

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In frenchDissertation/Graduation Project : **YES** - Internship : **optional**Activities in English: **optional** - Activities in other languages : **NO**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**Programme acronym: **comu2m1** - Francophone Certification Framework: 7**Table of contents**

Introduction	2
Teaching profile	3
- Learning outcomes	3
- Programme structure	3
- Detailed programme	4
- Programme by subject	4
- The programme's courses and learning outcomes	15
Information	16
- Admission	16
- Supplementary classes	19
- Teaching method	21
- Evaluation	21
- Mobility and/or Internationalisation outlook	21
- Possible trainings at the end of the programme	21
- Contacts	21

COMU2M1 - Introduction

Introduction

COMU2M1 - Teaching profile

Learning outcomes

The 60 credit Master in Information and Communication provides a special kind of training which is in demand at the professional level. In parallel with the requirement for specialists in information and communication, there is also a clear need for people with qualifications in other subject areas but with information and communication training. This programme is therefore designed to introduce students to the theories and methods of information and communication sciences and to help them to acquire special skills whilst also building on their previous experience.

To this end there are four options : Media, Culture and Education, Public Relations and Communication in Organizations, the Louvain School of Journalism and Multimedia.

This programme is open to holders of any 120 credit Master (apart from the Master in Information and Communication) or of any degree (except Information and Communication) from a Belgian university who wish to build on what they have already studied.

It is also open to students who are Bachelors in Information and Communication.

Programme structure

The 60 credit Master programme in Information and Communication is made up of 60 credits, as follows:

- core subjects comprising a dissertation and three subjects (30 to 40 credits)
- one or two options (20 to 30 credits)

The dissertation which each student must produce and defend forms part of the core subjects and differs, both in terms of the workload and number of credits, according to what each student has chosen to do.

Students who have already produced a final piece of work in a second cycle course (e.g. Master, degree etc) may replace the 25 credits of the core subjects for the dissertation with a dissertation or a report on a work placement worth 15 credits.

This group of students, exceptionally, may choose two options instead of one.

- Students who have already gained a Bachelor degree in Information and Communication must follow the foundation element of the core subjects (15 credits, three optional subjects) which may be studied in greater depth by selecting one of the four options on offer (15 credits each) and one optional subject. Students must produce and defend a dissertation.
- Students who have already gained a Master and a Bachelor degree with Information and Communication as a subsidiary subject must also follow the foundation element of common subjects (15 credits or three optional subjects) which may be studied in greater depth by selecting a foundation option of 15 credits and an additional option, also worth 15 credits. Students must produce and defend a dissertation or a report on a work placement.
- Students who have already gained a Master and a Bachelor degree without Information and Communication as a subsidiary subject must follow the prerequisite subjects in the relevant foundation option and a course of study identical to that outlined above. Students must produce and defend a dissertation or a report on a work placement.

[> Tronc commun \(30 à 45 crédits\)](#) [en-prog-2019-comu2m1-lcomu201t.html]

[Options courses](#)

- > [Communication socio-éducative : base](#) [en-prog-2019-comu2m1-lcomu302o.html]
- > [Communication socio-éducative : compléments](#) [en-prog-2019-comu2m1-lcomu303o.html]
- > [Gestion de la communication d'organisation et des relations publiques](#) [en-prog-2019-comu2m1-lcomu305o.html]
- > [Ecole de Journalisme de Louvain : base](#) [en-prog-2019-comu2m1-lcomu308o.html]
- > [Ecole de Journalisme de Louvain : compléments](#) [en-prog-2019-comu2m1-lcomu309o.html]
- > [Multimédia : base](#) [en-prog-2019-comu2m1-lcomu311o.html]
- > [Multimédia : perfectionnement](#) [en-prog-2019-comu2m1-lcomu312o.html]
- > [Cours au choix](#) [en-prog-2019-comu2m1-lcomu313o.html]
- > [Multimédia : compléments](#) [en-prog-2019-comu2m1-lcomu314o.html]
- > [Analyse des médias : base](#) [en-prog-2019-comu2m1-lcomu315o.html]
- > [Analyse des médias : compléments](#) [en-prog-2019-comu2m1-lcomu316o.html]
- > [Culture médiatique](#) [en-prog-2019-comu2m1-lcomu340o.html]
- > [Cultures et identités](#) [en-prog-2019-comu2m1-lcomu341o.html]

