environment of the EU.

The Masters 60 will be composed of:

- professional focus courses
- a special training week to address a major current European issue
- a Master's thesis with a seminar to provide methodological inputs and feedback as well as presentation skills

Please note that, depending on your academic background, teaching units (= prerequisite courses) could be added to your Masters programme.

EBEP2MC - Teaching profile

Learning outcomes

A general presentation (<https://uclouvain.be/en/faculties/lsm/european-business.html>) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

On successful completion of this programme, each student is able to :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies

- 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
- 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
- 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents

2. Insert one's analysis and/or action within the various decision levels of the EU

- 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
- 2.2. Master the economic issues at stake on the European scale.

3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management

- 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ; the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
- 3.2. The company theories and its management within the institutional and multicultural European framework

4. Contribute to the design of:

- 4.1. Management strategies of companies operating in the EU
- 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.

5. Share relevant economic information adapted to the targeted audience

- 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
- 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies
- 5.3. To present information correctly, with structure, in a clear, precise and well-argued way (ability to report from reports, statements, notes, summaries...)

6. Complete personal research work (thesis), applying a scientific approach and a rigorous as well as argumentative methodology to investigate a case study about specific aspects on the European economic policies (such as the analysis of a draft directive or of the impact of a decision from a European institution (e.g. the DG for Trade, the ECB or the European competition authorities)) or on the strategy of the firms operating on the EU level (such as a merger, a reorganization of the supply chain or the emerging market entry).

- 6.1. Define and detail an issue within a delimited study perimeter and within a specific context
- 6.2. Summarize the literature regarding the issue while critically and actively using relevant information tools, primary and secondary sources.
- 6.3. Use a methodological and a rigorous analytical approach.
- 6.4. Use the relevant concepts and analysis tools to study this issue
- 6.5. Collect original data, analyze it and exploit it consistently.
- 6.6. Develop an objective analysis and a capacity for synthesis allowing to put in perspective the parameters at stake and to draw relevant conclusions.
- 6.7. Overall, show a critical ability both regarding one's own work and regarding the knowledge mobilized.

7. Act as an academic, as a critical and responsible actor having integrated a continuous development logic

7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

Programme structure

The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- The core of the curriculum (40 credits)
- Elective courses (20 credits)

[> Core courses](#) [en-prog-2020-ebep2mc-tronc_commun]

EBEP2MC Detailed programme

Programme by subject

CORE COURSES

○ Mandatory

△ Courses not taught during 2020-2021

⊕ Periodic courses taught during 2020-2021

⊗ Optional

⊖ Periodic courses not taught during 2020-2021

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ LEUSL3001	The EU in the Global Economy	Jean-Christophe Defraigne	60h	10 Credits	q1+q2
○ LEUSL2022	Institutional law of the European Union	Paul Nihoul François Van Der Mensbrugge	45h	5 Credits	q1
○ LEUSL2023	EU internal market law	Anne-Lise Sibony	37.5h	5 Credits	q2
○ LEUSL2112	Economic and Monetary Union	Clément Fontan	30h	5 Credits	q2
○ LLSMD3001	Master Thesis & seminar on European current affairs			15 Credits	q1+q2

○ Elective courses (20 credits)

⊗ LDREU2208	European Competition Law	Damien Gerard	30h	5 Credits	q1
⊗ LDROP2081	European and International Tax Law	Philippe Malherbe Eduardo Traversa	30h	5 Credits	q2
⊗ LDROP2031	Financial Markets Regulations	Philippe Lambrecht	30h	5 Credits	q2
⊗ LLSMS2018	European Corporate Governance (in English)	Serge Drugmand (compensates Karine Cerrada Cristia) Philippe Lambrecht	30h	5 Credits	q1
⊗ LLSMS2061	Corporate Strategy in Europe	Guilhem Bascle	30h	5 Credits	q2
⊗ LLSMS2064	European Public Affairs (in English)	Jean-Christophe Defraigne	30h	5 Credits	q1
⊗ LLSMS2062	Management of European Companies (Business Cases)	Eric Cornuel	30h	5 Credits	q2

⌘ LLSMS2063	Industrial Relations in Europe (in English)	Evelyne Léonard	30h	5 Credits	q2
⌘ LEUSL2106	Regional policy	Philippe Monfort	30h	5 Credits	q1
⌘ LEUSL2113	Digital Europe	Christophe Lazaro Alain Strowel	30h	5 Credits	q2
⌘ LEUSL2306	EU trade law and policy	George Dian Balan Ruta Zarnauskaite	30h	5 Credits	q2
⌘ LEUSL2303	Relations between the European Union and Africa, Asia, Latin America	Jean-Christophe Defraigne	30h	5 Credits	q2
⌘ LECON2041	International Trade	Gonzague Vannoorenberghe	30h	5 Credits	q2