COMU2M1 Detailed programme

Programme by subject

CORE COURSES

- Mandatory
△ Courses not taught during 2019-2020
⊕ Periodic courses taught during 2019-2020
⊗ Optional
⊙ Periodic courses not taught during 2019-2020
■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ Pour les étudiants non-titulaires d'un master

○ Activités obligatoires (30 credits)

○ LCOMU2901	Dissertation			23 Credits	
○ LCOMU2910	Seminar : Support in Methodology	Gérard Derèze Sarah Sepulchre Marie Vanoost (compensates Sarah Sepulchre)	15h	2 Credits	1q
○ LCOMU2701	Parcours multimédia	Mathieu Bazelaire (compensates Philippe Verhaegen) Lionel Detry Thibault Philippette Gaétan Santarelli Yves Thiran Philippe Verhaegen (coord.)	30h	5 Credits	1q

○ Activités au choix

Les étudiants qui choisiront l'option "Gestion de la communication d'organisation et des relations publiques" ne prendront aucune des activités de cette liste. Les autres y choisiront deux activités. (Rem : LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication).

⊗ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⊗ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	1q △
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
⊗ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
⊗ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	2q
⊗ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	1q
⊗ LCOMU2640	Media literacy	Thibault Philippette	30h	5 Credits	1q
⊗ LCOMU2606	inter-cultural communication	Marc Totte	30h	5 Credits	2q

○ Autres activités au choix

Les étudiants qui choisiront l'option "Gestion de la communication d'organisation et des relations publiques" ne prendront aucune de ces activités. Les autres y choisiront une activité.

⊗ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
⊗ LCOMU2250	Mediatic Narration		30h	5 Credits	2q △
⊗ LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	30h	5 Credits	1q

✘ LCOMU2606	inter-cultural communication	Marc Totte	30h	5 Credits	2q
✘ LCOMU2706	Management de la communication	Catherine Alexandre	30h	5 Credits	2q

✘ Pour les étudiants titulaires d'un master

o Activités obligatoires (20 credits)

o LCOMU2902	Dissertation			15 Credits	
o LCOMU2701	Parcours multimédia	Mathieu Bazelaire (compensates) Philippe Verhaegen Lionel Detry Thibault Philippette Gaétan Santarelli Yves Thiran Philippe Verhaegen (coord.)	30h	5 Credits	1q

o Activités au choix

Les étudiants qui choisiront l'option "Gestion de la communication d'organisation et des relations publiques" ne prendront aucune des activités de cette liste. Les autres y choisiront deux activités. Rem: LCOMU1322 n'est pas accessible aux étudiants titulaires d'un bachelier en information et communication).

✘ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
✘ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	1q Δ
✘ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q
✘ LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q
✘ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	2q
✘ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	1q
✘ LCOMU2606	inter-cultural communication	Marc Totte	30h	5 Credits	2q
✘ LCOMU2640	Media literacy	Thibault Philippette	30h	5 Credits	1q

o Autres activités au choix

Les étudiants qui choisiront l'option "Gestion de la communication d'organisation et des relations publiques" prendront une des paires d'activités de cette liste, en plus de celle choisie dans le cadre de l'option. Les autres ne prendront aucune activité de cette liste.

✘ Production 1 (10 credits)

o LCOMU2330	Analyse des productions communicationnelles	Ingrid Mayeur	30h	5 Credits	1q
o LCOMU2340	Workshop of Communicational production	Romain Rihoux Antoine Servais	22.5h+30h	5 Credits	1q

✘ Production 2 (10 credits)

o LCOMU2812	Evaluation de l'expérience utilisateur	Suzanne Kieffer	30h	5 Credits	2q
o LCOMU2250	Mediatic Narration		30h	5 Credits	2q Δ

✘ Relation 1 (10 credits)

o LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	30h	5 Credits	1q
o LCOMU2610	Internal communication and communication of change	Andrea Catellani Katja Werbrouck (compensates) Andrea Catellani	30h	5 Credits	1q

✘ Relation 2 (10 credits)

o LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	30h	5 Credits	1q
o LCOMU2617	Politic & public Communication	Olivier Alsteens Arlin Bagdat Sandrine Roginsky (coord.)	30h	5 Credits	2q

⌘ Evaluation 1 (10 credits)

○ LCOMU2350	Assessment of organization communication	Catherine Alexandre	30h	5 Credits	1q
○ LCOMU2611	Internal communication Audit	François Lambotte	15h	5 Credits	2q

⌘ Evaluation 2 (10 credits)

○ LCOMU2813	Digital strategies	Lionel Groetaers Damien Renard	30h	5 Credits	2q
○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	30h	5 Credits	2q

OPTIONS

Les étudiants non-titulaires d'un master choisiront une option parmi les 6 qui lui sont accessibles, ainsi qu'un cours au choix dans la liste proposée.

Les étudiants déjà titulaires d'un master choisiront deux options et/ou cours au choix parmi les 14 qui lui sont proposées.

Les étudiants non-titulaires d'un master choisiront soit l'option à 30 ECTS "Gestion de la com. d'organisation et des RP", soit 1 des 6 options à 15 ECTS qui lui sont accessibles, c'est-à-dire toutes sauf les compléments et l'option "Multimédia: perfectionnement". Les étudiants déjà titulaires d'un master choisiront soit l'option à 30 ECTS "Gestion de la com. d'organisation et des RP", soit 2 options à 15 ECTS: une option "de base" et une option "compléments" ou "perfectionnement" ou 2 options "de base".

- > [Communication socio-éducative : base](#) [en-prog-2019-comu2m1-lcomu302o]
- > [Communication socio-éducative : compléments](#) [en-prog-2019-comu2m1-lcomu303o]
- > [Gestion de la communication d'organisation et des relations publiques](#) [en-prog-2019-comu2m1-lcomu305o]
- > [Ecole de Journalisme de Louvain : base](#) [en-prog-2019-comu2m1-lcomu308o]
- > [Ecole de Journalisme de Louvain : compléments](#) [en-prog-2019-comu2m1-lcomu309o]
- > [Multimédia : base](#) [en-prog-2019-comu2m1-lcomu311o]
- > [Multimédia : perfectionnement](#) [en-prog-2019-comu2m1-lcomu312o]
- > [Cours au choix](#) [en-prog-2019-comu2m1-lcomu313o]
- > [Multimédia: compléments](#) [en-prog-2019-comu2m1-lcomu314o]
- > [Analyse des médias : base](#) [en-prog-2019-comu2m1-lcomu315o]
- > [Analyse des médias : compléments](#) [en-prog-2019-comu2m1-lcomu316o]
- > [Culture médiatique](#) [en-prog-2019-comu2m1-lcomu340o]
- > [Cultures et identités](#) [en-prog-2019-comu2m1-lcomu341o]

COMMUNICATION SOCIO-ÉDUCATIVE : BASE [15.0]

● Mandatory

△ Courses not taught during 2019-2020

⊕ Periodic courses taught during 2019-2020

⊗ Optional

⊖ Periodic courses not taught during 2019-2020

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Contenu:

● LCOMU2663	Effets éducatifs des médias	Jerry Jacques Patrick Verniers	30h	5 Credits	1q
● LCOMU2702	Digital media and education		30h	5 Credits	1q △
● LCOMU2604	Workshop : Conceptual Media 1	Lionel Detry Thibault Philippette	15h	2 Credits	1q
● LCOMU2609	Atelier de conception de médias 2	Lionel Detry Thibault Philippette	15h	3 Credits	2q

COMMUNICATION SOCIO-ÉDUCATIVE : COMPLÉMENTS [15.0]

● Mandatory

△ Courses not taught during 2019-2020

⊕ Periodic courses taught during 2019-2020

⊗ Optional

⊖ Periodic courses not taught during 2019-2020

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Contenu:

Deux activités au moins parmi :

De 10 à 15 CREDITS parmi

❧ LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q
❧ LCOMU2602	Mediatic systems of distance training	Jean-Marc Everard	22.5h	5 Credits	2q
❧ LCOMU2603	Research Seminar in cognitive technologies 1	Pierre Fastrez Jerry Jacques	15h	3 Credits	1q
❧ LCOMU2608	Séminaire de recherche en technologies cognitives 2	Pierre Fastrez Jerry Jacques	15h	3 Credits	2q
❧ LCOMU2890	Gestion du non-marchand et création d'association	Pierre Verbeeren	30h	4 Credits	2q
❧ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	30h	5 Credits	2q
❧ LCOMU2810	Méthodes approfondies de recueil et d'analyse de données	Cédric Heuchenne	30h	5 Credits	2q