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document *"In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"*

EBEP2MC - Information

Access Requirements

*In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.
Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.
The admission requirements must be met prior to enrolment in the University.*

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)

General access requirements

Subject to the general requirements laid down by the academic authorities, admission to the specialized Master's degree programme will be granted to students who fulfil the entry requirements for studies leading to the award of a Master's (second-cycle) degree and who hold a second-cycle diploma, degree, certificate or other qualification issued within or outside the French Community of Belgium, or whose prior learning or experience has been accredited by the Examination Board as being equivalent to at least 300 credits.

Specific access requirements

DIRECT ACCESS FOR HOLDERS OF THE FOLLOWING BELGIAN UNIVERSITY DEGREES:

- > Master 120 in Economics or
- > Master 120 in Management or
- > Master 120 in Business Engineering or
- > ICHEC Master's degree in Business Management - International Track
- > Other Masters issued by the Flemish community, if the student has acquired a total of 300 credits ects:
 - Master of Science in Applied Economic Sciences: Economic Policy
 - Master of Science in Applied Economics: Business Economics
 - Master of Science in Business Economics
 - Master of Science in Complementary Studies in Economics
 - Master of Science in Complementary Studies in Business Economics
 - Master of Science in International Business
 - Master of Science in Social and Economic Sciences
 - Master of Science in Economics, Law and Business Administration

SPECIFIC* ADMISSION REQUIREMENTS FOR HOLDERS OF A BELGIAN OR NON-BELGIAN DEGREE OTHER THAN HERE ABOVE:

- > Hold a **1st (Bachelor) and a 2nd (Master) cycle university degrees** issued by a recognized university institution**
- > Have acquired a total of **300 credits ects** of which :
 - 50 ECTS in Economics and/or Business and/or Management
 - 10 ECTS in Law

If you did not acquire the required credits in Law and Economics, Management or Business, you will have to successfully take an entrance examination organized at Louvain-la-Neuve in August (exact date to be announced later). The passing grade is 10/20. This written exam is in English and will take the form of an MCQ, with graphs analyses and questions based on the preliminary reading of 4 books:

- BLANCHARD Olivier, *Macroeconomics*, Global Edition, 7th edition, Pearson, 2017 ISBN 978-0133780581
- KRUGMAN, Paul & OBSTFELD Maurice & MELITZ Marc, *International Economics: Theory and Policy*, Global Edition, 11th edition, Pearson, 2018 ISBN: 9781292214870
- DAFT Richard, BENSON Alan, HENRY, Brian, *Management*, International Ed, 2nd edition, 2020. Cengage Learning ISBN: 9781473770799
- SCHÜTZE, Robert, *An Introduction to EU Law*, Second edition, Cambridge: Cambridge University Press, 2015. ISBN: 9781107530324

> Proof of **English proficiency**

Minimum 89 for TOEFL iBT or minimum 6.5 for the IELTS academic (Please note that the validity of the score is two years from the test date).

You can be exempted from the English test if you can prove you have done the entire Bachelor and Master in English in a native English-speaking country.

* in addition to the UCL general requirements

** The degree must be awarded by an academic institution recognized by UNESCO or recognized by AUF (see <https://www.whed.net/home.php> and https://www.auf.org/les_membres/nos-membres/).

Membership of international networks such as CEMS and/or international accreditation such as EQUIS can serve as reference.

Teaching method

The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the Brussels EU bubble. In addition, students will be attending EU affairs conferences and a recreational team-building event is also part of this programme.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

There are examinations for each activity. The precise form is outlined, when necessary, in the relevant course specification.

Mobility and/or Internationalisation outlook

The programme welcomes international students, although it does not include international exchanges (such as Erasmus programmes).

Possible trainings at the end of the programme

This Masters does not specifically lead to enter PhD studies without a more specifically research oriented Master's.

Contacts

Curriculum Management

Faculty

Structure entity

SSH/LSM

Denomination

Louvain School of Management ([LSM](#))

Sector

Human Sciences ([SSH](#))

Acronym

LSM

Postal address

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1348 Louvain-la-Neuve

Website

<http://www.uclouvain.be/lsm>

Mandate(s)

- Dean : Per Joakim Agrell
- Administrative director : Isabelle De Keyzer

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Academic supervisor: Jean-Christophe Defraigne

Jury

- Jean-Christophe Defraigne
- Clément Fontan

Useful Contact(s)

- Alice Baugniet