❧ Une activité au plus parmi :

❧ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid Gérard Derèze	22.5h	6 Credits	2q
❧ LCOMU2605	Analysis of televised series	Sarah Sepulchre Marie Vanoost (compensates Sarah Sepulchre)	30h	5 Credits	2q
❧ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	22.5h	5 Credits	2q

GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [30.0]

○ Mandatory

△ Courses not taught during 2019-2020

⊕ Periodic courses taught during 2019-2020

⊗ Optional

⊖ Periodic courses not taught during 2019-2020

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ Contenu:

○ Activités obligatoires (20 credits)

○ LCOMU2360	Marketing digital	Damien Renard	30h	5 Credits	2q
○ LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	30h	5 Credits	1q
○ LCOMU2710	Approche éthique et critique de la communication d'organisation	Andrea Catellani Coline Ruwet (compensates Andrea Catellani)	22.5h	5 Credits	2q
○ LCOMU2706	Management de la communication	Catherine Alexandre	30h	5 Credits	2q

○ Activités au choix (10 credits)

Une paire d'activités parmi:

⊗ Production 1 (10 credits)

○ LCOMU2330	Analyse des productions communicationnelles	Ingrid Mayeur	30h	5 Credits	1q
○ LCOMU2340	Workshop of Communicational production	Romain Rihoux Antoine Servais	22.5h+30h	5 Credits	1q

⊗ Production 2 (10 credits)

○ LCOMU2812	Evaluation de l'expérience utilisateur	Suzanne Kieffer	30h	5 Credits	2q
○ LCOMU2250	Mediatic Narration		30h	5 Credits	2q △

⊗ Relation 1 (10 credits)

○ LCOMU2708	Media relations & community management	Jean-Yves Daxhelet Damien Renard Lara Van Dievoet	30h	5 Credits	1q
○ LCOMU2610	Internal communication and communication of change	Andrea Catellani Katja Werbrouck (compensates Andrea Catellani)	30h	5 Credits	1q

⊗ Relation 2 (10 credits)

○ LCOMU2613	Crisis communication	Lionel Groetaers Mathieu Van Overstraeten	30h	5 Credits	1q
○ LCOMU2617	Politie & public Communication	Olivier Alsteens Arlin Bagdat Sandrine Roginsky (coord.)	30h	5 Credits	2q

⊗ Evaluation 1 (10 credits)

○ LCOMU2350	Assessment of organization communication	Catherine Alexandre	30h	5 Credits	1q
○ LCOMU2611	Internal communication Audit	François Lambotte	15h	5 Credits	2q

⊗ Evaluation 2 (10 credits)

○ LCOMU2813	Digital strategies	Lionel Groetaers Damien Renard	30h	5 Credits	2q
○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	30h	5 Credits	2q

ECOLE DE JOURNALISME DE LOUVAIN : BASE [15.0]

● Mandatory

△ Courses not taught during 2019-2020

⊕ Periodic courses taught during 2019-2020

⊗ Optional

⊖ Periodic courses not taught during 2019-2020

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:**o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (9 credits)**

● LCOMU2401	Sources et recherche d'information	Frédéric Antoine Elodie Blogie Dominique Delhalle	22.5h	3 Credits	1q
● LCOMU2402	Ecriture journalistique	Philippe Deboeck Alice Dive Benoît Grevisse Stéphanie Meyer Arnaud Ruysen	30h	3 Credits	1q
● LCOMU2403	Approches visuelles journalistiques	Nicolas Becquet Gérard Derèze Suzanne Kieffer	30h	3 Credits	1q

o Actualité et déontologie (6 credits)

● LCOMU2420	Knowledge of Current Events	Sacha Daout (compensates Gérard Derèze) Gérard Derèze	15h	3 Credits	1q
● LCOMU2421	Connaissance de l'actualité 2	Gérard Derèze Laurent Mathieu (compensates Gérard Derèze)	15h	3 Credits	2q

ECOLE DE JOURNALISME DE LOUVAIN : COMPLÉMENTS [15.0]

- Mandatory
 △ Courses not taught during 2019-2020
 ⊕ Periodic courses taught during 2019-2020
- ☒ Optional
 ⊖ Periodic courses not taught during 2019-2020
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:**o Pratiques journalistiques de presse écrite, radio, télévision et multimédia (11 credits)**

○ LCOMU2404	Traitement journalistique analytique	Gérard Derèze Caroline Hick Catherine Lorsignol (compensates Gérard Derèze) Pierre-Yves Millet Olivier Nederlandt Antonio Solimando Olivier Standaert Yves Thiran	30h	4 Credits	2q
○ LCOMU2405	Traitement journalistique de terrain	Anne-Sophie Bailly (compensates Benoît Grevisse) Francois Brabant Caroline Gillet Luc Gilson Benoît Grevisse Pierre-Yves Millet Yves Thiran Laurence Van Ruymbeke Vinciane Votron	30h	4 Credits	2q
○ LCOMU2406	Genres journalistiques subjectifs	Thierry Fiorilli Grégoire Lits François Mathieu	22.5h	3 Credits	2q

o Actualité et déontologie (4 credits)

○ LCOMU2801	Socio-économie du journalisme	Frédéric Antoine	30h	4 Credits	2q
-------------	---	------------------	-----	-----------	----

MULTIMÉDIA : BASE [15.0]

- Mandatory
 △ Courses not taught during 2019-2020
 ⊕ Periodic courses taught during 2019-2020
- ☒ Optional
 ⊖ Periodic courses not taught during 2019-2020
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

☒ LCOMU2702	Digital media and education		30h	5 Credits	1q △
☒ LCOMU2704	Laboratoire de réalisation de multimédia	Mathieu Bazelaire Jean-Marc Everard	22.5h	5 Credits	
☒ MLSMM2152	Nouvelles technologies et pratiques émergentes	Bart Jourquin	30h	5 Credits	1q
☒ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	22.5h	5 Credits	1q
☒ MCOMU2211	Media Literacy	Julie Matagne Julie Matagne (compensates Sandrine Roginsky) Sandrine Roginsky	22.5h	5 Credits	1q

MULTIMÉDIA : PERFECTIONNEMENT [15.0]

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input type="radio"/> LCOMU2661	Sociotechnics Stakes of multimedia	Christophe De Vleeschouwer Xavier Marichal	30h	5 Credits	2q
<input type="radio"/> LIADA2663	Pratique des langages statiques		15h	2 Credits	2q
<input type="radio"/> LIADA2664	Pratique des langages dynamiques		15h	2 Credits	2q
<input type="radio"/> LIADA2665	Initiation graphique et audiovisuelle		15h	2 Credits	2q
<input type="radio"/> LIADA2666	Atelier de réalisation multimédia		15h	4 Credits	2q

MULTIMÉDIA: COMPLÉMENTS [15.0]

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input type="radio"/> LCOMU2663	Effets éducatifs des médias	Jerry Jacques Patrick Verniers	30h	5 Credits	1q
<input type="radio"/> LCOMU2602	Mediatic systems of distance training	Jean-Marc Everard	22.5h	5 Credits	2q
<input type="radio"/> LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q

ANALYSE DES MÉDIAS : BASE [15.0]

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input type="radio"/> LCOMU2250	Mediatic Narration		30h	5 Credits	2q <input type="triangle-up"/>
<input type="radio"/> LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse Olivier Le Bussy Jean-Paul Marthoz Olivier Standaert	30h	4 Credits	2q
<input type="radio"/> LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez Benoît Grevisse	15h	3 Credits	1q
<input type="radio"/> LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2		15h	3 Credits	2q <input type="triangle-up"/>

ANALYSE DES MÉDIAS : COMPLÉMENTS [15.0]

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input checked="" type="radio"/> LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	22.5h	5 Credits	2q
<input checked="" type="radio"/> LCOMU2601	Anthroposociology of communication places		30h	5 Credits	1q <input type="triangle-up"/>
<input checked="" type="radio"/> LCOMU2607	Analysis of documentary productions	Thierry Bellefroid Gérard Derèze	22.5h	6 Credits	2q
<input checked="" type="radio"/> LCOMU2605	Analysis of televised series	Sarah Sepulchre Marie Vanoost (compensates Sarah Sepulchre)	30h	5 Credits	2q

CULTURE MÉDIATIQUE

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input type="radio"/> LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	22.5h	5 Credits	2q
<input type="radio"/> LCOMU2605	Analysis of televised series	Sarah Sepulchre Marie Vanoost (compensates Sarah Sepulchre)	30h	5 Credits	2q
<input type="radio"/> LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	30h	5 Credits	2q

CULTURES ET IDENTITÉS [15.0]

- Mandatory
 Courses not taught during 2019-2020
 Periodic courses taught during 2019-2020
- Optional
 Periodic courses not taught during 2019-2020
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Contenu:

<input type="radio"/> LCOMU2606	nter-cultural communication	Marc Totte	30h	5 Credits	2q
<input type="radio"/> LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	30h	5 Credits	1q <input type="triangle-up"/>
<input type="radio"/> LCOMU2618	Cultural identities and media uses	Sarah Sepulchre	30h	5 Credits	2q <input type="triangle-up"/>

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document *"In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"*

COMU2M1 - Information

Admission

General (<https://uclouvain.be/en/study/inscriptions/admission-requirements-master-s-degree.html>) and specific admission requirements for this program must be satisfied at the time of enrolling at the university.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [Specific Admission Requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Adults taking up their university training](#)
- > [Access on the file](#)
- > [Admission and Enrolment Procedures for general registration](#)

Specific Admission Requirements

L'admission à ce diplôme est réglée conformément au décret du 31 mars 2004 définissant l'enseignement supérieur, favorisant son intégration dans l'espace européen de l'enseignement supérieur et refinançant les universités.

En plus de remplir les conditions d'accès décrites ci-dessous, les candidats devront apporter la preuve d'une maîtrise suffisante de la langue française (niveau B1 du [Cadre européen commun de référence](#)).

Conditions générales d'accès

Conformément aux [conditions d'admission générales](#) (<https://uclouvain.be/fr/etudier/inscriptions/conditions-acces-admission.html>), ont un accès direct les titulaires porteurs d'un des grades académiques de la Communauté française de Belgique suivants :

- un grade académique de premier cycle du même cursus;
- un diplôme universitaire de premier cycle reconnu comme comprenant les 108 crédits suivants :

Economie et gestion (9 crédits)

Droit (9 crédits)

Informatique et Méthode (18 crédits)

Autres sciences humaines (30 crédits)

Information et communication (27 crédits)

Langues (15 crédits)

Les titulaires d'un diplôme universitaire de premier cycle reconnu comme comprenant au moins 93 crédits de ce programme type peuvent avoir accès à ce master en acquérant le solde des crédits manquant en prérequis.

Être titulaire d'un diplôme universitaire de second cycle (moyennant généralement un cours prérequis).

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
Bachelor in Information and Communication		Direct Access	
Bachelier en information et communication		Direct Access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.
Bachelier en droit	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment

			or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.
			Cours prérequis : COPS1114 Statistique et éléments de probabilité (partim) [30,30] (5 crédits)
Bachelier en histoire Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school. Cours prérequis : COPS1114 Statistique et éléments de probabilité [30,30] (5 crédits) COPS1115 Economie politique (partim) [45,15] (5 crédits)
Aute bachelier	Programme répondant aux conditions générales d'accès	Based on application: accepted, conditional on further training, or refusal	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au maste moyennant réussite d'une année préparatoire

Others Bachelors of the French speaking Community of Belgium

Bachelier en Information et communication		Direct Access	
Autre bachelier	Programme répondant aux conditions générales d'accès	Based on application: accepted, conditional on further training, or refusal	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Bachelors of the Dutch speaking Community of Belgium

Bachelor in de communicatiewetenschappen		Direct Access	
Tout bachelier	Programme répondant aux conditions générales d'accès	Based on application: accepted, conditional on further training, or refusal	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Foreign Bachelors

Programme répondant aux conditions générales d'accès		Based on application: accepted, conditional on further training, or refusal	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Non university Bachelors

> Find out more about [links](https://uclouvain.be/fr/etudier/passerelles) (https://uclouvain.be/fr/etudier/passerelles) to the university

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			

Licence en Information et communication		Direct Access	
Autre licence		Direct Access	Un cours pré requis
Masters			
Tout master	Avec mineure en Information et communication	Based on application: accepted, conditional on further training, or refusal	
Autre master		Direct Access	Un cours pré requis

Holders of a non-University 2nd cycle degree

Adults taking up their university training

> See the website [Valorisation des acquis de l'expérience](https://uclouvain.be/fr/etudier/vae) (<https://uclouvain.be/fr/etudier/vae>)

It is possible to gain admission to all masters courses via the validation of professional experience procedure.

Access on the file

Reminder : all Masters (apart from Advanced Masters) are also accessible on file.

Admission and Enrolment Procedures for general registration

Toutes les demandes d'accès sur dossier doivent être introduites auprès du secrétaire académique du département.

Supplementary classes

To enrol for this Masters, the student must have a good command of certain subjects. If this is not the case, they must add preparatory modules to their Master's programme.

○ Mandatory

△ Courses not taught during 2019-2020

⊕ Periodic courses taught during 2019-2020

⊗ Optional

⊖ Periodic courses not taught during 2019-2020

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Cours de langue

○ LANGL2433	English Communication Skills	Aurélie Deneumoustier Marie Duzel (coord.) Maïté Dupont (compensates Aurélie Deneumoustier) Claudine Grommersch (coord.) Marielle Henriet Mark Theodore Pertuit (compensates Aurélie Deneumoustier)	30h	3 Credits	1 ou 2q
-------------	--	--	-----	-----------	---------

⊗ Langues au choix

1 parmi :

⊗ LNEER1333	Dutch for communication studies - Intermediate level - Continuation of part 1	Isabelle Demeulenaere Marie-Laurence Lambrecht Marie-Paule Vanelderden (coord.)	30h	3 Credits	1q
⊗ LESPA1331	Spanish for the Human, Social and Political Sciences and Communications (B1.1 - B1.2)	Oswaldo Serey Mendoza (coord.)	45h	3 Credits	1 + 2q

o Cours spécifiques

○ LCOMU1212	Approches qualitatives en information et communication	Gérard Derèze	15h+10h	5 Credits	1q
○ LCOMU1211	Theories in Information and Communication	Andrew Robotham (compensates Benoît Grevisse)	30h+20h	5 Credits	2q
○ LCOMU1224	Structures socio-économiques des médias	Frédéric Antoine	22.5h	5 Credits	2q
○ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⊗ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	22.5h	4 Credits	1q
⊗ LCOMU1332	Public relations	Andrea Catellani	22.5h	5 Credits	1q
⊗ LCOMU1333	Séminaire en communication	Andrea Catellani	7.5h+10h	4 Credits	1 + 2q
⊗ LCOMU1225	Méthodes d'analyse de contenu	Sarah Sepulchre Marie Vanoost (compensates Sarah Sepulchre)	15h+10h	5 Credits	2q
○ LCOMU1316	Approches sémiotiques en communication	Philippe Verhaegen	15h+10h	5 Credits	2q
⊗ LCOMU1312	Technologies and Communication	Antonin Descampe Lionel Detry Benoît Macq	22.5h+10h	4 Credits	1q
○ LCOMU1126	Anthropology of communication	Gérard Derèze Lara Van Dievoet (compensates Gérard Derèze)	22.5h	5 Credits	2q
⊗ LCOMU1325	Communication and Organisation	François Lambotte Damien Renard (compensates François Lambotte)	22.5h	4 Credits	1q

Teaching method

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

Mobility and/or Internationalisation outlook

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

Possible trainings at the end of the programme

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

Contacts

Attention, you are currently reading an archived page: below contact informations were for program study 2019-2020 only. To get current contact informations please got to [current program study site](#).

Curriculum Management

Entity	
Structure entity	SSH/ESPO/COMU
Denomination	(COMU) (https://uclouvain.be/repertoires/entites/comu)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO) (https://uclouvain.be/repertoires/entites/espo)
Sector	Human Sciences (SSH) (https://uclouvain.be/repertoires/entites/ssh)
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44
Web site	https://uclouvain.be/fr/facultes/espo/comu (https://uclouvain.be/fr/facultes/espo/comu)
Academic supervisor: Sarah Sepulchre	
Jury	<ul style="list-style-type: none">• Philippe Verhaegen• Sarah Sepulchre
Useful Contact(s)	<ul style="list-style-type: none">• Geneviève Parent• Laurence Minguet

Attention, you are currently reading an archived page: below contact informations were for program study 2019-2020 only. To get current contact informations please got to [current program study site](#).

